Request for Reconsideration after Final Action

The table below presents the data as entered.

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MARK SECTION	
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LITERAL ELEMENT	GRAVITY GRIP
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
ARGUMENT(S)	
Please see the actual argument text attached within the Evidence section.	
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
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DESCRIPTION OF EVIDENCE FILE	GRAVITY GRIP Motion for Reconsideration and corresponding Exhibits	
	NEW ATTORNEY SECTION	
NAME	John S. Artz	
FIRM NAME	DICKINSON WRIGHT PLLC	
OTHER APPOINTED ATTORNEY	Keith Driscoll	
INTERNAL ADDRESS	SUITE 300	
STREET	2600 WEST BIG BEAVER ROAD	

CITY	TROY
STATE	Michigan
ZIP/POSTAL CODE	48084
COUNTRY	United States
PHONE	248-433-7262
FAX	844-670-6009
EMAIL	dwtrademarks@dickinsonwright.com
AUTHORIZED EMAIL COMMUNICATION	Yes
CORRESPONDENC	E SECTION
ORIGINAL ADDRESS	EVNROLL PUTTERS LLC EVNROLL PUTTERS LLC 3132 TIGER RUN COURT SUITE 105 CARLSBAD California US 92010
NEW CORRESPON	DENCE SECTION
NAME	John S. Artz
FIRM NAME	DICKINSON WRIGHT PLLC
DOCKET/REFERENCE NUMBER	74138-49
INTERNAL ADDRESS	SUITE 300
STREET	2600 WEST BIG BEAVER ROAD
CITY	TROY
STATE	Michigan
ZIP/POSTAL CODE	48084
COUNTRY	United States
PHONE	248-433-7262
FAX	844-670-6009
EMAIL	dwtrademarks@dickinsonwright.com;JSArtz@dickinsonwright.com; KDriscoll@dickinsonwright.com; CFraker@dickinsonwright.com; LWolfolk@dickinson-wright.com
AUTHORIZED EMAIL COMMUNICATION	Yes
SIGNATURE SECTI	ION
RESPONSE SIGNATURE	/Carly D Fraker/
SIGNATORY'S NAME	Carly D Fraker
SIGNATORY'S POSITION	Of Counsel (Dickinson Wright); IL Bar Member
SIGNATORY'S PHONE NUMBER	202-659-6936
DATE SIGNED	06/18/2019

AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Jun 18 15:46:05 EDT 2019
TEAS STAMP	USPTO/RFR-XX.XXX.XXXXXXX2 20190618154605264710-8779 4930-6207f25af79c5c7b28fb 79e4c6ac6e7377f0e5249fff8 3df3f6b9132778611038-N/A- N/A-20190618151323815031

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

OMB No. 0651-0050 (Exp 09/20/2020)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **87794930** GRAVITY GRIP(Standard Characters, see https://tmng-al.uspto.gov/resting2/api/img/87794930/large) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Please see the actual argument text attached within the Evidence section.

EVIDENCE

Evidence in the nature of GRAVITY GRIP Motion for Reconsideration and corresponding Exhibits has been attached. **Original PDF file:**

evi_63240135132-20190618151323815031_._GRAVITY_GRIP_Motion_For_Reconsideration__App._87794930_.pdf

Converted PDF file(s) (21 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Evidence-5

Evidence-6 Evidence-7

Evidence-8

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Evidence-21

Original PDF file:

evi 63240135132-20190618151323815031 . Exhibit A.pdf

Converted PDF file(s) (54 pages)

Evidence-1

Evidence-2

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Evidence-54

Original PDF file:

evi_63240135132-20190618151323815031_._Exhibit_B.pdf Converted PDF file(s) (12 pages) Evidence-1 Evidence-2 Evidence-3 Evidence-4 Evidence-5 Evidence-6 Evidence-7 Evidence-8 Evidence-9 Evidence-10 Evidence-11 Evidence-12 **Original PDF file:** evi_63240135132-20190618151323815031_._Exhibit_C.pdf Converted PDF file(s) (22 pages) Evidence-1 Evidence-2 Evidence-3 Evidence-4 Evidence-5 Evidence-6 Evidence-7 Evidence-8 Evidence-9 Evidence-10 Evidence-11 Evidence-12 Evidence-13 Evidence-14 Evidence-15 Evidence-16 Evidence-17 Evidence-18 Evidence-19 Evidence-20 Evidence-21 Evidence-22 **Original PDF file:** evi_63240135132-20190618151323815031_._Exhibit_D.pdf Converted PDF file(s) (151 pages) Evidence-1 Evidence-2 Evidence-3 Evidence-4 Evidence-5 Evidence-6 Evidence-7 Evidence-8 Evidence-9 Evidence-10 Evidence-11 Evidence-12 Evidence-13 Evidence-14 Evidence-15

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Original PDF file:

evi_63240135132-20190618151323815031_._Exhibit_E.pdf

Converted PDF file(s) (28 pages)

- Evidence-1
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- Evidence-26
- Evidence-27
- Evidence-28

ATTORNEY ADDRESS

Applicant proposes to amend the following:

Proposed:

John S. Artz of DICKINSON WRIGHT PLLC, having an address of SUITE 300 2600 WEST BIG BEAVER ROAD TROY, Michigan 48084

United States

dwtrademarks@dickinsonwright.com

248-433-7262

844-670-6009

The Other Appointed Attorney(s): Keith Driscoll.

CORRESPONDENCE ADDRESS CHANGE

Applicant proposes to amend the following:

Current:

EVNROLL PUTTERS LLC EVNROLL PUTTERS LLC 3132 TIGER RUN COURT SUITE 105 CARLSBAD California US 92010

Proposed:

John S. Artz of DICKINSON WRIGHT PLLC, having an address of SUITE 300 2600 WEST BIG BEAVER ROAD TROY, Michigan $48084\,$

United States

dwtrademarks@dickinsonwright.com; KDriscoll@dickinsonwright.com; KDriscoll@dickinsonwright.com; CFraker@dickinsonwright.com; CFrak

LWolfolk@dickinson-wright.com

248-433-7262 844-670-6009

The docket/reference number is 74138-49.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Carly D Fraker/ Date: 06/18/2019

Signatory's Name: Carly D Fraker

Signatory's Position: Of Counsel (Dickinson Wright); IL Bar Member

Signatory's Phone Number: 202-659-6936

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Mailing Address: John S. Artz DICKINSON WRIGHT PLLC SUITE 300 2600 WEST BIG BEAVER ROAD TROY, Michigan 48084

Serial Number: 87794930

Internet Transmission Date: Tue Jun 18 15:46:05 EDT 2019

TEAS Stamp: USPTO/RFR-XX.XXX.XXX.XXX-201906181546052

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-N/A-N/A-20190618151323815031

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: EvnRoll Putters LLC

U.S. Serial No.: 87794930

Mark: GRAVITY GRIP

Filed: February 12, 2018

To: Commissioner for Trademarks

P.O. Box 1451

Alexandria, Virginia 22313-1451

Attention: Dominic Ferraiuolo

Examining Attorney, USPTO

Law Office 102

REQUEST FOR RECONSIDERATION

The Trademark Examining Attorney issued a final Office Action on December 18, 2018 concerning the above-referenced application for registration of **GRAVITY GRIP** in connection with "golf club grips" in Class 28 (the "Mark") owned by EvnRoll Putters Inc. (the "Applicant") and has refused registration under Trademark Act Section 2(d) on the basis that the Mark is confusingly similar to U.S. Federal Registration for GRAVITY CORE (Reg. 4660568) for golf clubs in Class 28 owned by Callaway Golf Company ("Callaway").

Applicant respectfully requests registration of Applicant's Mark in International Class 28 for the reasons discussed below.¹

I. NO LIKELIHOOD OF CONFUSION EXISTS

¹ Applicant is also filing a Notice of Appeal of the Final Refusal with the Trademark Trial and Appeal Board, with a request for suspension, pending a decision on this Request for Reconsideration.

The Examining Attorney maintains the likelihood of confusion refusal on the basis that the marks are similar and the goods are related. Applicant respectfully requests reconsideration of this refusal because Applicant's Mark differs sufficiently in overall impression and the goods offered under each mark.

A. The Extensive Use of Third Party Marks Incorporating GRAVITY For Related Goods and Services Demonstrates Applicant's Mark Should Likewise Co-Exist

1. The Element GRAVITY Is Weak

The mere usage of the shared term "GRAVITY" is not sufficient to block registration of the GRAVITY GRIP mark for golf club grips, as demonstrated by the extensive number of third party marks incorporating GRAVITY in connection with goods and services in the games and sporting goods categories. As a result of the number of third party registrations, the element "GRAVITY" has a very limited scope of protection. Therefore, the incorporation of "GRIP" as part of the mark is sufficient to distinguish Applicant's Mark from others' marks, including Callaway's mark. See *Jack Wolfskin Ausrustung Fur Draussen GmbH & Co. KGAA v. New Millennium Sports, S.L.U.,* 797 F. 3d 1363, 116 USPQ2d 1129, 1136 (Fed. Cir. August 19, 2015)(evidence of third party registrations is relevant to show that the asserted mark is weak and entitled to a limited scope of protection and can demonstrate that consumers are educated enough to distinguish marks based on minute distinctions).

As a result, consumers will look to the differences in the marks. See *In re SDI Petroleum*, *LLC* (Ser. No. 86011946)(November 30, 2015) (non-precedential) (finding that DASH IN and DASH NEIGHBORHOOD for retail store services featuring gasoline were not likely to be confused due to the dilution of the word "Dash"). The Examining Attorney argues that the third-party registrations incorporating GRAVITY for related categories of goods and services should be

entitled to little weight because there is no evidence that these marks are in use. Applicant respectfully disagrees. As demonstrated below and in Exhibit D, these marks are indeed actively in use and sold to consumers. Hence, the third party registrations *should* be given weight in the Examining Attorney's analysis. For the Examining Attorney's convenience, Applicant is reattaching the relevant third party GRAVITY marks that are registered in connection with goods and services in Class 28 and found to be in use. See below and attached as Exhibits A and D, each mark, as well as screenshots of the current use.

• **GRAVITY** (U.S. Reg. No. 4378311) in International Class 28 for "Ball bearings for skateboards; Skateboard decks; Skateboard wheels; Skateboards."



Store



• **GRAVITY** (U.S. Reg. No. 4762613) in International Class 28 for "String for tennis rackets."



https://www.tennis-

warehouse.com/Head Gravity String White Anthracite/descpageACHEAD-HGRAV.html?from=bingads&msclkid=a8087222503f17990eb32f2a5519d4ae&utm_source=bing&utm_medium=cpc&utm_campaign=Shopping%3A%20Head%20String&utm_term=4579534_651062439&utm_content=Head%20String

• GRAVITY (U.S. Reg. No. 2550182) in International Class 28 for "BICYCLE."

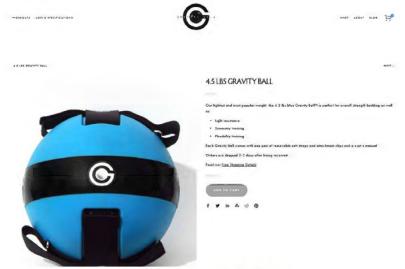


Gravity FSX 29One Full Suspension 29er Mountain Bikes



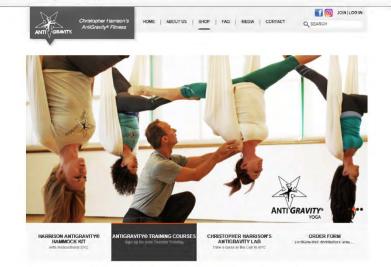
http://www.bikesdirect.com/products/gravity/fsx 29one.htm?msclkid=6d126afa71d61aa2e4a637 f2741dc888

 GRAVITY BALL (U.S. Reg. No. 4466924) in International Class 28 for "Exercise balls and accessories therefore, namely, detachable handles and grips, detachable straps, detachable resistance bands and tension cords, and carrying cases."



https://www.gravityball.com/

 ANTI GRAVITY (U.S. Reg. No. 4922482) in International Class 28 for "Manually operated exercise equipment, namely, bungee bands, fabrics hammocks used for yoga training and instruction, and boots with a spring and blade attached used for jumping."



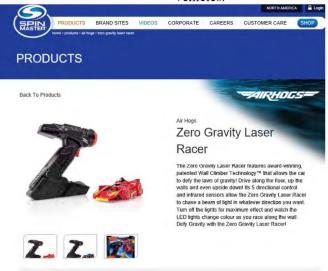
https://antigravityfitness.com/ecom/

 ANTI-GRAVITY TREADMILL (U.S. Reg. No. 3529420) in International Class 28 for "Exercise treadmills; Exercising equipment, namely, powered treadmills for running."



https://www.alterg.com/anti-gravity-treadmills

• **ZERO GRAVITY** (U.S. Reg. No. 3210297) in International Class 28 for "Toy vehicles."



https://www.spinmaster.com/product_detail.php?pid=p20199

GRAVITY PAL (U.S. Reg. No. 4936049) in International Class 28 for "Exercise equipment, namely, slant board beds for relieving tissue tensions while firmly supporting the skeletal structure."







Cravity Pat, makes LOW Angle Inversion Tables for Wellness, Beauty and Pain Relief that are uniquely designed to create gunt; and relains that are uniquely designed to create gunt; and relains the unique of the entire physiology – in only 2 to 3 minutes.

The regular, daily experience of Gravity Pat, as part of a healthy lifestyte, has many Wellness benefits which

https://www.gravitypal.com/

• **DEFY GRAVITY** (U.S. Reg. No. 3711122) in International Class 28 for "Exercise treadmills."





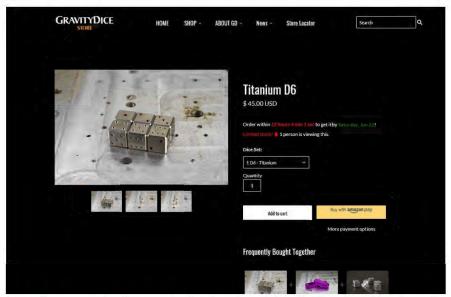
AlterG Quick Start Guide

Please consult the manual for a complete guide to using the AlterG* Anti-Gravity Treadmill*.



https://www.alterg.com/wp-content/uploads/2019/04/MF320-Quick-Start-Guide.pdf

• GRAVITY DICE (U.S. Reg. No. 5033500) in International Class 28 for "Dice."



 $\frac{https://store.gravitydice.com/collections/specialty-dice/products/titanium-d6-dice?variant=16287714705459}{}$

• **GRAVITY MAZE** (U.S. Reg. No. 4665089) in International Class 28 for "Board games; Puzzles."



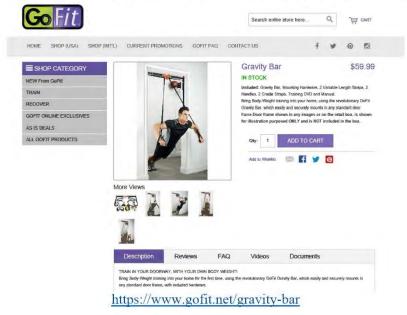
https://www.thinkfun.com/products/gravity-maze/

• **GRAVITY PRO** (U.S. Reg. No. 5440165) in International Class 28 for "Body training apparatus."

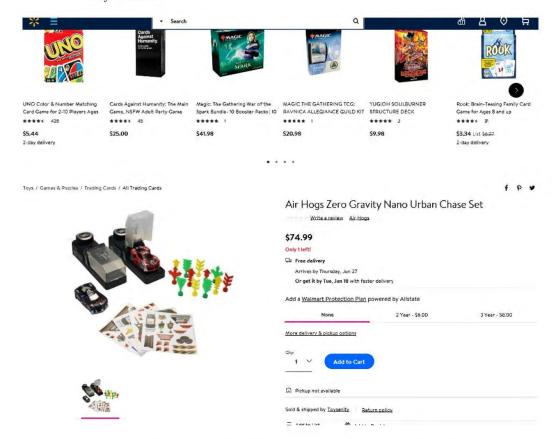


https://www.amazon.com/1UP-Gravity-Pro-Workout-Trainer/dp/B0759VKFJJ/ref=sr_1_1?keywords=1UP+Gravity+PRO&qid=1560808631&s=gate way&sr=8-1

 GRAVITY BAR (U.S. Reg. No. 3706570) in International Class 28 for "Exercising equipment, namely, weight lifting machines; Fitness machines and equipment, namely, weights, treadmills, rowing machines, stair stepping machines, resistance machines, stationary cycles; Manually-operated exercise equipment."

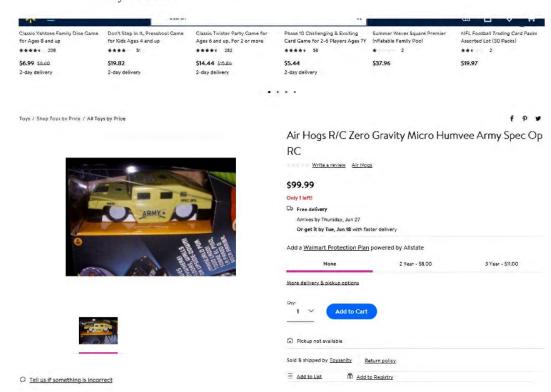


• **ZERO GRAVITY NANO** (U.S. Reg. No. 3812836) in International Class 28 for "Toy vehicles."



 $\frac{\text{https://www.walmart.com/ip/Air-Hogs-Zero-Gravity-Nano-Urban-Chase-Set/688848999?sourceid=csebr03389fb115d9e24a959b2fbe9c5a2317c2&wmlspartner=bizrateco}{\text{m\&affcmpid=1938161686\&tmode=0000\&veh=cse\&szredirectid=156080911995225225672100}}{90302008005}$

• **ZERO GRAVITY MICRO** (U.S. Reg. No. 3862482) in International Class 28 for "Toy vehicles."



