

ESTTA Tracking number: **ESTTA1016715**

Filing date: **11/19/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicants | Michael Dadashi |
| Application Serial Number | 88461295 |
| Application Filing Date | 06/05/2019 |
| Mark | REFRESHINGLY HONEST |
| Date of Publication | 10/01/2019 |
| Potential Opposer's Correspondence Information | Charlotte K. Murphy The Coca-Cola Company One Coca-Cola Plaza Atlanta, GA 30313 UNITED STATES charlmurphy@coca-cola.com 404-676-2819 |

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Honest Tea, Inc., 4827 BETHESDA AVENUE, BETHESDA, MD 20814, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/30/2019. Honest Tea, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/29/2020.

Respectfully submitted,
/Charlotte K. Murphy/
Charlotte K. Murphy
charlmurphy@coca-cola.com, lhobbs@coca-cola.com
11/19/2019