

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87976087
LAW OFFICE ASSIGNED	LAW OFFICE 120
MARK SECTION	
MARK	https://tmng-al.uspto.gov/resting2/api/img/87976087/large
LITERAL ELEMENT	ESSENTIAL
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
GOODS AND/OR SERVICES SECTION (current)	
INTERNATIONAL CLASS	045
DESCRIPTION	
On-line social networking services excluding music recording; Internet-based social networking services excluding music recording; Providing user authentication services in e-commerce transactions via a secure binding process from a user device to a server backend; Providing biometric identification verification and user authentication services in securing online financial transaction; online social networking services provided through an on-line community website	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (proposed)	
INTERNATIONAL CLASS	045
TRACKED TEXT DESCRIPTION	
On-line social networking services excluding music recording; Providing user authentication services in e-commerce transactions via a secure binding process from a user device to a server backend; Internet-based social networking services excluding music recording; Providing biometric identification verification and user authentication services in securing online financial transaction; online social networking services provided through an on-line community website	
FINAL DESCRIPTION	
Providing user authentication services in e-commerce transactions via a secure binding process from a user device to a server backend; Providing biometric identification verification and user authentication services in securing online financial transaction	
FILING BASIS	Section 1(b)
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Ai-Tang Chang/
SIGNATORY'S NAME	Ai-Tang Chang
SIGNATORY'S POSITION	Associate Attorney of Record, California Bar Member
SIGNATORY'S PHONE NUMBER	6508384388
DATE SIGNED	05/14/2018

AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Mon May 14 20:00:05 EDT 2018
TEAS STAMP	USPTO/RFR-XXX.XX.XXX.XXX- 20180514200005816013-8797 6087-6104a2f9c5d41a82cb24 1e3358c2913db9276298b080a c64a1ec463b3e2b4623b-N/A- N/A-20180514183307095730

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PTO Form 1960 (Rev 10/2011)
OMB No. 0651-0050 (Exp 09/20/2020)

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To the Commissioner for Trademarks:

Application serial no. **87976087** ESSENTIAL(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/87976087/large>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 045 for On-line social networking services excluding music recording; Internet-based social networking services excluding music recording; Providing user authentication services in e-commerce transactions via a secure binding process from a user device to a server backend; Providing biometric identification verification and user authentication services in securing online financial transaction; online social networking services provided through an on-line community website

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~On-line social networking services excluding music recording;~~ Providing user authentication services in e-commerce transactions via a secure binding process from a user device to a server backend; ~~Internet-based social networking services excluding music recording;~~ Providing biometric identification verification and user authentication services in securing online financial transaction; ~~online social networking services provided through an on-line community website~~

Class 045 for Providing user authentication services in e-commerce transactions via a secure binding process from a user device to a server backend; Providing biometric identification verification and user authentication services in securing online financial transaction

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Ai-Tang Chang/ Date: 05/14/2018

Signatory's Name: Ai-Tang Chang

Signatory's Position: Associate Attorney of Record, California Bar Member

Signatory's Phone Number: 6508384388

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 87976087

Internet Transmission Date: Mon May 14 20:00:05 EDT 2018

TEAS Stamp: USPTO/RFR-XXX.XX.XXX.XXX-201805142000058

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