

ESTTA Tracking number: **ESTTA896586**

Filing date: **05/14/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	87976091
Applicant	Essential Products, Inc.

## Notice of Appeal

Notice is hereby given that Essential Products, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 87976091.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 045. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: On-line social networking services excluding music recording; Internet-based social networking services excluding musicrecording; Providing user authentication services in e-commerce transactions via a secure binding process from a user device to a server backend; Providing biometric identification verification and user authentication services in securing online financial transaction; online social networking services provided through an on-line community website

Respectfully submitted,  
/Michael A. Glenn/  
05/14/2018

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