

ESTTA Tracking number: **ESTTA1034027**

Filing date: **02/06/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Hyundai Motor America
Application Serial Number	88588612
Application Filing Date	08/22/2019
Mark	SANTACRUZ
Date of Publication	01/07/2020
Potential Opposer's Correspondence Information	Eugene Pak Wendel Rosen Black & Dean LLP 1111 Broadway, 24th Floor Oakland, CA 94607 UNITED STATES EPak@wendel.com 5108346600

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Santa Cruz Bicycles, LLC, 2841 Mission Street, Santa Cruz, CA 95060, UNITED STATES, a Limited Liability Company, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/06/2020. Santa Cruz Bicycles, LLC respectfully requests that the time period within which to file an opposition be extended until 05/06/2020.

Respectfully submitted,

/Marie Ricci/

Marie Ricci

marie.ricci@santacruz bicycles.com, EPak@wendel.com

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