

ESTTA Tracking number: **ESTTA1039880**

Filing date: **03/04/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Move It, LLC
Application Serial Number	88618055
Application Filing Date	09/16/2019
Mark	MOVE IT
Date of Publication	02/11/2020
Potential Opposer's Correspondence Information	Jessica L. Rothstein GOODWIN PROCTER LLP 620 Eighth Avenue New York, NY 10018 UNITED STATES NY-TM-Admin@goodwinprocter.com, jroth- stein@goodwinprocter.com, avac- caro@goodwinprocter.com, jn- ici@goodwinprocter.com 212-813-8800

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, MOOVIT APP GLOBAL LTD., 2 ILAN RAMON STREET, NES-TZIONA, 7403635, ISRAEL, a Private Limited Company, organized under the laws of Israel, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/12/2020. MOOVIT APP GLOBAL LTD. respectfully requests that the time period within which to file an opposition be extended until 06/10/2020.

Respectfully submitted,

/jlr/

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