

ESTTA Tracking number: **ESTTA961472**

Filing date: **03/20/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Dallas Dent Doctors
Application Serial Number	88157093
Application Filing Date	10/16/2018
Mark	WHAT THE HAIL?
Date of Publication	02/19/2019
Potential Opposer's Correspondence Information	Norman H. Zivin COOPER & DUNHAM LLP 30 Rockefeller Plaza 20th Floor New York, NY 10112 UNITED STATES nzivin@cooperdunham.com 212-278-0400

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Asbury Automotive Group, Inc., 2905 Premiere Parkway N.W., Duluth, GA 30097, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/21/2019. Asbury Automotive Group, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/19/2019.

Respectfully submitted,
/norman h. zivin/
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03/20/2019