

ESTTA Tracking number: **ESTTA973546**

Filing date: **05/14/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	ReGrained, Inc.
Application Serial Number	88185717
Application Filing Date	11/07/2018
Mark	EAT UP!
Date of Publication	04/23/2019
Potential Opposer's Correspondence Information	Rachel Santori Frankfurt Kurnit Klein & Selz PC 488 Madison Avenue NEW YORK, NY 10022-5754 UNITED STATES pto@fkks.com, rsantori@fkks.com, dmaggiacomo@fkks.com 212-980-0120

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, JetBlue Airways Corporation, 27-01 Queens Plaza North, Long Island City, NY 11101, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/23/2019. JetBlue Airways Corporation respectfully requests that the time period within which to file an opposition be extended until 08/21/2019.

Respectfully submitted,

/Rachel Santori/

Rachel Santori

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05/14/2019