

To: Apple Inc. (trademarkdocket@apple.com)
Subject: U.S. Trademark Application Serial No. 88003073 - MADE FOR IPAD - N/A
Sent: February 04, 2021 03:02:23 PM
Sent As: ecom114@uspto.gov
Attachments:

United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial
No. 88003073

Mark: MADE FOR IPAD

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Applicant: Apple Inc.

Reference/Docket No. N/A

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FINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be **abandoned**. Respond using the Trademark Electronic Application System (TEAS) and/or Electronic System for Trademark Trials and Appeals (ESTTA). A link to the appropriate TEAS response form and/or to ESTTA for an appeal appears at the end of this Office action.

Issue date: **February 04, 2021**

The assigned trademark examining attorney has reviewed the applicant's response dated November 13, 2019 and January 6, 2021, in which the applicant provides an amendment to the identification of goods. The trademark examining attorney rejects the amendment to the identification of goods.

The trademark examining attorney's determination with regard to the identification of goods is **maintained and continues to be FINAL**. 37 C.F.R. §2.64(a)

Identification of Goods

The following applies to international class 009 only.

The identification of goods is indefinite and must be clarified because as currently claimed the goods are overly broad, vague and contains goods properly classified in more than one international class. See 37 C.F.R. §2.32(a)(6); TMEP §1402.01. Suggestions and explanations are incorporated into the identification proposed below. Applicant may adopt the following identification, if accurate:

Computers; computer hardware; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of computer hardware for telecommunications, mobile digital electronic devices for the sending and receiving of telephone calls, text messages, electronic

