

From: Fiorelli, Joanna

Sent: 7/6/2021 9:52:51 AM

To: TTAB Efilng

CC:


Subject: U.S. Trademark Application Serial No. 88371704 - CBD SLEEP - 44980-0079 - Request for Reconsideration Denied - Return to TTAB - Message 4 of 4

\*\*\*\*\*

Attachment Information:

Count: 40

Files: ad-4.jpg, p-1.jpg, p-2.jpg, p-3.jpg, p-4.jpg, p-5.jpg, 87293827P001OF003.JPG, 87293827P002OF003.JPG, 87293827P003OF003.JPG, 87910098P001OF002.JPG, 87910098P002OF002.JPG, 88293985P001OF003.JPG, 88293985P002OF003.JPG, 88293985P003OF003.JPG, 88402876P001OF003.JPG, 88402876P002OF003.JPG, 88402876P003OF003.JPG, 88413584P001OF003.JPG, 88413584P002OF003.JPG, 88413584P003OF003.JPG, 88530813P001OF003.JPG, 88530813P002OF003.JPG, 88530813P003OF003.JPG, 88546553P001OF003.JPG, 88546553P002OF003.JPG, 88546553P003OF003.JPG, 88649087P001OF003.JPG, 88649087P002OF003.JPG, 88649087P003OF003.JPG, 88665395P001OF003.JPG, 88665395P002OF003.JPG, 88665395P003OF003.JPG, 88770642P001OF003.JPG, 88770642P002OF003.JPG, 88770642P003OF003.JPG, 88807626P001OF003.JPG, 88807626P002OF003.JPG, 88807626P003OF003.JPG, 88859358P001OF002.JPG, 88859358P002OF002.JPG



THINGS TO KEEP IN MIND WHEN GETTING CENTRAL AC



AN APARTMENT INTERIOR DESIGN WITH BRIGHT COLORS, GOOD ENERGY AND NATURAL MATERIALS | PRIYANK & MITALI INTERIORS

### Related Posts



How to Make Your Chelmsford Home Minimalist



How To Choose The Best Backsplash To Complete The Look Of Your New Kitchen



10 Penthouse Apartment Designs In India Giving Comfortable And Effortless Living Goals



Top 5 Things You Can Do With Old Lounges

EMAIL

Email\*

SUBSCRIBE



The Architect's diary  
45,149 likes

Like Page Contact

WELLNESS

## How Oil Diffusing Helps You Sleep

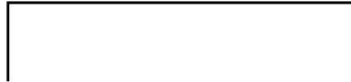




WRITTEN BY  
ISABELLE DUNGAN  
PHOTOGRAPHS BY  
NICKI SEBASTIAN FOR PARACHUTE

@parachutehome

**W**e all know that a good night's sleep is essential to your health and happiness. However, even with the best bedding (ahem), relaxing the mind and body before bed can prove challenging. Time to try essential oils. Considered more powerful than the plants from which they derive, essential oil extracts have been used for thousands of years to promote physical, emotional and spiritual well-being – and diffusing them in your bedroom at night is an easy, all-natural way to enhance your sleep. To learn more, we teamed up with Vitruvi, a botanical-focused brand based in Vancouver that's on a mission to help you take care of yourself, so you can take on the world. Using their handcrafted, porcelain diffuser and essential oils, we explored how they help to achieve superior sleep.



Place a few essential oil drops into water and watch as the vapor drifts out of the small opening at the top of your diffuser (our go-to is the handcrafted Vitruvi Stone Diffuser). You'll immediately begin to feel – and smell – the calming benefits. Oil diffusers emit



teei – and smelt – the calming benefits. Oil diffusers emit aromatherapy vapors throughout any room – so you can use it in guest rooms and kids' rooms too. Plus, they're long-lasting. So, whether you're taking a short nap, or tucking in for the night, you're guaranteed deep sleep!

Each essential oil has its own composition, scent and benefits. We recommend testing a few different oils in your diffuser so you can determine which ones you like best. You can also experiment with blending oils (or purchase them pre-blended roll ons). Here are our top picks...

## Lavender

Call it the swiss-army knife of essential oils because it helps with everything! Lavender has been proven to reduce anxiety, depression and sleep-related problems. Plus, it smells sublime.

## Quiet Blend

Made of Ylang Ylang, Geranium, Anisyris and Clary Sage, this Vitruvi diffuser blend is made for recharging. Clary Sage is believed to fight insomnia by clearing the mind. Much like burning sage to purify your home, this blend has cleansing properties that seep into your sleep when diffused all night long.

## Bergamot

Bergamot is a little-known gem that has sleep-inducing properties. It's a citrus fruit, and the oil comes from its rind – making it both refreshing and calming at once. It's also reported to be great for balancing your emotions.



## Peppermint + Eucalyptus

While these oils are considered stimulating, they're recommended for bedtime diffusion if you have congestion or feel a cold coming on. They'll clear your nasal passage while you sleep – and keep you from snoring, too. This Dusk blend works similarly, prepping your body for sleep with Eucalyptus, Ho Wood, Frankincense and Lavender.

## Frankincense



It may sound old-school, but Frankincense works like a charm. Its oil is rich in history (you've probably heard the story of the three wise men and their gifts), nutrients and sleep-aid properties. With an uplifting and earthy aroma, this essential oil is considered grounding – which we could all use before bed.

Essential oils purify the air, enhance your mood and create an optimal sleep environment – a compelling case for adding them to your evening routine, if you ask us! Diffuse away.

*Tags* [Expert](#) [Health And Wellness](#)

**HELP**

[Contact Us](#)

[FAQ](#)

[Track Your Order](#)

[Returns](#)

[Care](#)

[Do Not Sell My Personal Information](#)

**COMPANY**

[About Us](#)

[Mentorship Program](#)

[Press](#)

[Careers](#)

[Trade](#)

[Hospitality](#)

[Affiliates](#)

[Brand Ambassador](#)

[Blog](#)

**SHOP**

[Digital Gift Card](#)

[Fabric Swatches](#)

[Stores](#)

[Styling Consultations](#)

[The Instagram Shop](#)

[Reviews](#)

[@parachutehome](#)