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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Reineman, Jeff
Application Serial Number	88273684
Application Filing Date	01/23/2019
Mark	TAG
Date of Publication	05/28/2019
Potential Opposer's Correspondence Information	Jill M. Pietrini, Esq. Sheppard Mullin Richter & Hampton LLP 1901 Avenue of the Stars, Suite 1600 Los Angeles, CA 90067 UNITED STATES rwalsh@smrh.com, jpietrini@smrh.com, pbest@smrh.com, baigboboh@smrh.com, shwang@smrh.com, mdanner@smrh.com, rlhud- son@sheppardmullin.com, LGlenn@sheppardmullin.com 3102283700

**First 90 Day Request for Extension of Time to Oppose for Good**

**Cause**

Pursuant to 37 C.F.R. Section 2.102, Sunrise Brands, LLC, 801 S. Figueroa Street, Suite 2500, Los Angeles, CA 90017, UNITED STATES, a Limited Liability Company, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/27/2019. Sunrise Brands, LLC respectfully requests that the time period within which to file an opposition be extended until 09/25/2019.

Respectfully submitted,

/Jill M. Pietrini/

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