

ESTTA Tracking number: **ESTTA988621**

Filing date: **07/18/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Massachusetts Dental Society
Application Serial Number	88159148
Application Filing Date	10/17/2018
Mark	YANKEE INSTITUTE
Date of Publication	06/18/2019
Potential Opposer's Correspondence Information	Mary L. Kevlin/ Jeffrey Chery Cowan, Liebowitz & Latman P.C. 114 W 47th St. New York, NY 10036 UNITED STATES mlk@cll.com, jyc@cll.com, djs@cll.com, tay@cll.com, trademark@cll.com 2127909200

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, New York Yankees Partnership, Executive Offices, Yankee Stadium, One East 161st Street, New York, NY 10451, UNITED STATES, a Limited Partnership, organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/18/2019. New York Yankees Partnership respectfully requests that the time period within which to file an opposition be extended until 10/16/2019.

Respectfully submitted,

/Danielle J. Siegel/

Danielle J. Siegel

mlk@cll.com, jyc@cll.com, djs@cll.com, tay@cll.com, trademark@cll.com

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