

From: Fiorelli, Joanna

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To: TTAB EFiling

CC:

Subject: U.S. Trademark Application Serial No. 88371704 - CBD SLEEP - 44980-0079 - Request for  
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Down Alternative and Gel Memory Foam Mattress Topper

LUCID

amazon.com

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two separate pieces that you can layer or use separately. Though the foam layer doesn't come with its own cover, the down alternative top layer that holds it together is machine washable and dryer safe.

#### Best Stay-in-Place Mattress Topper

### Viscosoft Serene Memory Foam Hybrid Mattress Topper

Viscosoft  
Serene Memory Foam Hybrid Mattress Topper

Some mattress toppers can easily shift on your bed, but **this four-inch hybrid model has fitted sides with an elastic band to tuck it in securely.** It also has a separate strap to keep the two layers of foam and fiberfill together. Users said it was a bit tricky to set up at first, but noted very minimal shifting during use. On top of that, our testers found it to significantly improve the feel of the bed, offering more support and leading to less aches and pains. It's not too soft or too firm, making

Viscosoft  
viscosoft.com  
\$130.46

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it ideal when your bed needs an instant upgrade yet you're not sure whether to choose a supportive foam or plush fill.

#### Best Mattress Topper for Firm Mattress

### Parachute Down Mattress Topper

Soften up a hard mattress with a down or down alternative mattress topper to give you pillow-top comfort. This featherbed is three inches thick with **layers of down and feathers in a baffle box construction that keeps the fill evenly distributed.** The outer fabric is a cotton sateen, which prevents feathers from poking out. If you're looking to save a bit or have allergies to down, the brand also sells a **down alternative version** made with microfiber fill. Besides the fill, it has the same overall construction.

#### Down Mattress Topper

Parachute Home  
parachutehome.com  
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### Best Mattress Topper for Side Sleepers

## Tuft & Needle Mattress Topper

### TUFT & NEEDLE Mattress Topper

Tuft & Needle  
amazon.com  
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If you sleep on your side, a mattress topper with memory foam is ideal because it takes pressure off the areas where you put the most weight, like your hips and shoulders. This one from Tuft & Needle has **two inches of foam that's specifically designed to add cushioning, while still being more supportive than a featherbed.** Though it doesn't have straps to tuck under your mattress, it has a unique non-skid bottom that prevents it from shifting on your bed. It also has a comfy knit cover that helps it feel breathable. The downside is this one isn't washable.

### Best Mattress Topper for Back Pain

## Serta Graphite Mattress Topper

## Saatva Graphite Mattress Topper

### Graphite Mattress Topper

saatva.com  
\$325.00

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This three-inch mattress topper is perfect for someone with back pain because it has a **high-density layer for support with memory foam on top for pressure relief**. The graphite infusion helps keep you cool, and it also has thick straps to go around your mattress so it'll stay in place. If you prefer a latex mattress topper, Saatva has a 1.5-inch version that's more expensive, but it's more durable and made of natural resources. It also has a less expensive "Performance" topper that's 1.5 inches of high density foam for anyone that doesn't need pressure relief and is just looking to add a layer of comfort.

Best Cooling Mattress  
Topper

## Therapedic Polar Nights Cooling Ice Cube Mattress Topper

If you're a hot sleeper or deal with night sweats, this mattress topper uses an innovation technology that pulls in

THERAPEUTIC  
**Polar Nights Cooling Ice  
Cube Mattress Topper**

Therapeutic  
bedbathandbeyond.com  
\$299.99

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**innovative technology that pulls in body heat to keep you at a comfortable temperature** throughout the night. It's pressure-activated, so the brand says you can expect to feel the cooling effect within eight seconds of getting in bed. The fill is a blend of memory foam cubes mixed with polyester fiberfill that one tester described as feeling like "laying on a cloud." It's two inches thick and comes with straps to secure the topper on your mattress. The cover is 100% cotton, but keep in mind that this one's spot clean only.

**Best Mattress Topper for  
Couples**

**Sleep Number DualTemp Individual  
Layer**



For sleeping partners that can't agree on the perfect temperature, **these half-size toppers are temperature controlled so you can choose to keep things extra-warm on one side and cooler on the other.** A Sleep unit inside the bed

SLEEP NUMBER  
**DualTemp Individual Layer**

Sleep Number  
sleepnumber.com  
\$899.99

SHOP NOW

**on the other.** A floor unit sends the hot or cool air to the thin mattress topper through a tube. Just note, this pad is pricey and only takes up half the bed. You'll need to buy two if both people want to control their side, meaning that it could cost more than a mattress. Still, the technology is truly innovative and it's backed by the Good Housekeeping Seal.

**Best Organic Mattress  
Topper**

**Avocado Green Organic Latex Mattress  
Topper**

Most mattress toppers are made of synthetic materials like memory foam or fiberfill, but this one's made of certified organic latex, wool and cotton. **Not only are they organic, but they're also top quality:** Latex is durable and resilient, wool has inherent temperature-regulating properties, and the cotton cover is soft and breathable. The two inches of latex comes in both firm and plush options. This can

AVOCADO  
**Organic Latex Mattress  
Topper**

Avocado Green  
avocadogreenmattress.com  
\$349.00

SHOP NOW

in both firm and plush options. This can help you pick the right topper for your sleeping position: back and stomach sleepers generally need firm, while side sleepers can opt for plush. The brand also sells a vegan version with cotton fill instead of wool.

