

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: October 27, 2020

In re Cuup, Inc.

Serial No. 88326435

Filed: 3/5/2019

JEFFREY L SNOW
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Victoria von Vistauxx, Paralegal Specialist:

Applicant's petition to revive having been granted by the Office of the Assistant Commissioner for Trademarks on October 14, 2020, the notice of appeal filed on September 1, 2020, is hereby instituted.

Applicant's request for reconsideration, filed in conjunction with the petition to revive requires consideration by the Trademark Examining Attorney. Accordingly, action on the appeal is **SUSPENDED** and the electronic record of application file is remanded to the Trademark Examining Attorney for consideration of Applicant's request.

In the event registrability is found on the basis of the request for reconsideration, the appeal will be moot and proceedings will be terminated accordingly. In the event

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the refusal of registration is maintained, the Board shall be so informed, proceedings will be resumed and Applicant will be allowed time in which to file its appeal brief.