

ESTTA Tracking number: **ESTTA945660**

Filing date: **01/07/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Atkins Nutritionals, Inc.
Application Serial Number	87862669
Application Filing Date	04/04/2018
Mark	SIMPLY PROTEIN
Date of Publication	12/25/2018
Potential Opposer's Correspondence Information	Charlotte K. Murphy The Coca-Cola Company One Coca-Cola Plaza Atlanta, GA 30313 UNITED STATES charlmurphy@coca-cola.com, lhobbs@coca-cola.com 404-676-2819

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Simply Orange Juice Company, One Coca-Cola Plaza, Atlanta, GA 30313, UNITED STATES, a corporation organized under the laws of Florida, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 01/24/2019. Simply Orange Juice Company respectfully requests that the time period within which to file an opposition be extended until 02/23/2019.

Respectfully submitted,  
/Charlotte K. Murphy/  
Charlotte K. Murphy  
charlmurphy@coca-cola.com, lhobbs@coca-cola.com  
01/07/2019