

ESTTA Tracking number: **ESTTA995499**

Filing date: **08/16/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Cinderite, LLC
Application Serial Number	88343984
Application Filing Date	03/18/2019
Mark	CINDERITE
Date of Publication	07/23/2019
Potential Opposer's Correspondence Information	Randy Troxel Trademark-Associates 1001 Bayhill Drive, Suite 200 San Bruno, CA 94066 UNITED STATES rtroxel@tmassoc.com 6506921700

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Wilbur-Ellis Company LLC, 345 California Street, 27th Floor, San Francisco, CA 94104, UNITED STATES, a limited liability company, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/22/2019. Wilbur-Ellis Company LLC respectfully requests that the time period within which to file an opposition be extended until 11/20/2019.

Respectfully submitted,  
/randytroxel/  
Randy Troxel  
rtroxel@tmassoc.com  
08/16/2019