

ESTTA Tracking number: **ESTTA1071383**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	88296960
Applicant	Brand Fuel Ltd.

## Notice of Appeal

Notice is hereby given that Brand Fuel Ltd. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 88296960.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0  
Appealed goods and services in the class: providing speaker support for conferences, namely, providing administrative and managerial support services to live guest speakers; design, plan, administer, manage and deliver immersive interactive technologies in the form of live interactive digital media content in connection with the offering of high profile parties

Respectfully submitted,  
/Howard N. Aronson/  
07/29/2020

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Docket Number	21816
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