### **Request for Reconsideration after Final Action**

### The table below presents the data as entered.

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DESCRIPTION OF EVIDENCE FILE	Request for reconsideration Exhibit A: Example of fragrances sold in the US bearing a foreign name Exhibit B: Multiple translations of the word "argent" Exhibit C: Multiple translations of the word "fougère" Exhibit D: Alternate meaning of the word "fougère" as an olfactive family of perfumes Exhibit E: Translation of the terms "fougère d'argent" as "money fern" Exhibit F: Myth of "arbre d'argent" Exhibit G: Extract from Applicant's website selling "FOUGERE D'ARGENT" perfume Exhibit H: Extract from SILVER FERN's website	
ATTORNEY SECTION (current)		
NAME	Rita M. Odin	
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED	
YEAR OF ADMISSION	NOT SPECIFIED	
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED	
FIRM NAME	THE ESTEE LAUDER COMPANIES INC.	
INTERNAL ADDRESS	TRADEMARK DEPARTMENT	
STREET	767 FIFTH AVENUE	
CITY	NEW YORK	
STATE	New York	
POSTAL CODE	10153	
COUNTRY	US	
PHONE	212-277-2322	
FAX	212-277-2355	
EMAIL	uspto@estee.com	
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
ATTORNEY SECTION (proposed)		
NAME	Rita M. Odin	
ATTORNEY BAR MEMBERSHIP NUMBER	XXX	
YEAR OF ADMISSION	XXXX	
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX	
FIRM NAME	THE ESTEE LAUDER COMPANIES INC.	
INTERNAL ADDRESS	TRADEMARK DEPARTMENT	
STREET	767 FIFTH AVENUE	
CITY	NEW YORK	
STATE	New York	
POSTAL CODE	10153	
COUNTRY	United States	
PHONE	212-277-2322	
FAX	212-277-2355	
EMAIL	uspto@estee.com	

AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes		
OTHER APPOINTED ATTORNEY	Olivera Medenica		
CORRESPONDENCE SECTION (current)			
NAME	RITA M. ODIN		
FIRM NAME	THE ESTEE LAUDER COMPANIES INC.		
INTERNAL ADDRESS	TRADEMARK DEPARTMENT		
STREET	767 FIFTH AVENUE		
CITY	NEW YORK		
STATE	New York		
POSTAL CODE	10153		
COUNTRY	US		
PHONE	212-277-2322		
FAX	212-277-2355		
EMAIL	uspto@estee.com		
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes		
CORRESPONDENCE SECTION (proposed)			
NAME	Rita M. Odin		
FIRM NAME	THE ESTEE LAUDER COMPANIES INC.		
INTERNAL ADDRESS	TRADEMARK DEPARTMENT		
STREET	767 FIFTH AVENUE		
CITY	NEW YORK		
STATE	New York		
POSTAL CODE	10153		
COUNTRY	United States		
PHONE	212-277-2322		
FAX	212-277-2355		
EMAIL	uspto@estee.com; omedenica@dunnington.com		
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes		
SIGNATURE SECTION			
RESPONSE SIGNATURE	/Olivera Medenica/		
SIGNATORY'S NAME	Olivera Medenica		
SIGNATORY'S POSITION	Attorney of record, New York Bar member.		
DATE SIGNED	08/05/2019		
AUTHORIZED SIGNATORY	YES		
CONCURRENT APPEAL NOTICE FILED	YES		
FILING INFORMATION SECTION			
SUBMIT DATE	Mon Aug 05 17:00:56 EDT 2019		
	USPTO/RFR-XX.XXX.XXX.XXX-2		

TEAS STAMP

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OMB No. 0651-0050 (Exp 09/20/2020)

### **Request for Reconsideration after Final Action**

#### **To the Commissioner for Trademarks:**

Application serial no. 87841120 FOUGERE D'ARGENT(Standard Characters, see https://tmng-al.uspto.gov/resting2/api/img/87841120/large) has been amended as follows:

#### **EVIDENCE**

Evidence in the nature of Request for reconsideration Exhibit A: Example of fragrances sold in the US bearing a foreign name Exhibit B: Multiple translations of the word "argent" Exhibit C: Multiple translations of the word "fougère" Exhibit D: Alternate meaning of the word "fougère" as an olfactive family of perfumes Exhibit E: Translation of the terms "fougère d'argent" as "money fern" Exhibit F: Myth of "arbre d'argent" Exhibit G: Extract from Applicant's website selling "FOUGERE D'ARGENT" perfume Exhibit H: Extract from SILVER FERN's website has been attached.

#### **Original PDF file:**

evi 6320917811-20190805144549357190 . Request for reconsideration final.pdf

Converted PDF file(s) (7 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Evidence-5

Evidence-6

Evidence-7

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Evidence-3

Evidence-4

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Evidence-4

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Converted PDF file(s) ( 2 pages)

Evidence-1

Evidence-2

**Original PDF file:** 

evi\_6320917811-20190805144549357190\_.\_Exhibit\_H.pdf

Converted PDF file(s) (1 page)

Evidence-1

The applicant's current attorney information: Rita M. Odin. Rita M. Odin of THE ESTEE LAUDER COMPANIES INC., is located at

TRADEMARK DEPARTMENT 767 FIFTH AVENUE NEW YORK, New York 10153 US

The phone number is 212-277-2322.

The fax number is 212-277-2355.

The email address is uspto@estee.com

The applicants proposed attorney information: Rita M. Odin. Other appointed attorneys are Olivera Medenica. Rita M. Odin of THE ESTEE LAUDER COMPANIES INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

TRADEMARK DEPARTMENT 767 FIFTH AVENUE NEW YORK, New York 10153 United States

The phone number is 212-277-2322.

The fax number is 212-277-2355.

The email address is uspto@estee.com

Rita M. Odin submitted the following statement: I attest that I am an attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory).

The applicant's current correspondence information: RITA M. ODIN. RITA M. ODIN of THE ESTEE LAUDER COMPANIES INC., is located at

TRADEMARK DEPARTMENT 767 FIFTH AVENUE NEW YORK, New York 10153 US

The phone number is 212-277-2322.

The fax number is 212-277-2355.

The email address is uspto@estee.com

The applicants proposed correspondence information: Rita M. Odin. Rita M. Odin of THE ESTEE LAUDER COMPANIES INC., is located at

TRADEMARK DEPARTMENT 767 FIFTH AVENUE NEW YORK, New York 10153 United States

The phone number is 212-277-2322.

The fax number is 212-277-2355.

The email address is uspto@estee.com; omedenica@dunnington.com

### SIGNATURE(S)

### **Request for Reconsideration Signature**

Signature: /Olivera Medenica/ Date: 08/05/2019

Signatory's Name: Olivera Medenica

Signatory's Position: Attorney of record, New York Bar member.

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Mailing Address: RITA M. ODIN
THE ESTEE LAUDER COMPANIES INC.
TRADEMARK DEPARTMENT
767 FIFTH AVENUE
NEW YORK, New York 10153
Mailing Address: Rita M. Odin
THE ESTEE LAUDER COMPANIES INC.
TRADEMARK DEPARTMENT
767 FIFTH AVENUE
NEW YORK, New York 10153

Serial Number: 87841120

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### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Thomas C. Ford

Serial No.: 87/841,120

Mark: FOUGERE D'ARGENT

Int. Class: 05

Filed: March 20, 2018

REQUEST FOR RECONSIDERATION PURSUANT TO 37 C.F.R. § 2.64

Attn: Corinne Kleinman Law Office 122

Applicant Thomas C. Ford ("Applicant" or "Ford"), hereby requests reconsideration of the Examining Attorney's final refusal of registration dated February 7, 2019 (the "Final Refusal").

In refusing registration under 15 U.S.C. § 1052(d), the Examining Attorney reasons as follows: (1) Applicant Ford's FOUGERE D'ARGENT mark creates the same overall commercial impression as the registered SILVER FERN mark; (2) the marks are confusingly similar because SILVER FERN is a direct and literal English translation of FOUGERE D'ARGENT; (3) it is likely that an appreciable segment of U.S. consumers would stop and translate Ford's mark into its English equivalent because French is a common, modern language in the U.S.; and (4) Applicant's goods, namely, fragrances and skin care preparations, are closely related to registrant's goods; namely, dietary and nutritional supplements, and, as a result, consumers are likely to presume that such goods emanate from the same source.

Applicant respectfully disagrees with the Examining Attorney and hereby sets forth new arguments and supporting evidence by way of the instant request for reconsideration. Applicant has also concurrently filed a notice of appeal pursuant to 15 U.S.C. § 1070 and 37 C.F.R. §§ 2.141 and 2.142.

Applicant incorporates by reference the entirety of the substance of his December 13, 2018 response ("Applicant's Response") to the Office action dated June 13, 2018 (the "Office Action").

### I. THE MARKS ARE NOT SIMILAR

### A. The Doctrine of Foreign Equivalents Does Not Apply Because the Ordinary American Purchaser Would Not "Stop and Translate"

The marks FOUGERE D'ARGENT and SILVER FERN are not substantially similar because the doctrine of foreign equivalents does not apply. Although words from modern languages are generally translated into English, the doctrine of foreign equivalents is not an absolute rule and should be viewed merely as a guideline. *In re N. Paper Mills*, 64 F.2d 998, 999

(C.C.P.A. 1933); McCarthy on Trademarks and Unfair Competition § 11.34. The doctrine is only applicable when it is likely that an ordinary American purchaser would "stop and translate" the foreign term into its English equivalent. *Palm Bat Imports, Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1377 (Fed. Cir. 2005). The ordinary American purchaser refers to "all American purchasers, including those proficient in a non-English language who would ordinarily be expected to translate words into English." *In re Spirits Int'l, N.V.*, 563 F.3d 1347, 1352, 90 USPQ2d 1489, 1492 (Fed. Cir. 2009).

There are several reasons why the ordinary American purchaser encountering the proposed mark on the relevant goods; *i.e.*, "fragrances for personal use" and "non-medicated skin care preparations", is <u>not</u> likely to "stop and translate" the French wording "fougère d'argent" to the English "silver fern" and thus, the doctrine of foreign equivalents is not applicable. *First*, purchasers of fragrances are unlikely to translate the name of a fragrance to its English equivalent, given the manner in which perfume names are encountered by consumers in the relevant marketplace. *Second*, even if such consumer behavior were likely, the literal English translation of "fougère d'argent" is not, as explained below, "silver fern." Rather the wording is susceptible to a second, more common translation; namely, "money fern", or "fern of money." Finally, and as the Examining Attorney concedes, the word "fougère" has developed an alternate, more nuanced meaning in the context of fragrances and cosmetics, and the Examining Attorney offers no evidence to show that the ordinary American purchaser is either unfamiliar with this alternate meaning, or that the relevant consuming public is more likely to "stop and translate" the term "fougère" into the English word "fern" than to assign it this alternate contextual meaning. In light of these reasons, the final refusal should be withdrawn.

## 1. Purchasers Are Unlikely to Translate the Proposed Mark to its English Equivalent Due to the Manner in which the Term is Encountered in the Marketing Environment as Used in Connection with the Goods

Cases dealing with the doctrine of foreign equivalents acknowledge that there are many non-English marks that will not be translated because of the particular context in which they occur. In re Spirits Int'l, N.V., 563 F.3d at 1352 (noting that, in such cases, the marks are not translated but are instead accepted at face value by the ordinary American consumer, including those familiar with the literal meaning of the mark in the non-English language (citing In re Tia Maria, Inc. 1888 U.S.P.Q. 524. 525-26 (TTAB 1975)). This is especially true where the particular market is saturated with foreign marks. Cf. In re Tia Maria, 1888 U.S.P.Q. 524, 525-526 (explaining that "upon dining at the 'TIA MARIA' restaurant in Mexican décor and surrounded by a menu of Mexican delicacies", it is unlikely that a purchaser would translate the mark to "Aunt Mary's").

Foreign names (and French names, in particular) are frequently associated with fragrances for personal use. By way of illustration, Applicant submits as Exhibit A numerous examples of fragrances sold in the U.S. that bear foreign names. As Exhibit A illustrates, reviews, commentary and/or descriptions of fragrances sold in the U.S. commonly use the literal, foreign language names for those fragrances and do not translate them, even where the surrounding language is in English. This is evidence that U.S. purchasers of perfumes and other fragrances are accustomed to reading the literal names of those fragrances in whatever language they are written, and are unlikely to translate those names to their English equivalents.

Accordingly, given the abundance of foreign language names for fragrances sold in the U.S. — French names in particular — the ordinary American purchaser is unlikely to "stop and translate" the mark FOUGERE D'ARGENT to English, but, rather, will take the mark at face value.

2. The English Translation of FOUGERE D'ARGENT is Ambiguous, Rather Than Literal and Direct, and Both Parties Submitted Evidence of Other Relevant Meanings or Shades of Meaning

A second reason the doctrine of foreign equivalents should not be applied in this case is because there is no single uncontested English translation of the term FOUGERE D'ARGENT.

In the initial Office Action, the Trademark Examining Attorney cites to no authority or evidence for her opinion that the sole translation of FOUGERE D'ARGENT is SILVER FERN. Moreover, evidence relied upon by the Examining Attorney in the Final Action patently reveals that the term "argent" has dual meaning. Specifically, while Trademark Examining Attorney submits a screenshot from Internet-based translator <a href="www.wordreference.com">www.wordreference.com</a> to support her argument that "argent" means "silver", the same evidence clearly shows that the more common English translation of the word "argent" is "money", and not "silver." Indeed, "money" is repeatedly referenced as the primary definition of the term.

Evidence from authoritative dictionaries confirm the double meaning of the word "argent," and especially "d'argent," and further demonstrate that the more common English translation of this word is "money" or "of money", and not "silver." See Exhibit B. In particular, Applicant submits a screenshot from Internet-based translator <a href="www.linguee.com">www.linguee.com</a> evidencing that the term "argent" in French is more commonly used and translated as "money" rather than "silver" in English. See Exhibit B (including Exhibit B initially attached to Applicant's Response dated December 13, 2018).

Like the word "argent", the French word "fougère" has multiple translations and can be translated as either "bracken" or "fern." In fact, several translations from both authoritative dictionaries and Internet-based translators, attached hereto as **Exhibit C**, clearly show that the term "bracken" is repeatedly referenced as a translation of "fougère."

It is well-settled that the doctrine of foreign equivalents applies only when the relevant English translation is literal and direct, and will not apply in cases where the foreign terms included in a mark have more than one English translation and meaning. In re Buckner Enters., 6 USPQ2d 1316 (TTAB 1987) (holding no likelihood of confusion between the marks DOVE and PALOMA where Spanish word "paloma" could be translated either as "dove" or "pigeon"). Thus, as illustrated by the evidence respectively provided by Applicant and the Examining Attorney, the doctrine of foreign equivalents should not apply here, where both the terms "fougère" and "argent" have dual meanings in English. See Exhibits B and C.

In addition, the word "fougère", has acquired a specific and well-known meaning within the fragrance industry as a family or category of perfumes, and not a type of plant. See discussion infra at Section I.A.3. In the initial Office Action, the Trademark Examining Attorney concedes to this dual meaning by requesting that Applicant disclaim the term "fougère" because the term refers "to an olfactory family of perfumes." See Exhibit D (including Exhibits D initially attached

to the initial Office Action and to the Final Refusal). The Trademark Examining Attorney thus takes inconsistent positions in the initial Office Action and the Final Action as to the dual meaning of the term.

The composite term "fougère d'argent" also has dual meanings in English and, as shown by the evidence submitted as Exhibit E, is not always translated as "silver fern." Rather, the term "fougère d'argent" is often translated in English as "money fern" or "fern of money." See Exhibit E. The term "fougère d'argent" could also be understood by relevant purchasers as a reference to the phrase "arbre d'argent", which originates from a well-known myth in France. "Arbre d'argent", or "money tree", refers to a type of plant (Pachira aquatica) that symbolizes luck and prosperity, and is meant to bring both to anyone who receives it as a gift. In English, "arbre d'argent" is translated as "money tree" and not as "silver tree." Attached as Exhibit F is a French internet webpage presenting the story of "arbre d'argent" as well as English references to the "money tree."

Given the foregoing, Applicant submits that the ordinary American Purchaser who encounters the Applicant's mark, FOUGERE D'ARGENT will not "stop and translate" it as SILVER FERN.

3. <u>The Trademark Examining Attorney Concedes that The Term "FOUGERE" has Developed an Alternate Meaning in the Relevant Marketplace that is Different from its English Translation</u>

A third reason why doctrine of foreign equivalents should not be applied in this case is because the term "fougère" has an alternate meaning in the context of fragrances: namely, as a reference to a particular olfactory family of perfumes.

The doctrine of foreign equivalents does not apply where foreign wording has developed an alternate meaning in the relevant marketplace that is different from the translated meaning in English, and the evidence shows that the alternate meaning would be understood by the relevant purchasing public. See La Peregrina, 86 USPQ2d at 1649; Cont'l Nut Co. v. Le Cordon Bleu S.a.r.l., 494 F.2d 1395, 1396-97, 181 USPQ 646, 647 (C.C.P.A. 1974); see also In re Quicksilver, Inc. Serial No. 77734610) (May 18, 2012) (finding that COUTURE has a recognized meaning in the English language and that the ordinary American consumer would not stop and translate it into "fashion"). In the initial Office Action and Final Action, the Examining Attorney concedes that the term "fougère" "is commonly used in connection with similar goods to refer to an olfactory family of perfumes" and therefore has an alternate meaning in the relevant marketplace. See Exhibit D.

Moreover, substantial evidence in the record below demonstrates that American consumers encountering the term "fougère" in the context of Applicant's goods are as likely, if not more likely, to associate the term with a particular category of fragrance as they are to translate the term into the English word "fern." As noted in the initial Office Action and Final Action, "the term "fougère" signifies a type of perfume family built on a base of lavender, coumarin and oakmoss, often used in men's fragrances" a meaning that has particular relevance in the context of Applicant's mark. See id. According to the Examining Attorney's own evidence, this type of scent "is characterized by its sharp herbaceous and woody scent." Id. The Examining Attorney also submitted extracts from various websites where the term "fougère" has been defined as a category of fragrance. Id. This suggests that at least some American consumers encountering the

word "fougère" in the context of fragrances are likely to interpret the word in accordance with this alternate meaning and would not, as the Examining Attorney argues, "stop and translate" the into its English equivalent.

The evidence submitted by the Examining Attorney makes a clear distinction between the meaning of the term "fougère" and its etymology. That is, the evidence is clear that, while the term "fougère" in the context of perfumes may have derived its meaning from the French word for "fern," its meaning in this context is entirely distinct from that original meaning. See Exhibit D (noting that "the term "fougère" is French for 'fern' but fern's [sic] don't actually smell like this" (www.basenotes.net), and also, "fougère" "despite its name does not reproduce the smell of ferns" (www.fragonard.com)). In relying on the etymology of the word "fougère" as a substitute for its meaning, the Examining Attorney ignores the plain evidence that the term has developed an alternate meaning that does not signify "fern" in this context.

In light of the evidence that the proposed mark FOUGERE D'ARGENT has several alternate meanings aside from the English equivalent SILVER FERN, *i.e.*, fern of money, money tree, money fragrance or silver fragrance, the Examining Attorney should find that the doctrine of foreign equivalents is inapplicable and should withdraw the Final Refusal.

## B. Assuming the Doctrine of Foreign Equivalents Applies, Differences Between Applicant's Mark and the Registered Mark SILVER FERN Significantly Outweigh Arguable Similarities in the Meanings of the Two Marks.

Assuming, without conceding, that the marks FOUGERE D'ARGENT and SILVER FERN share a similar meaning, the Examining Attorney nonetheless erred by relying on that single factor alone in determining that the marks are confusingly similar. While a finding that two marks share a similar connotation may, in certain cases, be sufficient to support a conclusion that confusion is likely, the TTAB has also stated that "applying the doctrine of foreign equivalents is only part of the determination of whether the marks being compared are confusingly similar. In re Big Heart Wine LLC, 2017 WL 512758, at \*6 (TTAB Jan. 20, 2017) (citing In re Ness & Co., 18 USPQ2d 1815, 1816 (TTAB 1991)). In In re Ness & Co., the TTAB acknowledged that "such similarity as there is in connotation [between a foreign word mark and an English word mark] must be weighed against the dissimilarity in appearance, sound, and all other factors before reaching a conclusion on likelihood of confusion as to source." 18 USPQ2d at 1816; see also In re Ithaca Indus., Inc., 230 USPQ 702, 704 (TTAB 1986) (noting that "equivalency in connotation does not, in and of itself, determine the question of likelihood of confusion" and finding among the "other factors to be considered" in a Section 2(d) analysis "the dissimilarity in overall appearance and pronunciation of the marks").

Here, considering the appearance and sound of Applicant's mark in comparison to the registered mark SILVER FERN requires a finding that confusion is not likely between the two marks, even assuming their similar connotation. Applicant's mark FOUGERE D'ARGENT is both visually and audibly dissimilar from the mark SILVER FERN, and nothing about the two marks suggests that the two marks are related. Moreover, the two marks differ significantly in terms of their commercial impression, even to relevant purchasers who are familiar with the French language. As noted above, the most commonly understood meaning of term "d'argent" is "money" or "of money" and because the mark is used in connection with a luxury fragrance brand, the primary commercial impression of the mark is that of luxury or wealth. By contrast, the

commercial impression of the mark SILVER FERN as used in connection with dietary supplements is that of nature, or arguably some medicinal quality related to the botanical reference to a fern. Accordingly, when considering the two marks as a whole, the Examining Attorney should have found that the marks were dissimilar in terms of sound, appearance and commercial impression, and should have concluded that such differences outweigh any arguable similarity found in the connotation of the marks.

## C. Applicant Concedes that the Term "Fougère" has no Source Indicating Significance and the Term Should Thus be Given Little Weight in Reaching a Conclusion of Likelihood of Confusion

In determining whether consumer confusion is likely between two marks, the Examining Attorney must consider the marks in their entirety. However, only the dominant elements in the respective marks should be compared to determine whether the doctrine of foreign equivalents is applicable. Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772, 396 F.3d 1369, 1372-73, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005). A "descriptive component of a mark may be given little weight in reaching a conclusion on the likelihood of confusion." Cunningham v. Laser Golf Corp., 222 F.3d 943, 55 USPQ2d 1842, 1846 (Fed. Cir. 2000) (quotation marks omitted). See also In re ANAA Holdings, 57 USPQ2d 1872, 1873-74 (TTAB 2000) ("[t]hese descriptive, if not generic, words have little or no source-indicating significance").

Because the term "fougère" is understood as a category of fragrance, Applicant concedes that the term "fougère" is merely descriptive for "fragrances for personal use" and has thus disclaimed the word "fougère" in its application as descriptive. Accordingly, the Examining Attorney should give little, if any, weight to the descriptive word "fougère" when comparing Applicant's mark to the registered mark SILVER FERN. Moreover, because the primary translation of the French term "d'argent" is "of money", there is no risk of confusion between Applicant's mark FOUGERE D'ARGENT and the mark SILVER FERN when the marks are compared in their entirety.

# II. THERE IS ALSO NO LIKELIHOOD OF CONFUSION BECAUSE PURCHASERS OF APPLICANT'S GOODS ARE SOPHISTICATED AND EXERCISE A HIGH DEGREE OF CARE AND CONSIDERATION IN PURCHASING APPLICANT'S GOODS

In determining whether there is a likelihood of confusion, the Examining Attorney must consider the care and sophistication exercised by the relevant consuming public. *Top Tobacco, L.P. v. North Atlantic Operating Co., Inc.*, 101 U.S.P.Q.2d 1163, 2011 WL 6099691, at \*7 (TTAB 2011) (noting that TTAB "must consider the conditions under which the goods are likely to be purchased, e.g., . . . the degree, if any, of sophistication of the consumers."). If consumers exercise heightened care in evaluating goods or services before making purchasing decisions, it is unlikely that they will be confused between two marks used on similar goods or services. *In Re Digirad Corp.*, 45 U.S.P.Q.2d 1841, 1998 WL 104305, at \*4 (TTAB 1998). "[T]here is always less likelihood of confusion where goods are expensive and purchased after careful consideration." *Astra Pharmaceutical Prods. v. Beckman Instruments*, 718 F.2d 1201, 1206, 220 U.S.P.Q. (BNA) 786, 790 (1st Cir.1983). Additionally, confusion is less likely where the purchasers are sophisticated. *American Optical Corp. v. Atwood Oceanics, Inc.*, 189 U.S.P.Q. 532, 539 (TTAB 1973).

Under the mark FOUGERE D'ARGENT, Applicant offers a luxury fragrance that costs between \$240 and \$605 a bottle. This mark is always used alongside the mark TOM FORD which is a famous mark offering high fashion clothing and accessories. Attached as **Exhibit G** is an extract from Applicant's website selling the FOUGERE D'ARGENT fragrance. Conversely, the goods sold under the mark "SILVER FERN" are dietary and nutritional supplements for gut health averaging between \$20 and \$50 per package. **Exhibit H** attached hereto is a printout from the website www.silverfernbrand.com.

Due to the higher cost and high quality of Applicant's goods and its association with the well-known luxury fashion brand TOM FORD, purchasers will invariably exercise greater care in deciding to purchase goods under the proposed mark.

Therefore, relevant purchasers will not be confused between goods offered under Applicant's mark FOUGERE D'ARGENT and goods offered under the registered mark SILVER FERN.

### **CONCLUSION**

Based upon the arguments presented above, there is no likelihood of confusion between FOUGERE D'ARGENT and SILVER FERN because the doctrine of foreign equivalents does not apply and because of the sophistication and high degree of care exercised by purchasers of Applicant's goods. Therefore, it is respectfully requested that the Examining Attorney reconsider the refusal of the instant proceeding, remove as an impediment the cited trademark, and approve the instant Application for publication.

Dated: August 5, 2019 New York, NY

& MILERE

By: Olivera Medenica

230 Park Avenue, Floor 21 New York, NY 10169 Phone: (212) 682-8811

DUNNINGTON BARTHOLOW

OMedenica@Dunnington.com

Attorneys for Applicant

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### MENU WOMEN'S MEN'S



### La Nuit De L'homme Cologne

By YVES SAINT LAURENT FOR MEN

PLAY VIDEO

La Nuit De L'homme Cologne by Yves Saint Laurent, La Nuit De L'Homme is a men's woody spicy cologne with aromatic, warm spicy, fresh spicy, woody, and floral main accords. Launched in 2009, this fragrance was developed by perfumers Anne Flipo, Dominique Ropion, and Pierre

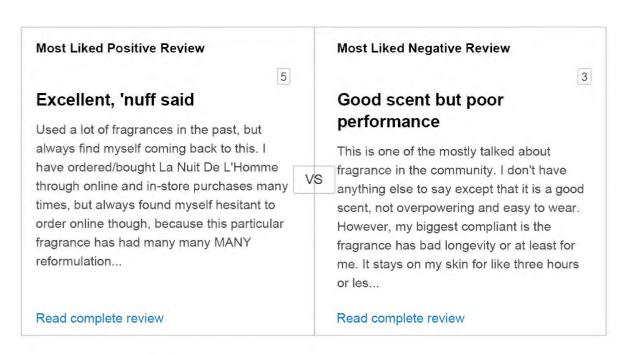
Wargnye of International Flavors and Fragrances. The cardamom top note leads to the lavender, bergamot, and Virginia cedar middle notes. Caraway and vetiver base notes close this arrangement. Best for fall and winter evening READ MORE →

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### **Boucheron Perfume**

By BOUCHERON FOR WOMEN

Boucheron Perfume by Boucheron, Become entranced by the classic, elegant scent of Boucheron, a sophisticated women's fragrance. This divine treat of a perfume has a traditional ambiance about it, blending floral, citrus and woody accords for an exotic, Oriental aroma that's brings quiet yet powerful charisma. Top notes of tart lemon, bitter orange, bergamot, green basil,

tangerine and cassia start off the scent with a wildly fresh and botanical aura. Meanwhile, heart notes of narcissus, READ MORE →

### Fragrances by Category

Top Sellers **New Arrivals** Celebrity Scents Hard To Find

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### Fragrances by Type

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### 10 of the best bergamot fragrances

Bergamot is a subtle, complex fragrance. Sweet, floral, sour and bitter, bergamot is highly regarded for its adaptability and is found in many top citrus and fresh fragrances. Here we take a look at the best bergamot perfumes to invest in



### Gallery

Emily Scrivener (https://www.globalblue.com/discover/contributors/e scrivener-1), 2 February, 2018



2/10

Annick Goutal Eau d'Hadrien eau de parfum, €98

Annick Goutal's Eau d'Hadrien is one of the brand's best-selling perfumes. Inspired by the Tuscan landscape, it immediately captures the smell of citrus fruits under the Mediterranean sun. Fresh notes of Sicilian lemon, grapefruit, ylang-ylang and cypress are used with bergamot for a clean, fresh scent.

Despite being inedible, the bergamot orange is widely cultivated thanks to its skin, which is cold-pressed for its scented oil. Bergamot has the same odour characteristics as other citrus fruits, but is celebrated for its complex structure which makes it a great addition to bold, full-bodied fragrances. Bergamot fragrances first came into fashion in the 16th century and today, it is a popular note in perfume and is noted for its freshness. It is frequently paired with lavender, thyme, rosemary, lemon and orange. Take a look at the top bergamot perfumes here including top offerings from Tom Ford (http://www.globalblue.com/destinations/germany/berlin/7-of-

Health & Beauty (https://www.globalblue.com/tags/healthbeauty/)

the-best-tom-ford-fragrances), Byredo and Guerlain.

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### 10 of the best bergamot fragrances

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Emily Scrivener (https://www.globalblue.com/discover/contributors/e scrivener-1), 2 February, 2018



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Acqua di Parma Blu Mediterraneo Bergamotto di

#### Calabria eau de toilette, €69.95

Acqua di Parma's Blu Mediterraneo Bergamotto di Calabria pays homage to the region of Calabria where bergamot is found in abundance. The scent captures the smells of the wild landscape with fresh citrus, fruit and floral accents together with red ginger and cedarwood.

Despite being inedible, the bergamot orange is widely cultivated thanks to its skin, which is cold-pressed for its scented oil. Bergamot has the same odour characteristics as other citrus fruits, but is celebrated for its complex structure which makes it a great addition to bold, full-bodied fragrances. Bergamot fragrances first came into fashion in the 16th century and today, it is a popular note in perfume and is noted for its freshness. It is frequently paired with lavender, thyme, rosemary, lemon and orange. Take a look at the top bergamot perfumes here including top offerings from Tom Ford

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#### Gallery

Emily Scrivener (https://www.globalblue.com/discover/contributors/e scrivener-1), 2 February, 2018



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© IAN TONG

#### Le Labo Bergamote 22 eau de parfum, €148

Le Labo uncovers bergamot's complexity with its Bergamote 22 perfume. Here bergamot is used with the floral accords of petitgrain, bitter grapefruit and sweet of amber and musk for a distinctive fragrance. This is a great unisex fragrance that puts bergamot at its heart.

