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Filing date: **03/06/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Zuffa, LLC
Application Serial Number	88355355
Application Filing Date	03/25/2019
Mark	DANA WHITE'S CONTENDER SERIES
Date of Publication	02/11/2020
Potential Opposer's Correspondence Information	Jill M. Pietrini, Esq. Sheppard Mullin Richter & Hampton LLP 1901 Avenue of the Stars, Suite 1600 Los Angeles, CA 90067-6017 UNITED STATES jpietrini@smrh.com, ppost@smrh.com, baig- boboh@smrh.com, shwang@smrh.com, mdan- ner@smrh.com, rlhudson@sheppardmullin.com, LGlenn@sheppardmullin.com, rw- alsh@smrh.com, baander- son@sheppardmullin.com 3102283700

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Contender Partners, LLC, 9899 Santa Monica Blvd., Beverly Hills, CA 90212, UNITED STATES, a limited liability company, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/12/2020. Contender Partners, LLC respectfully requests that the time period within which to file an opposition be extended until 06/10/2020.

Respectfully submitted,

/Jill M. Pietrini/

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03/06/2020