 $\frac{\text{https://www.walmart.com/ip/Air-Hogs-R-C-Zero-Gravity-Micro-Humvee-Army-Spec-Op-RC/339007895?wmlspartner=wlpa&selectedSellerId=949&adid=22222222222107316710&wmlspartner=wmtlabs&wl0=e&wl1=o&wl2=c&wl3=74904297836635&wl4=pla-4578503867346988:aud-$

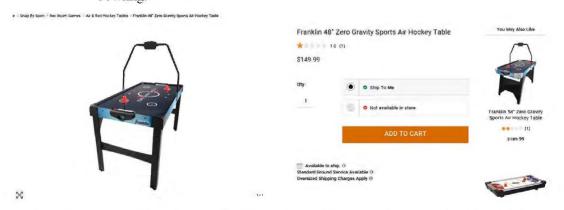
 $\frac{807615483\&w15=\&w16=\&w17=\&\%20w110=Walmart\&w112=339007895_10000000993\&w114=zero\%20gravity\%20nano\%20air\%20hogs\&veh=sem\&msclkid=8ea1291dd3501d4d111e7415dd_0c5637$

• **DISNEY GRAVITY FALLS** (U.S. Reg. No. 5257005) in International Class 28 fro "Plush toys; stuffed toys."



https://www.walmart.com/ip/Disney-Gravity-Falls-Waddles-Plush-Doll/47902263

• **ZERO GRAVITY SPORTS** (U.S. Reg. No. 3149851) in International Class 28 for "Tabletop sports games, namely, hockey, soccer, football, shuffleboard and bowling."



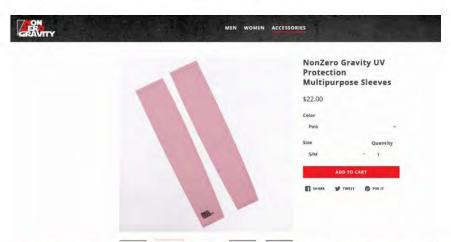
https://www.dickssportinggoods.com/p/franklin-48-zero-gravity-sports-air-hockey-table-16frau48zgrhckytbstg/16frau48zgrhckytbstg

• GRAVITATE GRAVITY INCLUDED! (U.S. Reg. No. 5074081) in International Class 28 for "Mechanical toys; Plastic toy hoops; Toy building structures and toy vehicle tracks."



http://gravitategame.com/

 NON ZERO GRAVITY (U.S. Reg. No. 5030145) in International Class 28 for "Athletic sporting goods, namely, athletic wrist and joint supports; Elbow guards for athletic use; Elbow pads for athletics use; Knee guards for athletic use; Knee pads for athletic use; Wrist guards for athletic use."



 $\underline{\text{https://www.nonzerogravity.com/collections/accessories/products/uv-protection-multipurposesleeves}}$

These registrations demonstrate that several GRAVITY marks are able to co-exist without confusion amongst consumers and that the GRAVITY element is weak and entitled to a narrow scope of protection.

Each of these registrations present a wide variety of commercial impressions compared to GRAVITY GRIP and GRAVITY CORE. The Examining Attorney argues that these goods are disparate and varied and that purchasers are not likely to consider the goods emanating from the same source. Applicant, however would like to point out that several of these products are sold in the same channels such as Dicks Sporting Goods which sells a wide variety of games and sporting goods and equipment incorporating the element GRAVITY. Attached in Exhibit E. Just as consumers have been able to discern that the above-mentioned marks and products are not sourced from Callaway, consumers should like-wise be able to discern without confusion that GRAVITY GRIP is also not sourced from Callaway based on the distinctions between the marks.

In addition, several of these marks were filed and registered *after* GRAVITY CORE² which was not cited against any of these marks when they were pending applications despite the presence of the shared feature "Gravity" in the mark for goods in Class 28. Further, Callaway's registration was able to overcome a similar 2(d) refusal and subsequently register the mark, despite the cited registration for GRAVITY CHAMBER in connection with golf clubs³ owned by a different party. See Exhibit C. Indeed, in order to overcome the refusal, Callaway admitted two GRAVITY marks

2

² Applicant has reason to believe the cited registration is no longer actively in use. Applicant's website contains a list of major golf stores (PGA Tour Superstores, Dick's Sporting Goods, Golf Galaxy, and Worldwide Golf Shops) that carry its' products. See Exhibit B. Applicant could not locate any active sales of Callaway's Mark in any of these listed stores even though Callaway products are sold there. See Exhibit E. Further, Callaway's GRAVITY CORE product is not even available on Callaway's own website which is further evidence the product is no longer available. See Exhibit C. Last, Callaway's website also contains a discussion from purchasers on Callaway's community discussion forum indicating that the product was discontinued. See Exhibit C. This significantly diminishes the likelihood that consumers would be confused if the products are not even available through the same outlets.

³ The registration for GRAVITY CHAMBER (Reg. 75896550) is no longer an active registration after the required Section 8 declaration was not filed with the Trademark Office.

for golf products can co-exist without confusion. Specifically, a golfer will not be confused by minor similarities in the marks because they know what type of equipment one wants and can distinguish between GRAVITY CORE for golf clubs and GRAVITY CHAMBER for golf clubs. See Exhibit C. It is unclear why the Trademark Examining Attorney is permitting an even broader scope of protection for Callaway's mark, than what Callaway concedes through this response that these GRAVITY marks for golf related products can co-exist without issue.

Hence, GRAVITY GRIP for golf club grips should also be permitted to register as it is like-wise capable of co-existing with each of the third party marks, including Callaway's mark.

2. The Consumers Are Sophisticated Purchasers.

The Examining Attorney has also refuted Applicant's arguments that the purchasers of goods in issue are sophisticated purchasers, however Applicant disagrees with the Examining Attorney's assessment. While Applicant acknowledges that even sophisticated purchasers are not all immune from source confusion, it is also settled that circumstances suggesting care in purchasing may tend to minimize the likelihood of confusion. See TMEP \$1207.01(d)(vii); e.g., *In re N.A.D., Inc.*, 754 F.2d 996, 999-1000, 224 USPQ 969, 971 (Fed. Cir. 1985) (concluding that, because only sophisticated purchasers exercising great care would purchase the relevant goods, there would be no likelihood of confusion merely because of the similarity between the marks NARCO and NARKOMED); *Primrose Ret. Cmtys., LLC v. Edward Rose Senior Living*, LLC, 122 USPQ2d 1030, 1039 (TTAB 2016) (finding that, "even in the case of the least sophisticated purchaser, a decision as important as choosing a senior living community will be made with some thought and research, even when made hastily").

Even the cited registration's owner, Callaway, has admitted in its submitted 2(d) response rebutting the likelihood of confusion claim against GRAVITY CHAMBER discussed above that golfers are sophisticated purchasers:

Golfers are sophisticated purchasers of golf equipment, including golf clubs, golf balls and golf bags, since a golfer is purchasing relatively expensive equipment that the golfer will personally use in playing golf. A golfer knows what type of equipment the golfer wants and a golfer will not be confused by minor similarities between marks. In the present matter, a golfer will be able to distinguish between the appearance of Callaway Golf's Gravity Core mark used in conjunction golf clubs and "Gravity Chamber" as used on golf clubs. Gravity Core and Gravity Chamber are not phonetic equivalents and therefore have a different sound and appearance, as well as commercial impression. Both marks are composite marks with the second term pronounced significantly differently. To refuse Callaway Golf's Gravity Core trademark based on U.S. Trademark Registration Numbers 3280905 for Gravity Chamber would essentially be granting the owner of said mark the rights to the single word Gravity when in fact that registration is for a composite mark incorporating another term, Chamber.

See Exhibit C. Hence, a lot of care and awareness goes into making a purchase by a golfer when selecting the appropriate equipment to use and/or purchase. As a result, the purchasers tend to be more sophisticated and obtain more knowledge than the average consumer when making these selections. Golf is not an inexpensive game or sport. According to a What It Costs article, in addition to the fees associated with playing on certain golf courses, the average cost of buying golf clubs individually can run \$50-600 per club or \$400-\$400 per set. See Exhibit E and the excerpt below.

Here are some average price ranges to consider if you buy golf clubs individually:

- Drivers: costs \$100 to \$600
- Woods: costs \$50 to \$400
- Irons: costs \$50 to \$150
- Hybrids: costs \$50 to \$200
- Putters: costs \$50 to \$300

In addition, you can buy sets of golf clubs. Basic golf clubs cost between \$200 and \$400 for a complete set with the golf bag included, on up to a price between \$800 and \$2,500, or even more for a set of premium golf clubs.

Great care is put into the thought process of purchasing golf equipment, and as such Applicant's consumers, as well as Callaway's consumers, are easily capable of discerning the differences between the marks. Therefore, a likelihood of confusion amongst these consumers does not exist.

B. GRAVITY GRIP is Sufficiently Different from GRAVITY CORE

i. The Refusal is Based on an Improper Dissection of GRAVITY GRIP

The Examining Attorney concludes Applicant's Mark and Callaway's mark are similar because they share the term GRAVITY as the dominant element of the mark. While the Examining Attorney claims that the marks were not improperly dissected, minimal attention was placed on the second term present in both marks. The second term highlights the very clear commercial impressions presented by each mark and for the reasons set forth below the overall commercial impressions of the marks are sufficiently different.

ii. The GRAVITY GRIP Mark Has A Different Overall Commercial Impression

In determining whether there is sufficient similarity between the marks, the focus should be on the overall commercial impression created by each mark. *American Ass'n for Advancement of Science v. Hearst Corp.*, 498 F. Supp. 244, 259, 206 U.S.P.Q. 605, 619 (D.D.C. 1980).

Applicant's Mark is used in connection with golf club grips, which is clearly indicated by the packaging of the product and the Applicant's website. See Exhibit B. The goods description is very narrow and targeted to a very specific consumer: golfers looking to purchase a new *grip* part for their putter as clearly indicated on Applicant's website and on the goods' themselves. See Exhibit B and below:





The commercial impression conveyed by the Mark GRAVITY GRIP is one that plays on the meaning of GRAVITY creatively used in connection with GRIP. As discussed in Applicant's previous response, GRAVITY can mean a "gravitational attraction of the mass of the earth, the

moon or a planet [...]" and in this instance when used with the term GRIP, a significant imagery is created to suggest the strong gravitational attraction the grip creates with the golfer's hands when using the product will help create the necessary angle to more accurately and successfully putt the golf ball into the hole. Also discussed, GRIP has several associated meanings as well including "to seize or hold firmly" or a "mental grasp." As golf is a "mental game," the duel meaning of GRIP when combined with GRAVITY as a whole creates an even more distinct overall commercial impression as it implies a mental grasp of the game. These impressions are demonstrated by the image of the registrant's specimen submitted in connection with the cited registration and as shown here on Applicant's website. See Exhibit B.



The element GRIP contributes to the overall impression because it is not a term normally used and associated with a gravitational force, hence this creates a stronger commercial impression in the mind of the consumer because they will need to use some imagination to discern what the meaning

of the mark suggests. Callaway's Mark has a different commercial impression because CORE is frequently used in connection with the term GRAVITY and gravitational forces (i.e. Earth, moon, or sun's core), hence the user instantly knows the mark GRAVITY CORE focuses on an internal element of the goods.

The Mark GRAVITY GRIP is also different in sound and appearance from Callaway's mark which further contributes to the difference in overall commercial impressions. The marks are not identical and have clear differences in their overall pronunciation and visual look and feel. Unlike Callaway's mark, Applicant's Mark, is a combined word that contains a clear alliteration element prominent in the mark due to the repeating "GR" sound. When pronouncing this mark, there is a rhythmic cadence that is totally absent from the cited registration. This rhythmic cadence is present in the beginning and middle the Mark and as a whole has a suggestive significance that is distinctly different than the significance of each element standing alone. Callaway's mark has no such cadence. Hence, focusing on just the shared terms improperly dissects this mark and overlooks the distinctness of the overall look and feel of the mark.

In neither the Examining Attorney's first Office Action nor the final Office Action did the Examining Attorney review the meaning of Gravity in connection with each mark nor the *overall* commercial impressions created when incorporated into the marks. The Examining Attorney merely states that it is similar and that other elements are "merely descriptive" but does not assess the overall meaning of the combined terms.

II. CONCLUSION

Based on the foregoing response, Applicant herein requests the Examining Attorney reconsider the final refusal issued against the Mark in the cited Office Action and allow the Mark to proceed to publication.

June 18, 2019

Respectfully submitted,

/Carly Fraker/

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Counsels for Applicant
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Washington, DC 20006
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⁴ Licensed only in Illinois; directly supervised by a Member of the DC Bar



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GRAVITY

Word Mark GRAVITY

IC 028. US 022 023 038 050. G & S: Ball bearings for skateboards; Skateboard decks; Goods and **Services** Skateboard wheels; Skateboards, FIRST USE: 19950301, FIRST USE IN COMMERCE:

19950726

Standard

Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85038039 Filing Date May 13, 2010

Current Basis 1A **Original Filing** 1A **Basis**

Published for

May 21, 2013 Opposition

Registration

4378311 Number

Registration Date August 6, 2013

Owner (REGISTRANT) Bream, Michael INDIVIDUAL UNITED STATES 1790-105 La Costa

Meadows San Marcos CALIFORNIA 92078

(LAST LISTED OWNER) DAI, WEI INDIVIDUAL UNITED STATES 153 MERCURY CIRCLE

POMONA CALIFORNIA 91768

Assignment

ASSIGNMENT RECORDED Recorded

Attorney of Record Craig O. Correll Type of Mark **TRADEMARK** Register **PRINCIPAL**

Live/Dead Indicator LIVE

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Word Mark GRAVITY

Goods and IC 028. US 022 023 038 050. G & S: Ball bearings for skateboards; Skateboard decks; Skateboard wheels: Skateboards, FIRST USE: 19950301, FIRST USE IN COMMERCE:

19950726

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

Code 26.01.02 - Circles, plain single line; Plain single line circles

Serial Number 85037892 Filing Date May 13, 2010

Current Basis 1A
Original Filing
Basis 1A

Published for Opposition May 21, 2013

Registration 4378310 Number

Registration Date August 6, 2013

Owner (REGISTRANT) Bream, Michael INDIVIDUAL UNITED STATES 1790-105 La Costa Meadows

San Marcos CALIFORNIA 92078

(LAST LISTED OWNER) DAI, WEI INDIVIDUAL UNITED STATES 153 MERCURY CIRCLE

POMONA CALIFORNIA 91768

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Craig O. Correll

Description of Color is not claimed as a feature of the mark. The mark consists of the word "GRAVITY" with

Mark the letter "G" in a circle.

Type of Mark TRADEMARK Register PRINCIPAL

Live/Dead LIVE Indicator

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(Use the "Back" button of the Internet Browser to

Word Mark

Goods and Services IC 028. US 022 023 038 050. G & S: Strings for tennis rackets

Standard Characters

Claimed

Number

Mark Drawing Code (4) STANDARD CHARACTER MARK

79160934 **Serial Number**

Filing Date November 14, 2014

Current Basis 66A Original Filing Basis 66A

Published for Opposition April 14, 2015 4762613 **Registration Number** International Registration 1236889

Registration Date June 30, 2015

Owner (REGISTRANT) Head Technology GmbH GmbH AUSTRIA Wuhrkopfweg 1 A-6921

Kennelbach AUSTRIA

Priority Date August 25, 2014 Type of Mark **TRADEMARK** Register **PRINCIPAL** Live/Dead Indicator LIVE

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Typed Drawing

Word Mark **GRAVITY**

Goods and IC 012. US 019 021 023 031 035 044. G & S: BICYCLE. FIRST USE: 19980501. FIRST USE

Services IN COMMERCE: 19980501

Mark Drawing Code (1) TYPED DRAWING 78081792 **Serial Number**

Filing Date August 30, 2001 **Current Basis** 1A

Original Filing 1A **Basis**

Published for December 25, 2001 Opposition

Registration 2550182

Number

Registration Date March 19, 2002

(REGISTRANT) SPRATT CYCLE SUPPORT, INC. CORPORATION FLORIDA 7250 Owner

Oakmont Court Ponte Vedra Beach FLORIDA 32082

(LAST LISTED OWNER) GLOBAL VELO, INC. CORPORATION FLORIDA 7250 OAKMONT

COURT PONTE VEDRA BEACH FLORIDA 32082

Assignment ASSIGNMENT RECORDED

Recorded Attorney of Record Cheryl Meide

Type of Mark **TRADEMARK** Register **PRINCIPAL**

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110412. Affidavit Text

Renewal 1ST RENEWAL 20110412

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GRAVITY BALL

Word Mark GRAVITY BALL

Goods and Services IC 028. US 022 023 038 050. G & S: Exercise balls and accessories therefore, namely, detachable handles and grips, detachable straps, detachable resistance bands and tension cords, and carrying cases. FIRST USE: 20111025. FIRST USE IN COMMERCE: 20130222

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number 85461509

Filing Date November 1, 2011

Current Basis 1A Original Filing Basis 1B

Published for

Opposition September 11, 2012

Registration

Number 4466924

Registration Date January 14, 2014

Owner (REGISTRANT) Chavez, Taylor, and Cooper, LLC LIMITED LIABILITY COMPANY

CALIFORNIA P.O. Box 41673 Long Beach CALIFORNIA 90853

Attorney of Record Daniel R. Kimbell

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BALL" APART FROM THE MARK

AS SHOWN

Type of Mark TRADEMARK

Register	PRINCIPAL	
Live/Dead Indicator	LIVE	
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GRAVITY PONG

Word Mark GRAVITY PONG

Goods and **Services**

IC 028. US 022 023 038 050. G & S: Game equipment sets sold as a unit comprised primarily of a vertical playing board with a plurality of elastic cup holders for party drinking cups; vertically positionable playing boards with cup holders for holding cups in an array parallel to a wall and proving a backboard for objects, namely, balls, thrown toward cups disposed in the cup holders.

