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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	88035464
Applicant	LOUIS VUITTON MALLETIER

## Notice of Appeal

Notice is hereby given that LOUIS VUITTON MALLETIER appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 88035464.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 003. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Laundry bleaching preparations, preparations for cleaning, polishing, degreasing preparations for household purposes, cleaning preparations, cleaning oils, leather polishes, bleaching preparations for household purposes, namely, leather bleach, creams for polishing, creams for leather, shoe creams, shoe polish, cobbler wax; perfumery products; perfumes; toilet water; eaux de parfum; colognes; bases for perfume; flower extracts being perfumes; essential oils; Air fragrancing preparations; Potpourris; incense; cosmetic preparations for skin and lip care; Cosmetic preparations for slimming purposes; lotions for cosmetic purposes; beauty masks; cosmetics for the hands, face and body; Hair care preparations; hair detangling preparations; hair lotions; Hair colour removers; hair dyes; creams orgels for fixing the hairstyle; hair lacquers; depilatory creams, depilatory waxes; shaving products, namely, shaving soaps; beard soap; shaving cream; after-shave lotions; Sunscreen preparations for cosmetic purposes; Sun blocking preparations; self-tanning preparations for cosmetic purposes; non-medicated toiletry preparations; toothpaste; non-medicated soaps; shampoos; shower gels; bath gels; bath oils; cosmetic bath salts; bubble bath; bath pearls; talc for the toilet, toilet milks; personal deodorants; make-up; lipstick; mascaras for eyelashes; blushes; powder for makeup; eyeliner; make-up pencils; make-up removing preparations; temporary tattoo transfers for use as cosmetics; makeup kits comprised of cosmetics; Preparations for the care and thebeautification of nails; nail polish, nail protectors, nail lacquers, nail polish removers; False nails for the hands and feet, false nail kits, false nail adhesives
- Class 009. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking and supervision, life-saving and teaching apparatus and instruments, namely, life vests; apparatus for recording, transmission, reproduction of sound or images, magnetic recording media, namely, blank magnetic data carriers, blank sound recording disks; bags and cases for cameras or video cameras; blank recordable CD-Rs, blank recordable DVDs and other digital recording media, namely, blank digital storage media; calculating machines, computers and computer equipment, namely, computer peripherals, computer keyboards, printers for use for computers, mouse pads; computer software for downloading, publishing, showing, displaying, labeling, blogging, and sharing electronic media or information via the Internet or other communications networks in the fields oftravel, luggage, luxury goods, fashion,clothing, sports, sailing, and the arts; blank USB sticks, electronic diaries, game software, computer programs recorded, computer and mobile phone programs and electronic publications, namely, downloadable magazines in the fields of travel, luggage, luxury goods, fashion, clothing, sports, sailing, and the arts downloadable online or from the Internet; eyewear, eyeglasses, sunglasses, Goggles for sports; spectacle frames; Spectacle lenses, contact lenses; Covers for glassesor contact lenses; binoculars; covers for laptops; bags designed for laptops; photographic apparatus, namely, cameras and video cameras; signaling buoys, marker buoys; telephones, mobile phones, smartphones, tablet computers, PDAs and MP3players; accessories for telephones, mobile phones, smartphones, tablet computers, PDAs, and MP3 players, namely, hands- free kits comprised of batteries, covers, cases, facades, chargers, wrist straps or lanyards and earphones for telephones; bags and cases for mobile phones and telephone equipment