mail, and other digital data, and for use in providing access to the internet, wireless receivers in the form of jewelry, speakers, microphones, and headsets for use with tablet computers, and communication devices for voice, data or image transmission; telephones; mobile telephones; smartphones; network communication apparatus, namely, network routers, wireless routers, mobile and wearable digital electronic devices, namely, smartwatches, smartglasses, smart rings, wearable activity trackers, connected bracelets in the nature of wearable computers in the nature of smartwatches, wearable activity trackers and controllers for operating networked devices in the internet of things (IoT) and internet-enabled and connected home automation systems for the sending and receiving of text, data, audio, image, video, and multimedia content across networks, {"**network data hardware transmitter and receiver devices**" is vague and must be claimed in more detail} for sending and receiving location information and providing content based on location, and home automation hubs comprised of voice-activated speakers, computer hardware, and **downloadable (software must be downloadable or recorded to be properly classified in class 009)** software for controlling networked devices in the internet of things (IoT) and operating internet-enabled and connected home automation systems comprising wireless and wired controllers, controlled devices, and **downloadable (software must be downloadable or recorded to be properly classified in class 009)** software for controlling lighting, HVAC, security, safety, and other home and office monitoring and control applications; smartwatches; smartglasses; smart rings; wearable activity trackers; connected bracelets in the nature of wearable computers in the nature of smartwatches, wearable activity trackers, and controllers for operating networked devices in the internet of things (IoT) and internet-enabled and connected home automation systems; electronic book readers; downloadable and recorded computer software for the reproduction, processing, and streaming of text, data, audio, image, video, and multimedia content; downloadable and recorded computer software for identifying, locating, grouping, distributing, and managing data and links between computers and electronic devices connected to communications networks; downloadable and recorded computer software for use in communicating with, monitoring, configuring, adjusting, and controlling lighting, HVAC, security, safety, and other home and office monitoring and control applications; downloadable and recorded voice recognition software; downloadable and recorded software for controlling networked devices in the internet of things (IoT); downloadable and recorded application development software; downloadable and recorded computer software for setting up, configuring, operating and controlling computers, computer peripherals, mobile devices, mobile telephones, smartwatches, smartglasses, wearable devices, earphones, headphones, televisions, set top boxes, audio and video players and recorders, home theatre systems, and entertainment systems; downloadable and recorded computer game software; downloadable pre-recorded audio, video and multimedia content featuring music, concerts, radio, television, movies, cultural events, current events, and education and entertainment-related programs; computer peripheral devices; computer peripheral devices for use with computers, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, televisions, set top boxes, and audio and video players and recorders; wearable computer peripherals in the nature of wearable computers and wearable consumer electronic devices in the nature of smartwatches, smartglasses, smart rings, connected bracelets in the nature of wearable computers in the nature of smartwatches, wearable activity trackers and controllers for operating networked devices in the internet of things (IoT) and internet-enabled and connected home automation systems, and wearable activity trackers for use with computers, mobile telephones, mobile electronic devices, smartwatches, smartglasses, smart rings, earphones, headphones, televisions, set top boxes, and audio and video players and recorders; biometric identification and authentication apparatus; accelerometers; altimeters; distance measuring apparatus; apparatus for recording distance; pedometers; pressure measuring apparatus; pressure indicators; Computer monitors, flat panel display screens, head- mounted video displays, and headsets for use with computers, smartphones, mobile electronic devices, wearable electronic devices, smart watches, smartglasses, televisions, set top boxes, and audio and video players and recorders; virtual and augmented reality glasses; virtual and augmented reality headsets; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glasses; optical goods, namely, optical sensors, optical lenses, optical scanners, and optical readers; cameras; keyboards, computer mice, mouse pads, photo printers, video printers, document printers, disk drives, and hard disk drives (HDD); sound recording and sound reproducing apparatus; digital audio and video players and recorders; audio speakers; audio amplifiers and receivers; voice recording and voice recognition apparatus in the nature of digital voice recorders and microphones for receiving voice data; earphones; headphones; microphones; televisions; television receivers and monitors; set-top boxes; radios; radio transmitters and receivers; global positioning system (GPS); electric navigational instruments; remote controls for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, set top boxes, speakers, amplifiers, home theatre systems, and entertainment systems; wearable digital electronic devices in the nature of smartwatches, smartglasses, smart rings, connected bracelets in the nature of wearable computers in the nature of smartwatches, wearable activity trackers and controllers for operating networked devices in the internet of things (IoT) and internet-enabled and connected home automation systems for controlling computers, mobile telephones, mobile electronic devices, smart watches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, set top boxes, speakers, amplifiers, home theatre systems, and entertainment systems; data storage apparatus, namely, computer hardware, consumer electronic devices in the nature of smartphones, handheld computers, tablet computers, smartwatches, and wearable activity trackers, and computer hardware for data backup, computer memory hardware, mobile and wearable digital electronic devices in the nature of smartwatches, smartglasses, smart rings, wearable activity trackers, connected bracelets in the nature of wearable computers in the nature of smartwatches, wearable activity trackers and controllers for operating networked devices in the internet of things (IoT) and internet-enabled and connected home automation systems for the storage of text, data, audio, image, and video files, set top boxes, and blank computer storage media; electrical and electronic connectors, acoustic couplers, optical couplers, electrical wires, electric wires, power wires, electric cables, computer cables, USB cables, audio cables, printer cables, battery chargers, docks in the nature of electronic docking stations, electronic docking stations and power adapters for use with computers, mobile telephones, handheld computers, computer peripherals, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, and set top boxes; interactive touchscreens; interfaces for computers and handheld computers; electronic display interfaces; audio interfaces; computer network interface devices; user interfaces for on-board motor vehicle computers and electronic devices, namely, electronic control panels, monitors, touchscreens, remote controls, docking stations, connectors, switches, and voice activated controls; parts and accessories for computers, computer peripherals, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, audio and video players and recorders,

televisions, and set top boxes, namely, bands, covers, and cases for all the aforesaid goods

Applicant's goods and/or services may be clarified or limited, but may not be expanded beyond those originally itemized in the application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Applicant may clarify or limit the identification by inserting qualifying language or deleting items to result in a more specific identification; however, applicant may not substitute different goods and/or services or add goods and/or services not found or encompassed by those in the original application or as acceptably amended. *See* TMEP §1402.06(a)-(b). The scope of the goods and/or services sets the outer limit for any changes to the identification and is generally determined by the ordinary meaning of the wording in the identification. TMEP §§1402.06(b), 1402.07(a)-(b). Any acceptable changes to the goods and/or services will further limit scope, and once goods and/or services are deleted, they are not permitted to be reinserted. TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). *See* TMEP §1402.04.