FIRST USE: 20131014. FIRST USE IN COMMERCE: 20131014

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number 85654515 Filing Date June 18, 2012

Current Basis Original Filing

Basis

Published for Opposition

February 19, 2013

Registration Number

4467193

Registration Date

January 14, 2014

Owner

(REGISTRANT) Gravity Pong, LLC LIMITED LIABILITY COMPANY COLORADO #105 1115 32nd

Street Denver COLORADO 80205

Attorney of Record

James A. Sheridan

Disclaimer

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PONG" APART FROM THE MARK

AS SHOWN

Type of Mark TRADEMARK Register PRINCIPAL

Live/Dead Indicator

LIVE

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Gravity Racing

Word Mark

GRAVITY RACING

Goods and Services

IC 012, US 019 021 023 031 035 044, G & S; Vans: trucks; sports cars; motor cars; cars powered by a combination of thermic and electrical energy; motorcycles; motorized scooters; all the aforementioned goods in relation with basic, sport and racing models

IC 025. US 022 039. G & S: Footwear, headgear, namely, caps, hats; motorists' clothing, namely, t-shirts, shirts, pullovers, sweaters, jackets, gloves, coats, jeans, pants, dresses; belts; sweaters; socks; boots for sports; shirts; chemisettes; combinations; neckties; clothing of leather, namely, t-shirts, shirts, pullovers, sweaters, jackets, gloves, coats, jeans, pants, dresses; clothing of imitations of leather, namely, t-shirts, shirts, pullovers, sweaters, jackets, gloves, coats, jeans, pants, dresses; cyclists' clothing, namely, t-shirts, shirts, pullovers, sweaters, jackets, gloves, coats, jeans, pants, dresses; sashes for wear; gloves; waistcoats; waterproof clothing, namely, t-shirts, shirts, pullovers, sweaters, jackets, gloves, coats, jeans, pants, dresses; skirts; coats; trousers; overcoats; parkas; pullovers; dresses; tee-shirts; jackets; sportswear for all kinds of sports, namely, t-shirts, shirts, pullovers, sweaters, jackets, gloves, coats, jeans, pants, dresses; suits, singlets, woven clothing, namely, t-shirts, shirts, pullovers, sweaters, jackets, gloves, coats, jeans, pants, dresses; chemisettes in the nature of shirt fronts, boots, hats, neckties, sashes for wear, vests, jackets, belts, suspenders in the nature of braces, headbands, sweaters, sweatshirts, polo shirts, blousons, overcoats, greatcoats, socks, scarves, underwear, pajamas, slippers, dressing gowns, shawls, jeans, clothing for children, namely, t-shirts, shirts, pullovers, sweaters, jackets, gloves, coats, jeans, pants, dresses; rain and wind-proof jackets, suits for men

IC 028. US 022 023 038 050. G & S: Games and playthings, namely, board game and card games; Christmas tree decorations; scale model vehicles; teddy bears; plush toys; parlor games; toy vehicles; radio-controlled toy vehicles, miniature toy helmets

IC 035. US 100 101 102. G & S: Office functions, retail store services and assistance in the wholesale marketing of motor cars, parts and accessories thereof, perfumery items and cosmetics, leather goods, clothing, footwear, gymnastic articles, games, toys of various kinds, electronic video games, jewelry, chronometric and horological instruments, jewelry, stationery, paper articles, books and printed documents, household articles, furniture, tableware, other than knives, forks and spoons, sheets, textiles, coverlets, tablecloths, portable computers, telephony articles and instruments for recording, transmitting and reproducing sound and images, cutlery and lighting articles; commercial information and advice for consumers; demonstration of goods; distribution of samples; organization of exhibitions for commercial or advertising purposes; computer file management; database management; computerized file management; commercial administration of

the licensing of the goods and services of others; rental of vending machines; sponsorship search; presentation of goods on communication media, for retail purposes; publication of publicity texts; publicity columns preparation; marketing research; organizing driving trials, namely, arranging for sponsors to affiliate their goods and services with a sports competition; managing participation in car races, in the form of managing professional race car drivers; administrative management of a racing stable

IC 041. US 100 101 107. G & S: Education, namely, providing classes in the field of race and sport car driving; providing of training in the field of race and sport car driving; entertainment, namely, organizing race and sport car driving; organization of sports competitions, namely, race and sport car driving competitions; providing sports facilities; sport camp services; organization of exhibitions, namely, race and sport car driving exhibitions; organization of car races; organization of entertainment in the field of car races; providing online electronic publications, not downloadable, namely, magazines in the field of race and sport car driving; organization of competitions for education or entertainment, namely, race and sport car driving; arranging and conducting training workshops, colloquiums, concerts, conferences, congresses, symposiums, seminars in the field of race and sport car driving; participation in car races

Standard Characters Claimed

Mark Drawing (4) STANDARD CHARACTER MARK

Code

Serial 79088102

Number

Filing Date August 24, 2010

Current Basis 66A Original 66A

Filing Basis Published for

July 12, 2016 Opposition

Registration 5047284 Number

International

Registration 1053188

Number

Registration September 27, 2016 Date

Owner (REGISTRANT) Gravity Racing International Société anonyme LUXEMBOURG 1, rue Peternelchen

L-2370 Howald LUXEMBOURG

Attorney of

George A. Pelletier, Jr. Record

Priority Date February 24, 2010

LIVE

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RACING" APART FROM THE MARK

AS SHOWN

Type of Mark TRADEMARK, SERVICE MARK

Register **PRINCIPAL**

Live/Dead Indicator

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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark ANTI GRAVITY

Goods and Services

IC 028. US 022 023 038 050. G & S: Manually operated exercise equipment, namely, bungee bands, fabric hammocks used for yoga training and instruction, and boots with a spring and blade attached used for jumping. FIRST USE: 20121100. FIRST USE IN COMMERCE: 20121100

IC 041. US 100 101 107. G & S: Personal trainer services and training of personal trainers; yoga

instruction. FIRST USE: 20080100. FIRST USE IN COMMERCE: 20080100

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

01.01.03 - Star - a single star with five points

Code

02.01.02 - Men depicted as shadows or silhouettes of men; Silhouettes of men

86716976 Serial Number Filing Date August 6, 2015

Current Basis 1A **Original Filing**

Basis

Published for Opposition

January 5, 2016

Registration Number

4922482

Registration

March 22, 2016

Date Owner

(REGISTRANT) ANTIGRAVITY INC. CORPORATION NEW YORK 265 West 37th Street, Suite

1100 New York NEW YORK 10018

Attorney of

DENNIS S. PRAHL

Record

2445401;3014394;4459347

Prior

Registrations

Description of Mark

Color is not claimed as a feature of the mark. The mark consists of a five-pointed star on which

the silhouette of a man is superimposed and the word "ANTI GRAVITY".

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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(Use the "Back" button of the Internet Browser to

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anti-gravity treadmill

Word Mark ANTI-GRAVITY TREADMILL

Goods and IC 028. US 02
Services treadmills for r

IC 028. US 022 023 038 050. G & S: Exercise treadmills; Exercising equipment, namely, powered

treadmills for running, FIRST USE: 20070131, FIRST USE IN COMMERCE: 20070131

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Trademark Search Facility Classification

LETTER-3-OR-MORE ANTI Combination of three or more letters as part of the mark
NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and
mathematical signs,zodiac signs,prescription marks

Code

Serial Number 77277492

Filing Date September 12, 2007

Current Basis 1A Original Filing Basis 1A

Date Amended

to Current September 15, 2008

Register

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 3529420

International

Registration 1010457; 1010457A

Number

Registration November 4, 2008

Date Owner

(REGISTRANT) AlterG, Inc. CORPORATION DELAWARE 48368 Milmont Drive Fremont

CALIFORNIA 94538

Attorney of Record

MARGARET M. POWERS

Disclaimer

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TREADMILL" APART FROM THE

MARK AS SHOWN

Type of Mark TRADEMARK

Register SUPPLEMENTAL

Affidavit Text SECT 8 (6-YR). SECTION 8(10-YR) 20181109.

Renewal 1ST RENEWAL 20181109

Live/Dead Indicator

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TSDR ASSIGN Status TTAB Status

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return to TESS)

ZERO GRAVITY

Word Mark ZERO GRAVITY

Goods and IC 028. US 022 023 038 050. G & S: Physical fitness equipment, namely, suspension Services equipment, yoga swings, stands, bungee equipment, mounting equipment and bungee

bouncers. FIRST USE: 20090600. FIRST USE IN COMMERCE: 20090600

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86345563 Filing Date July 23, 2014

Current Basis 1A **Original Filing** 1A **Basis**

Date Amended to November 18, 2014 Current Register

Registration

4673300 Number

Registration Date January 13, 2015

Owner (REGISTRANT) Weber, Sharon INDIVIDUAL UNITED STATES RR 2 Box 3336 Pahoa

HAWAII 96778

Attorney of Record Matthew H. Swyers **TRADEMARK** Type of Mark Register SUPPLEMENTAL

Live/Dead Indicator LIVE

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TSDR ASSIGN Status TTAB Status

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return to TESS)

ZERO GRAVITY

Word Mark ZERO GRAVITY

Goods and Services IC 028. US 022 023 038 050. G & S: Toy vehicles

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78657048 Filing Date June 23, 2005

Current Basis 44E Original Filing Basis 1B:44D

Published for

December 5, 2006 Opposition

3210297 Registration Number

Registration Date February 20, 2007

(REGISTRANT) Spin Master Ltd. CORPORATION CANADA 225 King Street West, Suite Owner

200 Toronto, Ontario CANADA M5V3M2

Priority Date April 18, 2005 Type of Mark **TRADEMARK** Register **PRINCIPAL**

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20170412.

Renewal 1ST RENEWAL 20170412

Live/Dead Indicator LIVE

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TSDR ASSIGN Status

TTAB Status

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return to TESS)

Gravity Pal

Word Mark GRAVITY PAL

Goods and IC 028. US 022 023 038 050. G & S: Exercise equipment, namely, slant board beds for releasing tissue tensions while firmly supporting the skeletal structure. FIRST USE: 20150401.

FIRST USE IN COMMERCE: 20150401

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86682634 Filing Date July 2, 2015

Current Basis 1A Original Filing 1A Basis

Published for Opposition January 26, 2016

Registration 4936049 Number

Registration Date April 12, 2016

Owner (REGISTRANT) Gravity Pal, Inc. CORPORATION IOWA 202 South 2nd St Fairfield IOWA

. 52556

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GRAVITY" APART FROM THE

MARK AS SHOWN

Type of Mark TRADEMARK
Register PRINCIPAL

LIVE

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TSDR ASSIGN Status TTAB Status

(Use the "Back" button of the Internet Browser to

return to TESS)

DEFY GRAVITY

Word Mark **DEFY GRAVITY**

Goods and Services IC 028. US 022 023 038 050. G & S: Exercise treadmills. FIRST USE: 20070331. FIRST

USE IN COMMERCE: 20070331

Standard Characters

Claimed

(4) STANDARD CHARACTER MARK Mark Drawing Code

Serial Number 77577070

Filing Date September 23, 2008

Current Basis 1A Original Filing Basis

Published for

September 1, 2009 Opposition

3711122 **Registration Number**

Registration Date November 17, 2009

Owner (REGISTRANT) AlterG, Inc. CORPORATION DELAWARE 48368 Milmont Drive Fremont

CALIFORNIA 94538

Attorney of Record MARGARET M. POWERS

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GRAVITY" APART FROM Disclaimer

THE MARK AS SHOWN

Type of Mark TRADEMARK Register **PRINCIPAL**

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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Gravity Dice

Word Mark GRAVITY DICE

Goods and Services IC 028, US 022 023 038 050, G & S: Dice, FIRST USE: 20140326, FIRST USE IN

COMMERCE: 20140602

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86907725

Filing Date February 15, 2016

Current Basis 1A
Original Filing Basis 1A

Date Amended to Current

Register
Registration Number

5033500

Registration Number 5033500

Registration Date August 30, 2016

Owner (REGISTRANT) Manic Designs, LLC LIMITED LIABILITY COMPANY UTAH 5991 S.

Lakeside Dr Murray UTAH 84121

Attorney of Record Ken Dallara

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DICE" APART FROM

THE MARK AS SHOWN

Type of Mark TRADEMARK
Register SUPPLEMENTAL

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GRAVITY MAZE

Word Mark GRAVITY MAZE

Goods and Services IC 028. US 022 023 038 050. G & S: Board games; Puzzles. FIRST USE: 20140722.

FIRST USE IN COMMERCE: 20140722

Standard Characters

Claimed

(4) STANDARD CHARACTER MARK Mark Drawing Code

Serial Number 86354762 Filing Date August 1, 2014

Current Basis 1A Original Filing Basis 1A

Date Amended to Current

Register

October 21, 2014

4665089 **Registration Number**

Registration Date December 30, 2014

Owner (REGISTRANT) ThinkFun IP Holdings, Inc. CORPORATION VIRGINIA 1321 Cameron

Street Alexandria VIRGINIA 22314

(LAST LISTED OWNER) THINKFUN INC. CORPORATION VIRGINIA 1321

CAMERON STREET ALEXANDRIA VIRGINIA 22314

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record James J. Aquilina Type of Mark **TRADEMARK** Register SUPPLEMENTAL

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GRAVITY PRO

Word Mark GRAVITY PRO

Goods and Services IC 028. US 022 023 038 050. G & S: Body training apparatus. FIRST USE: 20170100.

FIRST USE IN COMMERCE: 20170100

Standard Characters

Claimed

(4) STANDARD CHARACTER MARK Mark Drawing Code

Serial Number 87590654 Filing Date August 30, 2017

Current Basis 1A Original Filing Basis 1A

Date Amended to Current

Register

February 9, 2018

5440165 **Registration Number Registration Date** April 3, 2018

(REGISTRANT) JAK'D INC DBA Fitnesse CORPORATION WYOMING Suite B, 1331 Owner

N East St, Anaheim CALIFORNIA 92805

Attorney of Record Alexis Campbell Type of Mark **TRADEMARK** Register **SUPPLEMENTAL**

Live/Dead Indicator LIVE

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TSDR ASSIGN Status

TTAB Status

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Gravity Bar

Word Mark

GRAVITY BAR

Goods and Services

IC 028. US 022 023 038 050. G & S: Exercising equipment, namely, weight lifting machines; Fitness machines and equipment, namely, weights, treadmills, rowing machines, stair stepping machines, resistance machines, stationary cycles; Manually-operated exercise equipment. FIRST

USE: 20080901. FIRST USE IN COMMERCE: 20080901

Standard Characters Claimed

Code

Mark Drawing

(4) STANDARD CHARACTER MARK

Serial Number 77544616 Filing Date August 12, 2008

Current Basis 1A Original Filing 1B Basis

Published for Opposition February 3, 2009

Registration Number 3706570

Registration

Date November 3, 2009

Owner (REGISTRANT) GoFit, L.L.C. LIMITED LIABILITY COMPANY OKLAHOMA 12929 E Apache

Tulsa OKLAHOMA 74116

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BAR" APART FROM THE MARK

AS SHOWN

Type of Mark TRADEMARK Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20181114.

Renewal 1ST RENEWAL 20181114

Live/Dead Indicator

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TSDR ASSIGN Status TTAB Status

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ZERO GRAVITY NANO

Word Mark ZERO GRAVITY NANO

Goods and IC 028. US 022 023 038 050. G & S: Toy vehicles. FIRST USE: 20090507. FIRST USE IN

Services COMMERCE: 20090507

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Trademark Search Facility

Classification NUM-0-ZERO Marks containing "0" or the word Zero

Code

Serial Number 77735152 Filing Date May 12, 2009

Current Basis 1A
Original Filing
Basis 1B;44D

Published for Opposition April 20, 2010

Registration Number 3812836

Registration July 6, 2010

Owner (REGISTRANT) Spin Master Ltd. CORPORATION CANADA 225 King Street West, Suite 200

Toronto, Ontario CANADA M5V3M2

Priority Date November 20, 2008

3210297

Prior

Registrations

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 8 (6-YR).

Live/Dead Indicator

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TSDR ASSIGN Status TTAB Status

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ZERO GRAVITY MICRO

Word Mark ZERO GRAVITY MICRO

Goods and IC 028. US 022 023 038 050. G & S: Toy vehicles Services

Standard Characters Claimed

Mark Drawing (4) STANDARD CHARACTER MARK Code

Trademark Search Facility

NUM-0-ZERO Marks containing "0" or the word Zero Classification

Code

Serial Number 77644182 Filing Date January 6, 2009

Current Basis 44E **Original Filing** 1B;44D **Basis**

Published for August 3, 2010 Opposition

Registration 3862482 Number

Registration October 19, 2010 Date

Owner (REGISTRANT) Spin Master Ltd. CORPORATION CANADA 225 King Street West, Suite 200

Toronto, Ontario CANADA M5V3M2

Priority Date November 25, 2008

3210297

Prior

Registrations

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MICRO" APART FROM THE MARK

AS SHOWN

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 8 (6-YR).

Live/Dead Indicator

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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



TRANZGRAVITY Word Mark

Goods and IC 028. US 022 023 038 050. G & S: Board games; Bobblehead dolls; Plush dolls; Toy action

Services figures. FIRST USE: 20170712. FIRST USE IN COMMERCE: 20170712

Mark Drawing

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS Code

24.15.03 - Arrows formed by words, letters, numbers or punctuation **Design Search**

Code 24.15.10 - Arrows, more than one; More than one arrow

Serial Number 86831677

November 25, 2015 **Filing Date**

Current Basis 1A **Original Filing** 1B

Basis

Published for May 17, 2016 Opposition

Registration 5291709 Number

Registration

September 19, 2017 Date

Owner (REGISTRANT) King, Brandon D INDIVIDUAL UNITED STATES P.O. Box 681415 Orlando

FLORIDA 32868

Attorney of XAVIER MORALES Record

Description of Color is not claimed as a feature of the mark. The mark consists of the stylized wording

"TRANZGRAVITY" in which "TRAN" and "GRAVITY" are separated by a zig-zag "Z" with an Mark

arrowhead on each end, above the "T" and below the "Y".

Type of Mark TRADEMARK

Register	PRINCIPAL					
Live/Dead Indicator	LIVE					
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TTAB Status

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TSDR



Word Mark DISNEY GRAVITY FALLS

Goods and IC 028. US 022 023 038 050. G & S: Plush toys; stuffed toys. FIRST USE: 20141101. FIRST USE

Services IN COMMERCE: 20141101

Mark Drawing (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Code (5) WORDS, EETTERS, AND/OR NOMBERS IN STIELZED FORM

Serial Number 86818764

Filing Date November 12, 2015

Current Basis 1A
Original Filing
Basis 1A;1B

Published for Opposition April 19, 2016

Registration 5257005 Number

Registration August 1, 2017

Owner (REGISTRANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista

Street Burbank CALIFORNIA 91521

Attorney of Record Steven Plotkin

Description of Color is not claimed as a feature of the mark. The mark consists of the wording "DISNEY GRAVITY FALLS" with the word "DISNEY" in small script at the top of the mark, and the wording

"GRAVITY FALLS" in large capital letters with a shaded outline underneath the word "DISNEY".

