

ESTTA Tracking number: **ESTTA1250635**

Filing date: **11/28/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application serial no.	88178603
Applicant	SHANGRILA FILMS LLC

Notice of Appeal

Notice is given that SHANGRILA FILMS LLC appeals to the Trademark Trial and Appeal Board the refusal to register the application or the cancellation of the registration. A request for reconsideration has been filed. A suspension of the appeal is requested pending reconsideration.

The following goods or services are at issue on appeal:

- Class 041. First Use: Apr 12, 2019 First Use In Commerce: Apr 12, 2019
Appealed goods and services in the class: Entertainment services, namely, the production, presentation, and distribution of motion picture films; presentation of entertainment and educational motion picture feature films; production, presentation, and distribution of motion picture films, animated entertainment shows, for distribution via communication networks; provision of entertainment news and entertainment information via communication networks; providing entertainment services via communication networks in the nature of websites featuring a wide variety of general interest entertainment information relating to motion picture films in the nature of non-downloadable related film clips, non-downloadable photographs, and other multimedia materials, namely, non-downloadable documentary videos related to production of motion picture feature films, non-downloadable video tours of film sets in various formats, including conventional filming formats, virtual reality filming formats, and 360 degree filming formats, and excerpts from and links to social media applications related to motion picture feature films; providing entertainment in the nature of entertainment information via communication and computer networks; conducting educational exhibitions in the nature of presentations related to the production of animated feature films

Respectfully submitted,
/Anne W. Glazer/
11/28/2022

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Docket no.	38002-1313
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