**Best Machine Washable  
Mattress Topper**

**SOPAT Extra Thick Mattress Topper**

SOPAT  
**Extra Thick Mattress  
Topper**

SOPAT  
amazon.com

Foam mattress toppers typically aren't machine washable. **This super fluffy option has a microfiber fill and is machine wash-safe.** It also comes with an attached sheet to keep it in place, which can fit mattresses up to 21-inches tall, so more than you could possibly need. On top of that, it's under \$100 and is Amazon's Choice for machine washable mattress toppers. Hundreds of reviewers give it five-star ratings and say it's incredibly comfortable and the sides tuck easily under a mattress.



\$74.90

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★★★★★ (1)

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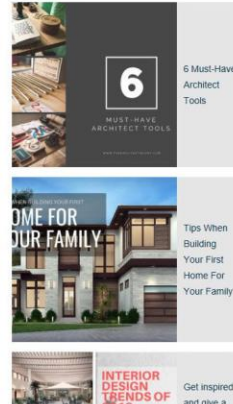
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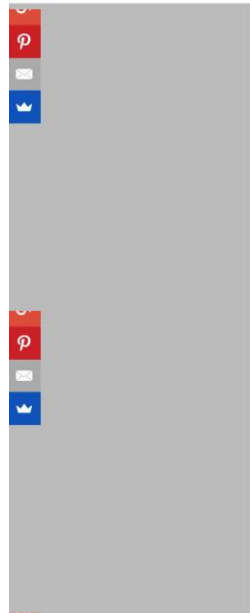


### What To Know About CBD Oil Diffuser In Your Home

Posted on August 13, 2020

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Having an oil diffuser in your house could be what you need to complete the relaxing atmosphere. Aromatherapy has been around for centuries, and many different essential oils and other natural ingredients are used for this purpose.

Since CBD oil stormed the wellness space, it has found its way into many diffusers. Many people have intimated that diffusing CBD helps them relax and enjoy all the other therapeutic benefits of CBD oil. You may not be clear about CBD oil for **aromizers** in your home, and that knowledge is what we are setting you with. If you are planning to use a diffuser, you can use this information to choose the most suitable one for you.

We shall discuss this topic to help you understand the diffuser in your house and how it works. If you seek to buy a diffuser, we shall help you use this information to choose the most suitable one for you.

#### Nebulizing Diffusers

These are the most commonly used diffusers. They are best known because they cause dampness in the air, which comes when the diffuser pushes the oil into the room in the form of light steam. As a result, the house gets CBD's aroma and a certain pleasant coolness.

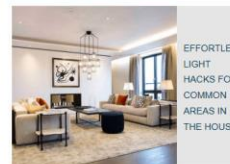
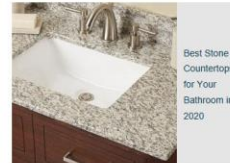
The nebulizing diffuser works by pushing a stream of highly pressurized air in the oil put inside the diffuser. The pressure in the air then pushes the now highly pressurized oil into the air in the room. You are then able to inhale the oil and enjoy the therapeutic effects that come with it.

#### Heat Diffusers

Heat diffusers use a lit candle under the container in which the CBD oil is put. The candle vaporizes the oil, which then wafts through the room as vapor. The CBD oil once vaporized gives a strong earthy aroma of CBD.

Besides enjoying the **therapeutic effects of CBD**, you also enjoy the relaxation that comes from looking at a candle. There is a downside to this type of diffuser because it denatures CBD when heated. This means that as much as you enjoy the aroma, you may not enjoy the CBD's full therapeutic benefits of CBD.

#### Humidifying Diffusers



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These diffusers are also referred to as ultrasonic diffusers. They are referred to as ultrasonic diffusers because they use vibrators of an ultrasonic nature to break down your CBD oil. After being broken down, the oil turns into microparticles, which the diffusers distribute throughout the room.

Like its nebulizing counterpart, this diffuser doesn't use heat. It, however, needs water, which turns into steam. The steam acts as a carrier for the CBD oil microparticles. There is a school of thought that water inclusion in this process can reduce the potency of the CBD that gets into the air, making it less effective.

This could be the case, but it isn't easy to ascertain the extent of the dilution or whether any occurs. If your humidifying diffuser works for you, you can go on and keep using it.

#### Evaporative Diffusers

Each evaporative diffuser has a filter in which the CBD oil is put. They also have fans which blow air through the filter where the oil is located. When this happens, the diffuser blows the CBD throughout the room.

One of the significant advantages of this diffuser is its ability to disperse the oil far and wide in the house. The fact that it doesn't use heat means that the oil isn't denatured, and you get to enjoy its full therapeutic effect.

It is important to note that mechanical distribution comes with a downside. Sometimes it produces a rather high-pitched noise that could be a nuisance.



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