Type of Mark TRADEMARK Register PRINCIPAL

LIVE

Live/Dead Indicator



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GrC Gravity Chess

Word Mark

GRC GRAVITY CHESS

Goods and Services

IC 009. US 021 023 026 036 038. G & S: Electronic game programs; computer game software; downloadable computer game software in the form of mobile applications; downloadable computer game software via the internet and wireless devices

IC 028. US 022 023 038 050. G & S: Board games

IC 041. US 100 101 107. G & S: Education, namely, classes in the field of gaming; providing of training in the field of gaming; entertainment, namely, providing online electronic games; organizing community sporting and cultural events, including especially providing electronic games online by means of a computer database or by means of the Internet; entertainment services, namely, providing temporary use of non-downloadable interactive multiplayer computer games provided by means of the Internet and electronic communication networks

Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK

Serial Number 79128508 Filing Date March 22, 2013

Current Basis 66A **Original Filing**

Basis

Code

66A

Published for Opposition

March 11, 2014

Registration Number

4535220

International Registration

1156012

Number

Registration

Date

May 27, 2014

Owner (REGISTRANT) GRAVITY BOARD GAMES ApS anpartsselskab (aps) DENMARK Stårupvej 15

Østre Højby DK-4573 Højby DENMARK

Attorney of Record

Lawrence E. Abelman

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GRAVITY CHESS" APART FROM

THE MARK AS SHOWN

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead

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ASSIGN Status TTAB Status

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GrG Gravity Gammon

Word Mark

GRG GRAVITY GAMMON

Goods and Services

IC 009. US 021 023 026 036 038. G & S: Electronic game programs; computer game software; downloadable computer game software in the form of mobile applications; downloadable computer game software via the internet and wireless devices

IC 028. US 022 023 038 050. G & S: Board games

IC 041. US 100 101 107. G & S: Education, namely, classes in the field of gaming; providing of training in the field of gaming; entertainment, namely, providing online electronic games; organizing community sporting and cultural events, including especially providing electronic games online by means of a computer database or by means of the Internet; entertainment services, namely, providing temporary use of non-downloadable interactive multiplayer computer games provided by means of the Internet and electronic communication networks

Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK

Serial Number 79128507 Filing Date March 22, 2013

Current Basis 66A **Original Filing** 66A

Basis

Code

Published for Opposition

March 11, 2014

Registration Number

4535219

International Registration

1156011

Number

Registration Date

May 27, 2014

Owner (REGISTRANT) GRAVITY BOARD GAMES ApS anpartsselskab (aps) DENMARK Stårupvej 15

Østre Højby DK-4573 Højby DENMARK

Attorney of Record

Lawrence E. Abelman

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GRAVITY GAMMON" APART

FROM THE MARK AS SHOWN

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator

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ASSIGN Status TTAB Status

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GaG Gaining Gravity

Word Mark

GAG GAINING GRAVITY

Goods and Services

IC 009, US 021 023 026 036 038, G & S; Electronic game programs; computer game software; downloadable computer game software in the form of mobile applications; downloadable computer game software via the internet and wireless devices

IC 028. US 022 023 038 050. G & S: Board games

IC 041. US 100 101 107. G & S: Education, namely, classes in the field of gaming; providing of training in the field of gaming; entertainment, namely, providing online electronic games; organizing community sporting and cultural events, including especially providing electronic games online by means of a computer database or by means of the Internet; entertainment services, namely, providing temporary use of non-downloadable interactive multiplayer computer games provided by means of the Internet and electronic communication networks

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number 79128505 March 22, 2013 Filing Date

Current Basis 66A **Original Filing**

66A

Published for Opposition

Basis

March 11, 2014

Registration Number

4535217

International Registration

1156009

Number

Registration

Date

May 27, 2014

Owner (REGISTRANT) GRAVITY BOARD GAMES ApS anpartsselskab (aps) DENMARK Stårupvej 15

Østre Højby DK-4573 Højby DENMARK

Attorney of Record

Lawrence E. Abelman

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MARK AS SHOWN

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator

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ZERO GRAVITY SPORTS

Word Mark ZERO GRAVITY SPORTS

IC 028. US 022 023 038 050. G & S: Tabletop sports games, namely, hockey, soccer, Goods and **Services** foosball, shuffleboard and bowling. FIRST USE: 20051001. FIRST USE IN COMMERCE:

20051001

Standard

Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78545439

January 11, 2005 Filing Date

Current Basis 1A **Original Filing** 1B **Basis**

Published for

November 8, 2005 Opposition

Registration

3149851 Number

Registration Date September 26, 2006

(REGISTRANT) Franklin Sports, Inc. CORPORATION DELAWARE 17 Campanelli Parkway Owner

Stoughton MASSACHUSETTS 02072

Assignment ASSIGNMENT RECORDED Recorded

Attorney of Record Joseph B Bowman

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MARK AS SHOWN

TRADEMARK Type of Mark Register **PRINCIPAL**

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20160806.

Renewal 1ST RENEWAL 20160806

Live/Dead Indicator LIVE

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TSDR ASSIGN Status

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Word Mark GRAVITATE GRAVITY INCLUDED!

Goods and IC 028. US 022 023 038 050. G & S: Mechanical toys; Plastic toy hoops; Toy building structures

and toy vehicle tracks. FIRST USE: 20160825. FIRST USE IN COMMERCE: 20160825 Services

Mark Drawing

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS Code

Design Search 01.07.01 - Globes with outlines of continents

Code 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined

words or letters; Underlined words or letters

Serial Number 86563049

Filing Date March 13, 2015

Current Basis 1A Original Filing

Basis

Published for Opposition

January 5, 2016

Registration Number

5074081

Registration

November 1, 2016 Date

Owner (REGISTRANT) Michael William Hibbetts, Sr. INDIVIDUAL UNITED STATES P O Box 412

Medicine Park OKLAHOMA 73557

Mark

Description of The color(s) yellow, green, blue, black, white and gray is/are claimed as a feature of the mark. The mark consists of a stylized word "Gravitate" in yellow and green, outlined in black shadow above the words "Gravity Included" in blue with a yellow stroke containing a black shadow underneath the words, and a blue sphere designed like a globe with designs of white and gray continents to the

right of the words.

Type of Mark TRADEMARK

Register	PRINCIP.	AL					
Live/Dead Indicator	LIVE						
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Word Mark

NON ZERO GRAVITY

Goods and Services IC 028. US 022 023 038 050. G & S: Athletic sporting goods, namely, athletic wrist and joint supports; Elbow guards for athletic use; Elbow pads for athletic use; Knee guards for athletic use; Knee pads for athletic use; Wrist guards for athletic use. FIRST USE: 20150601. FIRST USE IN

COMMERCE: 20150630

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

Code

26.05.21 - Triangles that are completely or partially shaded

Serial Number 86739703

Filing Date August 27, 2015

Current Basis 1A
Original Filing

Basis

1A

Published for

January 12, 2016

Opposition Registration

on 5030145

Registration

Date

August 30, 2016

Owner

Number

(REGISTRANT) SHOP 709 Corp. CORPORATION CALIFORNIA 709 E. Cedar Street Ontario

CALIFORNIA 91761

Attorney of Record

Aaron Yen

Description of

Mark

Color is not claimed as a feature of the mark. The mark consists of an upside down right triangle to the top left and three lines of words to its right from top consisting of stylized characters, "NON",

"ZERO", and "GRAVITY", respectively.

Type of Mark TRADEMARK Register PRINCIPAL

Live/Dead LIVE Indicator

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TSDR ASSIGN Status TTAB Status

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Word Mark Goods and **Services**

GRAVITY BOARD GAMES INTELLIGENT GAMES FOR BRILLIANT MINDS

IC 009. US 021 023 026 036 038. G & S: Electronic game programs; computer game software; downloadable computer game software in the form of mobile applications; downloadable computer game software via the internet and wireless devices

IC 028. US 022 023 038 050. G & S: Board games

IC 041. US 100 101 107. G & S: Education, namely, classes in the field of gaming; providing of training in the field of gaming; entertainment, namely, providing online electronic games; organizing community sporting and cultural events, including especially providing electronic games online by means of a computer database or by means of the Internet; entertainment services, namely, providing temporary use of non-downloadable interactive multiplayer computer games provided by means of the Internet and electronic communication networks

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

Code

26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Serial Number

79129143

Filing Date

March 22, 2013

Current Basis Original Filing 66A

Basis

66A

Published for Opposition

March 11, 2014

Registration Number

4535226

1157791

International Registration Number

Registration

May 27, 2014 Date

Owner (REGISTRANT) GRAVITY BOARD GAMES ApS anpartsselskab (aps) DENMARK Stårupvej 15

Østre Højby DK-4573 Højby DENMARK

Attorney of Record

Lawrence E. Abelman

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FROM THE MARK AS SHOWN

Description of

Mark

The color(s) grey, white, yellow, green, blue, purple, pink and orange is/are claimed as a feature of the mark. The mark consists of a grey background featuring the stylized wording "GRAVITY BOARD GAMES" in white above the stylized wording "INTELLIGENT GAMES FOR BRILLIANT MINDS" also in white above several curving bands in yellow, green, blue, purple, pink and orange.

TRADEMARK. SERVICE MARK Type of Mark

Register **PRINCIPAL**

Live/Dead Indicator

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SHOW GRAVITY WHAT'S UP

Word Mark SHOW GRAVITY WHAT'S UP

Goods and Services IC 028. US 022 023 038 050. G & S: Manually-operated exercise equipment and exercise

machines. FIRST USE: 20120731. FIRST USE IN COMMERCE: 20120731

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85557884 Filing Date March 1, 2012

Current Basis 1A
Original Filing Basis 1B

Published for

Opposition

Registration Number 4322022

Registration Date April 16, 2013

Owner (REGISTRANT) ASTONE FITNESS LTD. CORPORATION CANADA 10 - 12851 Bathgate

Way Richmond, BC CANADA V6V1Y5

Attorney of Record Melissa L. Heywood
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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TSDR ASSIGN Status TTAB Status (Use the "Back

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Gravity/zero/

Word Mark GRAVITY/ZERO/

Goods and Services IC 028. US 022 023 038 050. G & S: Stress relief exercise toys. FIRST USE: 20170202.

FIRST USE IN COMMERCE: 20170202

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87342347

Filing Date February 20, 2017

Current Basis 1A
Original Filing Basis 1A

Published for Opposition June 27, 2017

Registration Number 5285452

Registration Date September 12, 2017

Owner (REGISTRANT) Alfandre, Michael INDIVIDUAL UNITED STATES 360 N 680 E Vineyard

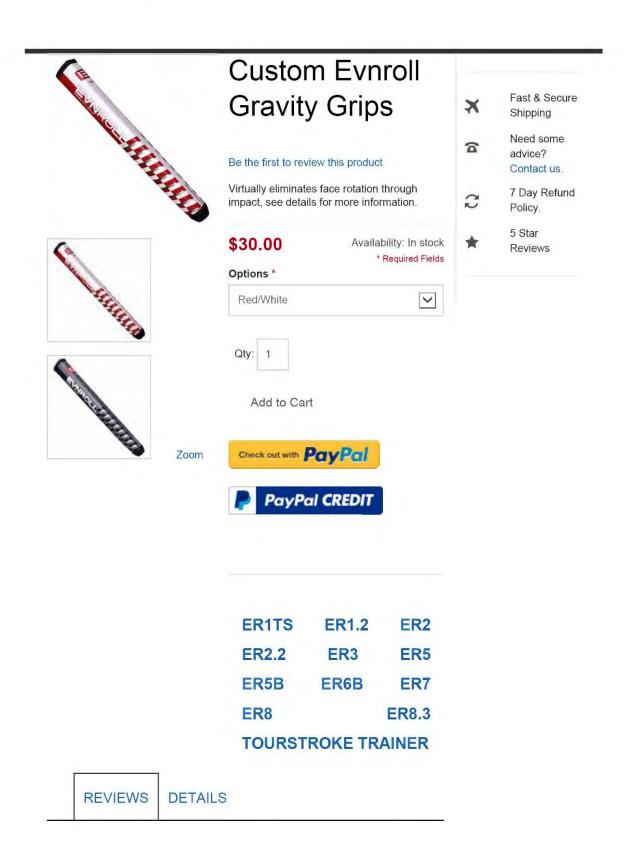
UTAH 84058

Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator

Live/Dead Indicator LIVE

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Write Your Own Review

You're reviewing: Custom Evnroll Gravity Grips How do you rate this product? *

	1 star	2 stars	3 stars	4 stars	5 stars	
tars	0	0	0	0	0	
Nic	kname *					
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Rev	/iew *					
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Gravity Grips Page 1 of 3



The Gravity Grip Story

Feeling is Believing

The hands are incredibly sensitive. And the grip is the only physical connection you have to your putter. Where your hands are at impact determines how your putter face makes contact with the ball. 1° of face angle at impact will just barely catch the edge of the hole 10' away. Face

Gravity Grips Page 2 of 3

angle at impact is the key to hitting your lines and making more putts.



The **Gravity Grip** is a major breakthrough in putter grip technology. The body of the grip is ultralight EVA foam that weighs only 35 grams. By placing a 70 gram steel rod along the entire length of the grip ½ inch below the shaft, the hands can feel the precise angle of the face. The hands and the putter head are tied together creating a square zone before and after impact. **Feeling is believing.**

MyGolfSpy test the Gravity Grip at the 2019 PGA Merchandise Show and again in their test facility.





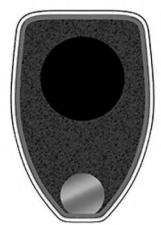


Gravity Grips Page 3 of 3



tne square zone through impact.

35 gram foam body



70 gram steel rod

FAQs Page 1 of 4

Evnroll FAQ's

Contact / Purchase / Returns

Q: How do I contact Evnroll?

A: Telephone (001) 760-448-6450. Lines are open from 8 A.M. to 5 P.M. PST. Alternatively, you can email support@evnroll.com.

Q: Where can I buy Evnroll putters?

A: You can order directly from our website, or to find a local stockist please refer to our Store Locator: https://evnroll.com/storelocator/

Q: What putters do you have available?

A: Refer to our online shop here: https://evnroll.com/shop.html

Q: Do you sell through any of the major golf stores?

A: Yes, we are in the PGA Tour Superstores, Dick's Sporting Goods/Golf Galaxy stores, and Worldwide Golf Shops which include Roger Dunn and Edwin Watts. Please check our 'Store Locator' to find your closest stockist: https://evnroll.com/storelocator/.

Q: What can I do if there is nowhere to buy in my area?

A: We are working hard on our distribution in the US and across the world. If you would like to recommend a high-end retailer or custom fitter which is close to you, advise them to contact support@evnroll.com (or to contact our local distributor) and one of the Evnroll team will be happy to reach out.

Q: How do I return a putter?

A: If the putter was purchased via the Evnroll website, please refer to our Returns policy here: https://evnroll.com/returns/. If the putter was purchased in store, refer to the retailer. For any other queries, email support@evnroll.com.

Q: Do you offer an exchange program?

A: Since we are a manufacturer and not a retailer, it is difficult for us to exchange products unless in exceptional circumstances. This is the reason we have to have such a strict returns policy: https://evnroll.com/returns/

Evnroll Accessories

Q:Is there an Evnroll accessories range?

A: We hope to have a full range of accessories available in mid-to-late 2018. Please check our website periodically for updates.

Q: Can I get an Evnroll golf bag?

A: Evnroll golf bags are available to purchase from your local distributor. Prices vary so please contact your local distributor for more information: https://evnroll.com/distributors/.

Continental US customers can email support@evnroll.com.

Q: Are there various styles of grips?

A: Yes, there are two different grips you can chose. These are Standard Oversize and Pistol, and there are two different weights available in each.

The Standard Oversize grip weighs 117 grams. This slightly heavier than normal grip gives a subtle counterbalanced feel to help stabilize the hands.

The Standard Oversize lightweight grip weighs 62 grams and is a more traditionally weighted version of our stock grip.

FAQs Page 2 of 4

The standard Pistol grip in red and black is a traditional style grip that weighs 68 grams.

The heavy Pistol grip in red and black is a traditional style grip that weighs 95 grams. It is a slightly heavier than normal grip which gives a subtle counterbalanced feel to help stabilize the hands.

Q: Are there various styles of head covers available?

A: Not at present. We hope to offer different styles in the near future. Please check back with us periodically for updates.

Fittings / Specifications / Sweet Face Technology

Q: How can I get my putter fitted to my specifications?

A: Our putters can be ordered to specification directly from our website. They can also be fitted in a local fitting center at the time of purchase. Please contact your preferred local fitting center to arrange your fitting. If you have questions about how to custom build your putter please contact us by phone or email.

Q: Can you alter the length and weight of my putter after purchase?

A: (US only) If you would like to ship your putter to us we would be happy to alter length, loft and lie to whatever specifications you may need. Email support@evnroll.com to arrange. Your putter can also be fitted or altered in a local fitting center.

For non-US regions please contact the retailer you purchased the putter from or a local fitting center that is handy for you.

Q: What are the benefits of the dots on the putters?

A: Firstly, the dots serve as an eye alignment system. If you look down at your putter and the sight line is between the two dots, then your eyes are directly over the ball. If you look down and the line is too close to the heel, then your eyes are below the ball. Conversely, if the sight line is closer to the toe dot, then your eyes are too far over the ball.

Secondly, they serve to keep the ball higher to the line on breaking putts. We are trying to eliminate putts being missed low of the hole as 90% of them do on breaking putts. For example, for a right-handed golfer taking a right-to-left putt, the center of mass (or center of percussion) of our putter is directly in the middle of the face underneath the sight line. Therefore, if we align the toe dot directly behind the ball, this will bring the center of mass of the putter to the inside of the center of mass of the ball. This makes it much harder to shut the face down and have the putt pulled to the left or low of the hole. As such, these dots will help keep the ball higher to the line more often on breaking putts.

We would recommend playing around with the dots on the putting green and see if they work for you. Some golfers prefer not to use them and this is completely fine. Others love them and would not be able to putt without them. It is all personal preference.

Q: How do the 'Sweet Face' grooves work?

A: The grooves are widest in the middle and then taper away from the center while at the same time increasing the contact surface. Because the grooves are very closely spaced, a ball which is hit in the center will travel the same distance as a ball which is hit off-center.

