

ESTTA Tracking number: **ESTTA928206**

Filing date: **10/12/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Ekingen Mustafa
Application Serial Number	87878872
Application Filing Date	04/16/2018
Mark	EAT WELL PREMIUM FOODS
Date of Publication	10/02/2018
Potential Opposer's Correspondence Information	Mark Lerner Esq. Satterlee Stephens LLP 230 Park Avenue, Suite 1130 New York, NY 10169 UNITED STATES mlerner@ssbb.com 2124048714

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Eating Well, Inc., 1716 Locust Street, Des Moines, IA 50309, UNITED STATES, a corporation organized under the laws of Iowa, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/01/2018. Eating Well, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/30/2019.

Respectfully submitted,
/mark lerner/
Mark Lerner
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10/12/2018