

ESTTA Tracking number: **ESTTA999956**

Filing date: **09/05/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Fruition, LLC
Application Serial Number	88392773
Application Filing Date	04/18/2019
Mark	FRUITION
Date of Publication	08/06/2019
Potential Opposer's Correspondence Information	John P. Hans Assistant Secretary Fruit of the Loom, Inc. 1 Fruit of the Loom Drive Bowling Green, KY 42103 UNITED STATES beth.mitchell@fotlinc.com, john.hans@fotlinc.com, car- rie.shufflebarger@thompsonhine.com, louis.ebling@thompsonhine.com 270-781-6400

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Fruit of the Loom, Inc., 1 Fruit of the Loom Drive, Bowling Green, KY 42103, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/05/2019. Fruit of the Loom, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/04/2019.

Respectfully submitted,  
/John P. Hans/  
John P. Hans  
john.hans@fotlinc.com  
09/05/2019