Despite being inedible, the bergamot orange is widely cultivated thanks to its skin, which is cold-pressed for its scented oil. Bergamot has the same odour characteristics as other citrus fruits, but is celebrated for its complex structure which makes it a great addition to bold, full-bodied fragrances. Bergamot fragrances first came into fashion in the 16th century and today, it is a popular note in perfume and is noted for its freshness. It is frequently paired with lavender, thyme, rosemary, lemon and orange. Take a look at the top bergamot perfumes here including top offerings from Tom Ford (http://www.globalblue.com/destinations/germany/berlin/7-of-

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Guerlain Aqua Allegoria Bergamote Calabria eau de

#### toilette, €54.95

Guerlain's Aqua Allegoria Bergamote Calabria is a special tribute to a special ingredient: bergamot. The fragrance transports the wearer to a Calabrian bergamot orchard with sun-soaked fruits and hot sun on the skin. Designed to reflect the multifaceted scent of bergamot, the perfume uses complimentary notes such as cold spices and petitgrain for a fresh, vibrant and sunny fragrance.

Despite being inedible, the bergamot orange is widely cultivated thanks to its skin, which is cold-pressed for its scented oil. Bergamot has the same odour characteristics as other citrus fruits, but is celebrated for its complex structure which makes it a great addition to bold, full-bodied fragrances. Bergamot fragrances first came into fashion in the 16th century and today, it is a popular note in perfume and is noted for its freshness. It is frequently paired with lavender, thyme, rosemary, lemon and orange. Take a look at the top bergamot perfumes here including top offerings from Tom Ford (http://www.globalblue.com/destinations/germany/berlin/7-of-the-best-tom-ford-fragrances), Byredo and Guerlain.

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Emily Scrivener (https://www.globalblue.com/discover/contributors/e scrivener-1), 2 February, 2018



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Armani Privé Ean de Jade, price on request

Armani Privé Eau de Jade is Giorgio Armani's reinterpretation of eau de cologne, designed to capture the radiance of a Mediterranean morning. An olfactory ode to Calabrian bergamot, it captures its blend of bitter orange and lemon notes to perfection. Accords of Tunisian neroli, Madagascan pepper and vetiver are used for an indulgent take of a timeless classic.

Despite being inedible, the bergamot orange is widely cultivated thanks to its skin, which is cold-pressed for its scented oil. Bergamot has the same odour characteristics as other citrus fruits, but is celebrated for its complex structure which makes it a great addition to bold, full-bodied fragrances. Bergamot fragrances first came into fashion in the 16th century and today, it is a popular note in perfume and is noted for its freshness. It is frequently paired with lavender, thyme, rosemary, lemon and orange. Take a look at the top bergamot perfumes here including top offerings from Tom Ford (http://www.globalblue.com/destinations/germany/berlin/7-of-the-best-tom-ford-fragrances), Byredo and Guerlain.

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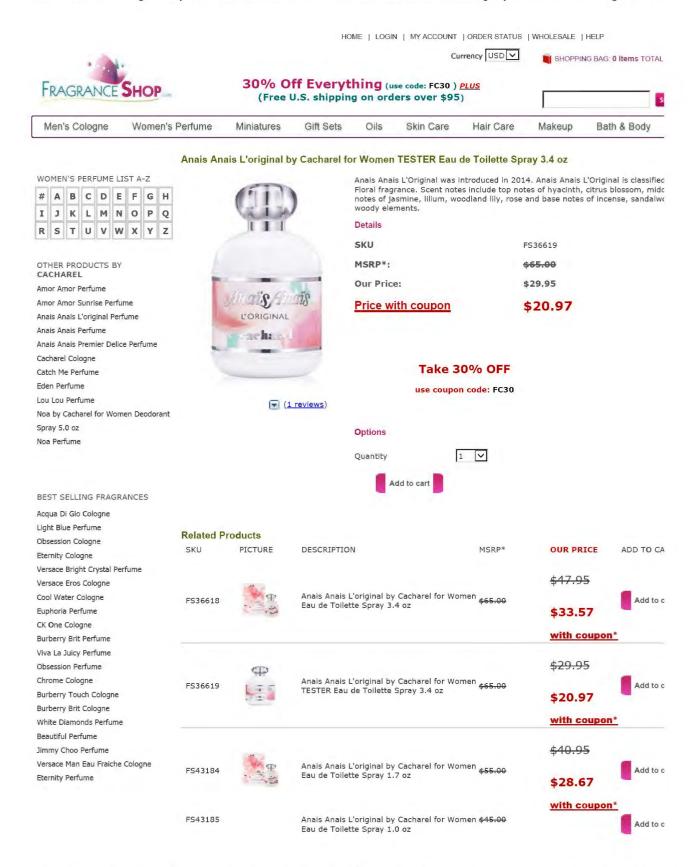


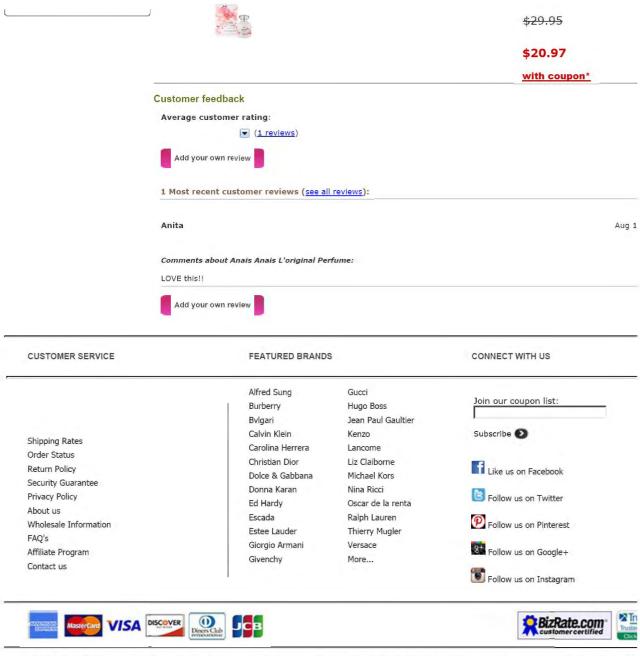
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## Atelier Cologne: A Love Story in Scent

BY KARI MOLVAR



ragrance has long evoked sighs of desire and romance, so it's no wonder that Sylvie Ganter and Christophe Cervasel fell in love while creating their artisanal-scent collection, Atelier Cologne\_\_\_\_\_, in 2010. After working together at luxury-fragrance and -beauty houses in New York and Paris, the duo found they had a lot in common: both are of Italian descent, were raised in France (she in Marseilles, he in Toulouse), and felt passionate about colognes, those citrus-oil-based concoctions first blended centuries ago in Cologne, Germany.

Inside the Atelier Cologne boutique in Paris

Et violà, it wasn't long before the two became partners in life and les senteurs. "The trigger came from our encounter, our love for cologne, and our love story," says Ganter. Still, the concept for their line had to be unique—after all, there's hardly a shortage of boutique perfumes—and in the end they carved out an entirely new fragrance category: the "cologne absolute," which marries the richness of an eau de parfum with the airy freshness of a citrus cologne.

The secret, Ganter will tell you, is about using a precise concentration of essential oils—each cologne absolute contains a range from 12 to 20 percent—and extracting the best ingredients from around the globe to preserve their intensity and beauty. "We blend familiar notes of vanilla, amber, rose ... [but] with fresh citruses, to give them a new and unexpected personality," Ganter says of her growing scent portfolio, which includes such hits as the bestselling\* Bois Blonds, a warm blend of Tunisian neroli, Haitian vetiver, and woods; and Orange Sanguine, a sparkling whiff of blood orange, jasmine, and tonka beans, which won a FiFi award (the Oscars of fragrance) last year. The newest addition is \*Sous le Toit de Paris, created exclusively to celebrate the centennial anniversary of Paris's famed\_\_Galeries Lafayette\_\_\_\_\_, \_which is layered with French violet leaves, Sicilian bergamot, and leather.

Come spring, the atelier will release Mistral Patchouli, a salty marine mist cut with notes of crisp, sparking grapefruit; star anise; and leafy-green patchouli.

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A wall of colognes lining the Manhattan boutique.

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Dabbing and spritzing on the scents can be done at the brand's two boutiques, on Elizabeth Street in New York's Nolita neighborhood and the Rue Saint-Florentin in Paris's First Arrondissement. Both locations feature handcrafted details reminiscent of an actual atelier, such as an antique engraving machine that's used to monogram leather carrying pouches for the scents (so chie!). Also on display: the brand's vegetable-and-paraffin-wax candles, designed to burn a luxuriously long 50 hours, and hard-milled soaps enriched with aloe vera and wrapped with a leather band which can also be monogrammed (we hear this has become Nolita's most popular hostess gift). As for what's next for the devoted fragrance couple: opening more Atelier Cologne boutiques from Los Angeles to Shanghai, and, of course, dreaming up future scents when that heart-pounding moment of inspiration strikes. As Ganter says, "We both need to be in love with a scent to launch it!"

Atelier Cologne is also available at <u>Bergdorf Goodman</u> and **Neiman Marcus** stores nationwide.

Atelier Cologne: A Love Story in Scent



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April 11, 2011 by Victoria in Perfume Reviews

# **Atelier Cologne Vanille Insensee : Perfume Review**

\*\*\*



Star rating: 5 stars-outstanding/potential classic, 4 stars-very good, 3 stars-adequate, 2 stars-disappointing, 1 star-poor.

I love the playfulness of **Vanille Insensée**, which cannot decide whether it wants to be a vanilla or an amber, and while oscillating between luscious sweetness and dark richness, it manages to beguile with its complex, nuanced character. The contrasted nature of this fragrance created by perfumer Ralf Schwieger for *Atelier Cologne* not only makes it exciting to wear, but also gives it a beautiful signature.

Vanilla is a fascinating raw material, which is able to smooth out the roughest accords and lend them an incredible softness. Yet, just like sugar in cooking, vanilla does not have its own strong character;

it simply makes everything else sweet. The interesting aspect of Vanille Insensée is that while vanilla is its main theme, it avoids the predictable vanilla custard sweetness of many vanilla dominated fragrances. The strong moss and amber accord provides a resinous darkness, into which the sweetness of vanilla dissolves. The woody notes, reminiscent of freshly shaved cedarwood curls and wet pine branches, further tone down the gourmand sweetness of vanilla. As the fragrance dries down, a surprising twist of citrus and vetiver sets the decadent vanilla alight, giving it an effervescent, luminous quality.

Like all Atelier Cologne fragrances, Vanille Insensée is meant to be worn by both men and women, and there is nothing in the composition that would make either group uncomfortable. The only qualm I have with Vanille Insensée is its relatively sharp amber note, which initially feels a bit aggressive. Yet, overall, it is an excellent composition, with a bold woody-ambery character. While occupying the territory of *Guerlain Shalimar* and *Serge Lutens Ambre Sultan*—classical oriental and classical amber, Vanille Insensée beautifully bridges the two accords with oakmoss. The end result is a memorable and unique composition. While it has an alluring aura, Vanille Insensée is a fragrance for seducing oneself, first and foremost. Wearing it, I find myself feeling perfectly content, with the scent enveloping me like the veil of warm silk. On most days, this is exactly what I crave.

Atelier Cologne Vanille Insensée includes notes of lime, cedrat, coriander, jasmine, oak moss, vetiver, vanilla, oak and amber. Available from Bergdorf Goodman, Neiman Marcus and Luckyscent. All Atelier Cologne fragrances have 15% concentration of perfume oil. (30ml is \$60, 200 ml is \$170.)

Sample: PR

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- Archived under: Perfume Reviews
- Rating: 4 stars
- House: Atelier Cologne
- · Creator: Ralf Schwieger
- Mood(s): Opulent
- Note(s): Amber (See explanation), Vanilla
- Tagged: amber scents, atelier cologne

### 21 Comments



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# Brut Original Eau de Toilette Fragrance Review: A Classic Parisian Throwback of

By Charles-Philippe | Aug 24th, 2017 | Categories: Fragrance: Men's Perfume, Cologne & Aftershave | Tags: Vintage | 10 Comments

Brut is one of the most iconic colognes of the 1960s that was developed by Karl Mann and first launched by Fabergé in 1964. Although it is today owned by Unilever, little has changed since its hey-day. In the review below, we will explore the fragrance's structure, seasonality and versatility as well as its value for money.



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## Overview

• Brand: Brut

• Fragrance: Original

• Concentration: Eau de Toilette

• Introduction: 1964

• Olfactive Fragrance Family: Aromatic Fougere

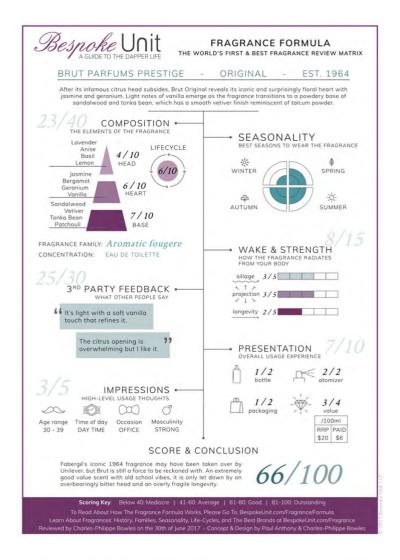
Brut is to continental Europe as what Old Spice is to the USA and the UK. That said, this iconic fragrance is just as popular on both sides of the Atlantic. Brut is a hallmark of men's 1960s personal grooming culture and has stood firm against 50 years of fashion trends.

In 1989, Unilever took over Fabergé. However, the household name was kept on its eau de toilettes until recently as a mark of authenticity and quality.

Aside from the classic original aftershave and eau de toilette, the Brut name hosts a huge spectrum of grooming products. A plethora of Brut deodorants and shower gels are staples of men's bathroom cabinets.

Furthermore, over the last 15 years the label diversified into different fragrances such as Oceans, Musk and Attraction Totale.

Although there is now a range to suit most male palates, the original cologne remains its greatest success and one of the most familiar fragrances to men of all ages.



Download the Brut Original Fragrance Formula as a PDF

## Brut Original's Composition

Brut Original has a diverse palate that above all denotes cleanliness whilst edging slightly beyond its Aromatic Fougere fragrance family.

## **Head Notes**

• Lavender

- Anise
- Basil
- Lemon

Although a decidedly aromatic fragrance, Brut's head is exceedingly heaving on citrus. This is the fragrance's infamous drawback that has received the most criticism over the years. The sickly sweet lemon and bergamot clash with the anise undertones that create a nose-curling bitterness. Fortunately, the lavender conceals this until it quickly dissipates without a trace and reveals the fragrance's heart.

#### **Heart Notes**

- Jasmine
- Bergamot
- Geranium
- Vanilla

Brut's surprisingly floral heart is a welcome relief following the chaotic head. A bouquet of jasmine and geranium complement the citrus aftermath with a hint of bergamot. As the floral blossom dwindles, it draws out dry and soft vanilla notes before transitioning to the base.

#### **Base Notes**

- · Sandalwood
- Vetiver
- · Tonka Bean
- · Patchouli



Brut's base is probably the most familiar component of the fragrance laden with whimsical nostalgia. The vanilla heart opens up to overarching sweet tonka bean notes that intertwine with a patchouli accord.

The powdery foundation of sandalwood and vetiver is reminiscent of talcum powder, which can bring out vivid childhood memories. Many wearers of Brut often comment on the comforting and familiar imagery provoked by the fragrance.

Although this is likely one of the secrets to its success, the base's structure denotes cleanliness and freshness. Despite a complexity of two intertwined layers of accords, the base is a simple and effective component of the fragrance.

Furthermore, the combination of a well-groomed and soap-clean floral fragrance with strong masculine father figure connotations has proved to be attractive to women.

## The Lifecycle of Brut Original

Brut's rocky opening may let its lifecycle down but fortunately doesn't penalise it entirely. Interestingly, it's citrus-heavy head functions particularly well as an aftershave due to the higher alcohol content.

Nevertheless, the head is fortunately very brief and leads to a fanciful yet short-lived floral heart. Although we only get a glimpse of the bouquet, it counteracts the head's traumatic opening before introducing us to the long drawn-out base.

## Wake & Strength

Upon application, Brut is a deceptively strong fragrance. As soon as the overpowering head fades, only a glimmer remains and longevity is consequently poor. Wearers are unlikely to get more than one or two hours of fragrances before it expires entirely.

To overcome this, the fragrance needs to be over-applied in large quantities to be able to survive beyond the morning commute.





This may feel like a fatal mistake at first but within minutes the fragrance will still seem faint. As boxer Henry Cooper would say in Brut's 1970s advertising campaign, "splash it all over."

Whilst the fragrance still lingers, it leaves a mild projection behind the wearer that stays within a comfortable radius of about 1 metre. Similarly, sillage is present but not overbearing and leaves only a minor trail that quickly dissipates.

Brut will likely need applying more than once during the day unless accompanied by the brand's deodorant. As the two complement each other well, it will create a mild projection that will require touching up maybe once during the lunch hour.

# When Should You Wear Brut Original?





Aside from criticism for its bitter citrus head, general feedback with Brut is largely positive.

Compliments are often directed towards its cleanliness and sweet aromatic aura as well as its nostalgic value. As many adults above 25 may have had fathers that wore Brut at least once in their lives, the fragrance is often greeted with enthusiasm.

Consensus has shown this to be particularly effective among women as the scent likely chimes with the notions of a strong father figure.

Its clean and aromatic properties make the fragrance ideal for most daytime office environments. However, being something of a budget and fleeting fragrance, evening activities and special occasions may require something more prestigious.

Otherwise, this is a very masculine fragrance that is ideal for men approaching on well into their thirties and beyond.

Brut's broad spectrum of aromatic notes renders this fragrance particularly versatile throughout the year. Its

effectiveness may dwindle during the winter as the notes are green and floral.

However, it can be worn during the colder months at a push thanks to the presence of anise and sandalwood. Nevertheless, this is a fragrance that shines during late spring as its aromatic notes denote freshness with a slight gourmand warmth from the vanilla and tonka bean.

## Presentation and Value For Money



Although the logo still looks excellent with art nouveau vibes reminiscent of early bottles of Couty's Chypre, packaging is unlikely to win prizes. In the USA, plastic long-bottle necks with a metallic medallion appear to still be the norm but weren't available in Europe.



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Details | Summary

BVLGARI OMNIA AMETHYSTE was launched by the designer house of Bvlgari in 2007. This scent possesses a blend of green sap, pink grapefruit, iris, rose, heliotrope and solar woods. Omnia Amethyste opens on peppery-earthy citrus, with a fair amount of greenery. It moves on to a lightly powdery blend of floral notes with vanillic undertones. Omnia Amethyste is the third and most recent fragrance in the Omnia line from Bylgari, following the original Omnia (2003) and Omnia Crystalline (2005).

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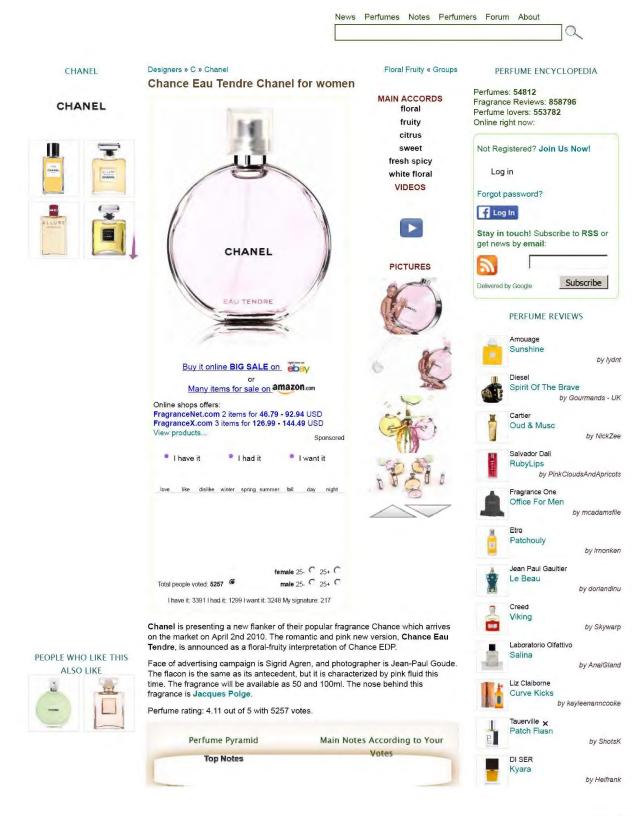




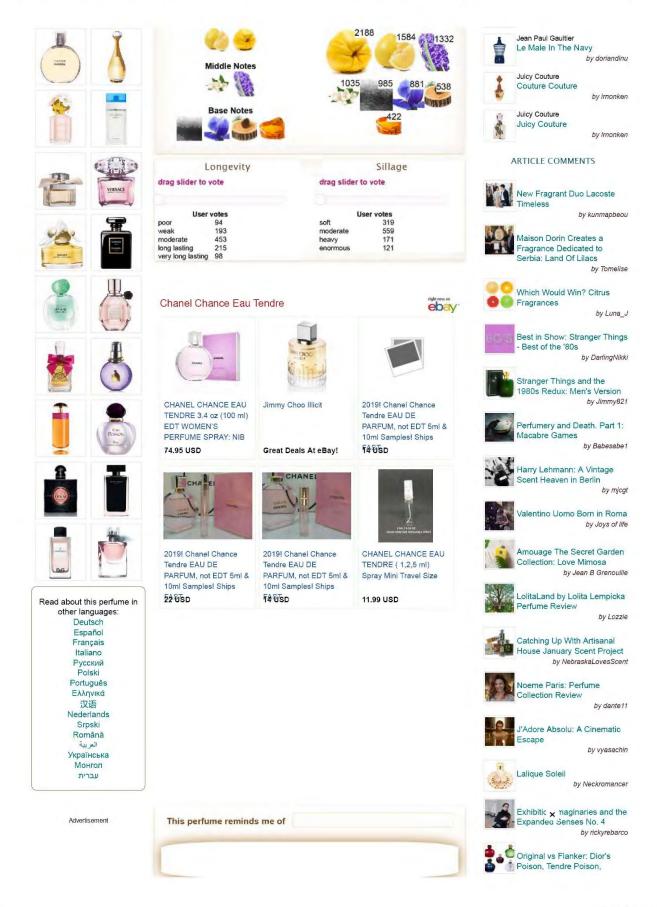


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Christian Dior La Collection Couturier Parfumeur - Ambre Nuit



After Dior 's trio of unisex colognes were released in 2004 (Bols d'Argent, Cologne Blanche and Eau Noire), a fourth cologne has been added to the line up - Ambre Nuit. It is a fragrance inspired by and centering on amber. Ambre Nuit opens with cheery citrus notes of grapefruit and bergamot with a heart of sensual Turkish rose and sweet and spicy pink pepper. Warm amber notes finish off the base leaving a sensual and warm fragrance. Another truly well done scent by Dior!



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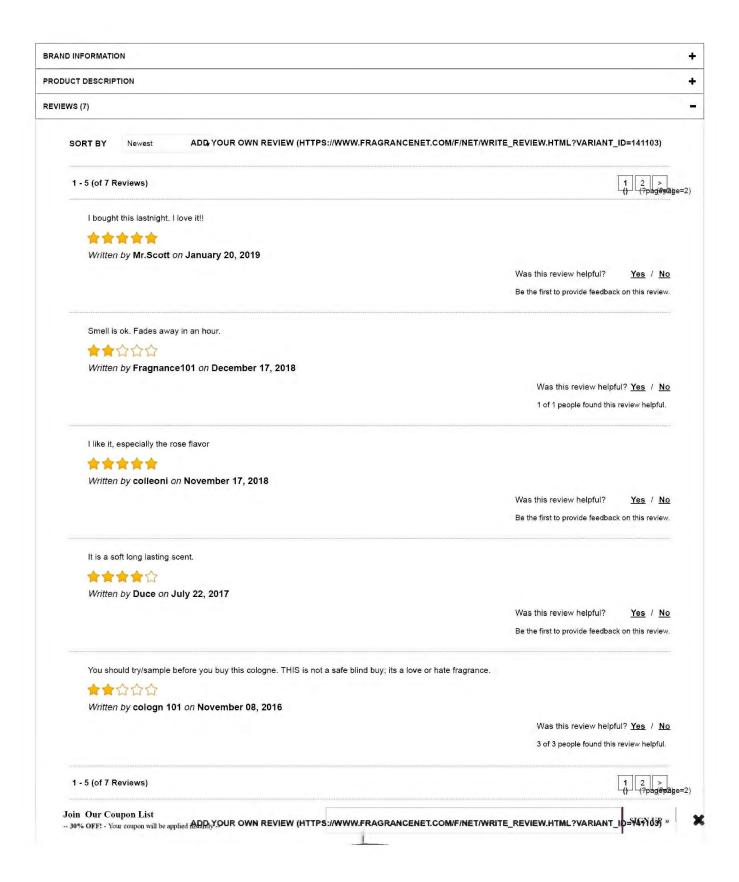
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# Diptyque Fleur de Peau ~ fragrance review

Posted by Kevin on 21 March 2018 — 18 Comments



In ancient Greece, one myth stood out as the most passionate and sensual: the love between Psyche and Eros, the beauty's quest to meet with her lover and the happy outcome of their union which led to the birth of their daughter, Hedone. Only one scent can convey this legend as a fragrance, that of musks. Equally legendary, they have the unique ability to enhance the skin with

their arousing carnal accents. They are at the very heart of Fleur de Peau, as cottony and light as they are soft and moist. — Diptyque

With the launch of Fleur de Peau<sup>1</sup>, Diptyque celebrates the 50th anniversary of its first perfume — L'Eau. I've gotten so many suggestions on the translation of the phrase à fleur de peau ("on edge") that I will use my own instinct regarding Eros and Psyche. Fleur de Peau = horny. So there. After wearing Fleur de Peau, I believe the agitated lovers are, in spirit, millennials.

In a recent New York Times article, *The New Softies*, Rachel Syme noted the types of minimalist perfumes (the 'softies') that appeal to millennials: fragrances that...

...help them smell like their glorious, unique selves, only better. (This is the olfactory equivalent of no-makeup makeup, in which people spend hundreds of hours, and dollars, to look effortless.) [...] Now the dream question to be asked is: Why do you smell so good? Is it new soap?

Fleur de Peau fits this soft spot perfectly; its notes smell as if they're being sniffed through a dense filter that makes everything smell light and far, far away. Fleur de Peau goes on downy and musky — at first the musk is fruity, then it's accompanied by peppered rose. In mid-development, which arrives quickly, musky ambrette seed is prominent; iris powder and white musk are Fleur de Peau's final destination (and the sweet, laundry-room WHITE musk is the strongest element of Fleur de Peau...Diptyque has finally "gone there"). Fleur de Peau is squeaky Clean and about as "carnal" as a cashmere teddy bear with a pink bow tie around his neck.



For me, Fleur de Peau is annoying and *not* sexy; but it does, true to name, put me "on edge." For those of you who <u>love</u> white musk (especially white musk paired with iris), you should investigate Fleur de Peau.

Diptyque Fleur de Peau is \$165 for 75 ml Eau de Parfum. Hat tip to Diptyque for a great idea to deal with impulse/blind buyers (like many of us here at Now Smell This): each Diptyque fragrance purchase now includes a matching sample. Use the sample to test the fragrance on skin before opening the full-size bottle. If the fragrance does not please you, Diptyque will happily accept unopened returns within 14 days of original purchase.

1. Perfumer Olivier Pescheux; fragrance notes of ambrette, iris, rose, pink pepper, musks and ambergris. Being released simultaneously with Fleur de Peau is Tempo (a patchouli-centric perfume).

Note: top image is detail from Cupid and Psyche by John Hoppner [cropped and altered] via Wikimedia Commons.

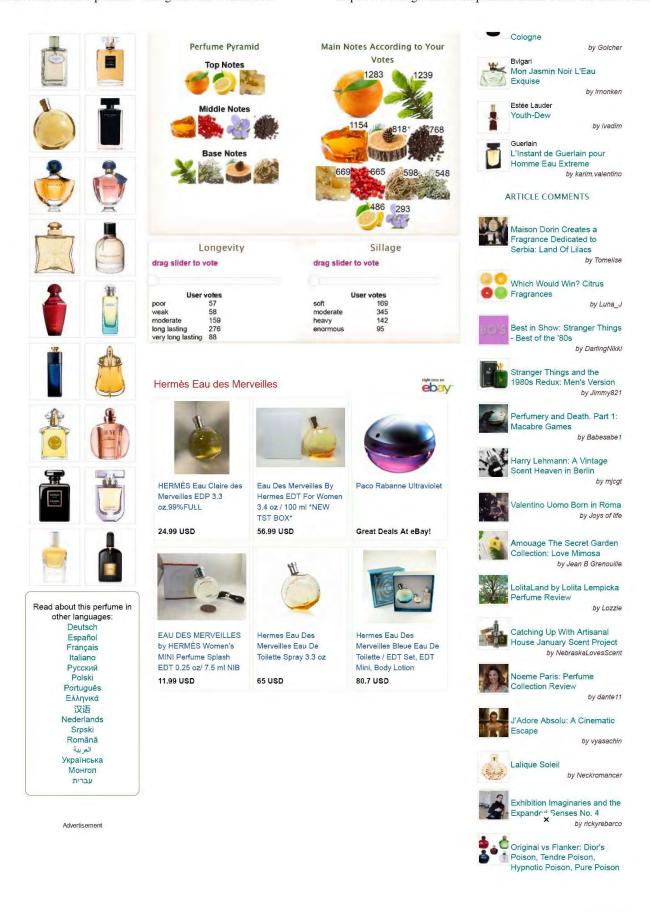
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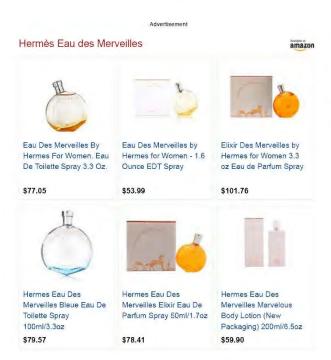
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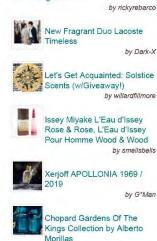


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and Midnight Poison







by RawMia

#### Eau des Merveilles Fragrance Reviews



The idea is beautiful, yet I find myself wanting more -- it feels sadly unfinished.

Here, many contradictions are woven together. Between gentle violet and gruff pepper, between innocent citrus and world-weary oakmoss, between cool woods and warm resins.

I should also emphasize the pervading saltiness that is incredibly addictive and soothing. It's not a "salt" note/accord like the ones promoted in Olympea or Wood Sage & Sea Salt or Reveal or most recently, Vanilla Vibes — the "salt" in all of these blends actually makes me quite nauseous. There is no "salt" listed or injected into EdM, it simply arises from the composition, and I am entranced by it.

But there is a spark missing. In the end, it leans a bit too intellectual on my skin. Like that friend who listens to you intently, nodding, and says unforgettable observations once in a while. Even after years of these intense conversations, you are still unsure of how close you really are. Sometimes you want a friend you can get loud and messy drunk with and forget yourselves with each other.

I'll keep wearing this through the end of summer, to see if I can learn to smell its completeness. Maybe I just need to grow into it more.

Pempipot

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Details | Summary

Iconic, fresh, pure, and stimulating, that's the essence of Acqua di Gio for Men. This aquatic fragrance opens with a refreshing splash of fresh, Calabrian bergamot, green tangerine, and neroli. This is followed by light nuances with a blend of jasmine, crisp rock rose, warm Indonesian patchouli, and fruity persimmon. Authentic, natural, and a woody marine freshness that's both sensual and fresh, Acqua di Gio is the pure warmth and coolness of the Mediterranean Sea encapsulated in a fragrance bottle.

