

ESTTA Tracking number: **ESTTA1045399**

Filing date: **03/27/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicants  | Natals, Inc.   |
| Application Serial Number                         | 88394284   |
| Application Filing Date                           | 04/19/2019   |
| Mark  | RITUAL   |
| Date of Publication                               | 03/10/2020   |
| Potential Opposer's<br>Correspondence Information | Laura Popp-Rosenberg<br>Fross Zelnick Lehrman & Zissu, P.C.<br>151 W. 42nd Street, 17th Floor<br>New York, NY 10036<br>UNITED STATES<br>lpopp-rosenberg@fzlj.com<br>2128135900 |

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Rituals International Trademarks B.V., Kalverstraat 73, Amsterdam, 1012 NZ, NETHERLANDS, a private limited company, organized under the laws of Netherlands, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/09/2020. Rituals International Trademarks B.V. respectfully requests that the time period within which to file an opposition be extended until 07/08/2020.

Respectfully submitted,  
/Laura Popp-Rosenberg/  
Laura Popp-Rosenberg  
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03/27/2020