

ESTTA Tracking number: **ESTTA952404**

Filing date: **02/06/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Gordon Food Service, Inc.
Application Serial Number	88043310
Application Filing Date	07/18/2018
Mark	HERITAGE HILL DAIRY FARM
Date of Publication	01/08/2019
Potential Opposer's Correspondence Information	Sam E. Iverson Pillsbury Winthrop Shaw Pittman LLP P.O. BOX 2824 San Francisco, CA 94126-2824 UNITED STATES sfrademarks@pillsburylaw.com, sam.iverson@pillsburylaw.com 4159831234

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, The Kroger Co. of Michigan, 40399 Grand River Avenue, Novi, MI 48375, UNITED STATES, a corporation organized under the laws of Michigan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/07/2019. The Kroger Co. of Michigan respectfully requests that the time period within which to file an opposition be extended until 05/08/2019.

Respectfully submitted,

/Sam E. Iverson/

Sam E. Iverson

sfrademarks@pillsburylaw.com, sam.iverson@pillsburylaw.com

02/06/2019