

ESTTA Tracking number: **ESTTA1035404**

Filing date: **02/12/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	SNACK MAGIC BRANDS, INC.
Application Serial Number	88321486
Application Filing Date	03/01/2019
Mark	MILK CHOCOLATE WITH DARK CHOCOLATE BENEFITS
Date of Publication	02/11/2020
Potential Opposer's Correspondence Information	Craig Neugeboren Neugeboren O'Dowd PC 1227 Spruce Street Suite 200 Boulder, CO 80302 UNITED STATES craig@nodiplay.com, paul@nodiplay.com no phone number provided

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Kick Foods LLC; DBA Good Day Chocolate, 1035 West Pearl Street, Boulder, CO 80302, UNITED STATES, a LLC, organized under the laws of Colorado, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/12/2020. Kick Foods LLC; DBA Good Day Chocolate respectfully requests that the time period within which to file an opposition be extended until 06/10/2020.

Respectfully submitted,  
/Craig Neugeboren/  
Craig Neugeboren  
craig@nodiplay.com, paul@nodiplay.com  
02/12/2020