

ESTTA Tracking number: **ESTTA1112288**

Filing date: **02/04/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	88616349
Applicant	PEACOCK TV LLC

## Notice of Appeal

Notice is hereby given that PEACOCK TV LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 88616349.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 041. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Education and entertainment services, namely, providing online non-downloadable live and pre-recorded video in the fields of current event reporting, news, entertainment, sports, comedy, drama, music, and music videos; education and entertainment services, namely, multimedia displaying of live and pre-recorded video in the fields of current event reporting, news, sports, entertainment, comedy, drama, music, and music videos; providing a website featuring non-downloadable live and pre-recorded audio-visual content, specifically, motion pictures, television programming, videos, music videos, and music, and video clips, audio clips, music clips, film clips, and photographs, in the fields of current event reporting, news, entertainment, sports, comedy, drama, music, and music videos; providing a website featuring non-downloadable video and interactive games; providing interactive online games; providing online information via wireless networks, the Internet, and global, regional, and local computer networks, on the subjects of motion pictures, television programming, videos, music videos, and music; providing online interactive resource and programming guides on the subjects of motion pictures, television programming, videos, music videos, and music tailored to viewer's programming preferences; electronic publishing services, namely, online publication of text, graphics, photographs, images, and audio-visual works of others for streaming or downloading, featuring current event reporting, news, entertainment, sports, comedy, drama, music, and music videos; production and distribution of audio-visual works, namely, motion pictures, television programming, videos, music videos, music, and podcasts, for streaming or downloading in the fields of current event reporting, news, entertainment, sports, comedy, drama, music, and music videos; rental of audio-visual works that may be downloaded or displayed from a website, namely, motion pictures, videos featuring television programs, videos, music videos, and musical and podcasts, in the fields of news, sports, entertainment, comedy, drama, music, and music videos; rental of video games; production and displaying of video and computer game software; providing blogs in the nature of an online journal over the Internet featuring current event reporting, news, entertainment, sports, comedy, drama, music, and music videos

Respectfully submitted,  
/Curtis Krechevsky/  
02/04/2021

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