Partial Abandonment

If applicant does not timely respond within six months of the issue date of this final Office action, the following goods to which the final requirement applies will be **deleted** from the application by Examiner's Amendment: network communication apparatus, namely, network routers, wireless routers, mobile and wearable digital electronic devices, namely, smartwatches, smartglasses, smart rings, wearable activity trackers, connected bracelets in the nature of wearable computers in the nature of smartwatches, wearable activity trackers and controllers for operating networked devices in the internet of things (IoT) and internet-enabled and connected home automation systems for the sending and receiving of text, data, audio, image, video, and multimedia content across networks, network data hardware transmitter and receiver devices for sending and receiving location information and providing content based on location, and home automation hubs comprised of voice-activated speakers, computer hardware, and software for controlling networked devices in the internet of things (IoT) and operating internet-enabled and connected home automation systems comprising wireless and wired controllers, controlled devices, and software for controlling lighting, HVAC, security, safety, and other home and office monitoring and control applications. 37 C.F.R. §2.65(a); *see* 15 U.S.C. §1062(b).

In such case, the application will proceed for the following goods only: the goods in international class 028 and Computers; computer hardware; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of computer hardware for telecommunications, mobile digital electronic devices for the sending and receiving of telephone calls, text messages, electronic mail, and other digital data, and for use in providing access to the internet, wireless receivers in the form of jewelry, speakers, microphones, and headsets for use with tablet computers, and communication devices for voice, data or image transmission; telephones; mobile telephones; smartphones; smartwatches; smartglasses; smart rings; wearable activity trackers; connected bracelets in the nature of wearable computers in the nature of smartwatches, wearable activity trackers, and controllers for operating networked devices in the internet of things (IoT) and internet-enabled and connected home automation systems; electronic book readers; downloadable and recorded computer software for the reproduction, processing, and streaming of text, data, audio, image, video, and multimedia content; downloadable and recorded computer software for identifying, locating, grouping, distributing, and managing data and links between computers and electronic devices connected to communications networks; downloadable and recorded computer software for use in communicating with, monitoring, configuring, adjusting, and controlling lighting, HVAC, security, safety, and other home and office monitoring and control applications; downloadable and recorded voice recognition software; downloadable and recorded software for controlling networked devices in the internet of things (IoT); downloadable and recorded application development software; downloadable and recorded computer software for setting up, configuring, operating and controlling computers, computer peripherals, mobile devices, mobile telephones, smartwatches, smartglasses, wearable devices, earphones, headphones, televisions, set top boxes, audio and video players and recorders, home theatre systems, and entertainment systems; downloadable and recorded computer game software; downloadable pre-recorded audio, video and multimedia content featuring music, concerts, radio, television, movies, cultural events, current events, and education and entertainment-related programs; computer peripheral devices; computer peripheral devices for use with computers, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, televisions, set top boxes, and audio and video players and recorders; wearable computer peripherals in the nature of wearable computers and wearable consumer electronic devices in the nature of smartwatches, smartglasses, smart rings, connected bracelets in the nature of wearable computers in the nature of smartwatches, wearable activity trackers and controllers for operating networked devices in the internet of things (IoT) and internet-enabled and connected home automation systems, and wearable activity trackers for use with computers, mobile telephones, mobile electronic devices, smartwatches, smartglasses, smart rings, earphones, headphones, televisions, set top boxes, and audio and video players and recorder; biometric identification and authentication apparatus; accelerometers; altimeters; distance measuring apparatus; apparatus for recording distance; pedometers; pressure measuring apparatus; pressure indicators; Computer monitors, flat panel display screens, head-mounted video displays, and headsets for use with computers, smartphones, mobile electronic devices, wearable electronic devices, smart watches, smartglasses, televisions, set top boxes, and audio and video players and recorders; virtual and augmented reality glasses; virtual and augmented reality headsets; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical goods, namely, optical sensors, optical lenses, optical scanners, optical readers, and optical readers; cameras; keyboards, computer mice, mouse pads, photo printers, video printers, document printers, disk drives, and hard disk drives (HDD); sound recording and sound reproducing apparatus; digital audio and video players and recorders; audio speakers; audio amplifiers and receivers; voice recording and voice recognition apparatus in the nature of digital voice recorders and microphones for receiving voice data; earphones; headphones; microphones; televisions; television receivers and monitors; set-top boxes; radios; radio transmitters and receivers; global positioning system (GPS); electric navigational instruments; remote controls for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, audio and video players and recorders,

