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ESTTA Tracking number: **ESTTA1061260**

Filing date: **06/11/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	A Medium Corporation
Application Serial Number	88472782
Application Filing Date	06/13/2019
Mark	ZORA
Date of Publication	05/12/2020
Potential Opposer's Correspondence Information	Daniel R. Frijouf Frijouf, Rust & Pyle, P.A. 201 East Davis Blvd Tampa, FL 33606 UNITED STATES frijouf@frijouf.com 8132545100

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Trustees of The Zora Neale Hurston Trust, 1501 Broadway, Suite 2310, New York, NY 10036, UNITED STATES, a Trust, organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/11/2020. The Trustees of The Zora Neale Hurston Trust respectfully requests that the time period within which to file an opposition be extended until 09/09/2020.

Respectfully submitted,
/d/
Daniel R. Frijouf
frijouf@frijouf.com
06/11/2020