Top Notes: Jasmine, Crisp Rock Rose, and Aquatic Nuances. Mid Notes: Rosemary, Persimmon, and Indonesian Patchouli. Base Notes: White Musk

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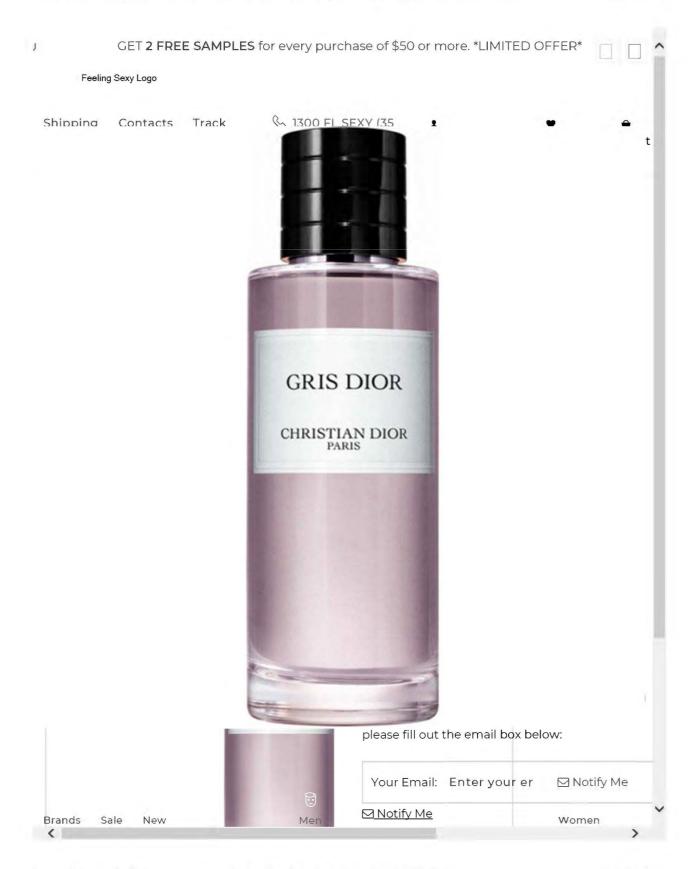






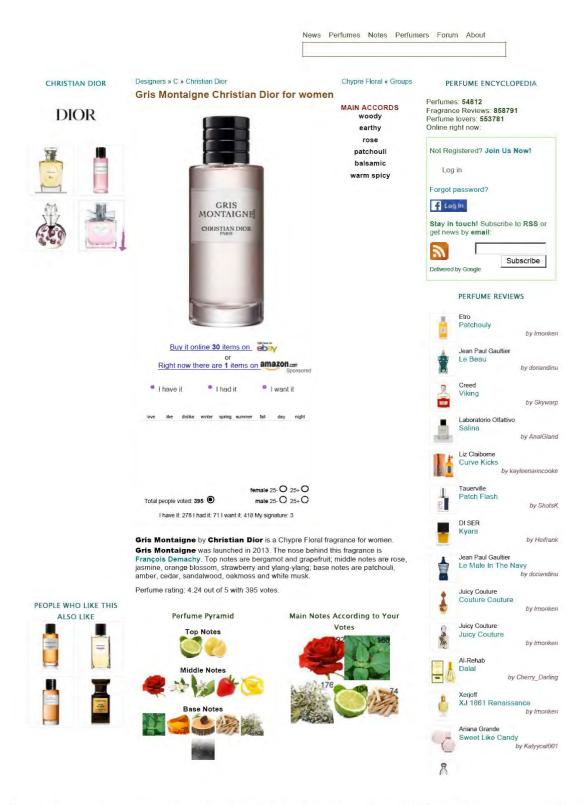


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April 7, 2011 by Victoria in Perfume Reviews

## Hermes Un Jardin sur le Toit : Fragrance Review

\*\*\*



Star rating: 5 stars-outstanding/potential classic, 4 stars-very good, 3 stars-adequate, 2 stars-disappointing, 1 star-poor.

With *Un Jardin sur le Toit*, Hermès in-house perfumer Jean-Claude Ellena recreates not just the scent of wet soil, green leaves and flower buds, but the joyful atmosphere of a garden party. There is something joyful and vivacious about this newest fragrance from Hermès which is inspired by roof top gardens. While the composition plays with some interesting green apple and mossy-woody ideas, it essentially reads as a crisp, sheer rose on the skin.

The first few minutes of Un Jardin sur le Toit are all about the effervescence of green and aromatic notes. Then the initial sparkling freshness of verdant basil leaves and grass slowly turns into the

mouthwatering, juicy impression of a green apple and pear. While the fruity accord is an obvious one, it is rendered as an abstract idea, rather than as the photorealistic fruit salad that we see on every single fragrance counter. As I wear Un Jardin sur le Toit, I find that its fruity-floral orchestration oscillates beautifully between sheer petals and tart fruit flesh–jasmine becomes a green apricot, rose turns into a lychee and violet suggests raspberries. The balance of fruit and flowers in Un Jardin sur le Toit is similar to *Hermès Rose Ikebana* and *Yves Saint Laurent In Love Again* (rose-rhubarb marriage,) while the sheer, delicate outlines of the composition place it in line with other fragrances from Les Jardins series (*Un Jardin en Méditeranée*, *Un Jardin Sur Le Nil*, and *Un Jardin Après La Mousson*.)

Although I very much enjoy the idea of Un Jardin sur le Toit, I find it unexciting to wear and lacking the comparatively strong character of the previous Les Jardins. Moreover, as time goes on, Un Jardin sur le Toit loses its charm, and the flatness of soft woods and vetiver wrapped in musk makes it rather less enchanting than the initial brilliance might suggest. While the fragrance gives its wearer a pleasant aura, it is quite ephemeral. After a couple of hours, I cannot detect much on the skin other than a whisper of musk, moss, vetiver and tart fruit. Die-hard fans of Jean-Claude Ellena's crystalline style will find it lovely, while those of us who prefer more voluptuous compositions might find Un Jardin sur le Toit too ethereal and pale.

*Hermès Un Jardin sur le Toit* includes notes of apple, pear, magnolia, rose and green herbs. It has been launched at Hermès boutiques; wider distribution will follow later this spring.

Sample: my own acquisition

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- Archived under: Perfume Reviews
- Rating: 3 starsHouse: Hermes
- Creator: Jean-Claude Ellena
- Mood(s): <u>Casual</u> Note(s): <u>Fruity Notes</u>
- Tagged: hermes, jean claude ellena

#### **30 Comments**







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Perfume Directory

## Bleu de Chanel Eau de Toilette (2010)



by Chanel



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#### Bleu de Chanel Eau de Toilette information

Year of Launch	2010	
Gender	Masculine Masculine	
Availability	In Production	
Average Rating	(based on 1037 votes)	
People and companies		
House	Chanel	
Perfumer	Jacques Polge	
Parent Company	Wertheimer	

About Bleu de Chanel Eau de Toilette

Bleu de Chanel Eau de Toilette is a masculine fragrance by Chanel. The scent was launched in 2010 and the fragrance was created by perfumer Jacques Polge

Bleu de Chanel Eau de Toilette fragrance notes

Pink peppercorn, Citrus, Peppermint, Nutmeg, Vetiver, Grapefruit, Cedarwood, Labdanum, Jasmine, Incense, Patchouli, Ginger, Sandalwood

#### Reviews of Bleu de Chanel Eau de Toilette

There are 247 reviews of Bleu de Chanel Eau de Toilette.

146 Positive (59.1%) 47 Neutral (19%)

54 Negative (21.9%)

Add your review of Bleu de Chanel Eau de Toilette



#### Whisperhawk Show all reviews

Classy, sophisticated, pleasantly understated with good depth. I'm curious if anyone else has experienced this, but today I walked outside briefly in very light rain and it caused the scent to come to life in a marvelous way. (I applied 4 sprays 8 hours earlier) This is also my go-to golfing frag.

10<sup>th</sup> July, 2019



#### Brooks Otterlake Show all reviews

**United States** 



Admittedly, there are worse things in this world than Bleu de Chanel, but even in 2010, it seemed more than a little uninspiring. An inoffensive, middle-of-the-road release that does nothing in particular especially well.

06<sup>th</sup> May, 2019





#### Sniffers Show all reviews

United States

to me, this is the quasi-aquatic of the Allure line...has that overall vibe and semi- chemical sharp/freshness of everything I've smelled in the Allure line up...very safe...very pleasant...very fresh...absolutely inoffensive and perfect for the office...actually, one of the few scents that someone at the office actually complimented me on...more like a giant accord that just slowly hangs around...i don't find much of a change from the beginning to end..catch bits and pieces of spice and citrus in an enclosure similar to Creed's aquatics...that same fresh ozony feel...a little peppermint from time to time...nice to have around when you want to put something on but want to be nonchalant about it...

09<sup>th</sup> March, 2019



**Devon** Show all reviews



Generic, boring, safe. Fine if you're a teenager, supposing you grow out of it.

18<sup>th</sup> February, 2019 (last edited: 26<sup>th</sup> February, 2019)



redharvey Show all reviews

United States



Dark blue, inky, fresh, classy.

To me this is what a 'blue' frag should be. I usually pass on what notes a fragrance has, instead focusing on how it smells. In my opinion, this isn't as much an aquatic as it is a blue scent. It reminds me of a fall day with fun plans. Gives off a very pleasing and

energetic vibe, and women love it. It's hard to be dull when wearing this, even if you're in a bad mood or busy. Again, I wouldn't call it an aquatic, because when I think aquatic I think Versace pour homme, AdG, Polo Blue. This is a far deeper and darker scent that can be worn in almost any occasion, typical Chanel versatility. The wearer will feel fun, but serious.

01st January, 2019



#### Kaizen1972 Show all reviews United States



A very comfortable "blue" scent from Chanel.

Bleu de Chanel EDT is great for daily wear, never becoming overpowering nor cloying. It adds a friendly, peaceful aura in the background as I go about my routine for the day.

I felt a really close parallel between this scent and Bulgari's Blu for men, though BdCedt comes across as a bit lighter and more basic (although it is a really classy formulation, not ordinary at all).

Overall, a lovely, aromatic gingery-patchouli-vetiver EdT that can be worn in various occasions and temperatures; as for the EdP, not as much (though it is also classy, but more rich and "packed" with notes).

07th November, 2018

Show all 247 reviews of Bleu de Chanel Eau de Toilette →



#### **Issey Miyake**

L'Eau d'Issey Pour Homme Eau de Toilette

Item 2082105

**★★★★★** REVIEWS

## \$72.00

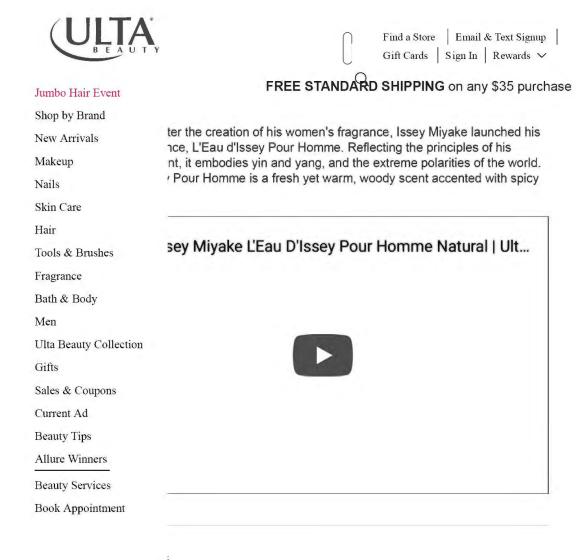
Size: 2.5 oz

#### **Options**

1.35 oz 2.5 oz 4.2 oz **⊘** 



1 of 9 7/25/2019 5:18 PM



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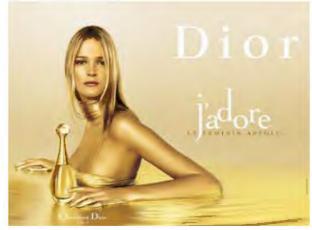
## Yesterday's Perfume





August 13, 2013

#### J'Adore by Christian Dior (1999)



J'Adore by Christian Dior is one of the youngest perfumes I've ever written about here on Yesterday's Perfume. It's "only" 14 years old. But if you consider that one of the reasons vintage perfumes are alluring to many folks, myself included, is because they're no longer available in their original — and usually superior — formulations, then J'Adore fits right in. In fact, J'Adore is a case study in how radical and destructive a reformulation can be and still be called the same perfume.

I recently had the pleasure of interviewing J'Adore's perfumer <u>Calice Becker for Refinery29</u>. I had the awkward realization shortly before I met her that I knew about her

perfume Tommy Girl, but I wasn't familiar with her blockbuster success J'Adore. (In 1999, I was too busy adoring Gucci Rush, which, come to think of it now that I know J'Adore, had a similar aura of paradoxical freshness and creaminess.)

In any case, what I did know is that many respected perfume-lovers were not keen on J'Adore's reformulation. Luca Turin dissed it in *Perfumes: The Guide*, and a couple years ago, Victoria of <u>Bois de Jasmin</u> complained about J'Adore's alien replicant. The reformulation, she wrote in a devastating critique, turned a perfume that "delivered its radiant quality through a beautiful progression of accords, from the vivid green top note to the lush floral heart and finally to the silky drydown" to one that was "both thinner and sharper overall." In short, J'Adore, the imposter, "completely destroyed the incredible balance that set J'Adore apart from all other modern florals." Ouch, And Amen.

I recently ordered a decant of the original J'Adore online and set out to compare it to the J'Adore that now sits on a top perfume shelf at Sephora (or on a Dior counter at department stores). On my way to the mall (I'm visiting SoCal, y'all, so yes, I'm walking to the mall), I applied a bit of J'Adore to my skin, sniffing it as I walked.

At first, the original J'Adore is green and sharp and sort of fruity, a very familiar 90s opening salvo. Following this, a floral glow, which leads to an interesting tonka-tinged, buttery, delicately powdered base. OK, I thought. Not bad.

I wasn't totally keen on the top part of J'Adore, and I was prepared to dismiss it as another one of those synthetic-fruit 90s artifacts. But then the dry down arrived, and J'Adore, like a date who seemed ordinary, conventional, and possibly even boring in the first few moments, but who then says something strikingly interesting — suddenly mesmerized me. I leaned in, eyes sparkling.

Soft, milky, floral, and subdued, J'Adore, as it was disappearing, smelled to me like the clean sweat of a young girl, scented with the subtlest tincture of rose, fattened and rounded out with buttery vanilla, tonka and maybe powdery orris. Talk about a transformation from top to bottom! (I wonder if Becker was inspired by Sophia Grojsman perfumes; J'Adore almost seems to pay homage to Grojsman's style of florals.)

With the original on my left hand, I traipsed over to Sephora and sprayed the contemporary J'Adore onto my right. I'm going to be less generous than Victoria was in her description of the reformulation, which may have gone through another set of reformulations by the time I got to it. What started out for me as a typical synthetic-smelling fruity floral that prompted me to say to myself, "C'mon, it's not that bad; it's kind of like the original, only flattened, shortened and amplified" turned into serious dislike when I compared it to the original. (Check out the occasional dissonant reviews of largely positive responses on <u>Fragrantica</u>, written by those who loved the original.) These are simply not the same perfumes. Not by a long shot.



Sour, fruity, synthetic, and powerfully green, reformulated J'Adore is a fresh, neon, fruity floral — a Jolly Rancher candy in a bottle. It has that burst of shampoo-scented immediacy and produces a not-altogether-pleasant feeling that you are being assaulted with niceness. It's the perfume equivalent of someone smiling maniacally or being overly solicitous.

It's as if The Reformulators (I'm now picturing comic book villains in vintage robbers' eye masks, rubbing their hands together in glee as they pour chemicals into a caldron of the original perfume) took the original J'Adore and beheaded it, leaving it without a body to hold itself up. It's a rictus of a screeching fruity floral now, all head/top notes, no heart or body.

There's also no development. It's fruity-floral o'clock, around the clock, in reformulated J'Adore's world. The original J'Adore starts off with this attention-getting fresh top, but then moves on to something lactonic and soothing, like warm milk with a drop of fruit essence, nutty and warm.

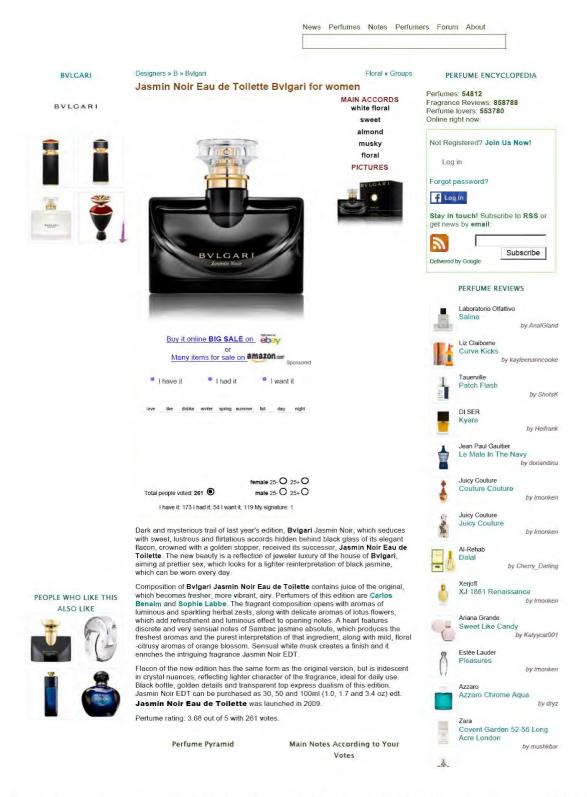
There is no warmth in the new J'Adore.

Its hairspray's shellacked on. I can't run my hands through it or nuzzle against its neck. I can't smell the warmth of slightly perspiring, musky skin just underneath the veil of scent. The original J'Adore had a way of smelling, in the dry down, like the mingling of skin's musky perspiration with subtle perfume. The new stuff? It's just sitting on your skin like a chemical stew.

Although tonka is not listed in the original notes that are out there, it is unmistakably there. In fact, the base reminds me a bit of <u>Aviance</u>'s base, the surprise of something warm and slightly rich after a fresh, floral beginning. According to Victoria, that fresh green scent that is also warm and "creamy" comes from the arochemical *Glycolierral*, a green ivy leaf note.

Whatever accounts for the difference between the original J'Adore and today's imposter by the same name, the reformulation, in its simplicity and vulgarity, doesn't hold a candle to the original, which shimmers and pulsates on the skin. I wonder how Calice feels about it all. It must be bittersweet state of affairs for perfumers when this befalls their originals, no matter how successful they continue to be.

#### A B C D E F G H I J K L M N O P Q R S T U V W X Y Z







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New Fragrances

by <u>Sandra Raičević Petrović (/news/author/Sandra-Raicevic-Petrovic/)</u>
(11 comments )

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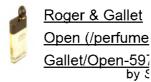
Perfumes: **54807** 

Fragrance Reviews: 8!
Perfume lovers: 55375
Online right now: 1402

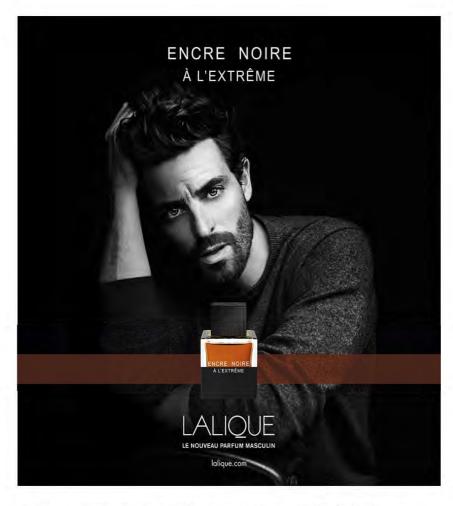
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Perfume Re







As the new successor to fragrance Encre Noire by Lalique (https://www.fragrantica.com/designers/Lalique.html) presented in 2006, the market welcomes ENCRE NOIRE A L'Extreme (https://www.fragrantica.com/perfume/Lalique/Encre-Noire-A-L-Extreme-32356.html), an intense masculine edition available since October 2015. With its design, the new edition reminds us of the famous "Encrier" designed by Rene Lalique in 1913, which served for design of the first fragrance Encre Noir (https://www.fragrantica.com/perfume/Lalique/Encre-Noire-1834.html) and its successors Encre Noire Pour Elle (https://www.fragrantica.com/perfume/Lalique/Encre-Noire-Pour-Elle-6615.html) in 2009 and Encre Noire Sport (https://www.fragrantica.com/perfume/Lalique/Encre-Noire-No



Tocca
Colette
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Reflection Man
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by Olfactor



Rihanna
Rogue Love
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by TheGourme

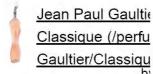


<u>Sport-21369.html</u>) in 2013. The latest edition after moving towards a lighter interpretation and 'sporty' version of the original, the accent is now placed on intensive woodsy blend of cypress and vetiver.





Jessica Simpsor
Fancy (/perfume
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Roberto Cavalli
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Nasomatto
Hindu Grass
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## Composition of the new fragrance **ENCRE NOIRE A L'EXTREME**

(https://www.fragrantica.com/perfume/Lalique/Encre-Noire-A-L-Extreme-32356.html) is announced as very masculine, intensive, powerful. Official announcement from the Lalique (http://www.lalique.com/) website: "Bergamot, cypress, incense, vetiver (Java & Haiti), sandalwood, patchouli ENCRE NOIRE À L'EXTRÊME redefines masculine sensuality with a powerful blend of cypress and vetiver. A new woody intensity, for a unique, unforgettable trail..."



<u>Chanel</u>
<u>Bleu de Chanel P₂</u>
(/perfume/Chanel/
<u>Chanel-Parfum-49</u>



Elie Saab
Essence No. 1 Rc
(/perfume/Elie-Saabe)
No-1-Rose-25914

New Reviews (/perfur



## <u>LALIQUE ENCRE NOIRE A L'EXTREME</u> <a href="mailto:edition2015">edition 2015</a>

(https://www.fragrantica.com/perfume/Lalique/Encre-Noire-A-L-Extreme-32356.html)

<u>bergamot, cypress, incense, Java vetiver, Haiti vetiver, sandalwood, patchouli</u>

(https://www.fragrantica.com/perfume/Lalique/Encre-Noire-A-L-Extreme-32356.html)

#### Article Com



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Amouage The Secr Collection: Love Mir (/news/Amouage-Th Garden-Collection-L 12541.html) by Jean

Perfumery and Dea Macabre Games (/news/Perfumery-a Part-1-Macabre-Ga 12516.html)



<u>Lalique Encre Noire à L'Extrême Mood Video</u>
(https://vimeo.com/140326378) from <u>Jon Mckenna</u>
(https://vimeo.com/user42671802) on <u>Vimeo</u>
(https://vimeo.com).

The fragrance is available as 50 and 100ml Eau de Parfum.

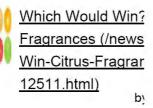


Author: Sandra Raičević
Petrović
(sandrina bambina

(https://www.fragrantica.com/index.php?view=profile&clan=21))

Fragrantica Executive Editor, Writer and Designer sandrina@fragrantica.com





Best in Show: Strar
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by No



J'Adore Absolu: A Escape (/news/J-A A-Cinematic-Escape



Lalique Soleil (/t Soleil-12452.htr by Ne



Translation: **Ivana** (<u>Ina Mo</u>
(<u>https://www.fragrantica.com/index.php?</u>
view=profile&clan=1228))

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New Fragrant Duo Timeless (/news/N Duo-Lacoste-Time 12538.html)



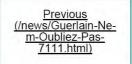
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Rose, L'Eau d'Issey
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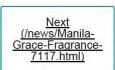


Xerjoff APOLLONI (/news/Xerjoff-APC 1969-2019-12530.





New Fragrances (news/New-Fragrances/)







### Author



Sandra Raičević Petrović (/news/author/Sandra-Raicevic-

<u>Petrovic/</u>) Executive Editor, Writer and Designer Sandrina started her work on Fragrantica from the very beginning of the site. She has strongly participated in building the content as a perfume connoisseur and writer and has been responsible for the majority of the articles and encyclopedia records at Fragrantica, while nurturing communication with the brands. She tasted the beauty of investigative journalism and found herself in the reports and coverage of the prestigious perfume fairs, exhibitions, and events. She adores sunny and blissful perfumes that represent her inner spirit. Sandrina works as an Executive Editor of Fragrantica. She was born and based in Belgrade, Serbia.

### **News Comments**

Pinnacos 10/03/15 21:33



From what I've heard (I know a guy in Europe who owns it) it's a beautiful, well-done frag, but he says there's really nothing Extreme about it. It's Encre Noire taken in a slightly boozy direction, with a bit of leather in it. The intensity of the frag is about the same as the original.

I'm going to stick with the original, myself.



There has been a limited edition EDP on the market for some time now, in a gorgeous presentation case and bottle - unfortunately, that edition was selling for something like \$800...wonder if this new version is that same fragrance, or if it's a new composition.



Can't wait for this gem, though the original is a tough act to follow..

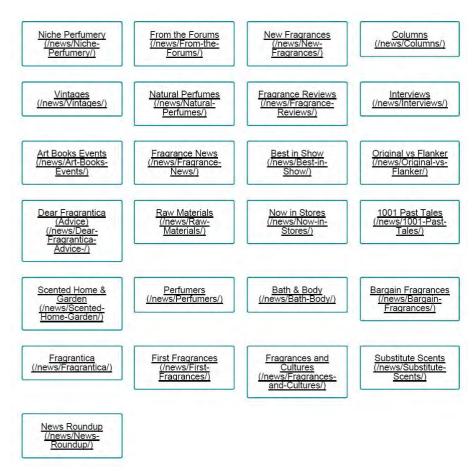


Guys you are right! It was the wrong info from the official source. I just update the right info about notes. This must be more intensive version (its EDP) with rough woody composition. I respect the first version very much, sport version is nice but with crazy name - sport, and the newest woodsy one sounds very promising. We'll see.



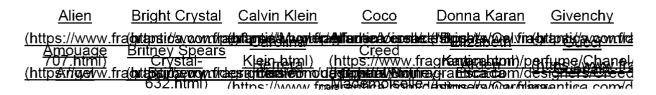
I always thought, since I discovered encre noire, that it's a shame that there is no edp, like there are tdh edt and edp. Also, it seems to me that encre noire has gotten worse through the years, that the quality and strength of the juice faded (I sold my bottle a month ago as it became so bad I could not wear it any more), so I had a feeling that edp is just around

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# **Description** Item # SPM8838925326 Model # 536453

Woody and aromatic accords converge in Encre Noire Sport, a fragrance designed for the man who enjoys wearing a rich, daring aroma while on the go.

https://www.kmart.com/lalique-encre-noire-sport-vial-sample-by-lalique/p-SPM8838925326 7/25/2019

Created in 2013 by the design house of Lalique, this masculine fragrance opens up with fresh hints of grapefruit and bergamot that slowly mature into a heart of cypress and lavender and rest on a base of cashmere wood.

Start your day with a few drops of Encre Noire Sport on your neck, wrists and pulse points for an extra confidence boost.

Added on October 10, 2017

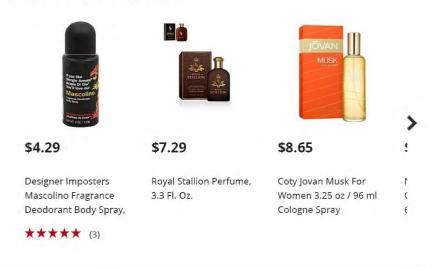
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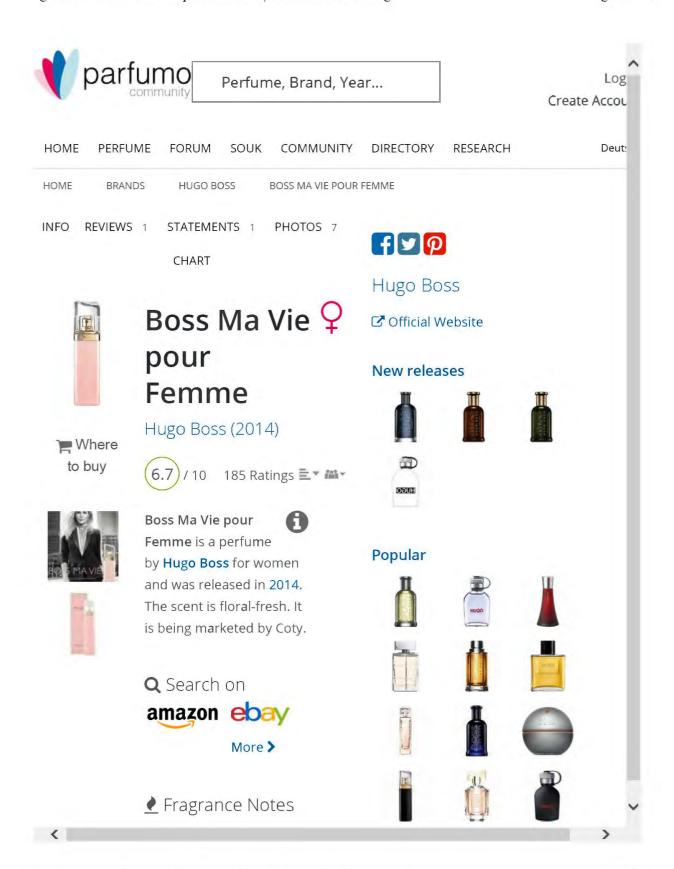


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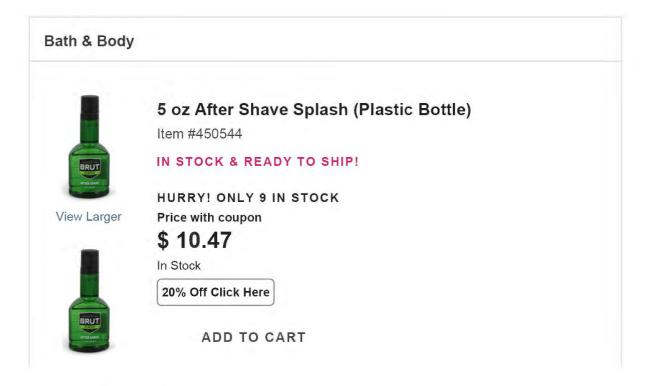
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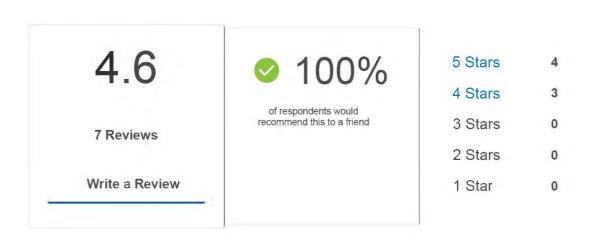
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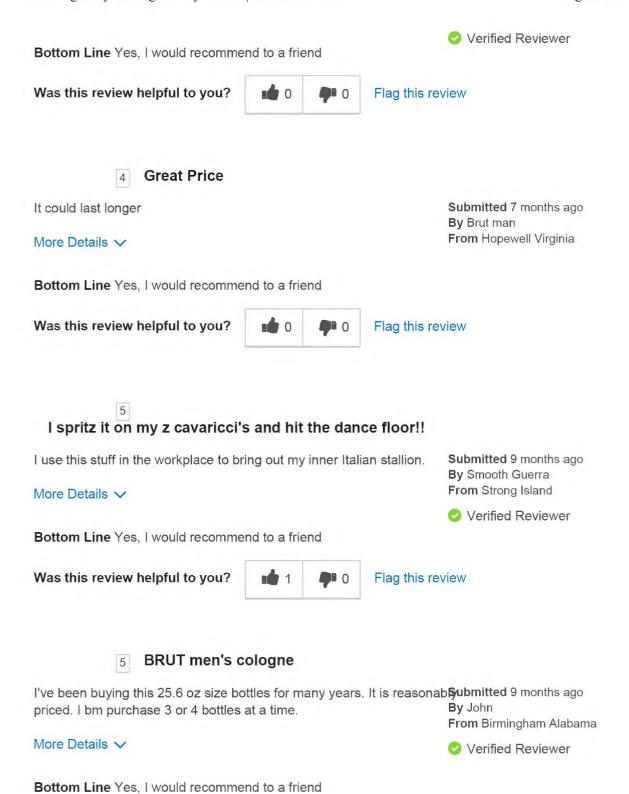
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Its a big bottle, and do not have a small perfume bottle to use it. Still struggling to use this.

