

ESTTA Tracking number: **ESTTA1011608**

Filing date: **10/28/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Jordan, Eric J.
Application Serial Number	88120527
Application Filing Date	09/17/2018
Mark	START WATER
Date of Publication	10/15/2019
Potential Opposer's Correspondence Information	Charlotte K. Murphy Trademark Counsel Energy Brands Inc. One Coca-Cola Plaza Atlanta, GA 30313 UNITED STATES charlmurphy@coca-cola.com, peahu@coca-cola.com (404) 823-1955

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Energy Brands Inc., One Coca-Cola Plaza, Atlanta, GA 30313, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/14/2019. Energy Brands Inc. respectfully requests that the time period within which to file an opposition be extended until 12/14/2019.

Respectfully submitted,
/Charlotte K. Murphy/
Charlotte K. Murphy
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10/28/2019