The inward "V" shape of the tapering groove creates a gear effect that redirects the ball down the target line when miss-hit out of the heel or toe. With a standard putter, a miss-hit putt will tend to travel outward from the target line and come up short of the intended target.

Q: How can I add weight to my putter?

A: The simplest way to add weight is to switch to a lighter grip. Our stock grip weighs 117g so replacing it with a lighter grip will allow you to feel more weight in the head. Please see grip options in 'Accessories' section. The only other way to add weight to your putter would be to apply lead tape.

FAQs Page 3 of 4

Specific Putters

Q: What putters do you have available?

A: Refer to our online shop here: https://evnroll.com/shop.html

Q: Are your putters available in black?

A: The ER6 and ER9, which are aluminium putters, are available in a black anodized color. The rest of our range will be our standard 303 stainless steel with satin finish. Occasionally we make limited runs in black but these are tour-stock and/or promotional use only. However, we are aware of the potential interest in black and other color options so this is something that we hope to be able to provide in the future.

Q: Do you have center-shafted models?

A: Yes, the ER2 and ER7 come in center-shafted options.

Q: Are you planning on releasing any of your current putters with a slant neck hosel?

A: Yes, the ER9.2 comes with a slant neck hosel.

ER1

Q: What size is the ER1?

A: Each face is 0.875" (2.22 cm) tall. The ER1 is 4.75" from the heel to toe and 1.25" from face to rear.

ER2

Q: What size is the face of the ER1?

A: Each face is 0.875" (2.22 cm) tall. The ER2 is 4.25" from heel to toe and 1.75" from face to rear.

ER3

Q: What size is the face of the ER3?

A: Each face is approximately 0.875" (2.22 cm) tall. The ER3 is 4.25" from heel to toe and 1.80" from face to rear.

ER5

Q: What size is the face of the ER5?

A: Each face is approximately 0.875" (2.22 cm) tall. The ER5 is 3.80" heel to toe and 2.9" from face to rear.

ER5

Q: Is the putter shaft on the ER5 hatchback two bend and one plane or a single bend?

A: Single bend.

ER6

Q: What size is the face of the ER6?

A: Each face is approximately 0.875" (2.22 cm) tall. The ER6 is 4.0" heel to toe and 3.75 from face to rear.

ER7

Q: What size is the face of the ER7?

A: Each face is approximately 0.875" (2.22 cm) tall. The ER7 is 4.0" heel to toe and 3.0" from face to rear.

ER8

Q: What size is the face of the ER8?

A: Each face is approximately 0.875" (2.22 cm) tall. The ER8 is 4.0" heel to toe and 2.6" from face to rear.

FAQs Page 4 of 4

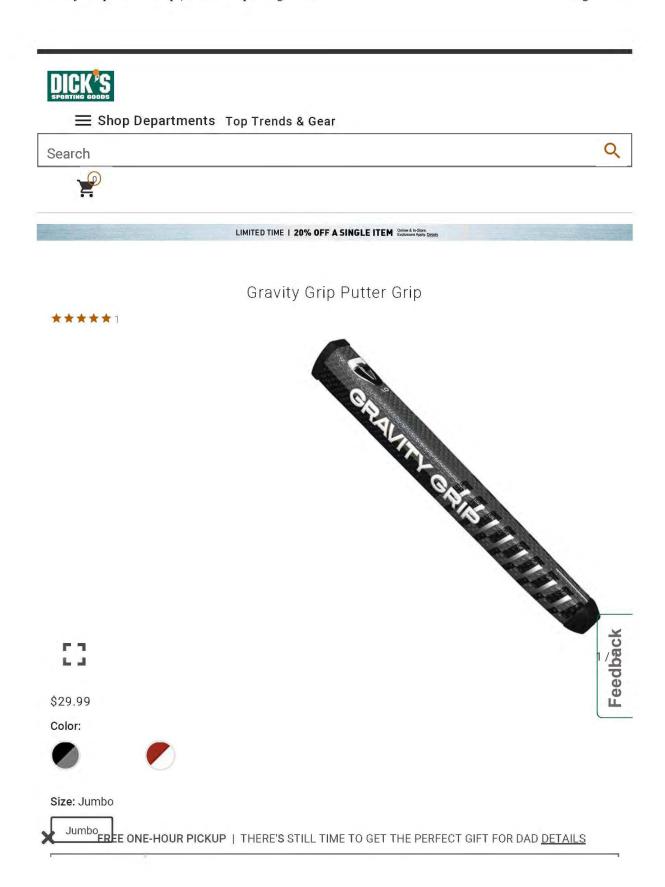
ER9

Q: What size is the face of the ER9?

A: Each face is approximately 1" (2.54 cm) tall. The ER9 is 4.125" heel to toe and 3.75" from face to rear.

Q: Is the head removable on the ER9?

A: Yes, but they are sold as a unit. (US only) If you would like to ship your putter to us we would be happy to change the hosel for an additional charge. Email support@evnroll.com to arrange.



>

Description

Improve your performance on the green by fitting your putter with the Gravity Grip Putter Grip. Designed to help golfers "Feel Square" at address, the Gravity Grip Putter Grip features an ultra-light, V-shaped EVA foam body that weighs only 35g to maxize response and feel. A 70g, 10" steel rod installed in the bottom of the V runs the length of the grip to provide counter balance. The heavier-than-usual grip weight allows for more weight in the head for increased overall stability.

Features:

- · Designed to help golfers "Feel Square" at address
- Ultra-light EVA foam body weighs only 35g and is molded into a deep V shape for feel
- 70g, 10" steel rod installed in the bottom of the V and running the length of the grip for stability
- Heavier-than-usual grip weight allows for more weight in the head, increasing stability and accuracy

Ratings and Reviews

5 / 5

1 review

We're testing out a new product page experience, and we'd love your feedback.

SHARE YOUR THOUGHTS

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FREE ONE-HOUR PICKUP | THERE'S STILL TIME TO GET THE PERFECT GIFT FOR DAD DETAILS

https://www.dickssportinggoods.com/p/gravity-grip-putter-grip-19eisugrvtygrpblcgrp/19ei... 6/14/2019

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Email Addresss

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	(/ 5 3.1 5)	
We're sorry, no products were found for your search: gravity core		
Did you mean: core (/search-results/?q=core) ?		
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(Ittps://www.canawaygon.com/castonier service)		

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(https://www.callawaygolf.com/account-signup#mobileMenu)

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(http://cmp.callawaygolf.com/rewards/)

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HELP

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Order Status

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FAQs (https://www.callawaygolf.com/customer-service? fid=help&cid=help-faqs)

Warranty Info (https://www.callawaygolf.com/customer-service?fid=help&cid=help-warranty)

Counterfeit Warning (https://www.callawaygolf.com/customer-service?fid=help&cid=help-counterfeit-warning)

Return Policy (https://www.callawaygolf.com/customer-service?fid=orders&cid=help-return-policy)

Payment/Shipping Options

(https://www.callawaygolf.com/customer-service? fid=orders&cid=orders-payment-shipping)

Trade-In! Trade-Up! (https://www.callawaygolf.com/golf-clubs/trade-in-trade-up/)

CORPORATE

About Us (https://www.callawaygolf.com/about-us/)

Press Center (http://www.callawaypresscenter.com/)

Investor Relations (https://callawaygolf.gcs-web.com/)

Careers (https://www.callawaygolf.com/customer-service? fid=corporate&cid=corporate-careers)

Military Appreciation (https://www.callawaygolf.com/military-discount-program/)

LEGAL

Legal (https://www.callawaygolf.com/customer-service? fid=legal&cid=legal)

Privacy Policy (https://www.callawaygolf.com/customer-service?fid=legal&cid=legal-privacy-policy)

Ad and Cookie Policy (https://www.callawaygolf.com/customer-service? fid=legal&cid=ad-cookie-policy)

Callaway Page 3 of 3

	Testimonial Disclaimer (https://www.callawaygolf.com/customer-service? fid=legal&cid=legal-testimonial-disclaimer)	Q
A (https://www.callawaygolf.	Social Responsibility (https://www.callawaygolf.com/oservice?fid=corporate&cid=corporate-social-responsib.com/account-signup#mobileM	
	[⊕] ₀(/cart)	=

2180 Rutherford Road - Carlsbad, CA 92008 1-877-723-5218

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(https://www.ogio.com/? utm_medium=cg_site_links&utm_source=cg&utm_content=footer_links&utm_campaign=footer_logo)

(https://www.travismathew.com/)

(https://www.callawaygolf.com/customer-service?fid=corporate&cid=accessibility-statement)

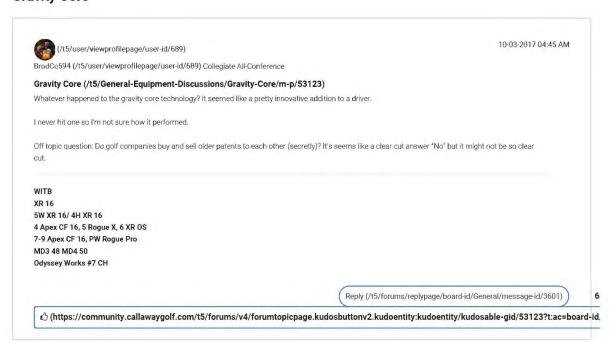
Sign in/Register (https://www.callawaygolf.com/on/demandware.store/Sites-CG4-Site/en_US/LithiumSS0-Login?lidesturl=https%3A%2F%2Fcommunity.callawaygolf.com%

2Ft5%2FGeneral-Equipment-Discussions%2FGravity-Core%2Ftd-p%2F53123)

Help (/t5/help/faqpage)

Callaway Community (/) > Equipment (/t5/Equipment/ct-p/E... > General Equipment Discussions (... > Gravity Core

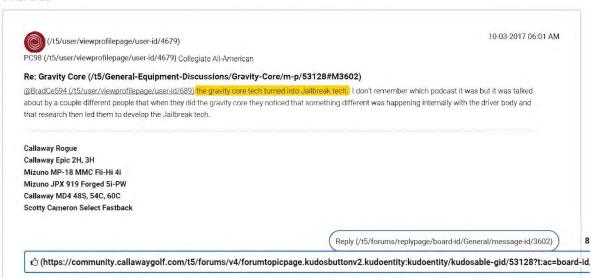
Gravity Core

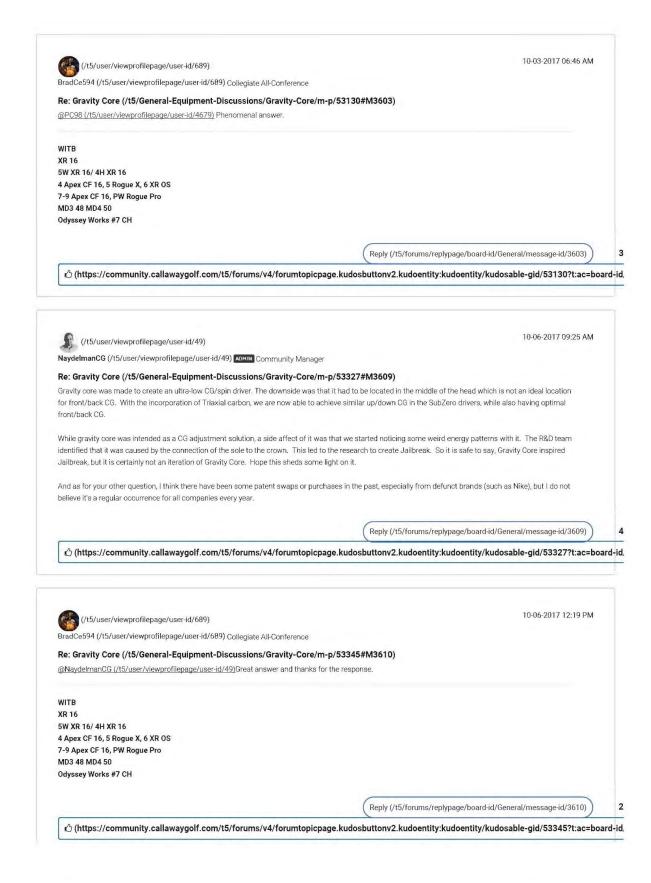


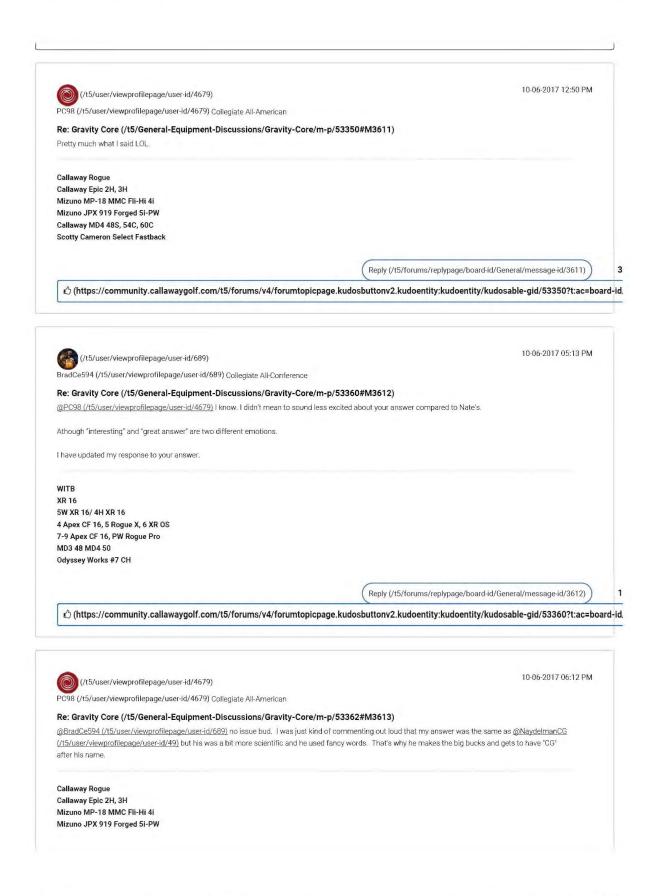
All forum topics (/t5/General-Equipment-Discussions/bd-p/General/page/9)

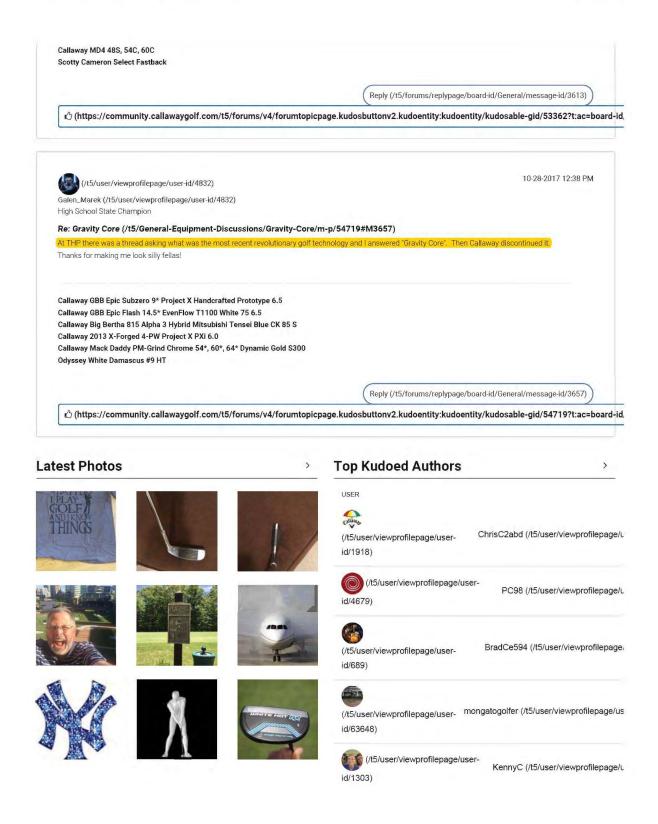
< Previous Topic (/t5/General-Equipment-Discussions/Callaway-Pre-owned-Black-Friday-Sale/td-p/55107) Next Topic >

8 REPLIES









Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered	
SERIAL NUMBER	86035656	
LAW OFFICE ASSIGNED	LAW OFFICE 118	
EXTENSION OF USE	NO	
MARK SECTION		
MARK	http://tsdr.uspto.gov/img/86035656/large	
LITERAL ELEMENT	GRAVITY CORE	
STANDARD CHARACTERS	YES	
USPTO-GENERATED IMAGE	YES	
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.	
OWNER SECTION		
NAME	Callaway Golf Company	
STREET	2180 Rutherford Road	
CITY	Carlsbad	
STATE	California	
ZIP/POSTAL CODE	92008	
COUNTRY	United States	
PHONE	760-930-5203	
FAX	760-930-5019	
EMAIL	Sonia.Lari@callawaygolf.com	
GOODS AND/OR SERVICES SECTION	ON	
INTERNATIONAL CLASS	028	
CURRENT IDENTIFICATION	Golf clubs	
GOODS OR SERVICES	KEEP ALL LISTED	
FIRST USE ANYWHERE DATE	02/14/2014	
FIRST USE IN COMMERCE DATE	02/14/2014	
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\860\356\86035656\xml14 \\SOU0002.JPG	
SPECIMEN DESCRIPTION	Use of mark on golf club.	
	NO	

NUMBER OF CLASSES IN USE	1	
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100	
TOTAL AMOUNT	100	
SIGNATURE SECTION		
DECLARATION SIGNATURE	/Sonia Lari/	
SIGNATORY'S NAME	Sonia Lari	
SIGNATORY'S POSITION	Attorney of record/ CA bar member	
DATE SIGNED	10/07/2014	
SIGNATORY'S PHONE NUMBER	760-930-5203	
FILING INFORMATION		
SUBMIT DATE	Tue Oct 07 14:49:37 EDT 2014	
TEAS STAMP	USPTO/SOU-XX.XXX.XX.X-201 41007144937347281-8603565 6-500aea4e5acc9d29ccb99ab ed9e92f6e5019841bdc6f1fa5 3435263ca329d93b4c-DA-109 6-20141007144752593343	

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: GRAVITY CORE(Standard Characters, see http://tsdr.uspto.gov/img/86035656/large)

SERIAL NUMBER: 86035656

The applicant, Callaway Golf Company, having an address of 2180 Rutherford Road
Carlsbad, California 92008
United States
is submitting the following allegation of use information:

For International Class 028: Current identification: Golf clubs

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/14/2014, and first used in commerce at least as early as 02/14/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Use of mark on golf club..