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# **About Faberge**



Faberge Perfumes for Women and Faberge Colognes for Men The House of Faberge was originally a jewelry business founded in 1842 by Gustav Faberge in St. Petersburg, Russia but it was the work of his son, Peter Carl, which gave the family name a prominent place in history. The work of Faberge for the Pan-Russian Exhibition in

Moscow in 1882 caught the attention of Czar Alexander III who appointed him Court Supplier in 1885. The creation of the... Read more about Faberge

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I sometimes ascribe intent to something when it doesn't exist. Which means I overlay something that was never meant to be by the brand or the creative team. Part of that is I like looking for patterns and when I think I find one I want to write about it. One which crops up from time to time is when a version of a perfume is released, and it is derided as being "too light" or "too strong". What often comes next is something in-between those perceived extremes. It is easy to see Goldilocks saying that one is "just right". As a brand Tom Ford Private Blend has certainly releases sets of similar perfumes which run the gamut from "too light" to "too strong" and a few releases in the middle.



Nathalie Gracia-Cetto

Two years ago, the "too light" version of a suntan lotion style of perfume was released with Soleil Blanc. I enjoyed it for its almost extreme transparency. I am guessing I wasn't joined by many. Six months later as part of the Tom Ford Signature collection I found Orchid Soleil to be the "too strong" version. It was stronger, and it had a deep gourmand base accord to boot. I'm not sure this was flying off the shelves either. Now Tom Ford Private Blend Eau de Soleil tries to satisfy Goldilocks.



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Karyn Khoury

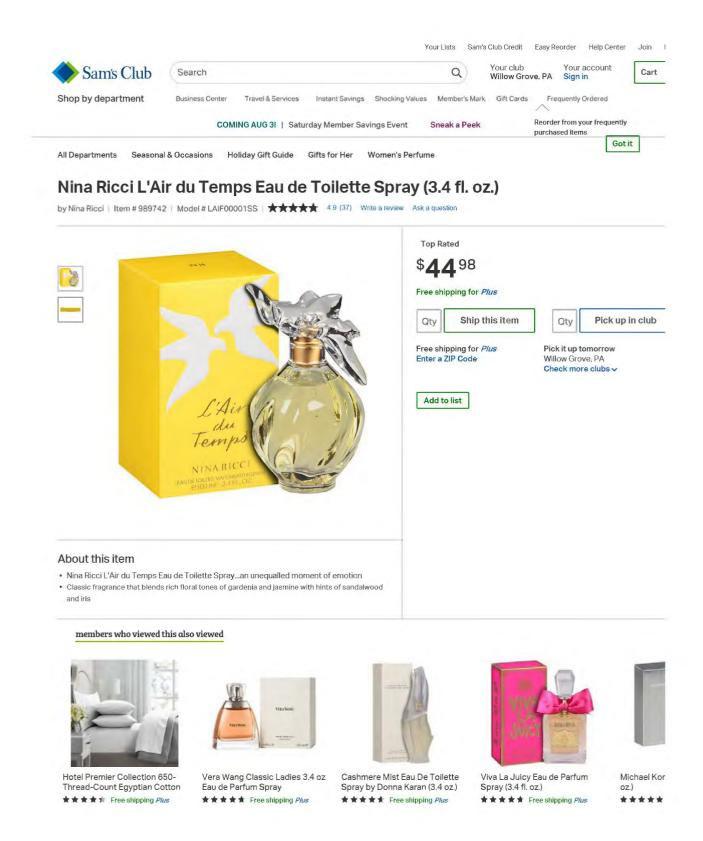
What sets it apart is a generally brighter tone as perfumer Nathalie Gracia-Cetto and Creative Director Karyn Khoury, who did Soleil Blanc, up the brightness. This is done by adding fresher alternatives to what came before which provides something more present without potentially overwhelming.

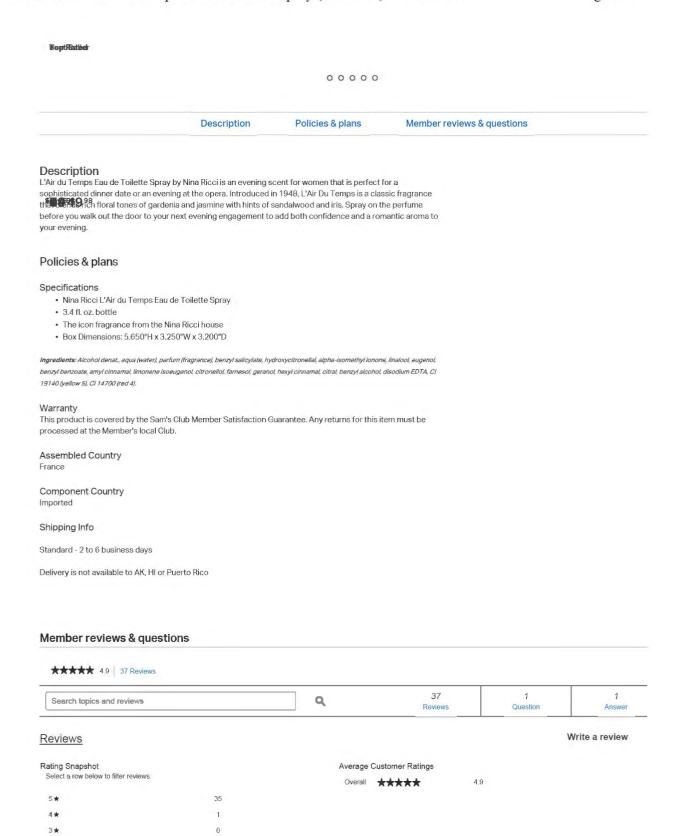
The freshening agent in the top accord is a set of citrus notes; cedrat, bitter orange, and petitgrain. It comes together like a focused beam of brightness as if you were focusing the sunlight through a magnifying glass. It becomes a bit fuzzier as cardamom and caraway provide some spicy underpinning. It is further ameliorated by the arrival of the floral heart still dominated by jasmine but in this formulation also matched by ylang-ylang. The latter ingredient provides a kind of unctuous floral effect which fits the whole suntan lotion vibe. What seals it into place is the coconut quality of Mme Gracia Cetto's "Coco de Mer" accord. It is very reminiscent of many of the suntan lotions I smelled at the beach growing up in South Florida. It ends on a toasty accord of tonka and benzoin.

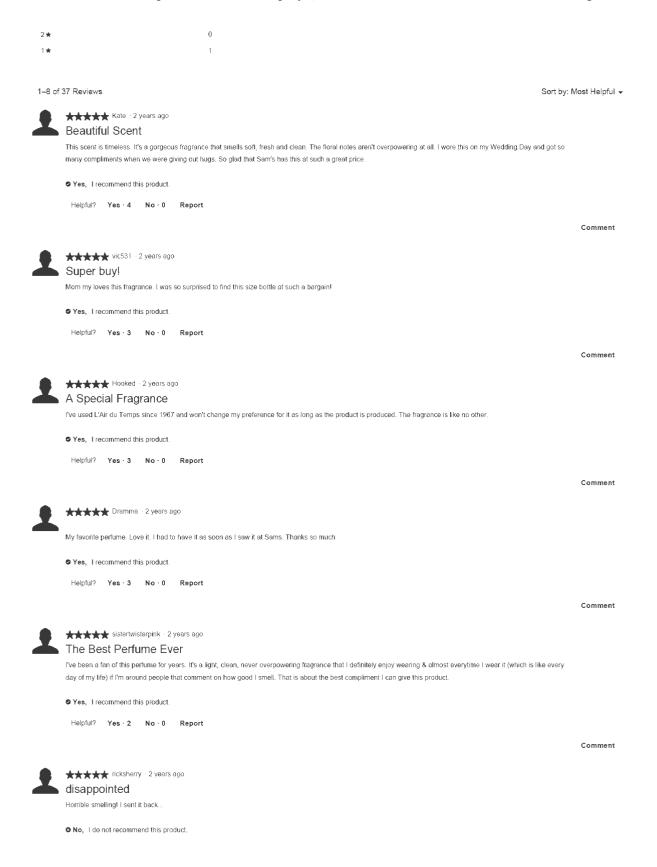
Eau de Soleil Blanc has 10-12 hour longevity and average sillage. To give a reference if you thought Soleil Blanc was a skin scent and Orchid Soleil left a vapor trial this is exactly between those two.

I have liked all three of the Tom Ford interpretations of a suntan lotion style of perfume. If pressed to pick one I think the transparency of the original Soleil Blanc keeps me at arm's length. The life of the party Orchid Soleil keeps me up too late. Like Goldilocks, Eau de Soleil blanc is "just right".

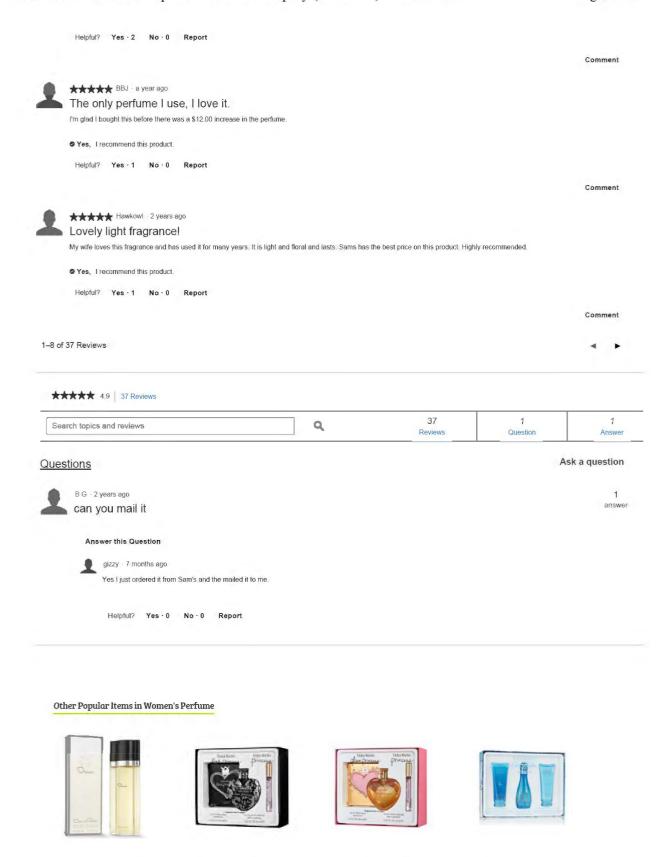
Disclosure: this review is based on a sample I received from Tom Ford Beauty.







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# The New Hork Times

### **FASHION REVIEW**

# What's Cooking at Nina Ricci

There are new designers who are more than just a flavor of the month.



By Vanessa Friedman

March 2, 2019

When Nina Ricci, the brand of L'Air du Temps, announced that its most recent creative director appointments would be two relative unknowns — Rushemy Botter and Lisi Herrebrugh, ages 34 and 29, respectively, who share a men's wear brand and Dutch/Caribbean roots — it seemed a desperate bid for millennial relevance.

After all, this was the house defined by fluttering femininity, and the duo had made their name by winning the Grand Jury Prize at the 2018 Hyères fashion festival with a collection that featured inflatable fish.

On the other hand, for the last very many years, other, more established designers had been trying to inject that je ne sais quoi into Ricci clothes, with only occasional success. Maybe it called for something radical. There are times when you have to break those eggs.

On Friday, however, in their first collection for the brand, Mr. Botter and Ms. Herrebrugh only cracked them.

Built on the tailoring that may be their comfort zone, they combined swingy, slightly oversize jackets and the wide-legged trousers that seem ubiquitous this season with shirts and flirty little cocktail dresses that wrapped round the body and ended in a fillip at one hip.

There were technical knit maillot-like turtleneck bodysuits in primary colors cut high on the hip with "Nina" in big block letters on the nape; big, bottle-like hats that extended the silhouette; sheer bubble-wrap dresses that stood in as a new kind of lace; and apronlike skirts with silver grommets layered over the trousers and under lace-up tops. For evening, there were floaty parachute-silk dresses with open backs.

There were also some unexpected salty details, hinting perhaps at what is to come: trompe l'oeil swimsuits seamed into the front of coats and jackets, instead of lapels, for no apparent reason (they were supposed to be a reference to the designers' backgrounds, but since most people don't know them, it really served only as an inside joke); arms on jackets cut to look as if the shoulder blades were being pulled together in a model walk (that idea worked pretty well).

Mr. Botter and Ms. Herrebrugh made a perfectly tasteful omelet. Maybe next season, they can try for eggs Benedict. With a bit more spice.

Vanessa Friedman is The Times's fashion director and chief fashion critic. She was previously the fashion editor of the Financial Times. @VVFriedman

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# Osez Moi Perfume

By CHANTAL THOMASS FOR WOMEN

Osez Moi by Chantal Thomass Perfume. Introduced in 2009, Osez Moi is a beautiful fragrance for women who create their own sense of flow as they go through their day. Designed by Chantal Thomass, this scent features the comforting notes of peony, chamomile, musk, vanilla and vetiver. Soft and light, this fragrance is perfect for those days when you want to feel as if you've had a long, luxurious bath. Wear it for a night out or a comforting and intimate night at home.

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4711

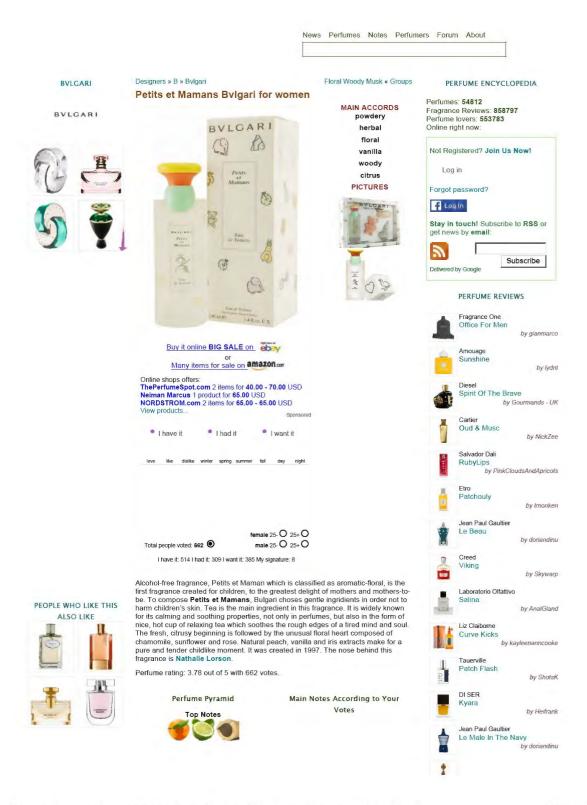
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#### Salvatore Ferragamo Signorina Eau de Parfum

BY SALVATORE FERRAGAMO Is This Your Brand?

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#### DESCRIPTION

Signorina is a celebration of chic girls with a sophisticated, fresh-scent signature jasmine and the unexpected, delicate sweetness of pannacotta are blended to create a refined and memorable fragrance.

Top notes: pepper (rose/pink), blackcurrant buds (cassis)

Middle notes: jasmine, peony, rose

Base notes: patchouli, musk, pannacotta accord

see more...

#### TOP QUESTIONS See all 6 Q&A

I just bought this perfume, and I have been using it ever...

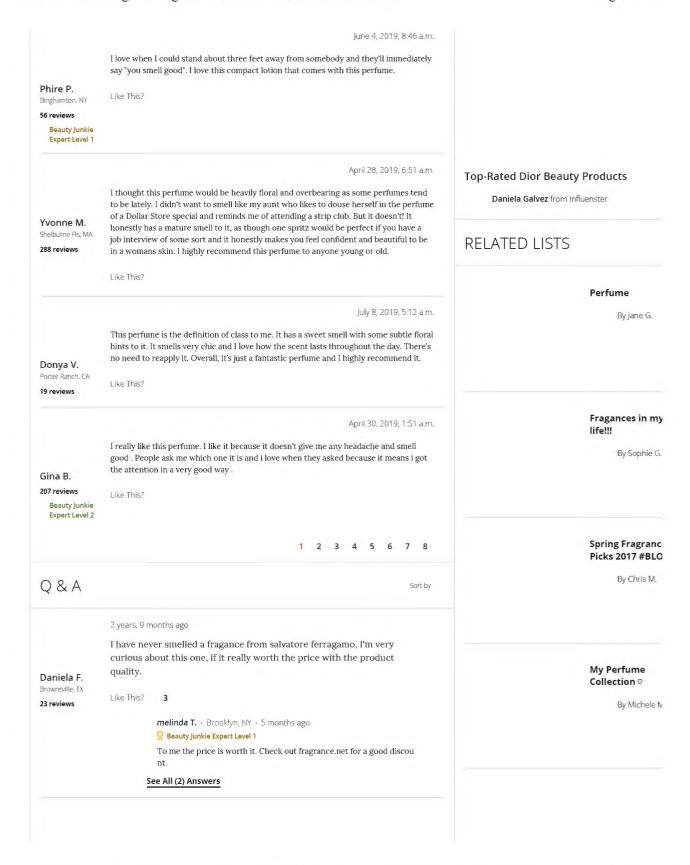
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Beauty Junkie Expert Level 4		Everything You've Secretly Wanted to H About Fragrance
Edras Dyanna S. 90 reviews	June 1, 2019, 6:13 p.m.  Omg i absolutely love this fragrance! It smells so fruity and fresh. Salvatore Ferragamo makes some of my favorite perfumes because they are light and airy and the bottles are beautiful. I will purchase the large one next!  Like This?	
Andrea S. Antioch, TN 8 reviews	June 2, 2019, 2:38 p.m.  Signorina is a very elegant fragrance and the kind that does not go unnoticed. Very sexy, I would say is more of an "evening" fragrance. A little pricey. The bottle is beautiful. Feels fancy and is very long lasting and easy to identify. Would buy again  Like This?	10 Last-Min Valentine's Gifts You Can S Shop Caitlin Miller from Influenster
tagmmr R. 22 reviews	Adore this for winter but I also wear it intermittently throughout the year. Just something that makes me feel feminine yet strong and sexy. I wear this for me. It is stronger than my go to and a little more floral which I normally don't like. I buy this every few months when I run out. It is a must have for my perfume shelf.  Like This?	
	June 9, 2019, 11:24 a.m.	Caitlin Miller from Influenster
hannah T. Chicago, IL 4 reviews	June 18, 2019, 3:47 p.m.  Of all the perfumes I've ever worn this one always gets the most compliments. I received it as a gift and have recommended it to everyone I come across if they like feminine, floral scents. The base of pannacotta lends a ripe sweetness that blossoms into the heart notes of rose and peony and finally finishes off with a burst of juicy currant. It's absolutely fabulous and enchanting.  Like This?	Check Our Your Aries Starter Pack
Ronald F. Fort Myers, Fl. 330 reviews Beauty Junkie Expert Level 2	Purchased this perfume as a gift for someone I had never smelled it before but I took the risk to still get it, Ithough the package looked good for a woman and When I finally smelled it I wasnt too in love with it but it wasnt like the worst thing I've smelled either Like This?  1	Floral Beauty Buys to Channel Your Ini Flower Child  Caitlin Miller from Influenster
	May 22, 2019, 12:12 p.m.	
10 reviews	Like This?	
<b>Alyssa Ø.</b> New York, NY	I would buy this product again and again. It has such a cute, soft smell and i get so many compliments throughout the day! The bottle it comes in is super cute and is a good value for the price. I would recommend this product again and again for anyone looking for a sexy, long lasting smell	



	wondering how long does it last?	<b>Fragrances</b> By Rachel F
Diana M. 91 reviews	Like This? 3	
Beauty Junkie Expert Level 4	melinda T. → Brooklyn, NY → 5 months ago  Beauty Junkie Expert Level 1	
	It lasts for a good 4 to 6 hours depending on how many sprays. On you r clothes you will smell it the next day. I love this perfume. It's my new signature scent. If you mix the toilette and the parfum together it's eve n better. And the smell is off the charts. To me even better than Chane I not that I'm against Chanel because I own a few but this one I can't ge t enough of.	<b>My Fragrance</b> <b>Collection</b> By Kristin V
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based on 3,577 reviews

based on 3,795 reviews

based on 54 reviews

CHANEL Coco Mademoiselle Eau De Toilette Spray

CHANEL Coco Mademoiselle Eau de Parfum

Chloé Eau de Parfum

MARC JACOBS Daisy Eau So Fl Eau de Toilette

based on 661 reviews

based on 8,594 reviews

based on 1,126 reviews

based on 946 reviews







#### Sauvage

No reviews
by Christian Dior
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#### Description

Dior launches its new fragrance Sauvage, with the name originating from t fragrance Eau Sauvage from 1966, although the two don't belong to the sa collection. Sauvage is inspired by wild, open spaces; blue sky that covers ralandscapes, hot under the desert sun.

Dior in-house perfumer, François Demachy, signed this creation. The fraging announced as radically fresh, raw and noble at the same time. The composing reportedly prevalent with carefully selected natural ingredients. Fresh top Calabria bergamot encounter ambroxan, obtained from precious ambergrowody trail.

Dior Sauvage comes out in September 2015, advertised by actor Johnny E available as 60 and 100 ml Eau de Toilette. The nose behind this fragrance François Demachy.

Important info: Here, we sell decants only. This item is a hand-decanted. The original bottle on the main picture is not for sale, it just shows the or bottle from which perfume will be decanted. Therefore, the customer with authentic fragrance poured from the original bottle into a new steril size of the vial is your choice.

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# Tabac Original Eau de Cologne Review: A 1959 Men's Fragrance From The Makers Of 4711 By Charles-Philippe | Sep 5th, 2017 | Categories: Fragrance: Magazing

Men's Perfume, Cologne & Aftershave | 4 Comments

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Tabac Original was introduced in 1959 by Mäurer & Wirtz, the historical perfumery behind 4711. With such impressive credentials, will Tabac Original live up to its eau de cologne pedigree?

In the following review, you will discover Tabac Original and learn about its history, unique composition and much more. Read on to find out if its the right fragrance for you.

#### Overview

• Brand: Mäurer & Wirtz

• Fragrance: Tabac Original

• Concentration: Eau de Cologne

• Introduction: 1959

• Olfactive Fragrance Family: Floral Aldehyde

Strictly speaking, Mäurer & Wirtz acquired 4711 in 2006 from Procter & Gamble. They themselves bought it from Wella AG who had taken over the Mülhens family company in 1994.

Therefore, it's somewhat misleading to suggest that Tabac Original was cut from the exact same cloth. However, both share not only Mäurer & Wirtz's guiding hand today but enormous popularity in Germany that has lasted generations.

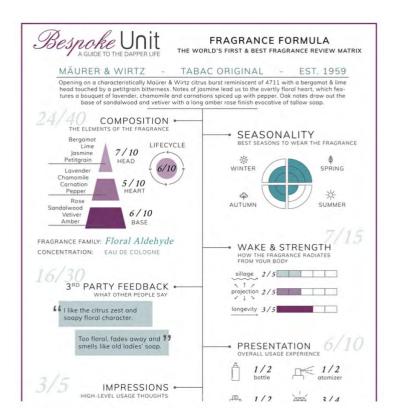
Furthermore, Tabac was was born in Stolberg rather than Cologne itself. Nevertheless, Stolberg is a nearby town in the same North Rhine-Westphalia German state.





To celebrate its 55th anniversary, Mäurer & Wirtz updated Tabac Original's look and formulation. This was accompanied by an intense advertising campaign with the slogan "Du bist das Original" (You are the original).

Tabac Original is widely celebrated eau de cologne both domestically and internationally. It enjoys considerable popularity not only in continental Europe but also in the USA.





Download the Brut Original Fragrance Formula as a PDF

#### Tabac Original's Composition



Tabac Original is a somewhat unique and unexpected specimen from classic fragrances. Unlike its contemporaries that often came from the Aromatic and Oriental families, it's a striking Floral Aldehyde. Although there is an aromatic and woody presence, they offer an extension to the notable floral bouquet.

#### **Head Notes**

- Bergamot
- Lime
- Jasmine
- · Petitgrain

Tabac Original opens on a characteristically eau de cologne citrus burst that is indeed reminiscent of Mäurer & Witrz's 4711. Sharp bergamot and lime notes are given a fatty bitterness by the presence of petitgrain. As they evaporate, rich and fatty jasmine notes lead us to the fragrance's heart.

#### **Heart Notes**

- Lavender
- Chamomile
- Carnation
- Pepper

The jasmine brings us to an overtly floral heart, which features a rich bouquet of lavender, chamomile and carnations. Depth is created by warm notes of peppers that maintain a sense of conventional masculinity to this overly feminine heart.

#### **Base Notes**

- Rose
- · Sandalwood
- Vetiver
- Amber

Faint oak notes reach out from the floral bouquet to draw us to the fragrance's base. Here we experience an accord of sandalwood and vetiver with a long amber finish, which features hints of rose-scented tallow soap.

By the very name "Tabac", you would expect a woody, leathery tobacco blend. However, instead we experience and extremely floral and soapy fragrance. The aldehydic properties create this soapy and waxy body that linges in the nostrils with rounded floral notes.

It's quite uncharacteristic of masculine fragrances. By the time the base notes begin to dry down, only faint hints of amber or sandalwood remind you that you're wearing a men's fragrance.

The Life-Cycle Of Tabac Original



The fragrance's opening is unfortunately very brief, which is quite typical of a citrus headed eau de cologne. The sharpness is fleeting and quickly overtaken by the heart's fatty floral notes.

Unfortunately, many may struggle with the heart's extremely heady bouquet. It lasts for longer than the average fragrance and leaves a viscous sweet trail.

By the time, this evaporates and the wearer experiences the base, the amber and sandalwood quickly weaken to leave a soapy rose finish.

#### Wake & Strength

The remnants of the base have a resilient longevity and the wearer can find themselves with a long-lasting fragrance.

However, the projection and sillage are both relatively weak. In order for the wearer's entourage to catch a whiff of Tabac Original some time after application, they have to get in intimately close.

Unfortunately, this means that Tabac doesn't provide much of a statement. The fragrances doesn't give off any teasers at a distance. By the time anyone does get it close, they risk being overwhelmed by the soapy rose.

## When Should You Wear Tabac Original?





Tabac Original receives very mixed reactions. A few enjoyed the surprisingly floral properties that have been combined with an eau de cologne head. Furthermore, the rounded bitterness was not without its success.

However, a significant portion found the fragrance far too floral and fatty. Some went as far as comparing the base with a particular women's fragrance, Yves Saint Laurent Paris. Negative comments went even further than that and likened it to the fragrance of a funeral parlour.

Despite the progressive floral bouquet, Tabac is a mellow fragrance that has aged somewhat since its release.

Contextually, this is quite paradoxical given that the 1950s was a period of particularly macho fragrances such as Old Spice or Skin Bracer.

Nevertheless, this has caused it to become a fragrance that is best worn by mature men well over the age of 30.

During the year, the fragrance does well throughout save summer where it may come across as too stuffy. Its floral properties excel during the spring to coincide with the seasonal pattern.

Tabac is best worn in casual environments as its fattiness lacks the refinement required for more formal gatherings. However, it's wearable at the office at a push.

Finally, its masculinity is remarkably faint especially once the base notes have been reached. However, this is not particularly appropriate as an alternative conventional women's fragrance.

From the peppered heart to the sandalwood base, there's always a slight reminder that this is a man's fragrance.

# Presentation and Value For Money

Although Tabac's design has gone through a few minor changes since 1959. However, the bottle's style and appearance remains relatively the same.

The fragrance comes in a minimalist curved white glass bottle. The stencil-style Tabac logo is centred with the establishing year above and "Original" in red below. It's decidedly 1950s and its retro vibe looks great on a bathroom shelf.





The cardboard packaging is generally well-made. The white section at the sprawls over the top has a great embossed finish with gold lettering, which all looks fantastic.

However, the red waves across the rest of the cardboard, which are either lava or water, feel out of place. They come across as too recent to coincide with a 1950s feel yet too retro to be modern, which leaves us with something oddly 1990s.

The bottle can come as a splash or atomiser. A splash bottle was chosen for the review and it works exceedingly well. Fragrance comes out drop at a time with decisive shakes, which is easy to control. Unlike most splash bottles, it doesn't pour liberally.

Pricing is usually very good and the fragrance is overall inexpensive. The RRP lies around \$16 per 3.4 Oz (100ml) but can be picked up for less online in larger quantities.

For example, Amazon currently sell 10.1 Oz (300ml) for \$25, which equates to just under \$9 per 100 ml.

#### **Closing Thoughts**

Tabac Original is caught somewhere between a traditional eau de cologne and classically woody aromatic fragrance. However, the soapy floral notes are what sets it apart.

This is both a blessing and a curse as it receives very divided reactions. Some may indeed relish the unique floral aldehyde blend, which was head of its time in 1959. However, others may find this quite an off-putting experience.

Liked this review? You can watch our video review below to discover more about Tabac Original:



Tabac Original

Reviewed by Charles-Philippe Bowles, on 04 September 2017.

"A Floral experience. A 1959 classic, Tabac Original is a surprisingly floral fragrance for men, which gives it both its charm and shortcoming."

Rating: 3.0 ★★★

< Previous Next >

#### About the Author: Charles-Philippe



Charles-Philippe is a
Franco-Briton who, in
forgetting where he
parked his time machine,
settled down somewhere

between Paris and Champagne during the early 21st Century. A cheese, wine, spirits and cigar enthusiast with a penchant for all things vintage, you can find him loitering on Instagram when he isn't writing for Bespoke Unit.

#### 4 Comments



King Johnkingkkkkking John November 29, 2017 at 6:40 pm - Reply

Good review. I would suggest Chanel No.5 rather than YSL Paris, as the classic floral aldehydic. Surprising that such a feminine fragrance has succeeded on the masculine market, but most men probably do not make the connection.



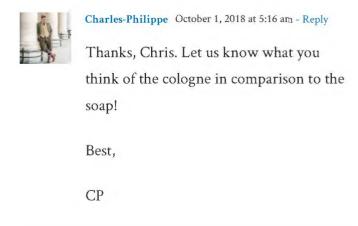
Charles-Philippe December 1, 2017 at 2:38 am - Reply

Your Highness! Hello again, King John!
Yes, I totally see it now you've said No 5!
Your comment's much like what you said
on the Brut review. If a fragrance is
labelled "for men", they'll likely wear it as
it feels safe. Otherwise, I'd imagine a lot of
men would feel too uncomfortable to try
it out. That said, I tried Guerlain's
Terracotta along with Patchouli by
Reminiscence (as I mentioned in the Brut
comment) again recently and I'd totally
wear them myself! Us men are an insecure
lot, though!



Chris J October 1, 2018 at 12:38 am - Reply

Fantastic review. I have the shave soap and never thought to pick up the edc. I've just ordered a bottle. Thanks!



