

ESTTA Tracking number: **ESTTA948929**

Filing date: **01/22/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Hellenic Treasures, LLC
Application Serial Number	88144077
Application Filing Date	10/05/2018
Mark	NATURALLY NAKED
Date of Publication	12/25/2018
Potential Opposer's Correspondence Information	Janet Silverberg Senior Trademark Counsel PepsiCo Chicago 555 West Monroe Street Chicago, IL 60661 UNITED STATES trademarks@pepsico.com, janet.silverberg@pepsico.com, donna.j.sanders@pepsico.com no phone number provided

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Naked Juice Co. of Glendora, Inc., 1333 S. Mayflower Avenue, Monrovia, CA 91016, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/24/2019. Naked Juice Co. of Glendora, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/24/2019.

Respectfully submitted,
/Janet Silverberg/
Janet Silverberg
trademarks@pepsico.com
01/22/2019