

ESTTA Tracking number: **ESTTA1074341**

Filing date: **08/12/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicants | PICK SIX HOLDINGS INC. |
| Application Serial Number | 88357014 |
| Application Filing Date | 03/26/2019 |
| Mark | HEL |
| Date of Publication | 07/14/2020 |
| Potential Opposer's Correspondence Information | MARY L. GRIECO OLSHAN FROME WOLOSKY LLP 1325 AVENUE OF THE AMERICAS NEW YORK, NY 10019 UNITED STATES Primary Email: MLGTrademarks@olshanlaw.com 212.451.2300 |
| Docket Number | 9879.003 |

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Huel Limited, SMEATON CLOSE, UNIT 5 MIDSHIRES BUSINESS PARK, AYLESBURY, HP19 8HL, UNITED KINGDOM, a Private Limited Company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/13/2020. Huel Limited respectfully requests that the time period within which to file an opposition be extended until 11/11/2020.

Respectfully submitted,
/mary grieco/
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08/12/2020