

ESTTA Tracking number: **ESTTA1007595**

Filing date: **10/08/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	DSD Holdings, LLC
Application Serial Number	88438029
Application Filing Date	05/20/2019
Mark	FREESURANCE
Date of Publication	09/10/2019
Potential Opposer's Correspondence Information	Jami A. Gekas & AJ Schumacher Foley & Lardner LLP 321 North Clark Street Suite 2800 Chicago, IL 60654 UNITED STATES ipdocketing@foley.com, aschumacher@foley.com, jgekas@foley.com no phone number provided

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Esurance Insurance Services, Inc., 650 Davis Street, San Francisco, CA 94111, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/10/2019. Esurance Insurance Services, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/08/2020.

Respectfully submitted,
/AJ Schumacher/

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