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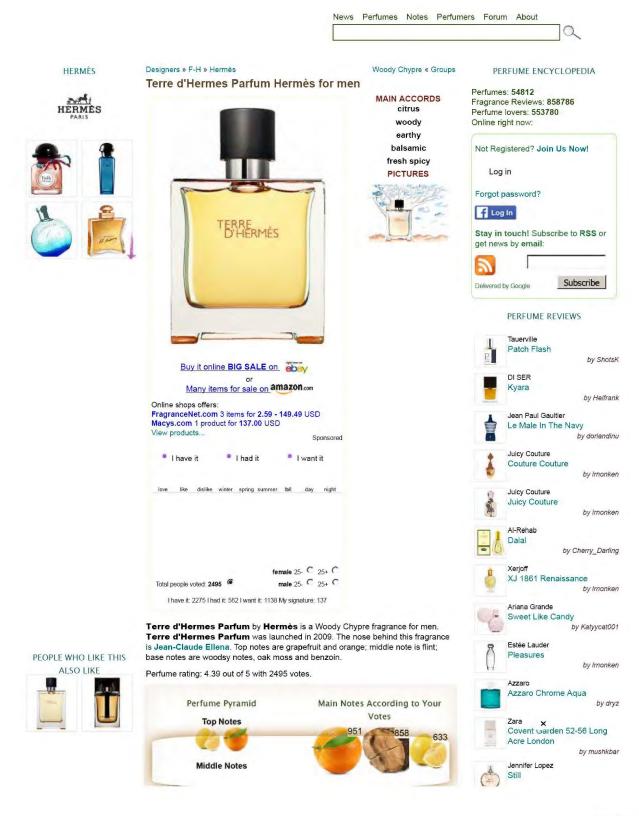
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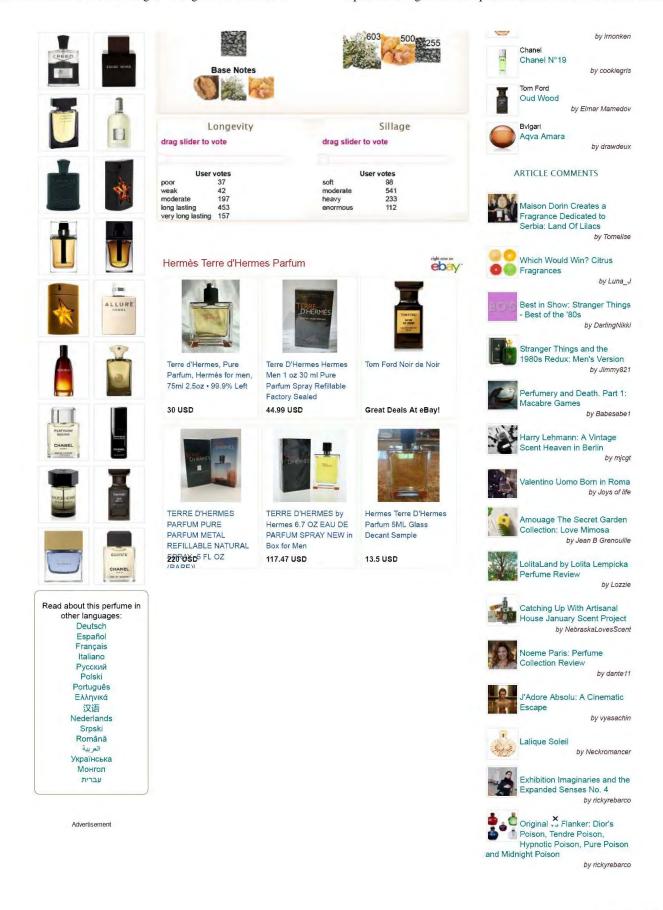
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#### A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



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#### Terre d'Hermes Parfum Fragrance Reviews

pada parfum ini

#### tjinkhuan



pertama kali saya mencoba aroma TDH EDT and TDH pure parfum di toko parfum C&F , aku langsung jatuh cinta... pada kedua-duanya , lol... ( itu hampir sama, hanya beda sedikit longevity dan aroma pure parfum sedikit lbh gelap)
Top notes jeruk pedasnya membuat saya kagum , sangat unik, kemudian memasuki fase dry down , ketika aroma earthyness datang , kesan saya terhadap aroma ini seperti logam emas bercahaya, aroma yang bulat padat, elegan dan sangat berkarakter... , sungguh saya sangat terkesan dan jatuh cinta pada ciuman pertama.
parfum ini sudah pasti akan menjadi signature scent saya, saya tidak yakin sanggup melepaskannya lagi.
mungkin koleksi parfum saya akan bertambah ataupun berkurang, namun TDH akan tetap ada dilemari saya...
Aku mohon kepada Hermes , semoga tidak akan ada refolmulasi

#### zareliman

I'd keep it short since most has already been said. This could have been called Grapefruit Vetiver and no one would have a problem. The bitter citrus from the grapefruit overpowers the orange and all with a very refined and controlled vetiver (not dirty, not too earthy).

What I'm clueless about why people call this a 'mature scent', this isn't smoky like your Aventus, isn't musky like Kouros, isn't green manly Irish Tweed, and the vetiver isn't that oldish. IMO it would suit many guys 25 and up.

×

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FASHION (HTTPS://WWW.UPSCALELIVINGMAG.COM/CATEGORY/FASHION/)

### Top 10 perfumes to have



Nikita Vivek Pawar (https://www.upscalelivingmag.com/author/nikita-vivek-pawar/)  $\bullet$  3 months ago

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Apart from your mannerisms and style, the way you smell adds as a contributing element to your personality. While everyone has a different choice, there are a plethora of options according to the occasion and time. For people will judge you of the way you smell, here are the top 10 perfumes for men and women that you mustry.





#### Yves Saint Laurent La Nuit De L'Homme INTENSE

Yves Saint Laurent's perfumes (httpss://www.yslbeautyus.com/exclusives/exclusive services/fragrance-engraving) are always classic yet different. The La Nuit de L'homme (httpss://www.yslbeautyus.com/exclusives/exclusive-services/fragrance-engraving/lhomme-cologne-bleue-eau-de-toilette) Intense is softer, sexier and less harsh than the original fragrance. It is a Winter/Fall fragrance with Iris being a nev note added to the original blend of Vanilla, Tonka, Patchouli, Violet and Sage. The woody spices add a lot of character while maintaining the mystery of the man.





#### Bleu de Chanel EDT

This fresh citrus fragrance is best suitable for springs and summers. The top notes of Lemon, Pink pepper and mint give the perfume an appealing facet. The middle notes Grapefruit, Jasmine, Ginger, Cedar, and Vetiver bind the perfume well to the base note of sandalwood and patchouli. For a fragrance the Eau de Parfum (httpss://www.chanel.com/us/fragrance/men/c/7x1x2x34/bleu-de-chanel /?gclid=EAIaIQobChMItvnRtMvN4QIV-SCtBh32mgvMEAAYASAAEgLcMfD\_BwE) has longer staying power than Eau de Toilette, ironically, most people prefer the Bleu d Chanel EDT over Bleu de Chanel EDP.



#### Dior Sauvage EDP

The Dior Sauvage EDP (httpss://www.dior.com/en\_us/fragrance/mens-fragrance/sauvage?gclid=EAIaIQobChMIsaqi7s3N4QIVuiCtBh2N0AX6EAAYASAAEgLWlfD\_Bw gclsrc=aw.ds) is a fragrance that is taken to the wild, open spaces where there is a clear blue sky. This fragrance is preceded by Dior Sauvage cool spray that a very piercing fresh lemony fragrance, Dior Sauvage EDT. The Dior Sauvage EDP is a more mature, appealing and most lasting version of the lot. The pepper notes are intense and Calabrian bergamot gives it a mature edge.



Versace Dylan Blue

The Versace Dylan Blue (httpss://www.sephora.com/product/dylan-blue-P411325) is the younger version of Giorgio Armani Acqua Di Gio Profumo (httpss://www.giorgioarmanibeauty-usa.com/fragrances/mens-fragrances/acqua-di-gio/?GeoRedirectOff&cm\_mmc=cpc-\_-googleSearchBrand-

\_-Giorgio%20Armani%20Fragrance%20for%20Him%20-%20Ph\_Acqua%20di%20Gi \_-kw:%20acqua%20digio&

gclid=EAIaIQobChMI1PrJnM3N4QIVlaDsCh1J6waYEAAYAiAAEgIA4PD\_BwE). The fragrance isn't very unique or different but will definitely earn you compliments. Both these perfume have a top note of Patchouli, a very earthy, minty and masculine scent. The Versace Dylan Blue is a combination of C.E.O and a College student. It's very masculine but has hints of youth and freshness.



#### Giorgio Armani Acqua Di Gio Profumo

#### Parfum

This perfume is a strong yet fresh aquatic aroma with hints of sage, rosemary, and patchouli. When you smell this you think of a multimillionaire with a good heart and mind, but works like a shark. The EDP is infused with incense that gives it a much stronger appeal than the EDT. If you like a more young smell you could opt for the third variant the Giorgio Armani Acqua Di Gio Absolu (httpss://www.giorgioarmanibeauty-usa.com/fragrances/mens-fragrances/acquadi-gio/?GeoRedirectOff&cm\_mmc=cpc-\_-googleSearchBrand-

\_-Giorgio%20Armani%20Fragrance%20for%20Him%20-%20Ph\_Acqua%20di%20Gi \_-kw:%20acqua%20digio& gclid=EAIaIQobChMI1PrJnM3N4QIVlaDsCh1J6waYEAAYAiAAEgIA4PD\_BwE).



#### YSL Black Opium

Sexy, Confident and Charismatic. The Yves Saint Laurent's Black Opium (httpss://www.yslbeautyus.com/fragrance/womens-fragrances/black-opium?GeoRedirectOff&cm\_mmc=cpc-\_-googleSearchBrand-

- \_-YSL%20Fragrance%20for%20Women%20-%20Ex\_Black%20Opium-
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gclid=EAIaIQobChMI6szXi83N4QIVgchkCh2AgA\_lEAAYASAAEgIMGvD\_BwE) is for the women who want to conquer the world. The top notes of pink pepper, orange blossom and pear give a feminine vibe but it settles into more intense notes of licorice, coffee, and jasmine. Vanilla, patchouli, and cedar bind the entire fragrance together giving it a strong character.



#### Marc Jacobs Decadence

This perfume gets brownie points for the packaging as well. Not only does it look pretty on your vanity, but it also a classic yet unforgettable fragrance. The sophisticated fragrance is a mix or powdery and woody accords. The top notes are Italian plum, saffron, and iris while the heart is of Bulgarian rose and sambac jasmine with the base notes of liquid amber and papyrus wood. Decadence is Marc Jacob's first mature fragrance (httpss://www.marcjacobsfragrances.com/fragrance/decadence).



# Christian Dior Feve Delicieuse

Feve Delicieuse (httpss://www.dior.com/en\_us/products/beauty-Y0768550-feve-delicieuse?gclid=EAIaIQobChMI6fu\_yMzN4QIVC8RkCh3sug-mEAAYASAAEgJ3ZvD\_BwE&gclsrc=aw.ds) is a unisex fragrance. This particular one is from the exclusive collection La Collection Privee (httpss://www.dior.com/beauty/en\_us/ds-discover-la-collection-privee-christian-dior.html). The center of this scent

is the Venezuelan tonka beans. The fragrance is well balanced with the woody accords, vanilla, caramel, and cocoa. The best part about this one? It flatters all the gender in the most beautiful manner. It is nowhere overbearing or strong and piercing.



## Carolina Herrera Good Girl

The chic stiletto will steal your heart. Perfect for a night out with your girlfriends o for a romantic date. This scent is made for the colder months and more sensuous occasions. The lemon, almond, and coffee give zest and confidence in the competitive woman (httpss://www.carolinaherrera.com/fragrances/carolinaherrera-new-york/good-girl-2

/?gclid=EAIaIQobChMIyf\_KqszN4QIVmMVkCh0VAQ3QEAAYASAAEgIpevD\_BwE).
The middle notes of tuberose and orris offer a rather seductive note. Vanilla, cider,

sandalwood as the base notes with the masculine scent of patchouli.



## Chanel Coco EDP

Saving the best for the last, Coco is for someone who wants to be a classic, vintage and timeless. The fragrance reminds you of an elegant, graceful, confident and sex woman. Launched in 1984, it still rules the hearts of many and creates its place as their signature scent. The jasmine and the Bulgarian rose along with peach and mandarin orange are the first notes that hit you followed by orange blossom and vanilla. Along with Coco Chanel (httpss://www.chanel.com/us/fragrance/women /c/7x1x1x43/coco/) and No. 5 (httpss://www.chanel.com/us/fragrance/p/125230 /n5-eau-de-parfum-spray/) from the same brand are also cult favorites.

Bio

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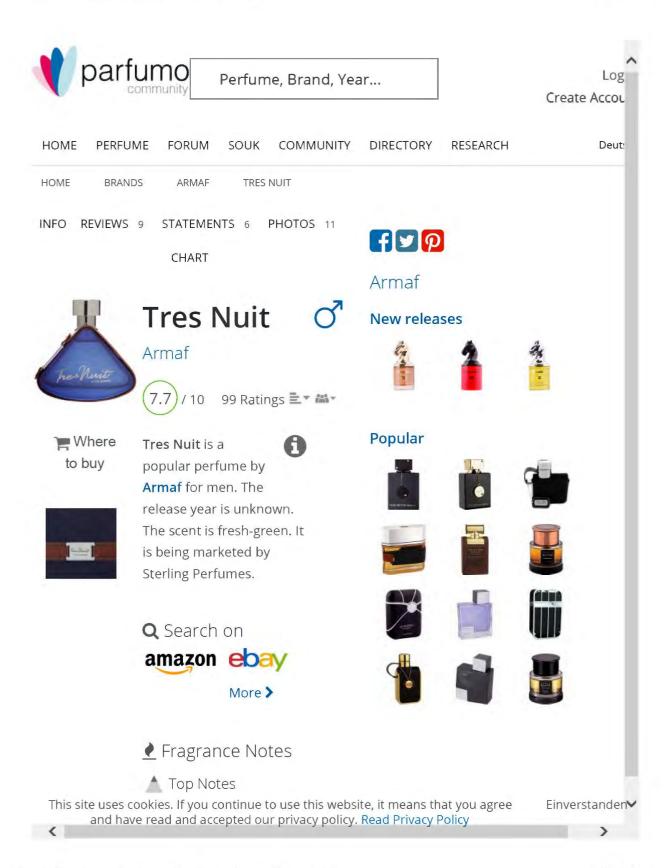
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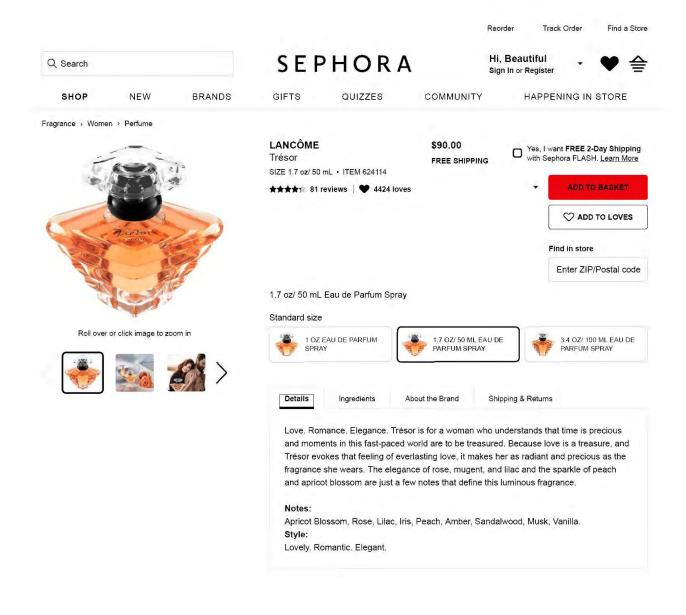
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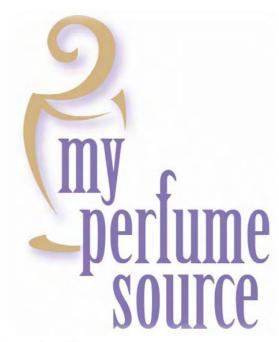
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### Eclat D'arpege Perfume for Women by Lanvin

Eclat D'arpege perfume (WECLATDARPEGELANVIN.htm) for women at a discount price. FREE Shipping and Insurance with every order! No Hidden Charges. No Minimum Orders. A soft floral fragrance, Eclat D'arpege by the design house of Lanvin was created in 2003. A sophisticated fruity scent is a blend of sicilian lemon leaves, lilac green, wisteria flowers, green tea flowers, peach flowers, red peony,white cedar of lebanon, musk, and amber.

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**DESCRIPTION** 

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## Eclat D'arpege Perfume levels

Eclat D'arpege Perfume is made of natural or synthetic fragrant oil extracts diluted in water or high-grade alcohol. The dilutions of these oil extracts determine the strength of the Eclat D'arpege Perfume which, in turn, exacts the lasting power of the scent. Eau de Toilette and Eau de Cologne are generally interchangeable, particularly in Men's fragrances. After Shave has the least amount of oil extract. The different perfume strengths are as follows:

**Eau de Cologne** - least concentrated with fragrance lasting up to 1 hour

**Eau de Toilette** - concentrated with fragrance lasting up to 2 hours

**Eau de Parfum** - concentrated with fragrance lasting up to 3-4 hours

**Cologne or Parfum Classic** - highly concentrated with fragrance lasting up to 5-6 hours

# Eclat D'arpege Perfume notes

Eclat D'arpege Perfume is comprised of many different scents. These scents are called fragrance notes.

Top notes are very light and last but a few minutes (5-10 minutes).

Middle notes become apparent in about 15 minutes after application. They can last up to an hour or more. Bottom or base notes last the longest, usually for several

hours.

# Some Eclat D'arpege Perfumes last much longer than others

People with dry skin usually find their Eclat D'arpege Perfume holding time shorter than those with oily skin because oily

skin has more natural moisture to hold in the fragrance. PH levels (amount of acidity in our skin) also vary slightly from person to person. Our individual levels of PH will determine how each ingredient in Eclat D'arpege will react.

### Making Eclat D'arpege Perfume last longer

A perfume will last longer on some people than on others because of differences in skin (oily or dry) and PH levels. To achieve a longer effect, try layering your Eclat D'arpege. Using the Eclat D'arpege bath gel, moisturizer, or powder before applying the actual fragrance will usually have a longer lasting effect. Apply the perfume low on your body allowing the scent to rise. Also, apply it behind your ears and neck. A light spray on your hair can last all day.

## Differences between a Eclat D'arpege Perfume Splash and a Spray

There is absolutely no difference in the perfume. The difference is only in the application. A Spray bottle, being ostensibly sealed all the time, may actually have a longer shelf life. Making the decision between Eclat D'arpege Spray and Splash is entirely a matter of personal preference.

# Eclat D'arpege Perfume Testers

Eclat D'arpege Perfume Testers are created to help promote the fragrance. Although the majority of our products are NOT Testers, the Testers we do carry are clearly marked as such in the Available Selections column of every product page. Testers are provided to large retail stores to allow their customers to "test" the actual Eclat D'arpege Perfume before buying it. It is the same Eclat D'arpege Perfume that one finds in full size Eclat D'arpege bottles. Testers may come in a variety sizes and forms of packaging. Some are offered in

simple generic plain white or brown boxes with or without a cap. Some bottles may have "Tester" or "Demonstration" written on the bottle. Some are even without boxes, while others may come ornately wrapped. Regardless of packaging, the quality of the perfume is not affected. The contents of testers are the same as in the standard full priced packaged item. One can enjoy their favorite Eclat D'arpege Perfume at the lowest prices. We sell only new and unused testers free from damage and defect.

# Eclat D'arpege Perfume usually contains alcohol

Alcohol makes the Eclat D'arpege Perfume emanate from your skin. Without alcohol, you would be the only person who knew you were wearing any perfume at all.

# Keeping Eclat D'arpege Perfume from going bad

Keep Eclat D'arpege Perfume in a cool, dry area away from windows, as sunlight and heat can unbalance Eclat D'arpege ingredients. Any opened Eclat D'arpege bottle should be kept in its box to ensure a longer life.

# The difference between Cologne and After Shave

The fragrance of Cologne will generally last much longer than that of After Shave. However, many men choose to wear both. One can use less of each, the overall scent will last longer and still have the facial benefit of after shave.

# Differences between After Shave Lotion, Gel, and Balm

After Shave Lotion will usually sting while helping to close the pores after shaving.

After Shave Balm soothes the skin.

After Shave Gel soothes and cools the skin while relieving razor burn.

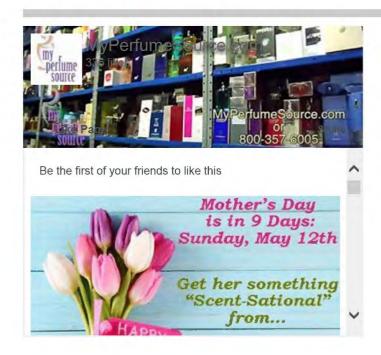
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# Jardins De Bagatelle Perfume

By GUERLAIN FOR WOMEN

Jardins De Bagatelle by Guerlain Perfume. For a feminine, sweet scent, spray on Jardins De Bagatelle by Guerlain. Created in 1983, this fragrance has base notes of sandalwood and lemon. It has top floral hints of violet, jasmine, bergamot, gardenia and tuberose. Upbeat and surprising, this scent is perfect to wear to the office on an every day basis. In the evening, refresh the scent for a fun or romantic night out on the town. The fragrance is purely feminine and ultra-sensuous.

Shop by E	Brand					
Α	В	С	D	E	F	G

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## Poeme Perfume

By LANCOME FOR WOMEN

Poeme by Lancome Perfume. Speak clearly without uttering a word when you wear Poeme for women. This articulate scent expresses your creative side by perfectly melding fruity chords of black currant, plum and mandarin orange with Himalayan poppy and aromatic greens. Introduced by the designers at Lancome in 1995, this luscious fragrance communicates even when you are at a loss for words, making it perfect to wear any time the cat's got your tongue or you feel like making tongues wag.

Shop by E	Brand					
Α	В	С	D	Е	F	G
Н	1	J	K	L	М	N

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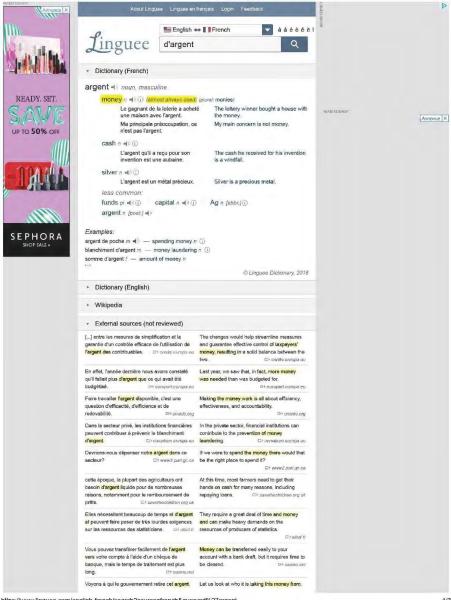
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d'argent - English translation - Linguee



(2) www2.fsna.com		
C'est un moyen courant pour voler votre identité ou pour vous soutirer de l'argent l © stop-abus-alines.ca	It is an all too common ploy to steal your identity or your money!   > stop-abus-alnos ca	
lls veulent que leur argent apporte une valeur ajoutée, qui doit être utilisé dans un but précis et efficacement.	They want the money they have paid to bring surplus value, that is to be used purposefully and effectively.	
Le client se trouve souvent à court d'argent liquide et doit se réapprovisionner (normalement au moyen d'une carte de retrait d'espèces).	it frequently runs out and must be renewed (normally by means of a cash withdrawal card).	
Si vous ne pouvez pas comprendre que le temps c'est de l'argent et si vous continuez à jouer avec mes nerfs, je vals vous jeter de ce studio vite fait.	If you don't understand that time is money and just want to get on my nerves, I'll simply throw you cut of the studio.	
Il gagnait assaz d'argent pour nourrir ses enfants et acheter des analgésiques.	He was earning enough money to freed his children and to buy pain medication.	
La Commission doit rappeler aux gouvernements que <mark>l'argent qu'il</mark> s dépensent	The Commission must remind all governments that the taxpayers who provide the money they	
leur vient des contribuables.   © Neww2 fsna com  Grace à notre expertise en matière de  remboursement d'impôts, vous ailé récupérer un	spend.   As experts in working holiday tax refunds we want to make sure you have as much money	
maximum d'argent pour vos voyages. □⇒ taxback.com	as possible for your travels.	
C'est l'argent dans lequel vous pouvez puiser en cas de besoin.   → womenincities.org  Par « tirer le meilleur parti de l'argent disponible	The money to fall back on when you need it.	
», je pense aussi à nos ressources dans un sens plus large.	referring to our resources in a broader sense.	
Dans cette configuration, il n'y a plus aucun scrupule à recavoir de l'ergent dûment et honnêtement gagné. (2) africamission-matriory	In that context, there is no scruple whatever in receiving money honestly and duly earned.  © africamission-matring	
Aujourd'hui, par exemple, beaucoup d'argent et d'attention est accordé aux gares ferroviaires partout au pays en raison []  Drwww2 part gc.ca	Today, for an example, we also have a great bit of money and attention given to railway stations across the country for their heritage impact.	
Où allons-nous trouver l'argent pour ce faire ?  □ rencontres montélanc coop	Where are we going to find the money to do this?	
b) lorsqu'ils sont en or, en argent ou en platine; ou ⇔ech.europa.eu	(b) they are made of gold or silver or platinum; or ⇔ ech europa.eu	
Elle disait : Maman, je suis en prison, trouve un avocat et de l'argent pour me sortir de là.	Mama, I'm here in the jail, get a lawyer, find money to get me out.  © interpates on	
Dans ces circonstances, il devait être évident aux yeux des banques concernées qu'elles ne récupéreraient pas leur argent.	Under these circumstances it must have been evident to the banks concerned that they would not recover their money.	
Est-ce parce qu'il n'y a plus d'argent que l'on n'aborde même plus la question ?	Is it because there is no more money that we don't even bring it up anymore?  Expressinada org	
Meis souvent, les économies réelisées peuvent être aussi élevées en termes de temps et d'argant avec des process efficaces destinés à la facturation et aux suivis des encaissements.	But the savings can often be just as high in terms of time and money with efficient routines for invoicing and receivables.	
Supposons qu'un membre d'une coopérative a une excellente recette de sauce, mais pas- d'argent pour la commercialiser.	Let's say a co-op member has an absolutely great sauce recipe, but no start-up money.  Ge chitcanada coop	
Dans des circonstances normales, le taux d'intérêt de la facilité constitue un plancher pour le taux de l'argent au jour le jour.	Under normal circumstances, the interest rate on the facility provides a floor for the overnight market interest rate.	
Il fui fallut un an pour réunir l'argent auprès d'amis et de sa famille afin d'être soigné.	It took him one year to raise the money from friends and family to have it treated.	



| Company | Comp

			French-English	1	٥	Fort	
Main familianana.		(				Publicités	
Voir également :	argent	ECOUTER: FRANC	[a···}			Word of the day: depend   hook	
ardu are area arène arèole arèopage		Conjugaison [FR]   Conjugato of 'argent' (nm): mpl: argent				Publicités	
arête	WordRefe	rence Collins	WR Reverse (100)		_		
arg arg.	WordReference	e English-French Dictionary © 2019	:				
argan		Principales t	raductions		S	signalez une publicité qui vous semble abusive.	
argent argent de poche	Français		Anglais			evenez parrain de WordReference pour voir le s ans publicités.	
argentan	argent nm	(monnaie métallique ou papier)	money n				
argenté argenter		If y a beaucoup d'argent dans so			U	Itilisateurs Firefox : utilisez les raccourcis de echerche pour une recherche plus rapide de	
argenterie argentier	argent nm	There's a lot of money in his wal (métal précieux)	llet. sillver n		W	VordReference.	
argentier Argentin Argentine argentique argenton	argent min	Elle aime beaucoup les bijoux ei She loves silver jewellery.					
		Traductions su	oplémentaires				
Paramètres :	Français		<u>Anglais</u>				
Cliquer sur le mot :  donne une traduction ne donne rien	argent nm	(fortune, biens) Il a beaucoup travaillé et gagné He's done a lot of work and earn					
Recherches récentes : F Enregistrer l'historique	WordReferenc	e English-French Dictionary © 2019					
argent Voir tout		Formes co					
Liens :	Français argent comptant nm	(monnaie : espèces)	Anglais (uncountable) change n				
Preferences     Abréviations     Symboles phonétiques		(informa. Il veut être payé en argent comp	coins <i>npl</i> i, uncountable) shrapnel n blant.				
Subjonetif français	argent de	(argent personnel)	pocket money, spen	ding mone	y		
Soutenez WR Charte de confidentialité	poche nm	J'irai au cinèma avec mon arger	f de noche				
Forums Suggestions	argent de poche nm	(somme donnée régulièrement a	aux enfants) pocket money n (UK) (US) allowance n				
		Enfant, je n'avais pas d'argent d					
	argent fin nm argent liquide	(alliage argent et cuivre) (monnaie)	(metal alloy) sterling silver n cash n				
	argent massif		solid silver n				
	argent public		public money n				
	nm						
	argent sale		public funds npl dirty money n				
	avance	(salaire prépayé)	(wages) advance n				
	d'argent nf avoir de	(avoir des économies)	have money vtr + n		+		
	l'argent loc v		have savings vtr + r	ip!			
		J'ai de l'argent, je suis prêt à inv		4.00 4.000			
	avoir de l'argent plein les poches loc	familier (être riche) (infor	mal, figurative) be loaded, be minte	d vi + adj			

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avoir des soucis d'argent /oc v	(manquer d'argent)	have money problems, have financial problems v expr
Barre 100 A		(informal) be hard up v expr
	Depuis qu'il a perdu son travail, ils on	t des soucis d'argent.
blanchiment d'argent nm	(trafic)	money laundering n
blanchir de l'argent		faunder money • V
changer de l'argent		exchange money vtr + n
claquer de l'argent vi	familier	spend money freely • vi
côté argent loc adv	(d'un point de vue financier)	moneywise adv
		in terms of money, when it comes to money expr
	C'est un gentil garçon mais, côté arge revenus.	
coûter de l'argent loc v	(valoir cher)	cost money vtr + n
coûter de l'argent		cost money
	(dilapider son argent)	(money) spend lavishly vi + adv
dépenser son		be extravagant vi + adj spend your money
argent		
don en argent nm	(cadeau financier)	financial gift, financial donation, monetary donation, monetary gift n
	Il a fait un don en argent à cette asso	ciation pour diminuer ses impôts.
en argent loc adj	(fait de ce métal)	silver n as adj
	Je tiens beaucoup à ce collier en arge	made of silver expr
en argent loc	vieilli (avec de la monnaie)	(pay) in cash expr
adv en avoir pour		colloquial) get your money's worth · vi
son argent vi		
gagner beaucoup d'argent <i>loc v</i>	(être très bien payé)	earn a lot of money, make a lot of money v expr
	On gagne beaucoup d'argent dans la	
gagner de l'argent <i>loc v</i>	(percevoir une rémunération)	earn money vtr + n
	(more Le voisin gagne de l'argent en revend	informal) make money vtr + n
gagner de	Le voisin gagne de l'aigent en levelle	money-earning
l'argent v		
gagner de l'argent		make money
grosse somme d'argent <i>nf</i>	(quantité importante d'argent)	large sum of money n
	Il vaut mieux ne pas se promener ave	
jeter l'argent par les fenêtres		pour money down the drain • 1
jeter son argent par les fenétres		pour one's money down the drain $\bullet$
	(jeu monétaire)	gambling $\eta$
	(peu importe d'où vient l'argent)	(Latin) pecunia non olet expr
		money does not stink, money does not smell, money has no smell expr
l'argent ne fait pas le bonheur expr	(même riche on peut être malheureux	money can't buy happiness expr
	(mieux vaut se taire que de parler)	(proverb) Speech is silver, silence is golden expr

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Le temps, c'est de l'argent expr	(if ne faut pas perdre son temps)	time is money expr
médaille d'argent		silver medal n
mettre de l'argent de côté loc v	(épargner)	put money aside • v
		save • vi
nitrate d'argent	(cristaux inodores et incolores) (chemical compound)	silver nitrate n
noces d'argent	(25 ans de mariage) (25 years of marriage)	silver wedding anniversary, silver wedding n
noces d'argent		silver wedding
noces d'argent		silver wedding anniversary
papier d'argent nm	(feuille d'aluminium)	foil n
		tinfoil, tin foil, tin-foil, silver foil /
	(UK)	aluminium foil n
	(US)	aluminum foil n
	On emballe dans du papier d'argent les restes	à mettre au frigo.
papier d'argent		silver paper
payer en argent comptant loc v	(payer en liquide et en totalité)	pay in cash, pay entirely in cash v expr
placer de	Il paya le garagiste en argent comptant.	invest money • v
l'argent plaie d'argent		it's only money
n'est pas mortelle		,,
		money isn't everything
plaie d'argent n'est pas mortelle		it's only money
	(avec couche d'argent)	silver-plated adj
	Sa médaille est plaquée argent.	
poisson d'argent <i>nm</i>	(insecte, lépisme) Le poisson d'argent est un insecte domestique	silverfish n argenté au corps aplati d'un
	centimètre de longueur.	
pour l'argent loc adv	(pour la rémunération)	for money adv
		for the money expr
pour l'argent phrase		for money
pouvoir de l'argent nm	(tout s'achète, tout se vend)	power of money n
prendre [qch] pour argent comptant loc V	(croire [qch] sur parole)	take [sth] at face value, accept [sth] at face value v expr
	Il prit pour argent comptant ces histoires ridicul	
prêter de l'argent <i>loc v</i>		lend money vtr + n
rentrée d'argent x	(x) (figurative)	cash infusion n
		windfall n
sans argent loc adj	(impécunieux)	out of money, out of cash expr
		penniless adj
		broke adj
	(UK, slang)	skint adj
	Cette fin de mois, je suis sans argent.	
se faire un peu d'argent		make [yourself] a little money v expr
transfert	(virement monétaire) (finance)	money transfer n
d'argent <i>nm</i>	De mon compte privé, l'effectue un transfert d'a	
		•
vif-argent nm	vieili (chimie; mercure)	quicksilver, Mercury n
	Un litre de vif-argent pèse 14 kg.	
vouloir le beurre et l'argent du		want to have your cake and eat it v expr
beurre		
	Your problem is that you want to have your or a second control of the second contro	cake and eat it!