- Class 014. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Jewelry of precious metal, of alloys, or coated therewith, namely, rings, earrings, cuff links, bracelets, charms, brooches, necklaces, chains, pendants, key rings, tie pins and medallions; jewelry boxes; trophies of precious metal; timepieces and chronometric instruments, watches, wristwatches, watch bands, alarm clocks, chronometers, wall clocks, cases or presentation cases for timepieces; clocks
- Class 016. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Products made of paper or cardboard, namely, bags and wrapping paper, paper or cardboard bags and boxes, hat boxes, aquarelles, drawings, stage sets, architect's models; printed matter, namely, posters, albums, atlases, brochures, geographical maps, postcards, catalogs, non-textile labels, printed matter, books, newspapers, periodicals, printed publications, magazines (periodicals), diaries, ribbons; bookbinding material; photographs; stationery in particular, printing blocks, drawing pads, blotters, writing or drawing books, calendars, notebooks, envelopes, writing paper, indexes; adhesives for stationery or household purposes; material for artists; paintbrushes; typewriters and office requisites (except furniture), in particular writing slates, cases for stamps or seals, letter trays, letter openers, pencils, inkstands, inkwells, paperweights, pencil holders, pen holders, desk mats, fountain pens, balls and feathers for pens; instructional or teaching material (except apparatus); plastic materials for packaging (not included in other classes); printed type; printing blocks; airbrush make up stencils
- Class 018. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Leather and imitation leather; trunks and suitcases; traveling bags, sports bags; handbags, backpacks; beach bags, school bags, satchels, shopping bags; traveling trunks; travel bags for clothing and shoes; attaché cases and document holders, document cases, leather goods, namely, briefcases, purses, wallets, card holders, key cases and wallets; coin purses not of precious metal; boxes of leather or imitation leather; leather traveling sets comprised of various sizes of traveling bags; vanity cases, sold empty; pouches of leather, evening handbags, namely clutch bags; parasols; umbrellas; clothing for animals, bags for carrying animals
- Class 024. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Fabrics and textile products not included in other classes, table and bed covers, blankets, duvets, travel blankets; household linen, cushion covers, bed linen, bed covers, sheets, pillow covers, duvet covers, bath linen (except clothing), bath sheets, toilet towels, toilet gloves, table linen not of paper, table covers not of paper, table serviettes of textiles, table sets not of paper, pocket handkerchiefs not of textile materials, fabric labels, sleeping bags (sewn bags to replace sheets), wall hangings of textiles
- Class 025. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Clothing, namely, pullovers, vests, shirts, tee-shirts, trousers, jackets, suits, coats, raincoats, overcoats, parkas, skirts, dresses, shorts; pajamas; dressing gowns, nightgowns, bathrobes; hats, caps being headwear, bonnets, gloves, neckties, belts, leather belts, scarves, cloaks, scarves, shawls, stockings, socks, tights, suspenders, stoles; underwear, lingerie articles; swimwear; shoes, slippers, boots and ankle boots
- Class 035. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Advertising; rental of advertising space; Dissemination of advertising matter; advertising by mail; direct mail advertising; arranging newspaper subscriptions for others; publication of advertising texts; business management; commercial administration of the licensing of the goods and services of others; distribution of prospectuses and samples; business advice, information or business information; business research; business management, namely, assisting the management of commercial or industrial enterprises; accounting; reproduction of documents; employment offices; computer file management; data entry and data processing services, rental of computer files; exhibition organizations for commercial or advertising purposes; online advertising on a computer network; rental of advertising time on any means of communication; public relations; modeling service for advertising or sales promotion purposes; window decorating for advertising purposes; sales promotion for others; promotion of products via television, Internet, catalogs with an offer to sell; organization of commercial events; administrative management of exhibition sites; presentation of goods on any means of communication for retail sale; consumer information and business advice; commercial licensing of products and services; subscription services to telecommunication services for others; the bringing together of consumers and providers of a variety of goods in the field of leather, jewelry, watchmaking, eyewear, stationary, pens, umbrellas, sporting goods, smokers articles, clothing, footwear and telecommunication apparatus for com-

mercial purposes via the Internet and in store; wholesale and retail stores featuring stationery, leather goods, jewelry, watches, eyewear, pens, umbrellas, sporting goods, smokers' articles, articles of clothing and footwear, and telecommunication, books

- Class 038. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Communication and telecommunication services on computer terminals and peripheral devices or electronic and/or digital equipment, namely, communication by computer terminals or electronic data interchange; transmission and dissemination of images, sounds, data, information via computer terminals or by means of any other telecommunication media, and via the Internet; interactive communication services, namely, interactive delivery of video over digital networks; wireless broadcasting of multimedia programs; providing internet chat rooms; providing telecommunications connection to the internet or databases; providing access to a site on a global computer network for the dissemination of information and documents of all kinds
- Class 041. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Sports activities, namely, setting up and organizing sports events, races, competitions and demonstrations in the field of sailing, water vehicles, and car races; film, television and radio production; entertainment and information services relating to sailing, sailing competitions and nautical vehicles for entertainment purposes; publication of books; publication of texts other than advertising texts; electronic publication of books online; timing services for sports events; publication of information concerning sailing; provision of premises, circuits and other facilities for sporting events, races, competitions and demonstrations in the field of sailing, water vehicles, and car races; organization of exhibitions for cultural or educational purposes; photographic reporting; organization of fashion shows for entertainment purposes

Respectfully submitted,

/ctw/

11/03/2020

CHARLES T. J. WEIGELL

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

151 WEST 42ND ST., 17TH FL.

NEW YORK, NY 10036

UNITED STATES

Primary Email: weigell-docket@fzlz.com

212-813-8239

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