

ESTTA Tracking number: **ESTTA1115452**

Filing date: **02/18/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicants  | Brite Bites LLC   |
| Application Serial Number                         | 88045507  |
| Application Filing Date                           | 07/20/2018  |
| Mark  | BRITE BITES   |
| Date of Publication                               | 01/19/2021  |
| Potential Opposer's<br>Correspondence Information | KRISTEN MCCALLION<br>FISH & RICHARDSON P.C.<br>P.O. BOX 1022<br>MINNEAPOLIS, MN 55440<br>UNITED STATES<br>Primary Email: tmdoctc@fr.com<br>Secondary Email(s): john@fr.com, mccal-<br>lion@fr.com<br>2127655070 |
| Docket Number                                     | 410320117PP1  |

**First 90 Day Request for Extension of Time to Oppose for Good**

**Cause**

Pursuant to 37 C.F.R. Section 2.102, BIMBO BAKERIES USA, INC., 255 BUSINESS CENTER DRIVE, HORSHAM, PA 19044, UNITED STATES, a corporation organized under the laws of DELAWARE, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/18/2021. BIMBO BAKERIES USA, INC. respectfully requests that the time period within which to file an opposition be extended until 05/19/2021.

Respectfully submitted,

/Kerrijane John/

Kerrijane John

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02/18/2021