Specimen File1

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

Declaration

STATEMENTS: The signatory believes that: if the applicant is filing the amendment to allege use under 15 U.S.C. Section 1051(c) or a statement of use under 15 U.S.C. Section 1051(d), the applicant is the owner of the trademark/service mark sought to be registered: the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified, and such use by the applicant's related company or licensee inures to the benefit of the applicant: that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive; and the specimen(s) shows the mark as used on or in connection with the goods/services in commerce.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Sonia Lari/ Date Signed: 10/07/2014

Signatory's Name: Sonia Lari

Signatory's Position: Attorney of record/ CA bar member

Signatory's Phone: 760-930-5203

RAM Sale Number: 86035656 RAM Accounting Date: 10/08/2014 Serial Number: 86035656

Internet Transmission Date: Tue Oct 07 14:49:37 EDT 2014
TEAS Stamp: USPTO/SOU-XX.XXX.XX.X-201410071449373472
81-86035656-500aea4e5acc9d29ccb99abed9e9
2f6e5019841bdc6f1fa53435263ca329d93b4c-D

A-1096-20141007144752593343



FEE RECORD SHEET

Serial Number: 86035656

RAM Sale Number: 86035656 Total Fees: \$100

RAM Accounting Date: 20141008

<u>Transaction</u>	Fee <u>Code</u>	Transaction <u>Date</u>	Fee per <u>Class</u>	Number of Classes	Total <u>Fee</u>
Statement of Use (SOU)	7003	20141007	\$100	I	\$100

Transaction Date: 20141007

To: Callaway Golf Company (Sonia.Lari@callawaygolf.com)

Subject: U.S. TRADEMARK APPLICATION NO. 86035656 - GRAVITY CORE - N/A

 Sent:
 11/21/2013 7:43:50 PM

 Sent As:
 ECOM105@USPTO.GOV

Attachments: Attachment - 1

Attachment - 2

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO) OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 86035656

MARK: GRAVITY CORE

86035656

CORRESPONDENT ADDRESS:

SONIA LARI 2180 RUTHERFORD RD CARLSBAD, CA 92008-7328 CLICK HERE TO RESPOND TO THIS LETTER:

http://www.uspto.gov/trademarks/teas/response forms.jsp

APPLICANT: Callaway Golf Company

CORRESPONDENT'S REFERENCE/DOCKET NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

Sonia.Lari@callawaygolf.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 11/21/2013

TEAS PLUS APPLICANTS MUST SUBMIT DOCUMENTS ELECTRONICALLY OR SUBMIT FEE: Applicants who filed their application online using the reduced-fee TEAS Plus application must continue to submit certain documents online using TEAS, including responses to Office actions. See 37 C.F.R. §2.23(a)(1). For a complete list of these documents, see TMEP §819.02(b). In addition, such applicants must accept correspondence from the Office via e-mail throughout the examination process and must maintain a valid e-mail address. 37 C.F.R. §2.23(a)(2); TMEP §819, 819.02(a). TEAS Plus applicants who do not meet these requirements must submit an additional fee of \$50 per international class of goods and/or services. 37 C.F.R. §2.6(a)(1)(iv); TMEP §819.04. In appropriate situations and where all issues can be resolved by amendment, responding by telephone to authorize an examiner's amendment will not incur this additional fee.

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Issue Summary

2(d) refusal

Request for information

Likelihood of confusion refusal under Section 2(d)

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. **3280905**. Trademark Act Section 2(d), 15 U.S.C. §1052(d): see TMEP §§1207.01 et seq. See the enclosed registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely that a potential consumer would be confused or mistaken or deceived as to the source of the goods and/or services of the applicant and registrant. See 15 U.S.C. §1052(d). The court in In re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973) listed the principal factors to be considered when determining whether there is a likelihood of confusion under Section 2(d). See TMEP §1207.01. However, not all of the factors are necessarily relevant or of equal weight, and any one factor may be dominant in a given case, depending upon the evidence of record. In re Majestic Distilling Co., 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003); see In re E. I. du Pont, 476 F.2d at 1361-62, 177 USPQ at 567.

In this case, the following factors are the most relevant: similarity of the marks, similarity of the goods and/or services, and similarity of trade channels of the goods and/or services. See In re Opus One, Inc., 60 USPQ2d 1812 (TTAB 2001): In re Dakin's Miniatures Inc., 59 USPQ2d 1593 (TTAB 1999); In re Azteca Rest. Enters., Inc., 50 USPQ2d 1209 (TTAB 1999); TMEP §§1207.01 et seq.

Confusing similarity of the marks

In a likelihood of confusion determination, the marks are compared for similarities in their appearance, sound, meaning or connotation and commercial impression. *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973); TMEP §1207.01(b). Similarity in any one of these elements may be sufficient to find a likelihood of confusion. *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988): *In re Lamson Oil Co.*, 6 USPQ2d 1041, 1043 (TTAB 1987); *see* TMEP §1207.01(b).

Consumers are generally more inclined to focus on the first word, prefix, or syllable in any trademark or service mark. See Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772, 396 F. 3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005): Presto Prods., Inc. v. Nice-Pak Prods., Inc., 9 USPQ2d 1895, 1897 (TTAB 1988) ("it is often the first part of a mark which is most likely to be impressed upon the mind of a purchaser and remembered" when making purchasing decisions). The term GRAVITY is the first word of the marks GRAVITY CHAMBER and GRAVITY CORE.

Closely related nature of the goods/services

The goods and/or services of the parties need not be identical or directly competitive to find a likelihood of confusion. See Safety-Kleen Corp. v. Dresser Indus., Inc., 518 F.2d 1399, 1404, 186 USPQ 476, 480 (C.C.P.A. 1975); TMEP §1207.01(a)(i). Rather, it is sufficient that the goods and/or services are related in some manner and/or the conditions surrounding their marketing are such that they would be encountered by the same purchasers under circumstances that would give rise to the inistaken belief that the goods and/or services come from a common source. In re Total Quality Group, Inc., 51 USPQ2d 1474, 1476 (TTAB 1999); TMEP §1207.01(a)(i): see, e.g., On-line Careline Inc. v. Am. Online Inc., 229 F.3d 1080, 1086-87, 56 USPQ2d 1471, 1475-76 (Fed. Cir. 2000); In re Martin's Famous Pastry Shoppe, Inc., 748 F.2d 1565, 1566-68, 223 USPQ 1289, 1290 (Fed. Cir. 1984).

The goods being compared are golf clubs.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

Applicant must respond to the requirement(s) set forth below.

Request for More Information

To permit proper examination of the application, applicant must submit additional product information about the goods. See 37 C.F.R. §2.61(b); In re AOP LLC, 107 USPQ2d 1644, 1650-51 (TTAB 2013); In re Cheezwhse.com, Inc., 85 USPQ2d 1917, 1919 (TTAB 2008); In re DTI P'ship LLP, 67 USPQ2d 1699, 1701-02 (TTAB 2003); TMEP §814. The requested product information should include fact sheets, instruction manuals, and/or advertisements. If these materials are unavailable, applicant should submit similar documentation for goods of the same type, explaining how its own product will differ. If the goods feature new technology and no competing goods are available, applicant must provide a detailed description of the goods.

The submitted factual information must make clear how the goods operate, their salient features, and their prospective customers and channels of trade. Conclusory statements regarding the goods will not satisfy this requirement.

Failure to comply with a request for information can be grounds for refusing registration. *In re AOP LLC*, 107 USPQ2d at 1651; *In re DTI P'ship LLP*, 67 USPQ2d at 1701-02; TMEP §814. Merely stating that information about the goods is available on applicant's website is an inappropriate response to a request for additional information and is insufficient to make the relevant information of record. *See In re Planalytics, Inc.*, 70 USPQ2d 1453, 1457-58 (TTAB 2004).

Response Guidelines

Applicant should include the following information on all correspondence with the Office: (1) the name and law office number of the trademark examining attorney, (2) the serial number and filing date of the application, (3) the date of issuance of this Office action, (4) applicant's name, address, telephone number and e-mail address (if applicable), and (5) the mark. 37 C.F.R. §2.194(b)(1); TMEP §302.03(a).

/John E. Michos/ Trademark Attorney Law Office 105 571 272-9197 john.michos@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response forms.jsp. Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at http://tsdr.uspto.gov/. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see http://www.uspto.gov/trademarks/process/status/.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at http://www.uspto.gov/trademarks/teas/correspondence.jsp.

Print: Nov 21, 2013 78822732

DESIGN MARK

Serial Number

78822732

Status

REGISTERED

Word Mark

GRAVITY CHAMBER

Standard Character Mark

Yes

Registration Number

3280905

Date Registered

2007/08/14

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Bridgestone Sports Co., Ltd. CORPORATION JAPAN 2-4-1 Hamamatsu-cho, Minato-ku Tokyo JAPAN

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S: Golf clubs. First Use: 2006/08/00. First Use In Commerce: 2006/08/00.

Filing Date

2006/02/24

Examining Attorney

GARTNER, JOHN

Attorney of Record

Cynthia C. Weber

GRAVITY CHAMBER

To: Callaway Golf Company (Sonia.Lari@callawaygolf.com)

Subject: U.S. TRADEMARK APPLICATION NO. 86035656 - GRAVITY CORE - N/A

 Sent:
 11/21/2013 7:43:50 PM

 Sent As:
 ECOM105@USPTO.GOV

Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

U.S. TRADEMARK APPLICATION

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED ON 11/21/2013 FOR U.S. APPLICATION SERIAL NO. 86035656

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this <u>link</u> or go to http://tsdr.uspto.gov, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from 11/21/2013 (or sooner if specified in the Office action). For information regarding response time periods, see http://www.uspto.gov/trademarks/process/status/responsetime.jsp.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For technical assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application. For more information regarding abandonment, see http://www.uspto.gov/trademarks/basics/abandon.jsp.

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies not associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All <u>official</u> USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation warnings.jsp.

Response to Office Action

The table below presents the data as entered.

Input Field	Entered		
SERIAL NUMBER	86035656		
LAW OFFICE ASSIGNED	LAW OFFICE 118		
MARK SECTION			
MARK	http://tsdr.uspto.gov/img/86035656/large		
LITERAL ELEMENT	GRAVITY CORE		
STANDARD CHARACTERS	YES		
USPTO-GENERATED IMAGE	YES		
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font st size or color.		

ARGUMENT(S)

RESPONSE TO THE FIRST OFFICE ACTION Callaway Golf Company Responds to the First Office Action, sent on November 21, 2013, for its United States Trademark Application for Gravity Core for golf clubs in international class 28. Registration on the Principal Register has been refused on the basis of a likelihood of confusion with United States Trademark Registration Number 3280905 for Gravity Chamber for golf clubs in international class 28. For the reasons provided below, Callaway Golf respectfully requests reconsideration of the likelihood of confusion refusal. LIKELIHOOD OF CONFUSION Likelihood of confusion is addressed in Section 1207.01 of the Trademark Manual of Examining Procedure ("TMEP"), which states the following: In In re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973), the Court of Customs and Patent Appeals discussed the factors relevant to a determination of likelihood of confusion. In ex parte examination, the issue of likelihood of confusion typically revolves around the similarity or dissimilarity of the marks and the relatedness of the goods or services. The other factors listed in du Pont may be considered only if relevant evidence is contained in the record. See In re Majestic Distilling Co., 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003) ("Not all of the DuPont factors may be relevant or of equal weight in a given case, and 'any one of the factors may control a particular case," quoting In re Dixie Restaurants, Inc., 105 F.3d 1405, 1406-07, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)); In re National Novice Hockey League, Inc., 222 USPQ 638, 640 (TTAB 1984). In an ex parte case, the following factors are usually the most relevant: 183 The similarity or dissimilarity of the marks in their entireties as to appearance, sound, connotation and commercial impression. 183 The relatedness of the goods or services as described in an application or registration or in connection with which a prior mark is in use. 183 The similarity or dissimilarity of established, likely-to-continue trade channels. 183 The conditions under which and buyers to whom sales are made, i.e. "impulse" vs. careful, sophisticated purchasing. 183 The number and nature of similar marks in use on similar goods. 183 A valid consent agreement between the applicant and the owner of the previously registered mark. The Court of Appeals for the Federal Circuit has provided the following guidance with regard to determining and articulating likelihood of confusion: The basic principle in determining confusion between marks is that marks must be compared in their entireties and must be considered in connection with the particular goods or services for which they are used (citations omitted). It follows from that principle that likelihood of confusion cannot be predicated on dissection of a mark, that is, on only part of a mark (footnote omitted). On the other hand, in articulating reasons for reaching a conclusion on the issue of confusion, there is nothing improper in stating that, for rational reasons, more or less weight has been given to a particular feature of a mark, provided the ultimate conclusion rests on consideration of the marks in their entireties (footnote omitted). Indeed, this type of analysis appears to be unavoidable. In re National Data Corp., 753 F.2d 1056, 1058, 224 USPQ 749, 750-51 (Fed. Cir. 1985). There is no mechanical test for determining likelihood of confusion. The issue is not whether the actual goods are likely to be confused but, rather, whether there is a likelihood of confusion as to the source of the goods. In re Shell Oil Co., 992 F.2d 1204, 1208, 26 USPQ2d 1687, 1690 (Fed. Cir. 1993), and cases cited therein. Each case must be decided on its own facts. Additionally, Section 1207.01(b)(i) of the TMEP states: The points of comparison for a word mark are appearance, sound, meaning, and commercial impression. Palm Bay Imports, Inc. v. Veuve Clicquot Ponsardin Maison Fondee en 1772, 396 F.3d 1369, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005), citing In re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973). Similarity of the marks in one respect -- sight, sound or meaning -- will not automatically result in a finding of likelihood of confusion even if the goods are identical or closely related. Rather, the rule is that taking into account all of the relevant facts of a particular case, similarity as to one factor alone may be sufficient to support a holding that the marks are confusingly similar. In re Lamson Oil Co., 6 USPQ2d 1041, 1043 (TTAB 1987). Golfers are sophisticated purchasers of golf equipment, including golf clubs, golf balls and golf bags, since a golfer is purchasing relatively expensive equipment that the golfer will personally use in playing golf. A golfer knows what type of equipment the golfer wants and

a golfer will not be confused by minor similarities between marks. In the present matter, a golfer will be able to distinguish between the appearance of Callaway Golf's Gravity Core mark used in conjunction golf clubs and "Gravity Chamber" as used on golf clubs. Gravity Core and Gravity Chamber are not phonetic equivalents and therefore have a different sound and appearance, as well as commercial impression. Both marks are composite marks with the second term pronounced significantly differently. To refuse Callaway Golf's Gravity Core trademark based on U.S. Trademark Registration Numbers 3280905 for Gravity Chamber would essentially be granting the owner of said mark the rights to the single word Gravity when in fact that registration is for a composite mark incorporating another term, Chamber. Further, U.S. Registration Number 3493887 for Defy Gravity in International Class 28 for sporting goods, namely golf balls, has coexisted with U.S. Registration Number 3280905 for Gravity Chamber in Class 28 without any issues. Therefore, there is likely no likelihood of confusion with allowing Gravity Core to coexist in Class 28 as well. Therefore, Callaway Golf Company respectfully requests that the likelihood of confusion rejection be reconsidered and in light of the additional information provided, that Callaway Golf Company's United States Trademark Application for Gravity be approved for registration on the Principal Register.

SIGNATURE SECTION		
RESPONSE SIGNATURE	/Sonia Lari/	
SIGNATORY'S NAME	Sonia Lari	
SIGNATORY'S POSITION	Attorney of Record/CA Bar Member	
SIGNATORY'S PHONE NUMBER	7609305203	
DATE SIGNED	05/07/2014	
AUTHORIZED SIGNATORY	YES	
FILING INFORMATION SECTION		
SUBMIT DATE	Wed May 07 17:16:45 EDT 2014	
TEAS STAMP	USPTO/ROA-XX.XXX.XX.X2-201 40507171645441074-8603565 6-5006d669ceb25787c4ccb1a 48da2bc21aa0745b3b1dd8355 68574f1aff23d28aa9-N/A-N/ A-20140507171541249737	

PTO Form 1957 (Rev 9/2005)
OMB No 0651-0050 (Exp 07/31/2017)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. 86035656 GRAVITY CORE(Standard Characters, see http://tsdr.uspto.gov/img/86035656/large) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

RESPONSE TO THE FIRST OFFICE ACTION Callaway Golf Company Responds to the First Office Action, sent on November 21, 2013, for its United States Trademark Application for Gravity Core for golf clubs in international class 28. Registration on the Principal Register has been refused on the basis of a likelihood of confusion with United States Trademark Registration Number 3280905 for Gravity Chamber for golf clubs in international class 28. For the reasons provided below, Callaway Golf respectfully requests reconsideration of the likelihood of confusion refusal. LIKELIHOOD OF CONFUSION Likelihood of confusion is addressed in Section 1207.01 of the Trademark Manual of Examining Procedure ("TMEP"), which states the following: In In re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973), the Court of Customs and Patent Appeals discussed the factors relevant to a determination of likelihood of confusion. In ex parte examination, the issue of likelihood of confusion typically revolves around the similarity or dissimilarity of the marks and the relatedness of the goods or services. The other factors listed in du Pont may be considered only if relevant evidence is contained in the record. See In re Majestic Distilling Co., 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003) ("Not all of the DuPont factors may be relevant or of equal weight in a given case, and 'any one of the factors may control a particular case," quoting In re Dixie Restaurants, Inc., 105 F.3d 1405, 1406-07, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)); In re National Novice Hockey League, Inc., 222 USPQ 638, 640 (TTAB 1984). In an ex parte case, the following factors are

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SIGNATURE(S) Response Signature

Signature: /Sonia Lari/ Date: 05/07/2014

Signatory's Name: Sonia Lari

Signatory's Position: Attorney of Record/CA Bar Member

Signatory's Phone Number: 7609305203

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions: and he/she is currently the applicant's attorney or an associate thereof: and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO: (2) the USPTO has granted the request of the prior representative to withdraw: (3) the applicant has filed a power of attorney appointing him/her in this matter: or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 86035656

Internet Transmission Date: Wed May 07 17:16:45 EDT 2014 TEAS Stamp: USPTO/ROA-XX.XXX.XX.201405071716454410 74-86035656-5006d669ceb25787c4ccb1a48da2 bc21aa0745b3b1dd835568574f1aff23d28aa9-N

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\$83.99 - \$164.99

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Gravity Board Page 8 of 8



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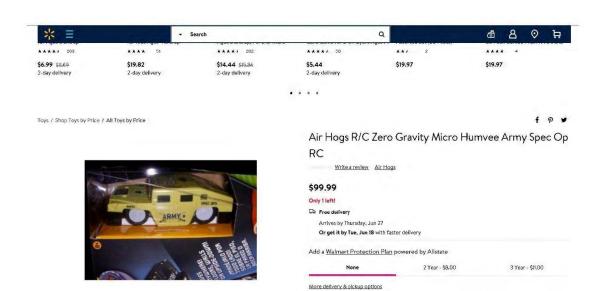
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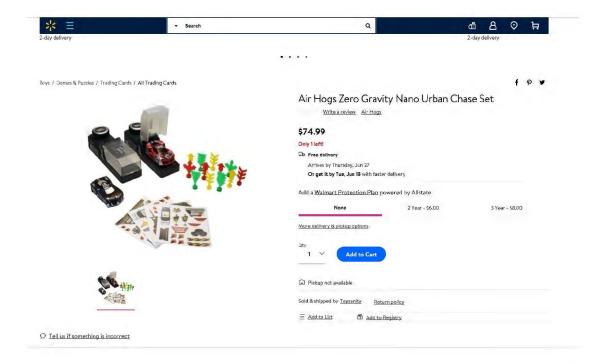


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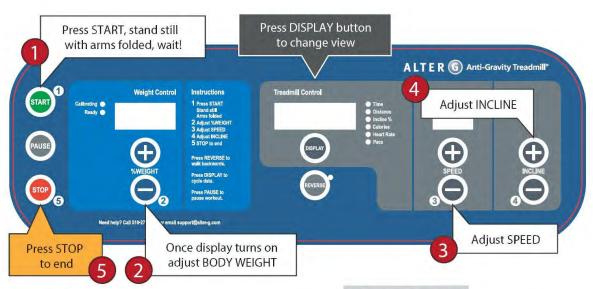






AlterG Quick Start Guide

Please consult the manual for a complete guide to using the AlterG® Anti-Gravity Treadmill®.



