

ESTTA Tracking number: **ESTTA940008**

Filing date: **12/07/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Buff City Soap LLC
Application Serial Number	87915779
Application Filing Date	05/10/2018
Mark	GET FRESH WITH YOUR SOAP
Date of Publication	10/09/2018
Potential Opposer's Correspondence Information	Jim Palladino The Beauty Market Ltd. inc 1548 18th street Santa Monica, CA 90404 UNITED STATES jim@getfresh.net 3103878107

### 60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Beauty Market Ltd. inc, 1548 18th street, Santa Monica, CA 90404, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to confer with counsel
- *I was scheduled to meet with counsel concerning this matter in mid-November, but I was stricken and briefly hospitalized with a Kidney Stone on November 19th which caused a 2 week delay in my returning to work. I intend to meet with my Counsel the week of Dec 17th and also intend on speaking with the applicant's attorney during the next week as well, to see if we can resolve this issue in a mutually agreeable manner before going to the Appeal Board.*

The time within which to file a notice of opposition is set to expire on 12/08/2018. The Beauty Market Ltd. inc respectfully requests that the time period within which to file an opposition be extended until 02/06/2019.

Respectfully submitted,  
/Jim Palladino/  
Jim Palladino  
jim@getfresh.net  
12/07/2018