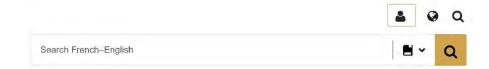
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'argent' également trouvé dans ces entrées :
                                                                                                  jent' également trouvé dans ces entress ;
Dans la description française :
à fonds perdu - à grands frais - à mes frais - à perte - à quia - à ses frais - a cheter - actifs liquides - affaire de gros sous - aide financière - allocation - amalgamation - amatir - amortir - amputation - arg. - argent de poche - argent fin - argente - argenterie - argentique - argentique - argentique - arrièra e a mitre à joinde les deux bouts - artiche - augmentation de capital - avance - avancer - avoir de la valeur - avoir des dettes - avoir des couris d'aronet, avoir du répondant - avoir les
                                                                                                                  augmentation de capital : avance : avancer : avoir de la viaetur : avoir des dettes : avoir des soucis d'argent : avoir du répondant : avoir les moyens : avoisiner - bagatelle - banque de commerce - blanchiment - blanchiment de capitaux - blé - boni - capital - cash - cave - céruse - changer - chômer - circulant - claquer du fris - claquer sa paye
                                                                                                    Anglais
                                                                                                                 plais :
argent - cover - hard money - money - ready - silver - bacon - cold, hard
cash - gelt - allowance - at face value - bang for your buck - bankable -
beg for - boondoggle - born with a silver spoon in your mouth - bullion -
cash - cash advance - cash money - cash-strapped - cashless - chip in -
clean up - cold cash - collect - colloidal silver - conscience money - dirty
money - dragde - earn - easy money - easy street - extor money from
filthy lucre - flush - for money - gambling - gaming - get your money's
worth - go down the drain - hard cash - have - have money - have money
to burn - have your cake and eat it too - hireling - hoard money - in debt -
in difficulties
                                                                                                  Forums WR - discussions dont le titre comprend le(s) mot(s) "argent" :
                                                                                                                  abonné à l'argent
absolument pas d'argent
                                                                                                                  acier chromé argent
Amasser de l'argent pour une bonne cause
Amener (quelque chose) sur un plateau d'argent
                                                                                                                   argent
                                                                                                                  argent argent argent dehaud argent achaud argent argente argent comptant argent comptant / espèces / argent liquide Argent de poche
                                                                                                                 Argent de poche
argent du mal
argent en gestion
argent fourré
argent freis
argent lavant
argent public
Argent trébuchant
argent trop facile
Argent Poi
                                                                                                                     Argent-Roi
                                                                                                                  argent, galonné et acier
Arriver sur un compte (argent)
Aux pas d'argent
avancer de l'argent
                                                                                                                   avancer une somme d'argent
                                                                                                                  avoir de l'argent en poche
avoir la valeur de l'argent
Balancement en argent
                                                                                                                   balancer de l'argent
                                                                                                                   Bienvenue au royaume du jeu et de l'argent !
Suite...

    Visitez le forum French-English.

                                                                                                                   · Aidez WordReference : Posez la question dans les forums.
                                                                                      Voir la traduction automatique de Google Translate de 'argent'.
                                                                                     Dans d'autres langues : Espagnol | Portugais | Italien | Allernand | néerlandais | Suédois | Polonais | Roumain | Tchèque | Grec | Turc | Chinois | Japonais | Coréen | Arabe
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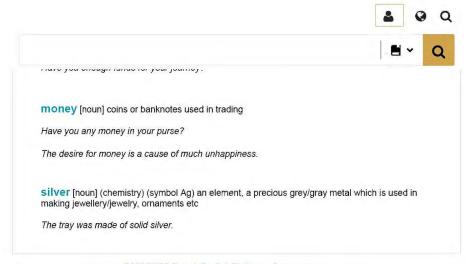
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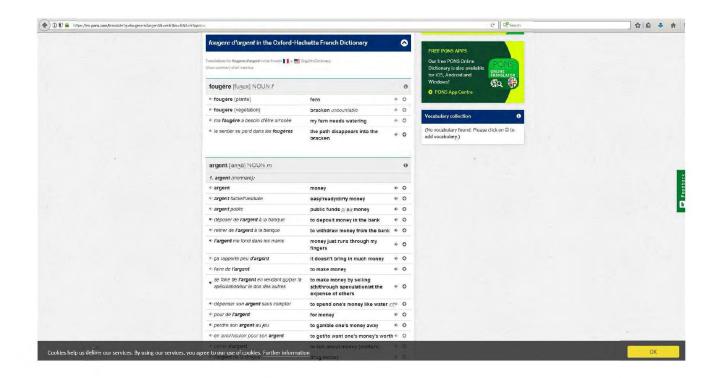
ΑII

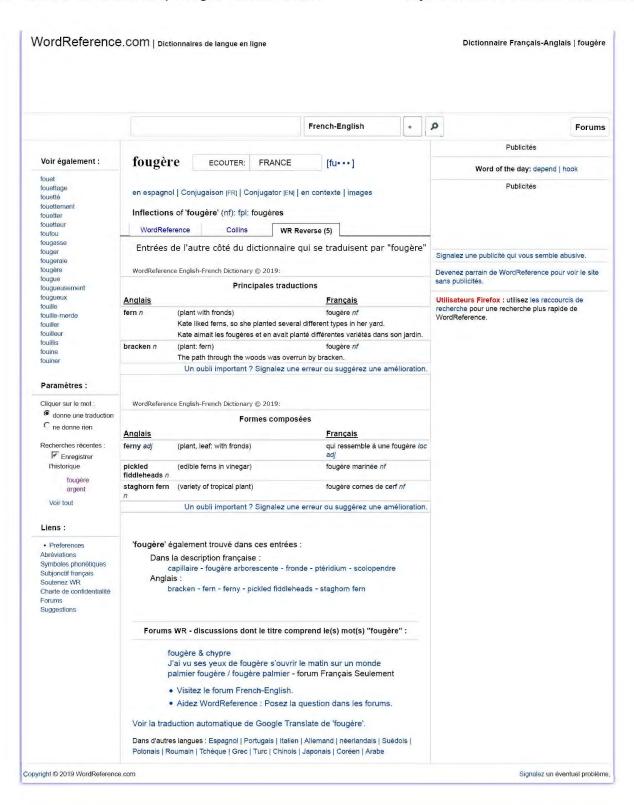
argent liquide argent de poche argent liquide, at liquide

See all meanings >

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[gb] English <> [ft] Franch ▼ å å	é è ê ë ĭ î ô ú û ç œ ae
fougère	
Dictionary French-English	
fougère noun, feminine fem n	
	w well in shade.
less common: bracken #	
Examples:	
fougère arborescente f — tree fem n	© Linguee Dichonery, 2011
External sources (not reviewed)	
Un brouilland d'eau très fin est diffusé et entoure légérement la tougére placée au centre du plateau.	A very fine mist is diffused and lightly summands the fern placed in the centre of the tray.  satisfactureposit com
Sur les berges de la rivière, ils s'approvisionnent en poisson, crosses de bugère et gibles.	Fish, fidaleheads and wild game were to be found along the river's banks, moses-record oc as
Mme Fougère a été élue présidente du comité de rédaction chargé de formuler les ecommandations finales de la Conférence:	Ms. Fought was elected as the Chair of the drafting committee responsible for formulating the final recommendations of the conference.
Son feuillage rappelle des frondes de bugère ou de palmier et son trone, arrivé à maturité, adocte une forme boursoutée.	Its leaves recall fem or paint leaves and its trenk, when mature, has a blistered form.
[1] Sime Most humaine, and de concevoir use œuvre à partir d'une photographie de loupére de l'arriste nature Louise Tanquay.	[] Jean René, Artistic Director of Mozalit humaine, to design a work from a photo of a fem by nature arisst Louise Tanguay.
Cherohez des rubans d'écorce de bouleau sur le sol ou de la fougêre.	Find some strips of birch bank on the ground or discover a cool tree lungus.
europeabeat cu Le mot crosse de <b>lougère a</b> été adopté parce que les jeunes feuilles de fougère	europeabratica  The word liddlehead was adopted because their young unfuried leaves look like the
enroulées sur elles-mêmes faisalent penser à la crosse d'un violon.  pro ca  Mais, pour se défendre contre les forces du mai, l'intéressé devait avoir sur lui par	scrolls of fiddles.  gnb.ca  But those seeking them had to defend themselves against the actions of wicked forces.
exemple une fleur de Bougère. creck 800 cz.  Mme Marie-Lison Fougère, du ministère de l'Éducation de l'Ontario, a agi comme	czech Nio sz Mrs. Marie-Lison Fougère of the Ministry of Education in Ontario acted as rapporteur for
rapporteur de l'afelier sur les nouvelles [] utesso au utesso au	the workshop on new technologies and the future of education. unescope
La fougére aquatique azolta (Azolta spp.) et le pin blanc d'Amérique (Pinus strobus) ont amoindri la valeur de patrimoine récréalif et culturel associée aux différents paysages et masses d'baux.	Azolla walerfern (Azolla spp.) and Eastern White pine (Pinus strobus) have led to a decline in recreational and cultural heritage values associated with different landscapes and water bodies.
Au centre, se dresse u <mark>ne fougère d</mark> ont le plumage vert nécessite un soin quotidien. Logadecargnet com	The green foliage of the fem in the centre needs daily sastenance.  bugadacargnet.com
Il est composé de larges feuilles à l'alture de fougère. exquents.st	It is composed of broad sheets to the pace of ferm. exaptantstr
Les fonds accordés au projet serviront à former des résidents locaux aux meilleures techniques de récolte et de transformation des crosses <b>de fougère.</b> Het-des gc.ca	Funding will train local residents in the best techniques for harvesting and processing ostrich terms.
Dans les monts de Lacaune, la forêt est souvent remplacée par une lande acidophile à fougère aigle, genét à balais, bruyère cendrée et callune. netranco.com	In the mountains of Lacaune, the forest is often replaced by an acidophillous moor with bracken fem, Scolch broom, Scolch heath, and heather.  **Reference.com**
L'extraît de la bugere mâle à la propriété de paralyser les parasites plats tel que le ténia, ils sont ainsi exputsés définitivement.	The extract of malefern has the property to paralyze the flat parasites as taenia, so they are permanently deported.
Des plantes commetables de montagne comme la fougère, l'osmund, les tiges d'aralla, l'anis et le platycodon sont délicieuses et nourrissantes et se vendent bien à l'Airanger, icone-1s-ons our	Edible mountain herbs including bracken, osmend, aralia shoots, anise and platycodon are so tasky and nutritive that they have a good sale in the world market.
Sur la paroi extérieure, où le décor a presque totalement disparu, on disfingue un motif de feuille de fougère stritisée.	The decoration on the outside of the piece has almost completely disappeared, but a stylised fem-leat most is still visible.
Le suc d'une fougière de Nouvelle-Zélande, le mamaku, revitalise l'épideme et prévient le vieillissement outané.	The juice of a New Zealand fem, mamaku, revitalizes the skin and fights against skin aneling.
On peut classer les ardimes qui composent un parfam en 6 catégories principales: fleuri, fluité, coéanique, <b>Rugère</b> , oriental et chypre ou boisé.	There are 6 main scent categories that your finat tragrance selection will comprise of in some combination.
nune, coeamique, coujerte, orientai et crypire ou ouise.  3.700 suns converture d'azzolla, le niveau inférieur du pH de l'eau s'explique par l'inférieur de la tousière sur l'absorvation de la fumière.  2.700 s'explication de la fumière.	Some consumation.  The lower floodwater pH under an Azolla cover is explained by the fem's influence on market some consumation of light.
La est apposée, une parée occuse en plomb texturé couleur terre, ornée d'une vraie foupées, (outris enfin ces deux versants.	The two sides are joined by an earth-coloured, textured lead hollow, which accommodates a Sking form.
Utilisée comme couverture à la surface des eaux d'inigation, celle tougère tizablece de l'azole peut considérablement réduire les pertes []	When used as a cover on the floodwater surface, this nitrogen-tixing fern can drastically
Il se régale aussi d'aliments plus fins comme les crosses de <mark>fougère, les champignons et</mark> les bleuets.	It also includes such delicacies as fiddleheads, mushrooms, and bluebenies.
À l'extérieur, au centre, un motif radial à seize branches, entouré d'une série de	On the outside, in the centre, there is a 16-point radial most surrounded by a series of
En fait, cede pelite espèce est une fougère qui ne produit aucune lleur.	medaltions with styliced fem leaves.  mount not In fact, this small species is a fem that does not produce any flowers.  ca.cianns.com
ca-trissens.com Mets délicat aussi beau à Tœil que bon au goût, la crosse de <b>lougère</b> révèle	Fiddleheads are not only uniquely ourious, but are a moultiwatering delicacy, especially
particulièrement sa saveur avec du beurre lixodu et du jus de citron. pro ze NOTE: Des dégâts peuvent se produire sur la violetie africaine, la taugère Boulan, la crassule, le heux, le genéraire (Caraceri et Sabina), le capillaire du Canada, le pétunic, a la taugère Perie te les jeunes plantes.	when served with melted buller and a splash of lemon juice or vinegar! gnd.cd NOTE: Injury may occur on Alrican violal, Boulan lem, Grassula, Ilox, Juniper (Canaerii & Sabina), Maidenhair fern, Poturia, Pteris fern, and youngplants.
La bougone Pretir de très peumés prantes.  Output de Soin régéréent marie les vertus restructurantés des huiles d'Argousier, de Rosier muscat, de Baobab et d'inca hothi aux qualités réparations et raffermissantes du Mei de Thym, de la Centella, de la Bougère Mamattu et de la Chitorella.	It combines the softening and exceptionally soothing properties of Backab with the firming qualities of Kigelia and the invigorating qualities of Macadamia, Moringa and Coconut. The softness of Shae, Cocoa and Avocado butters combine with the soothing qualities of Selvia and Purnish in Section





C

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bracken

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# French translation of 'bracken'

brackenImageTrends

**(** 

Word Frequency

### bracken

[•bræk•n]
noun
(= plants)
areas of bracken zones fpl de fougères
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### See related content



Easy Learning Grammar: French





2 comments

## A guide to fragrance families



01<sup>st</sup> August, 2000





Every perfume and fragrance is different. However, many of them

share common traits. Each fragrance can be put into a fragrance family, grouping it with many other similar fragrances.

If a fragrance has mainly a scent of fresh notes, plus weaker scents of woody and citrus notes, we could say that this fragrance is Fresh, but with citrus and woody undertones. The dominant part is normally the heart of the fragrance.



Male fragrances can be divided into several different families. The amount of different families there are, depends on what you read. Commonly there are Four main groups (Citrus, Fougere, Oriental and Chypre), which are then divided into sub groups.

Feminine fragrances have extra floral categories, and do not feature so many of the Fougere style fragrances, so popular in men's perfumery.



When a new fragrance is launched, the marketing department will often claim that the new fragrance is so unique that is doesn't fit into the normal family grouping and will state that the fragrance has formed a new family subdivision, such as Sunny-woody-futuristicwater or something. Although most of the time it will just be a plain old fougere.

The common fragrance family groups are listed below:

## Fougère

(pronounced 'foo-jer')

Fougere fragrances are one of the most popular men's families. These will often contain Lavender and Oakmoss.

The term 'Fougere' is French for 'fern' but fern's don't actually smell like this. The name derives from a now discontinued fragrance by Houbigant called Fougere Royale (Royal Fern) which was the first fougere fragrance.

Examples include:



Masculine: Polo Sport by Ralph Lauren, Platinum Egoiste by Chanel, Cool Water by Davidoff, Jazz by YSL, Paco Rabanne pour homme.

## Floral

The majority of feminine fragrances are floral. Some are a bouquet of different flowers, with each individual flower complementing the others; some use one main flower and complement it with other notes and accords; others are very simple and can just be the scent of a flower alone. (This are called single-note scents)

While in the past, floral scent has been considered as very masculine. Nowadays, especially in the west, these are slightly less nominar as a men's rateoury

popular as a men's category.

Examples include:

Masculine: Agua Lavanda by Puig, Insensé by Givenchy

Feminine: Chanel No 19, Anaïs Anaïs by Cacharel, L'Air du Temps by Nina Ricci, Charlie by Revion

## Oriental

Oriental fragrances are common in both male and female fragrances. They are often warm, spicy and sweet and contain ingredients such as Vanilla and Tonka bean. Sandalwood is also very common in these fragrances

Examples include:

Masculine: Obsession for Men by Calvin Klein, Joop! Homme by Joop!, Le Male by Jean Paul Gaultier, Equipage by Hermes, Egoiste by Chanel

Feminine: Jean Paul Gaultier "Classique", Angel, Opium by Yves Saint Laurent

# Chypre

(pronounced 'sheep-r')

A Chypre fragrance contains woody, mossy and floral notes. Often will contain Oakmoss, Sandalwood, Patchouli Bergamot and Vetiver. This was named after a feminine fragrance by Coty called 'Chypre' in 1917. The name 'Chypre' is French for Cyprus, which is where many of the notes that make up this fragrance could be found.

Examples include:

Masculine: Givenchy Gentleman, Fendi Uomo, Vetiver by Guerlain,

Aramis, Van Cleef and Arpels, Quorum by Puig, Antaeus by Chanel, 212 Men by Carolina Herrera.

Feminine: Cuir de Russe by Chanel, Mitsouko by Guerlain, Chypre de Coty.

## Marine

The Marine fragrance family is relatively new and is used to describe scents that evoke a feeling of the sea air. An ingredient called calone is used to give the marine scent.

Examples include:

Masculine: Kenzo Pour Homme, L'Eau D'Issey pour Homme by Issey Miyake, New West for Him by Aramis

Feminine: Escape by Calvin Klein, Inis by Fragrances of Ireland, Aquawoman by Rochas.

## Citrus

The earliest colognes were in the citrus family and citrus fragrances are still popular today. Fresh and invigorating!

Examples include

Masculine: Eau Sauvage by Dior, 1881 by Cerruti, D&G Masculine by Dolce & Gabbana, Happy by Clinique.

Feminine: Cristalle by Chanel, Green Tea by Elizabeth Arden, Diorella by Christian Dior.

Why doesn't Basenotes list fragrances with family information?

Firstly, because fragrance families are quite subjective. Some people may say a fragrance is a chypre, another person may say a fragrance is fougere. We think this is too confusing!

Secondly, this site is run by volunteers and we now list over 6000 fragrances, past and present. There is no way we can possibly sniff every new fragrance release, let alone the many fragrances already on the market.



We recommend that if you are interested in fragrance families, to buy a copy of Michael Edwards' Fragrances of the World or track down a copy version of Haarmann & Reimer's Fragrance Genealogy charts.

## Michael Edwards: The Fragrance Advisor

In the eighties, a European named Michael Edwards invented a completely new way of describing fragrances. Drawing on his experience as Halston's international fragrance director, he published a guide that took the hassle out of selecting a new fragrance. What started as a simple yet innovative reference for staff in perfumeries and department stores has evolved into the world's most comprehensive fragrance manual. Fragrances of the World 2001 classifies more than 2,600 female and male fragrances.

Michael Edwards divides the fragrances up into 11 parts of a circle, with a final category (fougère) in the centre of the circle. These are placed in the centre as they have a universal appeal.



The families around the wheel are: Floral, Soft Floral, Floral Oriental, Oriental, Soft Oriental, Woody Oriental, Mossy Woods, Dry Woods, Citrus, Green and Water, with Fougere in the centre. Although male fragrances feature in all of the categories, they mainly appear in Fougere, Woody Oriental, Mossy Woods, Dry Woods and Citrus sections.

Each of Michael Edwards' families are then divided into four sections, ranging from Fresh to Rich, depending on how light or deep the fragrance is.

You can spend hours looking at all the fragrances in these books and I advise anyone interested in fragrances in the slightest to go and buy a copy.



The Fragrance Wheel is © 1992-2005 Michael Edwards, Reproduced with kind permission.

(Click the wheel for a larger image.)



2 comments | Add your comment

# About the author: Grant Osborne

Website: http://www.grantosborne.com





# Categories

Calvin Klein Michael Edwards Tesey Miyake Ralph Lauren Christian Dior Carolina Herrera Paco Rabanne Elizabeth Arden Yves Salnt Laurent Coty Hermès Yves Salnt Laurent Van Cleef & Arpels (Clinique Kenzo Cacharel Rochas Cerrutt Chanel Elizabeth Arden Aranis Guerlain Fendi Joop! Antonio Puig Christian Dior Revion Givendry Nine Ricci Devid

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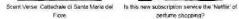


KKW Fragrance Jounch three new Jimited edition Hearts for Valentine's day Wifey, Baddle and Baby Garl



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# Comments



2 comments | Add your comment



narcus | 6th Fehruary 2010 ()9:42

I came across this via lucky accident -

Still valid ten years later :D:thumbup:



## icanzapyou | 25th February 2012 05:53

I just stumbled upon this, thank you so much! Honestly, the most useful thing I realized from this is that scent categories are subjective. That in and of itself is a big help.

Reply



THE HISTORY OF PERFUME PERFUME MAKING TECHNIQUES RAW MATERIALS

7 PERFUME FAMILIES

## 7 Perfume families



The Connel Fizingais du Partum has classified the vast range of flagrance combinations into seven major families, exich division and subgroups. The classification applies to pertaine products for women and menable. In many cases, word order varies according to manufacturer, e.g. wouldy spicy or spicy woody, florat oriented or overlief florat.

The Citrus family case cased nespendey comprises essential oils obsained from the zest of citrus fruits such as orange, bergamot, citrus, fioral chypic citrus, spicy citrus, woody citrus, arcmatic citrus.

The Floral family is predominantly composed of flower fragrances, e.g. rose, fuberose exc. solitions (also called single-flagrance floral), lavender, floral brougaet, floral green, floral addelydig, floral woody, floral floris wrody.

The Fougles (or fem) tamily, despine its earne, ones not reproduce the smet of terms, but restures beends of woody and lawender notes. Fouglate, soft amber fouglate, floral amber fouglate, only fouglate, aromatic fouglate.

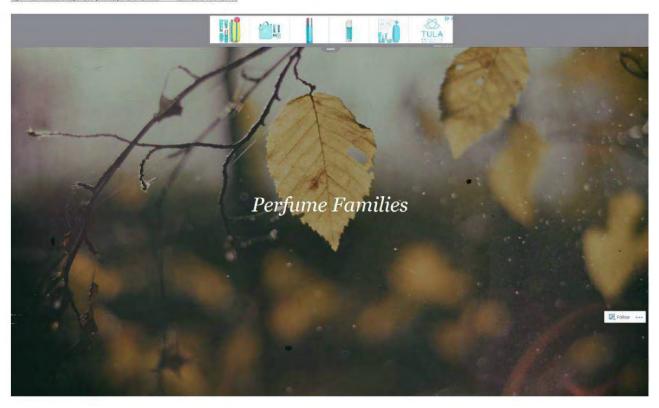
The Chypre family, named after the perfume Chypre seesand in 1917 by François Coh, is comprised of cold mass fragiences bended with foral or fully notes. Chypre, floral chypre, floral albehydix, chypre, thusy chypre, green chypre, aromatic chypre, leather Chypre.

The Woody family's more suited to men and contains sandawood, cediar, patchoult and wetwer. Woody, woody cettus conferous, woody araniatic, woody spicy, woody spicy leather woody arither.

The Amber (or criental) family is warm and powdery and often has variffa accents. Floral woody amber foral spricy amber, soft amber, class amber, floral semi-amber.

The Leather family is the most inascultine and evokes the smells of fobacco, smoke and feather floral leather, objecto leather.





The following are a combination of definitions I found mainly on Basenotes, Mamma Bear's Soaps and Belle Aire Creations along with my own thoughts and observations:

If a fragrance has mainly a scent of fresh notes, plus weaker scents of woody and citrus notes, we could say that this fragrance is Fresh, but with citrus and woody undertones. The dominant part is normally the heart of the fragrance.

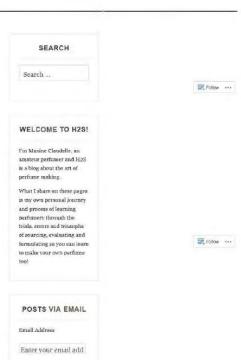
One approach could be to categorise them by predominant heart or base notes...like woody-floral for a patchouli/jasmine combo.

Male fragrances can be divided into several different families. The amount of different families there are, depends on what you read. Commonly there are Four main groups (Citrus, Fougere, Oriental and Chypre), which are then divided into sub groups.

Feminine fragrances have extra floral categories, and do not feature so many of the Fougere style fragrances, so popular in men's perfumery.

When a new fragrance is launched, the marketing department will often claim that the new fragrance is so unique that is doesn't fit into the normal family grouping and will state that the fragrance has formed a new family subdivision, such as Sumy-woody-futuristic-water or something. Although most of the time it will just be a plain old fougere.

Currently, the list of possible materials for each group only includes naturals but I plan to add synthetics to the list as soon as I have the chance.



Samuella.

The following are the 7 Fragrance Families that I use in my process or categorisation:

## Fougère (pronounced 'foo-jer')

Fougère fragrances are one of the most popular men's families. These will often contain Lavender and Oakmoss. The term 'Fougère' is French for 'fern' but fern's don't actually smell like this. The name derives from a now discontinued fragrance by Houbigant called Fougere Royale (Royal Fern) which was the first fougere fragrance.

Examples include: Polo Sport by Ralph Lauren, Platinum Egoiste by Chanel, Cool Water by Davidoff, Jazz by YSL, Paco Rabanne pour homme.

## Oriental/Amber

Heavy, sweet, animal blend with woody undertones. Typically quite diffusive and tenacious. A very important accord in perfumery, used historically in Shalimar and today's Obsession.

Oriental fragrances are common in both male and female fragrances. They are often warm, spicy and sweet and contain ingredients such as Vanilla and Tonka bean. Sandalwood is also very common in these fragrances

The Amber (or oriental) family is warm and powdery and often has vanilla accents. Floral woody amber, floral spicy amber, soft amber, citrus amber, floral semi-amber.

Examples include: Obsession for Men by Calvin Klein, Joop! Homme by Joop!, Le Male by Jean Paul Gaultier, Equipage by Hermes, Egoiste by Chanel Feminine: Jean Paul Gaultier "Classique", Angel, Opium by Yves Saint Laurent

Charge (nennamed 'cheen.r')







Chypre (pronounced 'sheep-r')

Named after the island of Cyprus. The originator of this fragrance was the famed François Coty who introduced the public to it in 1919. This fragrance was a departure from the sweet ones that were the norm, at the time, and the incense smelling Orientals. Heavy, dry in character, with occasional leather notes, the Chypres used an innovative base composed of Oakmoss, Patchouli, Bergamot, Labdanum, and Sandalwood. The women's versions sometimes used Rose and Cassie to achieve floral notes. Tobacco Absolute may be added for a smokier note, as in Cigar Aficionado Cologue. The heaviness can be lifted by the addition of citrus notes like Lemon, Lune, or Verbena.

A Chypre fragrance contains woody, mossy and floral notes. Often will contain Oakmoss, Sandalwood, Patchouli Bergamot and Vetiver. This was named after a feminine fragrance by Coty called 'Chypre' in 1917. The name 'Chypre' is French for Cyprus, which is where many of the notes that make up this fragrance could be found.

Examples include: Givenchy Gentleman, Fendi Uomo, Vetiver by Guerlain, Aramis, Van Cleef and Arpels, Quorum by Puig, Antaeus by Chanel, 212 Men by Carolina Herrera. Cuir de Russe by Chanel, Mitsouko by Goerlain, Chypre de Coty.

The function of the Citrus group is mainly as a refresher, perfect for the summer, where heavy fragrances would be overpowering. Crisp, sharp, at times, and able to lend a feeling of coolness, the Citrus blend is often composed of Lemon, Lime, Tangerine, Bitter Orange, Mandarin, Yuzu and Bergamot among others of the naturals. 4711, the oldest eau de Cologne, still in production, is a prime example of this group. Penhaligon's Blenheim Blend and CK One are two more examples of this vast grouping.

But the character can be changed in wonderful ways, making it more exciting, and in some cases surprising. They can segue into the evening with aplomb with the addition of some floral notes like Rose Geranium, Carnation, Ylang Ylang , Iris, and Jasmine. Add spices like Cassia, Nutmeg, Clove Bud, and pepper, both Pink and Black, and you have a Citrus that is warm and exciting. Woody notes like Vetiver, Sandalwood, the Cedars, and Patchouli will take it to a now sensual level. And finally, the addition of aromatics, such as Thyme, Rosemary, Spikenard, and Lavender changes our lowly Citrus into the star of the tennis court and golf course.

