

ESTTA Tracking number: **ESTTA1033476**

Filing date: **02/04/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Penguin Magic, Inc.
Application Serial Number	88328475
Application Filing Date	03/06/2019
Mark	PENGUIN MAGIC
Date of Publication	01/07/2020
Potential Opposer's Correspondence Information	Ronald S. Kadden von Maltitz Derenberg Kunin Janssen & Gi 60 East 42nd Street Suite 1948 New York, NY 10165 UNITED STATES rkadden@vonmaltitz.com 212-661-1400

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Penguin Books Limited, 20 Vauxhall Bridge Road, London, SW1V2SA, UNITED KINGDOM, a limited company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 02/06/2020. Penguin Books Limited respectfully requests that the time period within which to file an opposition be extended until 05/06/2020.

Respectfully submitted,
/Ronald S. Kadden/
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02/04/2020