

ESTTA Tracking number: **ESTTA1038389**

Filing date: **02/26/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Amazon Technologies, Inc.
Application Serial Number	88284215
Application Filing Date	01/31/2019
Mark	JUST ASK ALEXA
Date of Publication	12/31/2019
Potential Opposer's Correspondence Information	Lisa Greenwald-Swire Fish & Richardson P.C. P.O. Box 1022 Suite 100 Minneapolis, MN 55440 UNITED STATES tmdoctc@fr.com, jsj@fr.com 8586784381

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Ask Media Group LLC, 555 12TH STREET SUITE 400, OAKLAND, CA 94607, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 02/29/2020. Ask Media Group LLC respectfully requests that the time period within which to file an opposition be extended until 04/29/2020.

Respectfully submitted,
/Jon Jekel/
Jon Jekel
jsj@fr.com
02/26/2020