

ESTTA Tracking number: **ESTTA989274**

Filing date: **07/22/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Atara Biotherapeutics, Inc.
Application Serial Number	88356859
Application Filing Date	03/26/2019
Mark	
Date of Publication	07/16/2019
Potential Opposer's Correspondence Information	Bruce W. Longbottom Eli Lilly and Company Lilly Corporate Center Indianapolis, IN 46285 UNITED STATES trademarks@lilly.com 317 651 1346

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Eli Lilly and Company, Lilly Corporate Center, Indianapolis, IN 46285, UNITED STATES, a corporation organized under the laws of Indiana, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/15/2019. Eli Lilly and Company respectfully requests that the time period within which to file an opposition be extended until 11/13/2019.

Respectfully submitted,
/blongbottom/
Bruce W. Longbottom
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07/22/2019