

ESTTA Tracking number: **ESTTA987965**

Filing date: **07/16/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Embery, Jennifer
Application Serial Number	88300997
Application Filing Date	02/14/2019
Mark	FIRED UP AND FIERCE AFTER FORTY
Date of Publication	06/18/2019
Potential Opposer's Correspondence Information	Paul L. Havel Miller Nash Graham & Dunn LLP 111 S.W. Fifth Avenue, Suite 3400 Portland, OR 97204 UNITED STATES trademark@millernash.com 5032245858

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Fierce, Inc., 101 Yesler Way, Suite 200, Seattle, WA 98104, UNITED STATES, a corporation organized under the laws of Washington, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/18/2019. Fierce, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/16/2019.

Respectfully submitted,  
/Paul L. Havel/  
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07/16/2019