televisions, set top boxes, speakers, amplifiers, home theatre systems, and entertainment systems; wearable digital electronic devices in the nature of smartwatches, smartglasses, smart rings, connected bracelets in the nature of wearable computers in the nature of smartwatches, wearable activity trackers and controllers for operating networked devices in the internet of things (IoT) and internet-enabled and connected home automation systems for controlling computers, mobile telephones, mobile electronic devices, smart watches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, set top boxes, speakers, amplifiers, home theatre systems, and entertainment systems; data storage apparatus, namely, computer hardware, consumer electronic devices in the nature of smartphones, handheld computers, tablet computers, smartwatches, and wearable activity trackers, and computer hardware for data backup, computer memory hardware, mobile and wearable digital electronic devices in the nature of smartwatches, smartglasses, smart rings, wearable activity trackers, connected bracelets in the nature of wearable computers in the nature of smartwatches, wearable activity trackers and controllers for operating networked devices in the internet of things (IoT) and internet-enabled and connected home automation systems for the storage of text, data, audio, image, and video files, set top boxes, and blank computer storage media; electrical and electronic connectors, acoustic couplers, optical couplers, electrical wires, electric wires, power wires, electric cables, computer cables, USB cables, audio cables, printer cables, battery chargers, docks in the nature of electronic docking stations, electronic docking stations and power adapters for use with computers, mobile telephones, handheld computers, computer peripherals, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, and set top boxes; interactive touchscreens; interfaces for computers and handheld computers; electronic display interfaces; audio interfaces; computer network interface devices; user interfaces for on-board motor vehicle computers and electronic devices, namely, electronic control panels, monitors, touchscreens, remote controls, docking stations, connectors, switches, and voice activated controls; parts and accessories for computers, computer peripherals, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, and set top boxes, namely, bands, covers, and cases for all the aforesaid goods.

Applicant may respond to this final Office action by providing one or both of the following:

- (1) A request for reconsideration that fully resolves all outstanding requirements and refusals; and/or
- (2) An appeal to the Trademark Trial and Appeal Board with the required filing fees.

TMEP §715.01; *see* 37 C.F.R. §2.63(b)(1)-(2).

How to respond. [Click to file a request for reconsideration of this final Office action](#) that fully resolves all outstanding requirements and refusals **and/or** [click to file a timely appeal to the Trademark Trial and Appeal Board \(TTAB\)](#) with the required filing fee(s).

David I
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RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** A response or notice of appeal must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS and ESTTA maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

To: Apple Inc. (trademarkdocket@apple.com)
Subject: U.S. Trademark Application Serial No. 88003073 - MADE FOR IPAD - N/A
Sent: February 04, 2021 03:02:24 PM
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Attachments:

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on **February 04, 2021** for
U.S. Trademark Application Serial No. 88003073

Your trademark application has been reviewed by a trademark examining attorney. As part of that review, the assigned attorney has issued an official letter that you must respond to by the specified deadline or your application will be [abandoned](#). Please follow the steps below.

(1) [Read the official letter](#).

(2) **Direct questions** about the contents of the Office action to the assigned attorney below.

David I
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Direct questions about navigating USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and/or whether there are outstanding deadlines or documents related to your file to the [Trademark Assistance Center \(TAC\)](#).

(3) **Respond within 6 months** ([or earlier](#), if required in the Office action) from **February 04, 2021**, using the Trademark Electronic Application System (TEAS). The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. See the Office action for more information about how to respond

GENERAL GUIDANCE

- [Check the status of your application periodically](#) in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [Update your correspondence email address](#), if needed, to ensure you receive important USPTO notices about your application.
- [Beware of misleading notices sent by private companies about your application](#). Private companies not associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices – most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain “@uspto.gov.”**