

ESTTA Tracking number: **ESTTA1035160**

Filing date: **02/11/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Encore Wire Corporation
Application Serial Number	88611311
Application Filing Date	09/10/2019
Mark	HI-FLEX
Date of Publication	01/14/2020
Potential Opposer's Correspondence Information	Katherine Laatsch Fink Banner & Witcoff, Ltd. 71 South Wacker Drive, Suite 3600 Chicago, IL 60606 UNITED STATES kfink@bannerwitcoff.com, pvanes@bannerwitcoff.com, mhouston@bannerwitcoff.com, bwlitdock- et@bannerwitcoff.com, bwptotm@bannerwitcoff.com 312-463-5000

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Shure Incorporated, 5800 West Touhy Avenue, Niles, IL 60714, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/13/2020. Shure Incorporated respectfully requests that the time period within which to file an opposition be extended until 05/13/2020.

Respectfully submitted,
/Katherine Laatsch Fink/

Katherine Laatsch Fink
kfink@bannerwitcoff.com, pvanes@bannerwitcoff.com, mhouston@bannerwitcoff.com, bwlitdock-
et@bannerwitcoff.com, bwptotm@bannerwitcoff.com

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