The citrus family of fragrances is one of the oldest classifications of aromas. Infused with the tangy essence of citrus fruits, these perfumes are a lively and energetic bunch and well-suited to daytime wear. Fresh, tangy, crisp, and uplifting, it includes such notes as Bitter Orange, Grapefruit, Lime, Bergamot, Mandarin Orange, Yuzu and Lemon. Other parts of the orange tree are often added to enhance these citrus notes.

### Flora

Floral notes are dominated by the scent of flowers. Single floral notes are capturing the fragrant spirit of a particular flower (solidore), while floral bouquet combines fragrances of several flowers in a single and harmonious note. The most popular fragrance family: Arabian jasmine, White jasmine, Damask rose, Neroli, Ylang, Mimosa, Palmarosa. There are many variations on the floral fragrance. It can be be pure and flowery or subtly warmed with a touch of spice or fruit or it can have a soft, powdery finish.

## Leather/Tobacco

The Leather family is the most masculine and evokes the smells of tobacco, smoke and leather. Leather, floral leather, tobacco leather.

### Wood

Opulent compositions of woody notes in a heart of perfume are accentuated

with woody notes of a base. Warm, mysterious sandalwood, patchouli, cedarwood, rosewood (bois de rose), spikenard, drier and sharper labdanum/cistus, eedar and vetiver, resin-like and balmy exotic sorts are usually accompanied with aromatic and citrusy notes



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## GLCSSAR

The Descriptors

### ABSOLUTE

Highly is a contribed perform if the delifect latest at the Balached scheduler of the contribe. The contribe is reliated to the solve kept at of the plant mode is

ACCORD

The Prince of the policy of the princes of the Barry Cords of North Allbanian for the Australian States and Allbanian for the Australian States and Allbanian for the Australian States and Allbanian for the Australia

### ALCOHO

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### AL DEHYBES

Additional action to essent unclass of performing effects that impart a credition rate to the partition. Additional section is essentially enoposated on a partition of partition of the partition.

### AMBERGRIS

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### ANIMAL C

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#### ANTISMA

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#### ABOURDING

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#### . . . . . . .

## ÁROMA CHEMICALS

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## ARDMA GHOLOGY

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## AROMATHERAPY

The use of votable plant oils, including essential oils, for psychological and physical well-leng. The therapeutic use of pure essential oils and feets in body massage which is described by proposents as freeings (searching and soloting the body and rend The history of aromatherapy structure as for took as 6,000 years ago in arcient Egypt, if woort until the 1900s, however when the term was actually comed by a Friends chemical RM Collections.

## ATTAR (OTTO)

From the ancient Person word for smell sweet. After or otto refers to essential of obtained by distillation and, in particular, that of the Bulgarian rose, an extremely precious portunery majorial. 8

Sticky , resinous materials obtained from trees or shrips which give a combined sweet-woody odor associated with well-seasoned, nonconferous woods such as maple

## BASE NOTES

The base notes or "fond" (meaning "bottom" in French) are the underlying, most enduring tones. They are responsible for a tragrance's lasting qualities BITTER

Describes a perfume odor that has a metallic green quality, without sweetness.

Harmonious mixture of perfumery ingredients

The main fragrance theme – the middle or "heart" of a pertune. Also used to describe a fragrance that is well rounded or rull.

## \_\_\_\_ с —

A fragrance family or type – a complex of moss mixed with woods, flowers or fruit orders

# CITRUS

Odars from class fluits such as orange, lemmin, lime, manutarin and bengamot which give fresh, many lop notes used especially in eau traiche, classical and mea's courgines. CIVET

# Also cared Civet Musik, this is obtained from the odorous sacs of the cives, animals in the family Vivernose, related to the Mongoose

## CLOYING

An odor that is excessively sticky sweet

### COLOGNE (MEN'S)

Unike women's colognes. If is similar to the concentration of earlide tolleite and in some instances perfume

A compound is a completed perturne formulation ready to be used in a product. The term "composition" and compound are interchangeable.

## CONCRETE

Solid wavy substance obtained by the solvent extraction of plant material, e.g., flowers, bark, leaves, etc. The absolute is obtained by according extraction of the concrete

## CONFEROUS

Cone-bearing trees and shrubs.

add warmth and depth	
DEPTH	
Refers to a traggance order of low volability with a dimension that is not and fall-bodged.	
DIFFUSION	
The ability of a traprance to quickly radiate around the wearer and subth permeate the environment.	
THE BUILD OF BUILDING POLICE OF COURSE OF COURSE AND SOUND PERHICORE HE CHANGE HELD.  DISTRICATION	
to a number of the distance aromatic compounds from plants, such as crange blessoms and roses. The raw material is healed and the flagiant compounds are recollected from distribute vacuum.	ed through condensation
DRY	
A sensation produced by certain perfirme ingredients which give a woody, mascuine effect.	
DRY DOWN	
The final phase of a fragrance – the character which appears several hours after application. Perfumers evaluate the base notes and the lenacity of the tragrance during this sta	300
	*
E	
EARTHY	
The provocative odor of freshly turned earth, musty and rooty.	
EAU DE COLOGNE	
Contains the lowest concentration of 2.4% base. It's light, retreshing and can be appress often	
EAU DE PARFUM	
Contains 6-15% base. This can be applied more iberally than perfune.	
EAU DE TOILETTE	
Contains A-8% base. This form is light yet restrictly begang.	
ENFLEURAGE	
In this process, aroma materials are absorbed into wax and then the odorous oil is extracted with ethyl accord. Extraction by enformage was commonly used when distillation was because some tragrant compounds denature through high heal.	vas not possible
ENVIRONMENTAL FRAGRANCING	
The use of a scent to enhance the comfort, enjoyment and overall perception of indoor spaces	
ESSENTIAL OIL	
The "essence" of plants obtained by distillation of the plant material in its concrete. Plant materials include flowers, grass, stems, seeds, leaves, roots, bank, fruits, tree moss and	nd free secretions.
EUGENOL	
Powerful specy ordizer of clove friund in oils of clove, and circumon leaf. Also found in roses, carreltions, tryacmitis and violets	
EYANESCENT	
Fleeling or quickly vanishing tragrame	
EVAPORATION	

EXTRACTION Extraction with volable solvents is the most effective and commonly used method to obtain essences. EXTRACTS Concentrated perturns or flower products obtained through the process of extraction using voiable solvents FACTICE oversize perturne or cologne pottes tilled with a linied inquit for display purposes. FIXATIVE The property of a fragrance which prolongs the continuity and tife of the odor. A fixalive acts by improving, fortifying or transporting the vapors of other perfume materials FLAÇON A word to describe beautifully designed perfume bottles sometimes especially designed for portability. FLAT Lacking in lift, diffusion and distinction FLORAL Fragrance family or type, either characteristic of a specific flower or a blend of several flower notes. FLOWERY Possessing a fragrance resembling a flower. Term often used to describe certain aromatic chemicals such as heliotropin, heritorie, modinol and anistic aldehytic FOREST BLENDS Aromatic, woodsy - mossy notes FOUGÉRE The French word for "Term." Fougete fregrances depend on aromatic chemicals to produce the ferm-like notes trial combine well with tavender, chrus and coursein in fragrances for men FRAGRANCE FAMILY Fragrances that are constructed in a similar manner and have key ingredient combinations in common are said to be in the same hagrance family. To apply various forms of the same fragrance to make it last longer FRAGRANCE WARDROBE A collection of fragrances that a person owns to meet different moods, occasions, and even times of day FRESH An invigorating, outdoor or nature-inspired type tragrance with green, extrus notes.

The impression of full, ripe, eclible fruit odors (excluding citrus) within the fragrance theme FULL-BODIED Well-rounded tragrance possessing depth and richness

FUNGAL

FRUITY

Odors suggestive of molds, mushrooms and fungl, important note in maguet fragrances as wet as other florais.

COMMIND

Also tart quality in stage prior reads

Cart P

Margania and only of private contributing pass a contributing pass a contributing pass a contributing pass a contributing pass and pass

Les aballes of a book storage to debuggith of a take a group of storage recorded from

LEAFY

One of their ainst variations of the green note

E E A THER

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HET

To add ik fols bagasını davit sile qar it ift ard san a billanır. Ift isn istoreferix diffusiveress af a qiest bene. A pertural i ni gilli Last a billanı tapırolı ek ti wide diffusiveress

LIGHT

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MAGERATION

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MELLGW

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MICRO-ENCAPSULATION

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BUTTER

Creators of fragrance:

NOTE

Borrowed from the language of musik to indicate an olfactory impression of a single smet, or to indicate the three parts of a perfume - top note, middle note, base note.

DAKMOSS

A resinous substance exided from lichen, usually found around oak frees.

ODOR FATIGUE

Odor fatigue results from eventeing exposure to an odor, or from smelling line many fragrances at one time. The nose can no longer discern any particular smell

The ability of a perfumer to hold, and bring to recall, hundreds of single perfume odors and odor blends

DOOR OR ODOUR

Airbonia chemicals emanating from water, objects, one's body, flowers or fragrance that stimulate the ofactory system. The characteristic smell of something

ODORIFEROUS

Emilting an odor

OLFACTORY

Relating to, or concerned with, the sense of smell

OLFACTORY BULB

The first region of the brain to receive sensory inputs from the olfastory epithetium. The olfastory bulb presents the infail input and communicates via multiple pathways with numerous other regions of the brain is guindic system, hypothetimus and cortex.

OLFACTORY EPITHELIUM

Layer of sensory cells in the upper rear portion of the nose. Each side of the nose contains roughly 16 million sensory crass in the epithelium.

DRIENTAL

Fragrance family or type depoting heavy, hill bodied and lenaclous perfumes. Aircher notes are dominant in this pategory.

PERFUME

Most highly concentrated form of fragrance, the strongest and the most belong. Perform may contain brancheds of ingredients within a single formulation PERFUME ORGAN

Refers to a unit of senit-circular stepped shelving containing fruitileds of bottles of raw materials. Arrangement is in a way to assist the perfumer in the creation of perfume compositions

PERFUMER'S PALETTE

The range of perfume ingredients from which a perfumer selects to use in the formulation of a perfume. There are 3400 raw materials available to perfumers – 400 naturals and 3000 synthetics

PHEROMONE

Chemical substance secreted by arrimats to produce a response by other members of the same species:

POMADES

Combination of purified fats and flower oils produced by the endeurage and maceration processes. Pornoites are found in the form of an oily and study solid.

### POWDERY

Sweet, dry, somewhat musiky odor.

## PROFILE

A perturner or performed product profile is a description of the fragrance prepared by a marketer, which is given to a performer for inspiration and formulation. The profile contains all performed details in relation to marketing the new tragrance plan, type, mane, package, color/theme, mond, impression, cost parameters, etc. \_ R \_

RECEPTOR CELL

Located in the offactory epithetium, each cell has microscopic hairs (cital) entening into the micros. Odorferous substances are thought to bind chemically in specific sites on these clinic. This chemical event is translated into an electrical message that is transmitted along the offactory nerves to the offactory bulb.

Extracts of glums, ballsams, resins of mots (onts), which consist in whole or in part of resincus materials. They are generally used as footbes in perfume compositions

### RETRONASAL OLFACTION

Simulation of the offactory receptor cells by chamicals that originate in our mouth (most often during eating) and travel to the offactory epithelium via the nasophary including exhalistics. RHIZOMES

Root-like stems with nodes, which provi under or along the ground. Certain perturie ray materials come from hizomes, e.g., Onis absolute and prince oil.

Perfume ingredients, often from natural origins, added to fragrance compositions to enrich, modify or soften any harsh qualities.

The ethereal mark of a fragrance that makes a distinct impression on those who encounter it. Some perfumers works contain a singular signature, which is as individual as a fingerprint.

\_ s -

## SNYERGISM

The ability of certain performery ingredients to work logisther to produce an effect greater than the ingredients could achieve independently

#### SNYTHETICS

Perfume ingredients that are produced by synthetic organic chemistry rather than bic-synthetically by a plant. In most cases the synthetic ingredients used in perfuncing are nature identical, i.e., identical to the same noticitue made by the plant.

## SOLVENTS

Volatile fluids used to extract water insoluble; odorous substances from giant material. The solvent extract of a plant material is called a concrete.

#### SPECIALTIES

Natural oils, matural solates or synthetius, either alone or in combination, which are used as building blocks for flagrance compounds. They are less complex than a finished tragrance compound. They may be an end-product or spessal processing usalmens or unique raw materials. A single company under a frace name usually supplies them.

SPICY Piquant or purgent notes such as clove oil, crimiamon, characteristic of notes of carnation, ginger-levender or the chemical spicy notes of expension isoeugenol

## STABILITY

A reasonable length of time for a tragrance to remain stable before the product is affected by certain raw materials, heat, light and air

# SWEET

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FRAGRANCE ODOR MANAGEMENT EXPERTISE ABOUT CONTACT



## Fragrance Terminology Guide

This glossary defines some commonly used terms in the world of perfume and fragrance. We will add to it when new terminology is introduced in the industry.

A concentrated fragrance material of a natural product, such as a flower (jasmine or rose). Processed by means of enfleurage, alcohol extraction or steam distribution.

# Resources (2)

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A

ABSOLUTE:

desires when creating a fragrance. When the materials are properly mixed, they are said to be in accordance with each other. ACCORD (2)

A combination of raw materials blended together to find the proper balance and effect a perfumer

A balanced complex of 3 or 4 notes that loose their individual identity to create a completely new unified odor impression. Analogous to the musical terminology where several notes are combined to create a single tone that is part of a complete composition.

## ALDEHYDIC:

This is often referred to as the "modern' group since at one time the various aliphatic aldehydes used to create this group were actually "modern" in the time sense of the word. Basically, an aldehydic fragrance may be one to which aldehydes have been added because of their brilliance and incisive effect.

Characteristics of all aldehydic fragrances are their brilliant and exciting top note. The classic examples of this would be Chanel # 5 and White Linen.

A fragrance accord designed to impart fullness, sweetness and warmth to a compound. Enhances the dry down of the fragrance and is of particular importance to the oriental type fragrance.

A note of animal origin derived from the natural isolates of civet, castoreum or musk. These materials, plus some man-made synthetics have been used to demonstrate this subtle yet penetrating odor

quality. An important note in the development of many fragrances used to impart richness and fullness to compositions. A good example of fragrances with heavy animal notes would be Beverly Hills Gale Hayman, and Chimere.

### ANOSMIA:

The medical term describing the total absence of the sense of smell, i.e., the inability to detect or recognize any vapor. It can occur temporarily after taking antibiotics and other drugs, or the result of an infection, influenza-like illness, head injury, congenital abnormality or can be associated with severe altergic rhimitiss.

#### AROMA CHEMICA

Among the Perfumer's primary tools, some synthetic aroma chemicals duplicate chemicals that naturally occur in nature. These are classified as nature identical aroma chemicals. The second category of aroma chemicals are those isolated from natural origins, and a third category are the synthetic aroma chemicals not known to be found in nature but contribute a unique odor value to fielp broaden a Perfumer's library of tools.

### AROMA-COLOGY:

A science conceived, named and supported by the Olfactory Research Fund which is dedicated to the study of the inter-relationship of psychology and the latest in fragrance technology to transmit through odor a variety of specific feelings \_\_relaxation, exhibitation, sensuality, happiness and achievement.\_\_directly to the right side of the brain - thelimbic system which is the seat of emotions, memory, creativity and sensuality, Aroma-Cology is a service mark of the Olfactory Research Fund.

## AROMATHERAPY:

The therapeutic use of pure essential oils and herbs in body massage, the rest of which is described by proponents as "healing, beautifying and soothing" the body and mind, has its roots in the folk medicine practiced in primitive cultures. The history of aromatherapy stretches as far back as 6,000 years ago in ancient Egypt. It wasn't until the 1920's, however, when the term was actually coined by a French chemist, R.M. Gattefosse.



## BALANCE

The result of the blending of all perfumery components into one harmonious sensory experience.

#### BALSAM (BALSAMIC

A sweet fragrance accord that provides rich, warm, resinous and very tenacious qualities to most compounds. Also, described as woodiness associated with first-ruit, well-seasoned non-conferous wood, as for example, maple. The balsamic effect is most commonly found in Oriental fragrances and powdet parfumes.

### BASE (dry down):

Base notes are made up of the underlying tones of the fragrance, and are responsible for its lasting

qualities. The ingredients used in base notes are often referred to as the "fixatives."

#### BEEND

A mixture of natural and for synthesic ingredients,

## BODY

The heart or main part of the fragrance. The inaracteristic note when the most volatile components have local line for most volatile components.

have lost their dominance and all of the components of the fragrance come into play. Body in perfumery is analogous to a symphony orchestra playing with the full complements of instruments.

#### BOTTOM NOT

Also called the dry down of the tragrance. This note contains the fixatives of the tragrance that impart the long lasting qualities.



### CAMPHORACEOUS

An odor reverbiing camphor to some degree. The essential oil spike lavender is a good example of a common aromatic material with a camphorous note.

#### CHARACTER

A recognitable effect obtained in a fragrance. An effect that should be a faithful translation of the generating concept.

## CHYPRE

A fragrance accord hierd of aldehydes huilt upon a citius (Bergamot) and mossy base (Dakmoss). This classical accord has been widely used in both men's and women's fragrances.

#### errous

Most typically found in the top note of the fragrance composition and may contain. hergamot, grapefro I, lemon fime, mandarin grange, petitgrain, and/or tangerine.

#### CLASSI

A classic fragrance can be considered in the same vein as classic literature or architecture A fragrance. that his been wider accepted by generation after generation and has enjoyed popularity for a minimum of 15 cases.

## COLOGNE

A term derived from the mench name of the German city of Cologne, where this product was a legicity first popularized. Chipmailly, it was the condensate from the steam distillation of a water alcohol influsion of citrus peels (bergenot, lemon, orange), helps, leaves trosemary, thyrne, lesconder, and flower petals trose, orange bissonii. With the modern advent of a wide selection of other essential oils and synthetics this cologne has been considerably aftered.

Tigody, colonne is usually a diluted version of a perfume using diluted alcohol as its solvens and comains

roder, congress severy a united Verbitor or a periturne using united according to a sovern, and conterns from 3-10s fragrance or in the finished product. A less expensive fragrance or is generally used for colone than for perfume.

After-shave lotions and toilet waters are technically considered to be in the cologne category. Aftershave lotions assually contain 2–3% fragrance oil, while toilet waters sometimes utilize as much as 15% fragrance oil.

#### COLOGNE (CLASSICAL

A term reserved for those fregrances which are basically citrus blends and do not have a perfume parent. Modern cologies, however, are often a lighter extension of the perfume.

## COLOGNE (MEN'S):

Unlike women's colognes it is similar to the concentration of to let water, eau de Parlum, and in some instances perfume.

### COLOGNE (WOMEN'S):

The lightest form of fragrance with a low concentration of perfume oils mixed with diluted alcohol.

## COMPOUND:

A compound is a completed perturne formulation ready to be used in a product such as perfume, to det water, etc. The forms, composition and compound are interchangeable.

#### CONCRET

During the process of extraction, flavors are subsected to solvents of various types by which the dislate removed. What remains is a very concentrated oil known as a contrate. The concrete is usually a colid, waxy substance representing the closest odor duplication of the flower from which is derived. Since the performer cannot use the concrete as such, it is further processed into absolutes that have a ready been described.

### CONIFEROUS

tione baring rives and shrubs



#### DEPTH

A fragrance has depth when a leading identity of accord or character is noticeable during its evolution from the order to do down.

### DIFFUSIVE

A term used to describe a fragrance, the odor of which spreads quickly and widely. It fills the space.

## DISTRLATION

One of the oldest methods of separating oils from flowers and still widely used. It is a heat-dependent

process for separation and purification of a liquid mixture based on differences in vapor pressure of components of the mixture, in each case, the flowers or other sources of oil are changed into a still and heart is applied to separate the oil. One type mobiles direct contact between the plant material and brilling lisater. In another type, the heat source is steam that is plown through the flowers. The process involves exportation of the more violatle components and then contensation of the vapor back to a buyen. The exited and oil are collected and as they expand the oil is removed from the top.

### DRYDOWN

The final phase of a fragrance—the character that appears several hours after application. Perfumers evaluate the base notes and the tenacity of the fragrance during this stage.



## EARTHY:

The peculiar aroma of fresh turned sori, it is also described as "rooty" as is exhibited in vetivert oil and sometimes in patchguli oil.

### ENFLEURACE.

The traditional method of separating the absolute from flowers. The procedure involves placing the petals between layers of fall to which they inspect their odds. The layering is repeated again and again with fresh petals until the fall is rich in the flower's essential old. The olds are extracted from the fat with alcohol, after which the absolute is

#### ESSENCE

Products which endeavor to capture or emphasize the highly volatile top notes of natural products

#### ESSENTIAL OF

The despect of plans in the fragram, obtain extracts obtained from flowers, make, stems, seeds, leaves, roors, bank, fluits, tree moss and tree serretions. They are obtained by various means including distillation, expression and extraction.

#### EVAPORATION

the process of changing from a liquid to a vapor

### EXPRESSION

A production method used to obtain citrus oils and fruit junces. The expressed or cold pressed essential oils are obtained froin the peels of the fruits. Expression yields essential oils that can contain a certain amount of done-policide internal.

#### CYTRACT

An alcoholic solution of fragrance oil. The traditional consentration of the fragrance oil in an extract is between 15 and 50% of oil in the finished extract. The layman refers to the extract as iperfume."

### EXTRACT (2

Concentrated performs or flower products obtained through the process of extraction using volable

## EXTRACTION

A process for obtaining natural oils by means of tanks and solvents and is used with certain flowers and plants where the heat of steam distillation might damage or destroy the odomus substances or in such cases where the yield of oils is rather small. In one process, the tank is stationary and the solvent flows over the flowers or other natural matter. The other involves the use of a revolving unit inside of which the flowers move through the solvent. After removal of the solvent, alcohol is agitated through the remaining mixture of waxes and oils and the former is removed by chilling and filtering. The alcohol and oil mixture is then brought to the boiling point, the alcohol filtered off, and the concentrate allowed to remain for recovery. The concrete, as previously defined, is the pure essence in solid form from which

## FATIGUE

Odor fatigue results from overloading exposure to an odor, or from smelling too many fragrances at one time. The nose can no longer discern any particular smell.

#### FIXATIVE

A material incorporated in a fragrance for the purpose of 1. Retarding the volatilization of the fragrance 2. Producing a comparatively uniform volatilization of the fragrance, so that its character does not radically change as it evaporates. Most fixatives have an odor of their own which must be taken into account in the design of fragrance oil.

A word descriptive of a fragrance that is lacking in distinction and top note.

A term used to describe an accord built around a singular or multi-floral theme.

### FLORAL BOUQUET:

This is the most general group in the categorization of perfumes. The combination of Jasmine, Rose, Ylang and Tuberose, just to name a few, play an integral part in the creation of a Floral Bouquet. Florals are combined in various ways to give different nuances to the fragrance. The use of other aromatic materials in conjunction with these floral blends is a most exciting family in today's fragrance trends. Joy, Anais Anais, Pans and Escape are examples.

Possessing a fragrance resembling a flower.

## FOREST BLENDS:

A definition of this group would be that of -woody, mossy, leafy and herbaceous. The aroma chemical manufacturer has given the perfumer many new materials that are characteristic of modern perfumery. These notes, when blended with natural forest products, develop into a wide variety of fragrances

ranging from chypres to herbals. Examples of this group are Aliage, Polo and Devin.

A classical accord built upon mossy, lavender, citrus character. The fougere accord is a very important class of fragrance used in perfumery.

### FOUGERE (2):

French word for "Tern." Fougers fragrances depend on aromatic chemicals to produce the fern-like notes that combine well with lavender, citius and coumarin in fragrances for men.

## FRAGRANCE:

A composition of various natural and/or synthetic aromatic materials that create a definite odor effect.

## FRESH:

An effect introduced into a fragrance by the use of citrus oils, green notes, mint notes, and most

## FRUITY:

A note reminiscent of cherry, apple, peach, strawberry, plum, or any other fruit type.

FULL-BODIED:
Well-rounded fragrance possessing depth and richness.

## FUNGAL:

Odors suggestive of molds, mushrooms and fungi, Important notes in muguet fragrances as well as other florals.



A note reminiscent of fresh cut leaves, grass, stems, and certain flowers, Among the essential oils, violet leaf absolute in an outstanding example of this green note.

## GUMS, RESINS, BALSAMS:

The resinous exudates of the bark, twigs or leaves of trees or shrubs,



## HARMONIOUS:

Order, accord and unity in fragrance.

Describes a crude, pungent or objectionable note. Not to be used instead of "sharp,"

A sweet clover odor.

### HEADY:

Exhiterating, sparking, stimulating. This quality would be comparable to the exciting taste and effectivescence of a glass of champagne. "Headiness" in fragrance is much sought after by the creative perturber, but it is difficult to achieve because of the very limited humber of materials available for this pursuice.

#### HEAR

The heart of a fragrance is the part or accord which gives the fragrance its character.

## HEAVY

An odor that can be forceful intense, often sweet and belsamic.

## HERBACEOUS:

A fragrance note that is grassy-green, spity and somewhat therapeutic, e.g., thyrne, hyssop, charnomile.

## HONEY:

A very sweet, heavy, syrupy, fragrance note: is tenacious,



## IINCENSE.

The Eurning of fragrant gums or resins in a solid or powder form. It gives oft a lingering, scented smoke and is the original form in which fragrances was used.

## INFUSION or TINCTURE:

A solution obtained by prolonged contact with alcohol. When not alcohols are used it is called infusion When alcohols are at room temperature or warm the method it called a tineture.



## LASTINGNESS

The ability of a fragrance to retain its character over a given period of time.

#### LIAF

One of the many variations of the green note.

## LEATHER

A certain simplement related to the old fashioned learner goods. In spice of its odd qualities, the leather notes (French "Cruz") play an important part in the hackground of complex florals as a contrasting medium to break up monotony, as exhibited in the fragrance "Cabouchard".

### LIFT

To add life to a fragrancy blend is to give it lift and some brilliancy. Infocan also refer to diffusiveness of a given blend. A perfume having lift has a brilliant top note with wide diffusiveness.

### LIGHT

A generally non-sweet, non-cloying fragrance where the fresh note is predominant. Often formulated as an eau fraiche or deodorant cologne for all-over body wear in wanni climates or for sports.

#### LIGHT & HEAV

A light fragrance is balanced toward the top sores. A heavy fragrance is balanced towards the pottom notes.

## M

## MACERATION:

This process is guite similar to enfleurage, in the latter cold fats are used, while in maceration the fats are heated. The Flowers are immersed, the cells bearing the odorrierous cids are undured, and the fats absorb the lost. To others the promote, the flowers are removed (from the fats and figsh flowers are mixed in over and over again until the fats are completely saturated with the flower oil.

### MELLOW

A flagrance that gives a hatained, smooth and not impression.

## MICRO-ENCAPSULATION

A method of incorporating thin-walled, Pricroscopic capsules containing (ragiance oils into a solid Substance (tragiance advertising inserts, capsules, blotters, paper, etc.)

## MIDDLE NOTE

The middle or "reart" notes make up a main blend of a tragrance that classifies the fragrance family or accord it usually takes from ten to twenty minutes for the middle notes to fully develop on the skin

#### MODES

In perfumery the modern era begain at the beginning of the 20th century when synthetic accompanies such as alldehydes, were first based A modern fragiance is a harmonium conception of the perfumer based no new notes or harmonies often bakknown in nature.

#### MOSSY

The odor suggestive of the aromatic inhers, and mosses, primarily oax miss and tree moss, reminiscent of forest depths.

#### MILIS

For many centuries, musk ithe secretion of the musk deer) has been prized for its value in performery. The pouch contains pod-like grains that are soft and light colored, from these she performer prepares a tricture that is used as a fixative. Today, synthetic musks are widely used.

## N

## MOTE:

Borrowed from the language of music to indicate an olfactory impression of a single smell, or to indicate

eonomes from the language of music to muckate an oraclory impression of a single smen, or to muckate the three parts of a perfume -top note, middle note, base note.



#### ODOR or GDOUR

Auboine chemicals emanating from water, objects, one's body, flowers or fragrance that stimulate the effectory system. The characteristic smell of something

## ODOR MEMORY

The ability of a perfumer to hold, and bring to recall, hundreds of single perfume odors and odor blends.

## OLFACTION/OLFACTORY

Relating to the sense of smell.

### ORIENTAL

Heavy, sweet, animal blend with woody undertunes. Typically quite diffusive and tenacious. A very important accord in performacy, used finitionally in "Statimar" and today's "Ossession."



#### PALETI

The range of performe ingredients from which a performer selects to use in the formulation of a performe.

#### DEREUM

Most highly concentrated form of fragrance, the strongest and the most lasting. Perfume may contain his ideas of ingredients within a single framilation.

#### PERFUME BLOTTER

Stups of adorless white blotting paper, which the perfumer uses to evaluate a scent as it develops.

## PHEROMONE

Chemical substances secreted by animals uncluding perhaps humans) to produce a response by other members of the same species. Sexual attractants are the most wide, y studied and described.

## POMADES:

Combination of purified fats and flower oils produced by the enfleurage and maceration processes.

#### POWDER

A term used to describe fragiances having considerable sweet and musk-like orders in the drydown

### PROFILE

A partition or perfurned profited profile is a description of the fragiance prepared by a marketer, which is given to a perfurner for inspiration and formulation. The profile should contain all pertinent details in relation to marketing the new fragiance plan, type, name, package, color theme, mood, inspiression.

cost parameters, etc.

#### PUNGENT

A word used to describe a physical impression of sharpness.



#### RESINDING

Are extracts of gums, balsams, resins or roots (orris), which consists in whole or in part of resinous materials. They are generally used as fixatives in perfume compositions.

#### RHIZOMES

Root like stems with nodes, which grow under or along the ground. Certain perfume raw materials come from rhizome, e.g., Orris absolute and ginger oil.

#### RICH

Term used to describe "fullness." This is comparable to the harmonious effect of a full symphony orchestra. Floral absolutes are classic examples of materials exhibiting a "rich" effect.

#### ROUNDNESS

Term used to describe the fullness or richness of a fragrance.



#### SHARP

A combination of coarse aromatic chemicals that produce a penetrating effect, usually, resulting from the lack of roundness or balance.

## SINGLE FLORALS:

This is the most specific category. Generally the name of the fragrance is similar to the name of the floral it has taken inspiration from. Although the major theme of the fragrance is a single floral there are other elements to the perfume. The interpretation by various perfumers of this category makes them differ in their evolution.

## SOLVENTS:

Volatile fluids used to extract essential oils from flowers and other natural perfume materials.

## SPECIALITIES:

Natural oils, natural isolates or synihetics, either alone or in combination, which are used as building blocks for fragrance compounds. They are less complex than a finished fragrance compound. They may be an end-product of special processing treatments or unique raw materials. A single company under a trade name usually supplies them.

### SPICY

A word descriptive of a pungent or piquant fragrance. Oil of cloves or oil of cinnamon are classic

examples of spiciness in single aromatic materials, in the flower group, carnation and oil of lavendermay be described as having spicy minness.

### SPICY BOUQUET

As the name implies, this group refles on spike notes such as clove, cinramon, nutmeg and bay for its principal notes. Spike notes are impressally used in perfumery, Examples are Pietre Cardin, Spellbround and L'Air du Temps.

