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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Foundation for Human Enrichment
Application serial no.	88431939
Application filing date	05/15/2019
Mark	SE
Date of publication	07/14/2026
Potential opposer's Correspondence information	J. DAMON ASHCRAFT SNELL & WILMER L.L.P. ONE EAST WASHINGTON STREET SUITE 2700 PHOENIX, AZ 85004 UNITED STATES Primary email: ipdocket@swlaw.com Secondary email(s): dashcraft@swlaw.com, jc-jones@swlaw.com, jlew@swlaw.com, snance@swlaw.com (602) 382-6389
Docket no.	82095.00001

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Simple Empathy Marketing, LLC, 1216 SW Sapperton Rd., Lee's Summit, MO 64083-6408, UNITED STATES, a Limited Liability Company, organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/13/2026. Simple Empathy Marketing, LLC respectfully requests that the time period within which to file an opposition be extended until 11/11/2026.

Respectfully submitted,
/J. Damon Ashcraft/
J. Damon Ashcraft
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07/22/2026