System Operation



Press START and stand still with arms folded. The system will calibrate. When the LED labeled "Ready" lights and the treadmill display becomes active, the system is ready to use.



Pressing PAUSE will cause the treadbelt to stop and the incline will return to 0%. Unweighting is not interrupted. Pressing PAUSE a second time restarts the treadmill.



Press STOP to end an exercise session. The treadbelt will slow to a stop, pressure will be released from the enclosure and the treadmill will return to 0% incline.



Press REVERSE to walk backwards. If you are walking forward when the button is pressed, the treadbelt will slow to a stop before allowing backward walking.



Press DISPLAY to select a display option. Holding down the button for more than two seconds will cause the display to cycle through all available options.



AlterG Quick Start Guide

Please consult the manual for a complete guide to using the AlterG® Anti-Gravity Treadmill®

Tips & Tricks for Low Level Patients

Always use a gait belt when you are working with a low level patient.





If the patient is fatigued at the end of their session, press pause (don't press stop) to stop the tread belt, but maintain air pressure. If the patient leans forward or backward, the tread belt could start to slide. To prevent this from happening, put your foot on the back of the tread belt. This will stop the treadmill from sliding.

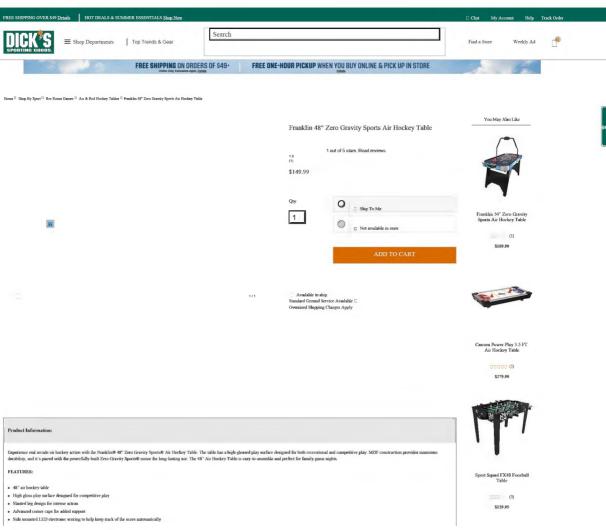




If the patient needs extra assistance, use a combination of the gait belt and underarm support to get them out safely. Have an assistant brace the tread belt to prevent it from sliding. Be mindful that there is a 9" step down when exiting the treadmill.







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MDF construction provides maximum dutability

Zero Gravity Sports® moke provides even pack float

Comes ready to play with 2 peakers and 2 packs

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D. Duressones 48° x 27° x 32°

Weight 31. 46 lb.

Model: 7295E2

Franklin Sports Brand: Franklin
 Category: Air & Rod Hockey
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Gravity FSX 29One Full Suspension 29er Mountain Bikes



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SPECIAL SALE, HURRY, SALE ENDS SOON
Why Is the Price So Low?
Some have slight scuffs, scratches on one chainstay. Easily touched up if you have a black sharple or paint pen. Or just ride happy knowing you got an

awesome deal.

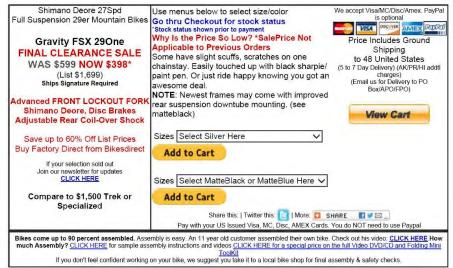
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Are Prices Typos? A: These incredible discounts are Real on very limited inventory. Refunds if oversold. All comparable New Condition w/Full warranties. Small percentage w/ minor scuffs/scratch and or repacked. No additional discounts. Minor spec deviations possible.

Wil you restock? Once gone, these Deals may Never Be Seen Again. Sale Prices Not Applicable to Previous OrdersNeed Updates, Want to know when we'll get more Deals Like this? - join our newsletter for updates CLICK HERE



We have sold thousands of Gravity FSX Full Suspension Mountain Bikes. This full suspension frame has some of the best quality and design for the money we have seen. Customers who own FSX's send friends and family to buy these excellent bikes all the time Here is what just a few Customers say: New Mexico, Joey V. ...on a Mountain trail with a friend who is highly experienced with MTB and stayed toe to toe with them...took on some tough rocks and some tough bumps without any malfunctions. I Am falling in love with my bike and I'm super happy with my buy...I give this bike a high score. Not only does it perform on the Mountain but it gets me to and from work....get one hell of a deal by buying this nice piece of equipment . Very pleased... "..this bike is amazing...out lasted our "top of the line" brand name." "Overall, great bike....held up well through small jumps and steep DH." "Assembly was easy and straight forward...this Gravity FSX Mountain Bike is several steps above any bike I have purchased to this date. I have been to bike shops that sell top end mountain bike for several hundreds of dollars more that have big name brands on them that do not compare....a great bike for a great price and highly recommend it for the beginner to intermediate riders...a very satisfied customer. . this bike is all me!! can fly down hill on this bike and stop on a dime, or veer hard with it...Going up hill, if you got the leg power and the lungs it'll do it....get a lot of compliments on the bike's sleek look too. ..a great bike so far. Looks dope, and rides good! Also, super quiet....Personally, I'd give it a 9/10." Buy Your FSX now with shipping included to 48 states.

Gravity FSX 29One - NOW with 27 Speed Shimano shifting technology

This Full Suspension 29er mountain bike uses an **Advanced aluminum frame** that features CantiBeam SinglePivot Technology

- + REAR adjustable coil-over cartridge with LOCKOUT
- + Advanced Suspension Fork with FRONT LOCKOUT

FSX Full Suspension mountain bikes feature Advanced Aluminum frames with a Hydroformed tubes, advanced CantiBeam single-pivot rear suspension and trail-ready geometry.

Features

Powerful disc brakes and wide range Shimano Deore/Alivio 27 speed drivetrain for smooth shifting on rough terrain. The plush Suntour suspension fork further smooths the terrain. Advanced lock-out provides maximum efficiency at will.

Incredibly specified with precision Shimano Deore rear derailleur, tough SunTour Cranks, strong Double-wall rim wheels, Powerful Disc brakes, Lockout Suspension fork.

FACTORY DIRECT PRICE only \$599.95

List \$1,699. Only here at bikesdirect.com

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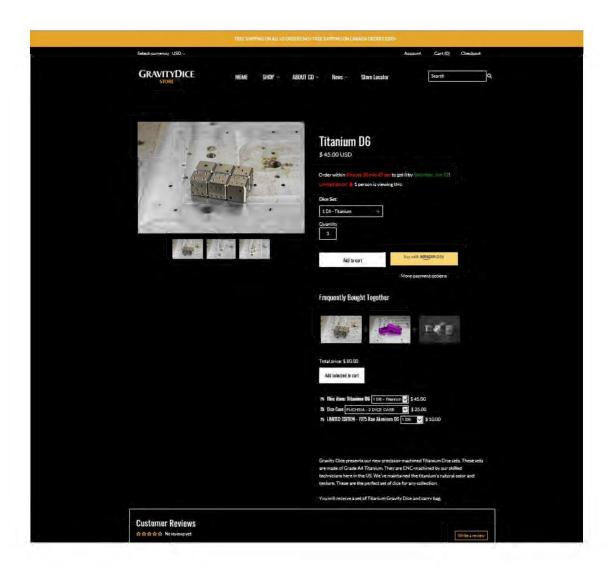
Some have slight scuffs, scratches on one chainstay. Easily touched up if you have a black sharple or paint pen. Or just ride happy knowing you got an awesome deal.

Sizing
15 inch = Small/Med | Standover = 28.5" | fits* up to 5'7"
17 inch = Small/Med | Standover = 30" | fits* up to 5'9"
19 inch = Medium/Lr | Standover = 32" | fits* up to 6'
21 inch = Large/XLrg | Standover = 34" | fits* 6'1" and taller

 $({}^{\star}approx.\ sizing\ -\ your\ final\ choice\ is\ up\ to\ personal\ preferences.\ Between\ sizes?\ Go\ smaller\ for\ more$ agressive riding/lower handlebars/short arms/legs +more straddle clearance. Go larger for longer arms/legs/ higher handlebars.)

Frame	Oversized Bearing CantiBeam Link SinglePivot, Custom Formed TIG Welded 6061 Aluminum Front Triangle with Hydroformed tubes. Rear Triangle with replaceable rear derailleur hanger
Suspension Fork	SunTour 29er XCT V4 SERIES 012, long travel, preload, advanced LOCKOUT
Rear Suspension	KS Axis CoilOver with adjustable preload, damping
Crankset	SunTour XCR, aluminum arms, PFF Powershift Rings 22/32/42T
Bottom Bracket	Sealed Cartridge Unit, square taper
Pedals	Beartrap MTB with metal cage
Front Derailleur	Shimano Alivio
Rear Derailleur	Shimano Deore
Shifters	SHIMANO Alivio 9SPD, EZ Fire Trigger
Cassette/Freewhee	SHIMANO CS-HG HyperGlide 9 speed
Chain	KMC 9 Speed
Hubs	Formula Forged Aluminum Disc w/Q.R. and debris sealed ball bearings
Spokes	Stainless Steel
Rims	WTB 29 Speed Disc, double wall 6061 T6 aluminum, Black finish
Tires	WTB Prowler SL 29x2.1 inch
Brakes	Tektro Novela mechanical disc, rotors
Brake Levers	Tektro for Disc
Headset	VPA42E Threadless 1.125 inch, contact sealed ball bearing
Handlebar	20° rise Aluminum, 31.8mm
Stem	Comp Aluminum Threadless for 1.125 inch
Tape/Grip	Kraton Black dual compound
Saddle	WTB Speed V Sport SE with LoveChannel
Seat Post	Aluminum alloy MicroAdjust, 27.2mm
Seat Clamp	Alloy Q.R.
Sizes	see pull down
Colors	Assorted Colors with Black Rear Triangle (see pull down menu)
Our low price is \$599.95 Compare at \$1200+ Bikes come up to 90 percent assembled. We suggest you take it to your local bike shop for final assembly & safety checks.	







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Perfect for Little Engineers: A Marble Run With a Logical Twist!











Gravity Maze®

Falling Marble Logic Maze Game
Featured in Good Housekeeping
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It's a maze game. It's a marble game. Actually, it's a gravity-powered logic maze game that builds reasoning skills and visual perception. The best part is – it's fun to play and learn! Use the challenge cards to strategically place towers and create a path for your marble to reach the target. With 60 challenges to test your skills, this fun maze game is definitely a marble run for brainiacs!

Type: Logic Games Our Top

Games

Skill: Logic and Problem Solving

Age: <u>8 and Up</u>
Players: <u>1 Player</u>

Instructions: View PDF

Features:

- 1 Game Grid
- 10 Gravity Maze Towers
- 3 Stainless Steel Marbles
- 60 Challenges from Beginner to Expert
- Instructions

MSRP: \$29.99





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How to Play



Select a challenge and set up the towers on the game grid to match.



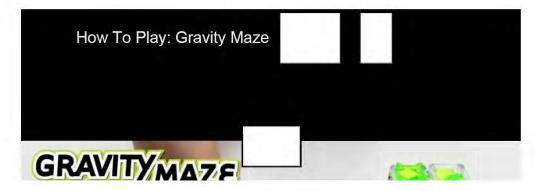
Determine where to add the indicated towers to the grid.



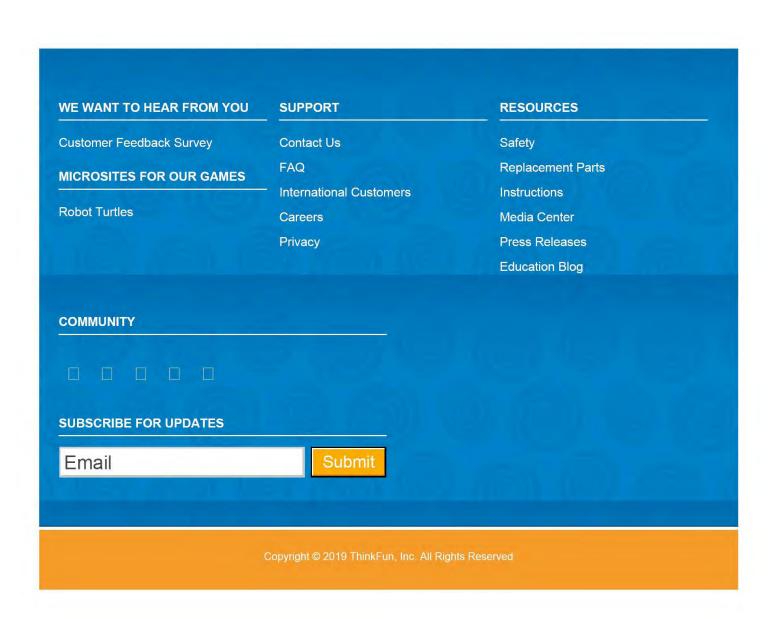
Position the towers so that the marble falls from the Start Position to the Target Tower and — YOU WIN!

VIEW INSTRUCTIONS (PDF)

How to Play Video







3 Gravity Pal. LOW Angle Inversion Tables: Luxury Bench, Traveler and Trimline PRO

* For Home, Office, Gym, Rec Room & On The Go! *



The Luxury Bench Gravity Pale

Fine Furniture for Home, Office or Executive Suite

<u>Learn more...</u>



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Superb Comfort, Quality and Elegantly Designed for Inversion PLUS Exercising Learn more...



The Gravity Pal. Traveler

The ONLY Portable Low Angle Inversion Table on the Market Today Learn more...

High Angle Inversion is Not Necessary!

2 to 3 Minutes, 2 to 3 Times Per Day of Low Angle Inversion with Gravity Pale Gently and Naturally:



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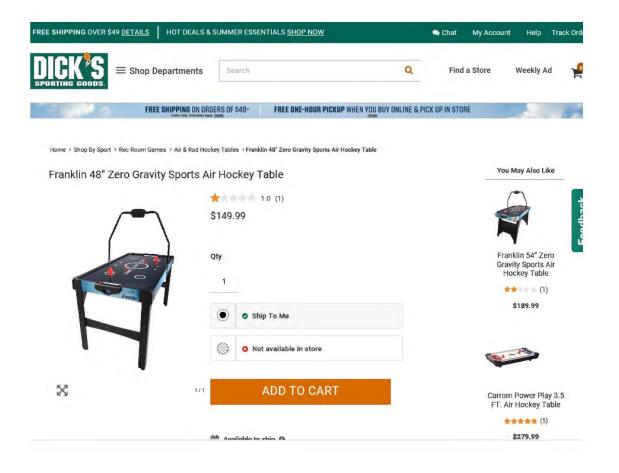
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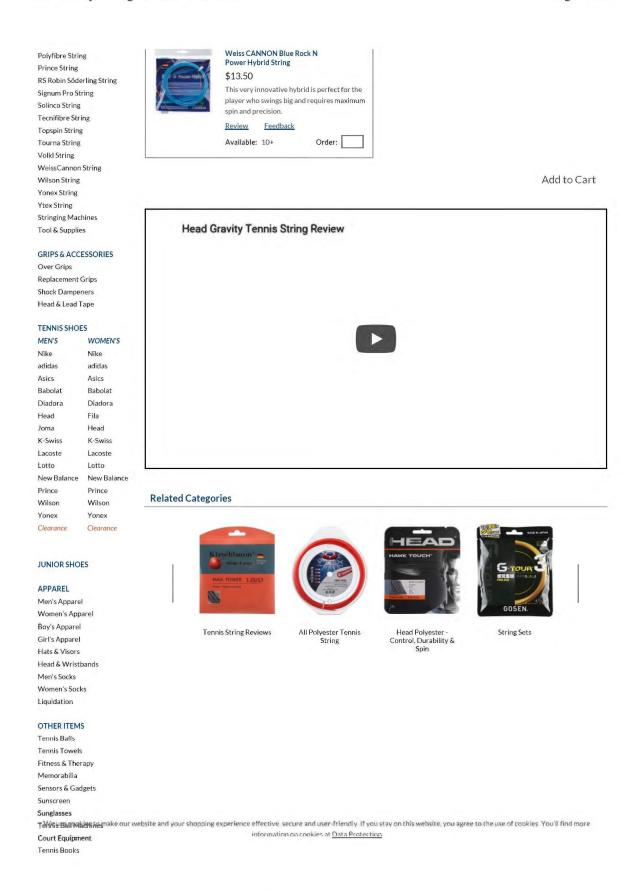
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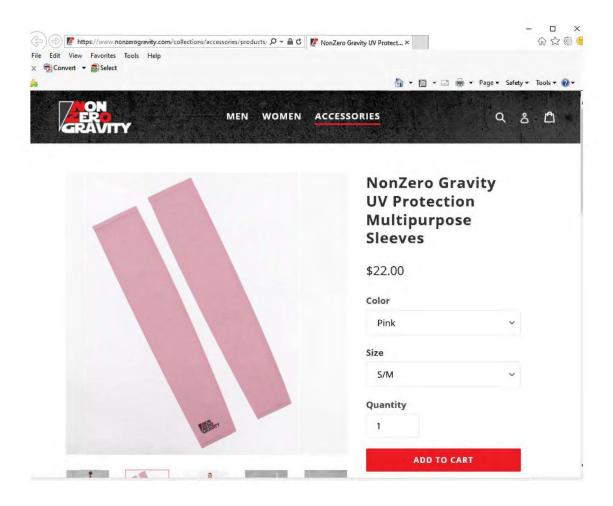


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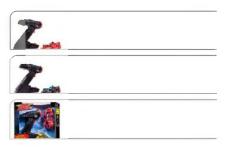
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Air Hogs

Zero Gravity Laser Racer

The Zero Gravity Laser Racer features award-winning, patented Wall Climber Technology™ that allows the car to defy the laws of gravity! Drive along the floor, up the walls and even upside down! Its 5 directional control and infrared sensors allow the Zero Gravity Laser Racer to chase a beam of light in whatever direction you want. Turn off the lights for maximum effect and watch the LED lights change colour as you race along the wall. Defy Gravity with the Zero Gravity Laser Racer!



