

ESTTA Tracking number: **ESTTA952289**

Filing date: **02/06/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Raw Identity LLC
Application Serial Number	88077813
Application Filing Date	08/14/2018
Mark	RAW IDENTITY
Date of Publication	01/08/2019
Potential Opposer's Correspondence Information	Brendan Mahoney 3401 W Papago St Phoenix, AZ 85009 UNITED STATES legal@hbiin.com 602-374-7482

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, BBK Tobacco & Foods, LLP, d/b/a HBI International, 3401 W Papago St, Phoenix, AZ 85009, UNITED STATES, a partnership, composed of BBK Tobacco & Food Products, LLC, an Arizona limited liability company, as general partner under the laws of Arizona, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/07/2019. BBK Tobacco & Foods, LLP, d/b/a HBI International respectfully requests that the time period within which to file an opposition be extended until 05/08/2019.

Respectfully submitted,
/Brendan N. Mahoney/
Brendan N. Mahoney
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02/06/2019