### STABILITY

A reasonable length of time turul fisquence to remain stable before the product is affected by vertain rais materials, heat, light and  $a_{\rm T}$ .

### STRENGTH

The relative intensity of a fragrance impression

### SWEET

A fragrance impression that imparts a sensation. Natural examples include vanilla, benzois and noney

#### SWIET (

A fragrance effect classically illustrated by the rose life cose effect is constantly used to sweeten perfume oils during the course of their design. The rose is to the perfumer as sagar is to the thef

#### SYNTHETH

May be derived or isolated from natural products or manufactured in the laboratory. Some synthetics are superior to the natural monitorinity, stability and availability. Synthetics may be as costly as naturals



#### TANKE I D

The ability of a perturne to last, or a leagrance note to retain its characteristic odor.

#### THEN

The idea thought of by the creative perfumer or given to the perfumer by a proble

#### Lee

A fragrance lacking in the overtimes necessary to give a body or inchness. Musically, this condition might be illustrated by the sound of a single violin played without accompaniment.

#### TOBACCO & LEATH

These are two distinctive notes possessing great tenably, used or manly in men's fragrances. The cline is a sympostorium modern performery as it was in the infancy of the ast. Some examples in this area are Rourous, Armans, and Ameeur.

### TOP NOTE

The immediate effect of a fragrance upon the sense of smell. This expression is commonly used in connection with an impact of fragrance upon application to the skin. Careful consideration of this top season by the properties of the skin. Careful consideration of this top season disc

### https://www.bellearrecreations.com/fragrance-terminology-guide/ 02/07/2019 11:52:28 AM

note is highly important in the design of a fragrance since the initial sales appeal may be totally dependent upon its quality. Chemically, the top note is the most volatile material in the composition of the fragrance oil and often it is deliberately accentuated by the use of a highly volatile chemical, i.e., in the French practice of using a trace of methyl acetate or propionic aldehydes to emphasize the first "fruity" effect of a cologing cop note.



### UNDERTONES:

Subtle characteristics of the fragrance background creating pleasant nuances that are an important part of the fragrance character.



### VELVETY:

A soft, smooth, mellow fragrance without harsh chemical notes.

#### WHATEL

The property of being freely diffused in the atmosphere, easily vaporized at a low temperature.



#### WARM

A word used to describe a fragrance that has a stimulating effect upon the imagination. The effect of warmth is usually conferred by material having an unconventional odor.

#### WOODY

A fragrance effect generally linked with the aroma of fresh cut, dry, oriental wood or fibrous root, as illustrated respectively by the essential oil of sandalwood or vetner. Woody is a term having an entirely different meaning to the layman than it does to the perfumer and should not be confused with "woodsy," which implies the green effect of a forest.

Fragrance and Color o



To: THOMAS C. FORD (<u>uspto@estee.com</u>)

Subject: U.S. TRADEMARK APPLICATION NO. 87841120 - FOUGERE D'ARGENT - N/A

 Sent:
 2/7/2019 12:22:41 PM

 Sent As:
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### Fougère

From Wikipedia, the free encyclopedia

For other uses, see Fougere

Fougere, presumed [10.584], is one of the main olfactive families of perturnes. The name comes from the French language word for "fem". Fougere perfurnes are made with a blend of fragrances, top-notes are sweet, with the scent of lavender flowers; as the more volatile components evaporate, the scents of oakmoss, derived from a species of lichen and described as woody, sharp and slightly sweet, and cournann, similar to the scent of new-mown hay, become noticeable. Aromatic fougéro, a derivative of this class, contains additional notics of herbs, spice and/or wood. [7]

The name originated with Houbigant Parfum's Fougére Royaie. This perfume, created by Houbigant owner Paul Parquet, was later added to the scent archives known as the Osmothèque, in Versailles, France. [N] Houbigant re-introduced this fragrance in 2010. [R]

Perfumes of this type are especially popular as fragrences for men [1] Many modern fougère perfumes have various citrus, herbaceous, green, floral and animalic notes included The most common additions to the basic fragrance blend include veliver and geranium. Bergarnot is often present to add sharpness to the levender top-note.

Examples of men's fragrances which fall into the fougere class include Brut by Fabergé, Paco Rabanne Pour Homme, Azzaro Pour Homme, Boss by Hugo Boss, Prada for Men, Eternity for Men by Calvin Klein, Cance for Men by Dana, Doke & Gebbana Pour Homme, Drakkar Noir by Guy Laroche, Tebac for Men, Michael for Men by Michael Kors, Clubman Pinaud After Shave and Special Reserve, Polo Blue and Chaps by Ralph Lauren, and Kouros by Yves Saint Laurent [192]

### See also [out]

- Perfume
- . List of perfumes

### References [edit]

- 1 \*\*\*\* \* "Fougère Royale" # Partums Houbigant Pans Retrieved 21 November 2015
- 2. \* \* \* Arcmatic Fougere\*s. Fragrantica com perfumes magazine. Retrieved 21 November 2015.



An original bottle of Fougère Royale by Houbigant, created by the perfumer Paul Parquet in 1882.<sup>19</sup>



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Further reading [601]

New Pertune Flandbook Editor N. Groom, Springer Science & Dusiness Media, 1997, ISBN 0751404039, 9780751404036

Fougere means "ferm" in 57
French

[hide] Overview History - List of perfumes Types Solid perfume - Eau de Cologné - Eau de tollette - Scented water - Essential oils - Pomander - Chypre - Fougère Ingredients Plant sources including Herbal distillates - Animal sources - Synthetic Science Aromachology - Fragrance wheel - Fragrance extraction - Note - Scentography Professions Aromachologist Perfumer Organizations Fragrance Museum - Fragrance of the World - International Fragrance Association - Musée du Parlum - Osmothèque - Research Institute of Fragrance Materials - Théâtre-Musée des Capucines - The Fragrance Foundation - ISIPCA - Basenotes. People Ernest Beaux - François Coty - Michael Edwards - Luca Turin - Edmond Roudnitska Companies International Flavors & Fragrances - Givaudan - Firmenich - Takasago · Symrise Category & Commons - Wiktionary

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### Fragrance Families

### Traditional

- Single Fibral Fragishoes that are dominated by a scent from one particular flower, in French called a solfice.
- Florar Bouquet: Containing the ironitrination of several flowers in a scent
- Ambery: A large fragment class facturing the scents of vanish and anneal scents logister with flowers and woods. Can be enhanced by carestronics one and records rearis.
- Woody, Fragrances that are desireded by woody scents, typically of sandativesod and cedar. Palaziout, with its camphoraceous amet, is commonly found in missa particular.
- Leading: A family of Sugrances which features the aconds of horsey, tobacco, wood and swood tank in its medifie or base notine and a somitinal alludes to leading.
- Chypre. Meaning sybrus in Prench, this includes hagrances bett on a similar accord consisting of berganod, ealmoss, patchout, and abdancer. This family of traggenous is named after a performs by Prancius Coty. Pronounced shape-is
- Foughts: Meaning ferri in French, built on a base of lavedner, coursons, and commons Many men's teaparters belong to this fermit of teaparters, which is observable together.

### Modern

Gence 1945, due to great advances to the technology of performe creation such as compound design and Symthesis as well as the national development of styles and losses new categories have emerged to descrebe made in secre

- Bright Fioral combining the traditional Single Floral and Floral Bouquet categories.
- \* Green a lighter and more modern eterpretation of the Citypre type.
- Oceanic/Cone: the newest category in perfume history, appearing in 1991. A very clean, modern small sading to make in the modern analogy rows perfumes.
- Obus or Finity. An obtitagrance bandy that until recently consisted manky of "finishering" saul de colognes due to the low tenacity of claus scents. Development of neworing rance compounds has allowed for the creation of primarity others fragrances.
- Sourcer's scents with "audier" or foreignt size audition. These often contain notes like vanilies and foreigness are see as symmetric components designed to resemble tood favors.

### Fragrance Wheel

The Fragrance whold is a Facilities, new classification method that is websy issed in robal and in the fragrance including. The method was created in 1000 by McFrall Edwards, accomplishing in the partner including, who obtained in the behavior of higher control plants and p a higher common by Francisch The new scheme was received in other created in partner control plants and provided in the scheme was received in other created in partner colors and in the created in partner colors and in the created in partner colors and in the created in

t. Florant 2. Oriental 2. Oriental 2. Oriental 2. Oriental 2. Oriental 2. Oriental 3. Soci Charles 3. Soci Charles 3. Soci Charles 3. Rocky Oriental 3. Rocky Oriental 4. Fresh 4. Fresh 1. Weed 1. Weed 1. Weed 1. Weed 1. t. Florat 3. Woody

5. Fouglier
The Fouglier Stanly is passed if the sender of this whole since they are large barrier of the military contain thing parks elements from each of the other than Sample. Sample barrier of the entire stand views promise they park elements from each of the other than Sample barrier of the entire stand views plants. For instance, Guister Militaries, owner is contained to the sender of the entire stand views plants. For instance, Guister Militaries, owner is contained to the sender of the entire stand views plants. Our instance with the sender of the entire stand views plants of the entire stand views and the entire stand view of the entire stand views and the entire stand view of the entire stand views and the entire stand view of the entire stand views and the entire stand view of the entire stand views and the entire stand view of the entire stand views and the entire stand view of the entire stand views and views and view of the entire stand views and views and view of the entire stand views and views and views and views and view of the entire stand views and views and

According to Concer, there are agent major families. Chypne, Citrus. Ploral and Chemistria, and Aromatic. Citrus. Chiesia and Woody (essecutive). Each one of those other has been as when soft into several support from the control of the control o

### Women

Chypric—Based on a vocal, mose, feral accost, which can retrieve estimate or fully notice as well. Chypre perfurmed have a first and implicing search Chipse for Cotty enough search fuctores in 1997 that chipse for one agreement page for a winter estimator of the compositions are based on cosmoolie, desire-abstract, postmout and perspanding accords. The orderes of dispersions are selected in chipse for the most sometimate service and any internal and perspanding accords. The orderes of dispersions are selected in chipse for the most sometimate service and any internal and perspanding accords. The orderes of dispersions are sufficiently estimated programmed programmed.

Dubgroups under this family are Floral and Fruits. FIORal - 1 and roles such as its of the valler, rose or jammine are added to the chapte structure. Exemples include Ballyter Mechia. Chique Aromatics Ellick Greenity Amariage and Dema Karser Doll's De-Discrous.

Figurey — This crypto accord is sent-root and seriousened with husly noises such as parach, retraballic plans and decrise four. Examples returds: Coverage Misscukes, and Distribute.
Chouse

Cities — Each performs in this family is primary, concessed of cities such as begannor, emon, orange, targetine and grapped; to white other orange-time weathers, coange transitions, peril plan or medical reservation from term about 1 plan or medical reservations and significant and primary and orange transitions and significant and plan or medical plan from the decoration of the coange transition and significant and plan or medical plan from the decoration of the coange transition and significant and plan or medical plan from the decoration of the coange transition and significant and the coange transition and significant and the coange transition and the coan

The one subgroup under this family is Aromatic

deciminate.—The circle accord is enhanced by the addition of sixtratic holes, such as tityme, resembly, terrapic nor mid. Examples include. Calvin Kieln CK One. Rechas and Lancomic C de Lancomic.

Floral This family is conspected of a large variety of creations ranging from cumanulus baugust anonportents to tool floral compactions. Perfument can lot their escapility run will article of final materials and green, additional, their or specy finite. With this failured secret, the faret mote is one of the most widely used in women to perfumes.

Subgroups under this family are Aldebysis, Aquain: Camation, Fruity, Green, Jacomine, Muguet, Orange Tutorose, Rose Violet and Woody Muser

Alderlyde - Animal cowdory or clightly woody notes often enhance the floral bouquet. The top note is a marrage of assistyces and histoprotia. Enample Sizes Lauder White Li Adjusted – A trachional for all policipat is entanced with several mainter holes during the evaporation process. Examples and kide. Alignitis New Yeast for the Dawbott Door Wigher Women Trachi Wholes E. Bou offessy for Vitonien. Dawbott Cont Water Came (Forman, and Excelled Into the Rive.)

Generation - "The post's flower" is also found in perfectory and plays is pain in the development of rich and harmeninous tragesiness. Examples include: Clavin Klain Elemity for Women. New Rota Links and Telegra and Links one Minable.

Green - Green relos can abb a sharped feetimess to be final occupat. O'abbrum is a typical improblet in this type of portures as well as combestions that areate leadily call grass Exemple's tracker frequency and Exemple in the stype of portures as well as combestions that areate leadily call grass Exemple's tracker frequency and Exemple in the stype of portures as well as combestions that areate leading to the stype of portures as well as combestions that areate leading to the stype of portures as well as combestions that areate leading to the stype of portures as well as combestions that areate leading to the stype of portures as well as combestions that area to the stype of portures as well as combestions that area to the stype of portures as well as combestions that area to the stype of portures as well as combestions that area to the stype of portures as well as combestions are the stype of portures as well as combestions are the stype of portures as well as combestions are the stype of portures as well as combestions are the stype of portures as well as combestions are the stype of portures as well as combestions are the stype of portures as well as combestions are the stype of portures as well as combestions are the stype of portures as well as combestions are the stype of portures as well as combestions are the stype of portures as well as the stype of portures are the stype of portures as well as the stype of portures are the stype of portures as well as the stype of portures are the stype of portures as well as the stype of portures are the stype of portures as well as the stype of portures are the stype of portures are the stype of portures as well as the stype of portures are the stype of portu

Fruity – Since 1996, new fluit inches have breasched in the world of perfunery. The final had is easily intrifficially, and the fluit noise are obvious. Among fluids are accessor, readown, where and easily inches are accessor, readown, where and easily inches include. Among fluids are accessed element 212. Clericate Purpy, American Empores Serrius fluid Perey, Capital College. Dest 74.6400; Each 2400 Perey Service Management Service (Service Service). And the service of the service

Lawrence - Also long as The Power' justime self-ances the feral fac notice if heigh give performs a company and refined shutshire. Examples in table Burbarry London, For against Policy and John Policy and J

Bluggare — A florid bouguet arisose heyrotic a My of the yakey, a tensions white sower which gives porturns a treat raise of springtone. Examples include: Cachard Arisas Arisas and Estinal lauder Resources for Monan

Orange Faberiete - Introducer at 1943 with Fraces de Pigual, pris sur-lamey roe legt se of de appear it involve omgres secrée of a unique sensually. Ecompses results remain Code for lets and Greeking Ameriga

Rose Walse—The key floral accord of this sub-flamit is case and wolld. This wolldy used flower dwell was auxiched by Paris. The famous Yives San't Laurent perfuner. Examples include: Laurcener testor and Tries Saler Laurent Paris.

Micrody Mayak - Aways based on a finet accord, this family includes Regrances with an accidisnal visually analytic noisy, which gives a figher more consenses are to a consense and a cons

Oriental - Ascus bown as "ancies" tagracies - stars out declarate of their undoes band of warmth and sensuality. They are their inchness from heady substancies me thus, vanual and precises social, often associated with equit. Social and spin, scients.

Pubgroups under this family are. Floral Boxcy, Vanilla and Weddy

Transfer Transfer Disents base composes of livered, powdery element, accompanies by an exist first note such as base forward or spory flowers such lie commission or continued to the contract of the contract

Sping – Spixes auch as convenient, closes and number, pink the Creenia actors to environce the originality and character of these unmestabilitie (influence. Examples include. Sonia Ryskal Bulle on Pyried, Esting Lauder Youth Delv and Yves Gazel Laurent Origin.

Manifer - Variation of Stessoral ember notes accentrate the original Oriental arrows. Examples include: Armani Empirio She, Guertan Shalman, Larita Lempicka "L", Ration Lauren. Basko Met. Propin Manifer Propin Manifer Department Shalman, Larita Lempicka "L", Ration Lauren.

### 

Ratch Mrt. Caren (Gen Obvioseign, Dick Hydnotic Figlion, Lancome Miracle Forever, and Themy Musici Rivae

Mileody - Warm and equivern refeal the amber, and sandermoot or sty motes the cedar are added to the Ordered access to further accentuate it. Examples include Bulgari Eau-Plantanea as The Rouge Lancome Hydrose, Thiarry Moder Alter, Coarties Series and Midhard Haberitia.

#### Mei

AREASHEED - ASRESSES COSES ARE TRAINED CONDOUNCED IS SAGE COMPANY, Thy me and same first usually comprehensed with clitical and specy roses. These contractions many character makes them as all-lattic (printip) in easy per

Pubgroups under this family are Acustic Fowers: Fresh and Rush;

Agewills — The compositions of his subtanny imprisor up the bosic ammittle accord with several ness. This modern terrely boasts many revent creations. Examples include: Armani Acqua Di Bio for Man, Devictin Cool Versor Borne, Bulgari ACNA Pour Homme and Karzor for Man.

Foligiere—Traveres strongs; troves travel with a 1-ph/core hoper at cost characterized by lawnings, words, countains, general and can most crises. Examples include. Annual Employed Residence or im Disce & Dalbams Claraque. Gay Lincole Crosker Not, Lorent Escriba Lineae, Azzaro Pour Horarse. Fableage Shat Dogsted Hugo Bots SOSS Selection and Listly Resid St. United St. Part St. Claracteristics and Clarac

Fresh - Fresh notes such as write flowers or chius notes are added to an anomatic bouques characterized by an underlying woods note. Examples include. Carvin Rilen Elemity for New Devictor Cool Water, Lin Citaboma Curva for New, Circupat Happy for Man. Estee Laurier Pleasures for New, Tommy Hirtiger 7.

Reside—The deminant atomatic accord is enhanced by the addition of hasts notes carrying scents of the country-see such as new-moven may or grass. Examples include Arams New West at fixed, mayor bose harge, Razin Leureh Pole Sport, Catari Keet designs for Med and seathful color reaction.

Citing - This family includes all perfiates makiny concosaid of citing includes such as beganded, interno page, tangented and grapeful. These flagrances are challenged by this frestriets and lightness. The list Saucide Cologne belong to this category. The macrotime chandles comes from the frequently strong presence of aromatic and spory notes.

Are whate. The his preparation accord is entranced by the adobter of averable notes, such as thyrne, recentary of terragen. Examples technical Armani Poor Hormes. Decr Eau Savinage and Assauls Covered.

Orleased - Rebreshed by atomatic or ribras facets. Chloridal compositions draw their inchresss and segmetication from precises substances with as ambier revin, stokeco, spices, exists records and ammit incline.

Subgroups under this tentily are Foughte, Spay and Maculy

Polygue — Those brevies Okortal Suprance emends a haddenia face male of fem scorn composed of lawarder, countain, and oak moss. Examples include. Galiffer Le Male, Joop Horres, Flage Boak Boak in Section and Place Feel Normal.

Spirigs - A distinct spiry note livers up the amber occord with nutries; cloves, climation or cardanions, Examples include. Ameni Code, Carter Must former, Hugo Boss Hogo Dark. Blue, Burbarry Lordon for Man, Hugo Boss Sod sod two Sant Leurert Body Kouros.

Missagy — Oriental accords compose of warm and not notice such as vanid, countern shill disclanum delet are emphasionally opprinnt hexady notice the pathnount, sandsheed or voterar. Examples hexade sharecage checked sharecage. Surface, 8 and 5 an

Mbody - Trees perfunia with their secoly modils note, also were and explaint when pixed on sandakood or sollthood. Coder and valive make their dryer. These were depart macrother accords often certain a dent or sixture are available note.

Subgroups under this family are Aquatic, Aromaks, Chypre, Annal Music and Salcy

Agestate – This congestion if often fairmented with an arematic worldy accord, and ocean notes comprehensive its structure. Examples exclude Arams Aways for Herr, Issuey Mysiko LiEau di Neey for Men. Dones Rayan Red Okto

Armitation—The secody accords form the core of these corspositions and always start on an armatic note such as thyme, resembly or stage, Examples include. Access Pure Vettrer, Comit Right Peter Homme, Kennish Cole Black for Hire, Lecade Poor Homme, Carve Main Eughana Alen, Quenalin Vethiar, Lalique Entre Morre, Viva Saint Laurem Istaria and Right Laurem Istaria.

Chypre - The addition of chypre notes such as definious and tabdarum cists estimates the productionant eloudy accord. Examples include. Arants and Raigh Lauren Ado.

Floral Musik — This Category is characterized by as precharacted woody note, which can either be cade; patientus or sendantool. The diverse floral top moies include wood and freenia. The injection linearly consoned of mayor note. Examples include Amana Entorino He, Buggan Pair Hartine Soc, Caestra Henners 21'2 Men. Rutherly Touch for Neth. Dior Henners, Use Januaries Musi aminot note. You Social Henners, Use Januaries.

Spiegr – A with spreakupps lagrancy wormer by best splay notes such as pagger, nursing cloves as command subset nurse amment share. Contract Annu Pour Homme, Guest Ruch by Rear, Sugar 180 Pear Homme, Christian Lacros Tumula Paur Homme, Guestain Liestant de Guerran Paus Homme, Homme Tame d'Homme, Citt Spie o Engoral and Razah Lauran Petro Danciel Stack.

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# What Is Fougere?

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"Fougere" or "aromatic fougere" describes one of the main families of fragrances. Fougere qualities are used particularly in fragrances made for men, so you'll come across these terms fairly often when researching cologne. But, what do they actually mean?

# What is a fougére fragrance?

Fougere fragrances are made by combining lavender, oakmoss, and coumarin, a synthetic form of Tonka bean. Generally, you'll find lavender in the top notes, which gives the opening of the fragrance its sweetness.

As some of that sweetness evaporates, the oakmoss and coumarin come into play. Oakmoss gives the scent a sweet, woody quality, and the coumarin smells like newly mowed hay.

On a fragrance chart, a fougere fragrance would generally fall somewhere on the border between woody and fresh.

# What's the history of fougéres?

The term "fougere" means "fern-like" in French, and it originated with the first fougere fragrance, Fougere Royale, created by perfumer Paul Parquet in 1882.

Parquet never claimed that the fougere scent captured the actual smell of a fern. Rather, he would say that fougere captured what he wished ferns smelled like.

If you think that's confusing, the definition of fougere hasn't gotten much clearer over the last 100 years.

In fact, the term has evolved and changed, and some fragrances that were considered fougere at the time of their releases would no longer qualify as such.

# What notes do fougére colognes use?

You can still count on those notes of lavender, oakmoss, and coumarin in fougere fragrances, but today, most fougere fragrances have some other notes thrown in as well.

Some of the most popular enhancements include citrus, herbaceous, green, floral, and animalic notes.

**Vetiver**, geranium, and bergamot are among the most popular notes you'll find in modern fougere fragrances. Sage, rosemary, and other herbs are used in the top notes to add to the green and floral quality that the lavender delivers.

For some depth, some "greener" wood scents are often added to the base as well, including sandalwood or guaiac wood.

Fougere fragrances can be used for any occasion. Below, we've included a review

of some of our favorites.

# **Best Budget Pick**

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# **Brut by Faberge Cologne Spray**

This classic scent was created in 1968 and, at this price point, you really can't go wrong. Brut is fresh, minty, and mossy.

It's versatile enough for any season and anytime, day or night. It might not be the most complex or sophisticated fougere but it's a solid classic.

### **BUY ON AMAZON**

# **Best Classic Scent**

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# Drakkar Noir by Guy Laroche for Men

This is the pinnacle of classic, barbershop masculinity. It's got those aromatic and woody notes you'd expect in a fougere, along with some fresh spiciness.

This is a great scent for winter and fall.

**BUY ON AMAZON** 

# **Best for Work**

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# **Dolce & Gabbana Pour Homme**

Citrus and lavender give this fragrance freshness at the start, and the tobacco and tonka bean give it an aromatic base. Reviewers rave about this fragrance.

### **BUY ON AMAZON**

# **Our Top Pick**

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# Luna Rossa Prada for Men

Citrus and lavender give this fragrance freshness at the start, and the tobacco and tonka bean give it an aromatic base. Reviewers rave about this fragrance.

Luna Rossa is fragrance that's an expert blend of classic fougere notes with modern flair. You can expect a creamy, soapy, clean fragrance that's perfect for daytime wear.

### **BUY ON AMAZON**

Aromatic fougeres are a common and versatile type of men's cologne. With a scent that's both woody and fresh, these can be worn to a wide variety of occasions and are very practical to have in your cologne arsenal.

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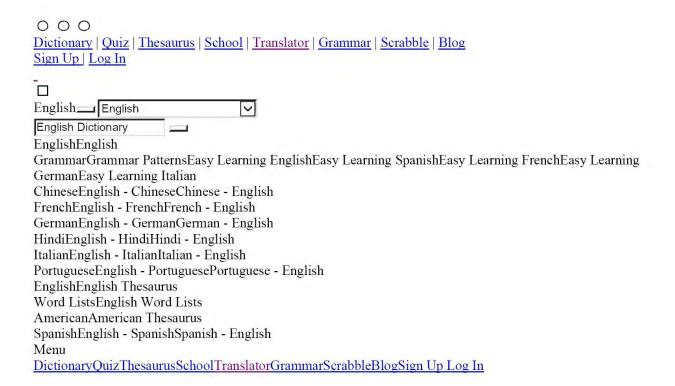
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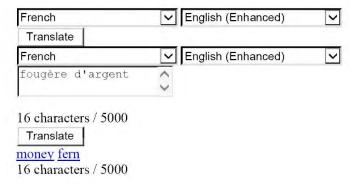
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### money

- argent m
  - ⇒ Do you have any money on you? → Tu as de l'argent sur toi?
  - ⇒ I've got no money left → Je n'ai plus d'argent

### fern

• (= plant) fougère f

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### Accueil

# Histoire de l'arbre d'argent

March 28



Le terme «arbre d'argent» fait référence à de nombreuses espèces de plantes différentes. Le plus populaire est la plante d'arbre Jade, qui est d'origine asiatique. Cette plante a une signification spéciale pour beaucoup et est donnée dans le monde entier comme un cadeau. Il est destiné à apporter à la fois la chance et la prospérité à ceux qui le reçoivent. Cette plante

### **TU POURRAIS AUSSI AIMER**

- Comment cultiver des pommes de terre avec du soufre
- 2. Comment puis-je construire une table rustique café?
- 3. Comment nettoyer un champ de pierre Cheminée
- 4. Comment faire pour supprimer Lath & Remorquer Murs
- Comment faire pour supprimer Cigarette Film De Verre
- Comment faire pour installer de câblage du commutateur 3 pôles Dimmer
- 7. Mobile Home Vinyl Skirting Installation
- 8. Qu'est-ce qu'un Trimmer Joist?
- 9. Vacs qui va Pick Up Paper Clips
- American Standard Lifetime Tub Installer Suggestions
- comment monter un drapeau sur un mat
- 12. diazinon

L arbre de l'argent est une plante très rustique qui peut prospérer sur peu à l'arrosage lourd. Il peut résister à la lumière du soleil prolongée et fait très bien avec très peu de lumière du soleil.

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## Le mythe ou la conviction

Il est une croyance que la plantation d'arbres de l'argent va apporter de la richesse et la bonne fortune. Il y a une histoire populaire d'un pauvre homme de Taiwan qui a prié pour le soulagement de ses charges financières. Cette plante inhabituelle trouvée dans son domaine a été perçu par lui comme une réponse ou un cadeau à lui, résultant directement de ses prières. Son soin méticuleux et l'entretien de cette plante ont donné les graines, les noix et autres plantes. Il a vendu ces qui à son tour a mis fin à ses ennuis d'argent. Il est donné comme un cadeau dans l'espoir

Accueil

# **Marquage Pirate Teasure**

Un autre compte d'un arbre d'argent est née en 1795 quand un jeune garçon nommé Daniel McGinnis se demandait autour sur Oak Island en Nouvelle-Écosse. Il est venu à travers un sapin solitaire qui semblait avoir des branches qui peuvent avoir été utilisés pour abaisser quelque chose dans le sol. On croit que cet arbre a marqué la zone d'un trésor de pirate enterré. Des recherches approfondies ont été menées cédant peu à aucun résultat.

## Dérivée De nombreuses plantes

Il y a un autre compte des origines de l'usine d'arbre d'argent. On pense que le premier arbre de l'argent a été le résultat d'un chauffeur de camion taïwanais essayant de faire un bonsaï en tressant les tiges de plusieurs arbres ensemble. Cette plante ou de l'arbre peuvent être cultivées à

Accueil

tres populaire dans la culture asiatique et est donnée au Nouvel An chinois pour apporter la chance et la prospérité.

# De nombreux types de plantes Money Tree

Feng shui disciples croient qu'il est une plante de la fortune et de la chance avec ses cinq feuilles palmées lobées. Les arbres encore plus chanceux ont des feuilles en groupes de sept, ce qui est considéré comme un nombre très chanceux. Les espèces d'arbres de l'argent connu sous le nom de aquatica pachira, avant les années 1980, est originaire de l'Amérique du Sud marécages. Ces plantes peuvent pousser bien plus de six pieds de haut, nécessitant peu d'eau et de faible luminosité. La hauteur idéale est 10-18 pouces. Il est également considéré comme une usine de jade, Malabar châtaignier, châtaigne Guyane, arbre de fourniture ou de Saba

Accueil

i arbre de i amitie.

# «L'argent ne pousse pas sur les arbres"

Le "argent ne pousse pas sur les arbres", en disant son origine dans le caractère fictif de bois Pinocchio en 1883. Il enseigne la leçon que l'argent doit être gagné. L'acceptation du paiement de cet arbre dont les feuilles et les fruits ressemblent à des pièces de monnaie et billets de banque se traduira par les dessécher et se retrouver avec rien.

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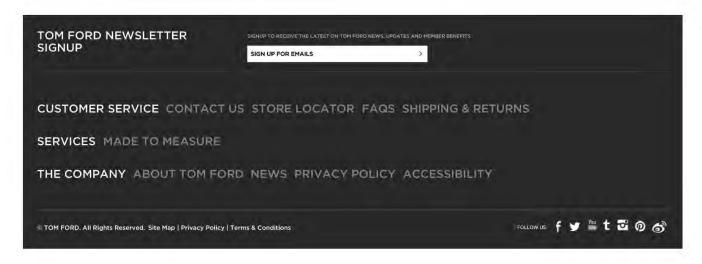
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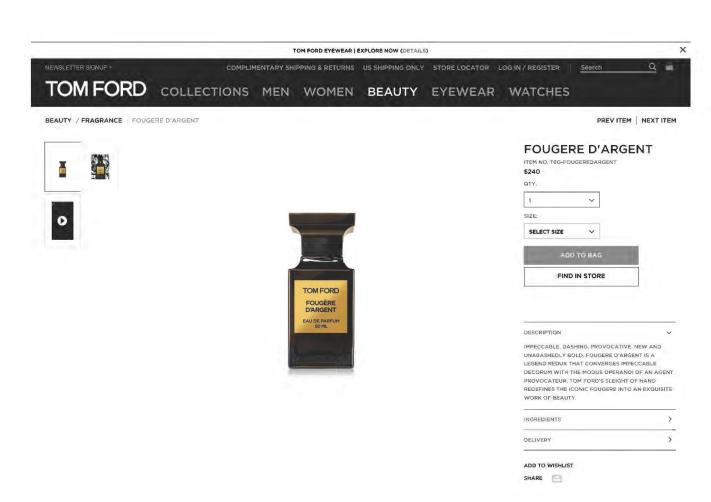
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FOUGERE D'ARGENT \$ 240 - \$ 605





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