Features

- Defy the laws of gravity with patented Wall Climbing Technology. Drive along the floor, up the wall or even upside down!
- The built-in infrared sensors chase the remote controls laser beam in any direction you point it.
- It's fun, and easy to control. You have to see it to believe it!
- The Air Hogs Zero Gravity Laser Racer is built for drivers ages 8+ and requires 6 AA batteries to power the controller/charger

Contents

- 1 Air Hogs Zero Gravity Laser Racer
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- 1 User Instruction Guide

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Features

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- The built-in infrared sensors chase the remote controls laser beam in any direction you point it.

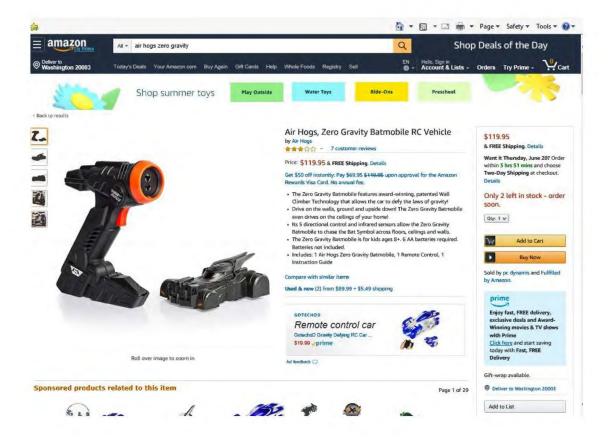
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Contents

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PUSH YOUR BOUNDARIES & GO FURTHER

AlterG[®] Anti-Gravity Treadmill[™] technology combines precision unweighting technology with real-time gait analytics and video feedback for advanced body weight supported therapy and training. New hope for increased mobility, new ways to reach higher.

ALTERG® ANTI-GRAVITY TREADMILL™ TECHNOLOGY

The AlterG® Anti-Gravity Treadmill™ integrates patented, NASA Differential Air Pressure (DAP) technology, a precise air calibration system, and real-time information to change what's possible in rehab and training. Using a pressurized air chamber to uniformly reduce gravitational load and body weight in precise 1% increments, AlterG enables patients and athletes to move unrestricted and pain-free − restoring and building muscle strength, range of motion, balance, function, and fitness. No other unweighting technology offers as much freedom, control, and versatility.



Freedom Using air to

unweight

Precision

patients

Customization

athletes

Actionable

enables an

Information

unprecedented

Safety

level of

2.

comfort

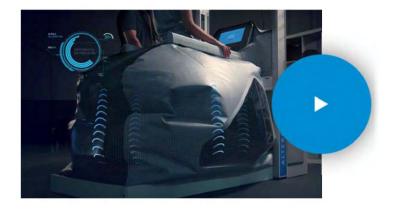
Security

and

mobility -

impeding natural gait mechanics.

HOW DIFFERENTIAL AIR PRESSURE WORKS



In the AlterG system, users gently "unweight" themselves with positive air pressure to reduce gravitational forces on the body. All so they can move like never before to regain, maintain, and improve mobility, wellness, and performance.

FIT VIA

PRO

"Instead of worrying about falling over, patients concentrate on walking and coordination. Not only does the AlterG Anti-Gravity Treadmill strengthen muscles, it builds the patient's confidence."

- SONIA FRANCIS-DUKES, PHYSICAL TRAINER \mid MORSE LIFE SENIOR CENTER

HOW IS ALTERG RIGHT FOR YOU?

Physical	Athletic	Patients	Seniors	Athletes
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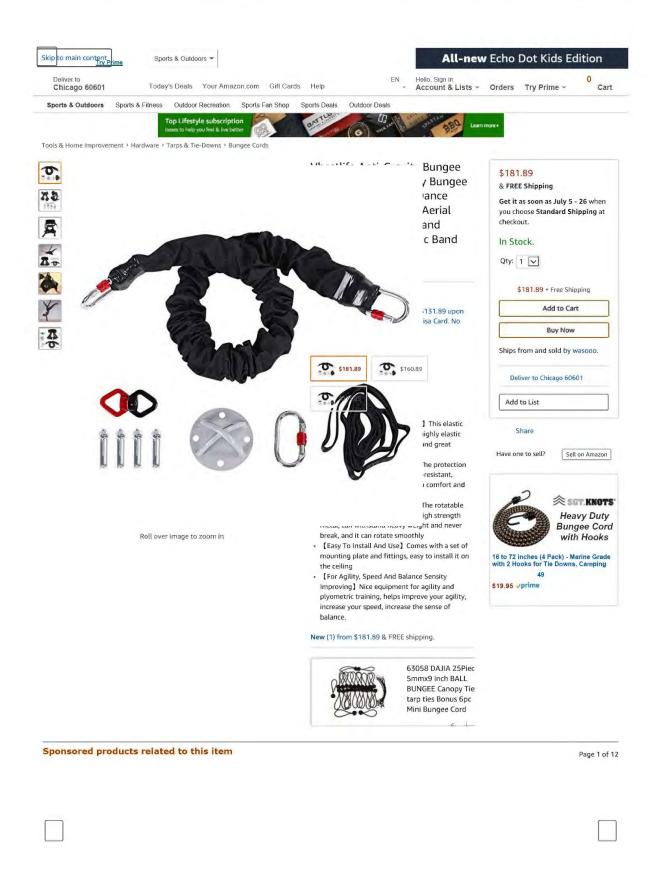


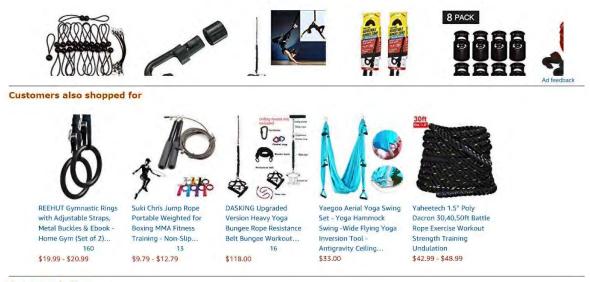












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Product description

Specification:

Material: Rubber + Fabric + Metal

Color: Balck

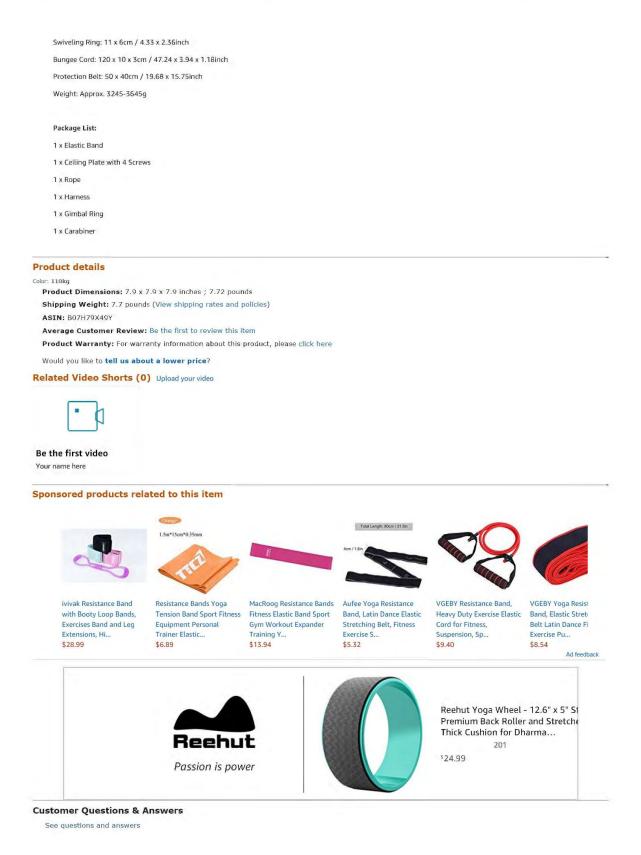
Options(Max. bearing weight): 65kg; 85kg; 110kg

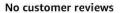
Size: Approx.

Ceiling Plate: 12 x 6cm / 4.72 x 2.36inch

Band: 120cm / 47.24inch

Carabiner: 11 x 6cm / 4.33 x 2.36inch





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Defy Gravity with the All-New Via Anti-Gravity Treadmill™

By AlterG

November 8, 2017

Sprained ankles, cranky knees—surgery, training, rehab—the list seems to go on and on. Thank goodness for physical therapists! Because no matter if the patient is an athlete, senior citizen, or suffering from a chronic condition, the goal is always the same:

Get back to good as fast as possible.

And we understand that helping clients get better requires a commitment to finding new and innovative ways to rehab. That's why we put thousands of clinical hours and countless client interviews into our latest gravity-defying physical therapy solution: the Via Anti-Gravity Treadmill™ from AlterG®.

HIGH-TECH, INTUITIVE DESIGN

Thanks to NASA-developed Differential Air Pressure (DAP)—yes, that NASA, the one launching good, blue-blooded Americans into the cosmos—the new Via takes precision unweighting to a new level. How? By precisely measuring gravitational load and providing simplified visual feedback on gait symmetry and pain levels. With Via, physical therapists can unweight patients from 100% body weight to as little as 20%, in increments as small as 1%.

- New integrated gait analytics, pain reporting, and video monitoring make it easy to We use cookies to ensure that we give you the best experience on our website. If you continue to use this site we will see the direct effects of unweighting
- Exportable reports help clinicians improve clinical and operational efficiency

- Uniform lifting force supports normal gait and balance, without impeding natural mechanics as with hydrotherapy or harnesses
- Full range of motion and balanced, natural movement

REAL-TIME ANALYTICS

Still, informed clinical decisions start with reliable data. The Via is equipped with an all-new touchscreen cockpit featuring integrated Stride Smart gait analytics and live video monitoring. The idea here is simplified visual feedback that informs therapy and allows patients and clinicians to work on improvements in real time. Features include:

- Weight Bearing Symmetry
- Stance Time Symmetry
- Cadence
- · Pain Recording
- · The AlterG Assistant

BROAD CLINICAL APPLICATIONS

So what does this all mean to you? Versatility. Thanks to a broad, user-friendly feature set, the Via Anti-Gravity Treadmill is capable of a wide variety of practical applications. An investment in this tool is an investment in your entire patient base.

When it comes to **chronic conditions**, for example, the Via enables safe, incremental training programs for deconditioned, obese, or otherwise impaired patients. **Athletes** love it because they're able to safely train while injured, or post-surgery, all while minimizing injury risk. And for patients with **neurological** challenges, the Via provides a fall-safe environment for balance, control, and strength training.

SEE FOR YOURSELF

It's versatile. It's effective. And if you don't mind us saying so, it's known to turn a head or two. But there's a reason the country's top athletes turn to AlterG products—these machines deliver results. The all-new Via® Anti-Gravity Treadmill is a testament to that hard-earned reputation.

Three cheers for optimized rehab!

To learn more about the Via Anti-Gravity Treadmill, or to schedule a demo in your area, call 510.270.5900, or go to www.alterg.com. Our team of dedicated professionals will be happy to give you all the information you need.





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Grip-Free

The Gravity Ball's adjustable straps secure the weight to your hand for Grip-Free Resistance Exercise™

Increase Symmetry

The loop straps
act as a tension
band or stretch
strap and can be
used on the hands
or feet

Endless Possibilities

Resistance bands and additional straps can be attached to the Gravity BallTM for multiple uses

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- Symmetry training
- Flexibility
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6.5 lbs Gravity Ball™

- Medium resistance
- Symmetry training
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8.5 lbs Gravity Ball™

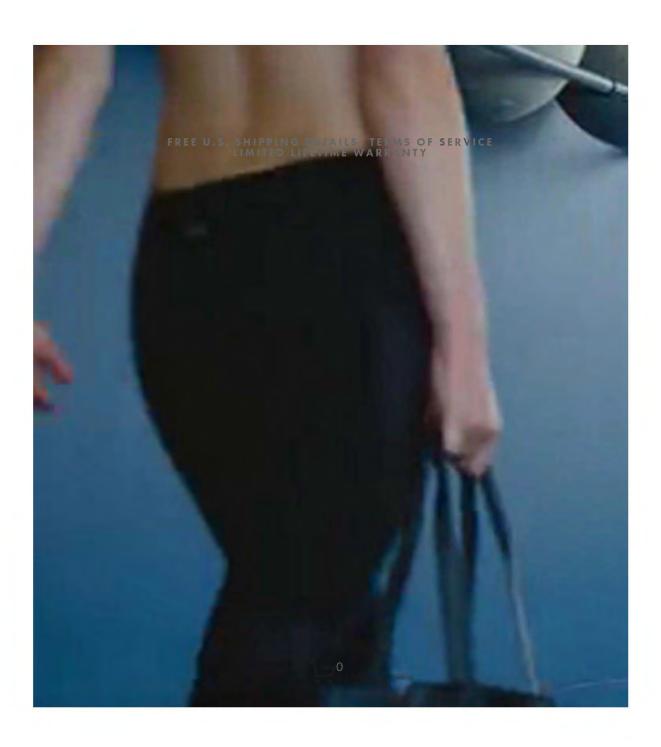
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- Power training
- Symmetry training

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*This offer is not valid on the Gravity Ball Set of 3 and Accessories







Gravity FSX 1.0 Full Suspension Mountain Bikes Click to see enlarged photo





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☆☆☆☆ Bike is easy to assemble and adjust

By david on October 18, 2017

Just received my bike today.

Bike is easy to assemble and adjust, we'll built and seems like good quality (time will tell).

After a couple rides I can say this: The shocks are good, I will weigh 250 lbs and 6 ft tall and they absorbed bumps well.

FSX 1.0 Sizing Guide. Most riders fit as follows:

15in Sml fits* up to 5'6" 17in Med fits* up to 5'8" Standover 26.1"

Standover 27.5"

19in Lrg fits* up to 6'

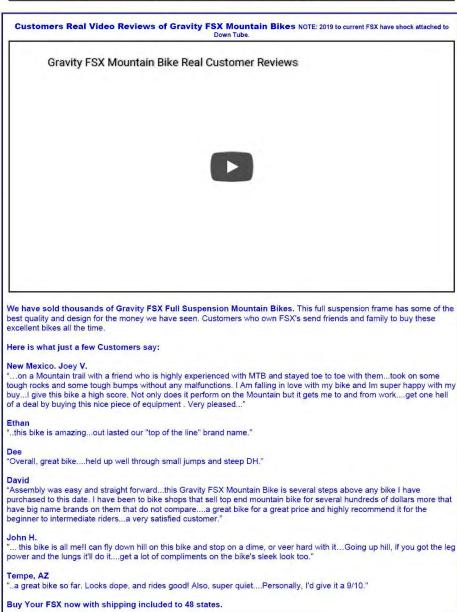
Standover 29"

21in XL fits* 6'1" Up Standover 30.5"

Between sizes? Size down for lower handlebars, more straddle room/short arms/legs. If you size up, you may touch the top tube when you straddle it. Size up for long arms/legs/torso. Sizing is a personal preference, the final choice is up to







Gravity FSX 1.0 - NOW with 24 speed Shimano shifting technology uses an Advanced aluminum frame that features CantiBeam SinglePivot Technology

- + REAR adjustable coil-over cartridge with Shock Attached to Down Tube
- + Advanced Suspension Fork with adjustable preload

FSX Full Suspension mountain bikes feature Advanced Aluminum frames with a Hydroformed tubes, advanced CantiBeam single-pivot rear suspension and trail-ready geometry.

Features

Powerful disc brakes and wide range Shimano 24 speed drivetrain for smooth shifting on rough terrain. The plush Suntour suspension fork further smooths the terrain. Adjustable preload provides maximum efficiency.

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FSX Sizing (26er whls)
15 inch = XSmall/Sml | Standover = 26.1" | fits* up to 5'6"
17 inch = Small/Med | Standover = 27.5" | fits* up to 5'8"

17 inch = Small/Med | Standover = 27.5" | fits* up to 5'8"

19 inch = Medium/Lr | Standover = 29" | fits* up to 6'

21 inch = Large/XLrg | Standover = 30.5" | fits* 6'1" and taller
(*approx. sizing - your final choice is up to personal preferences.)

This is a general guide. Between sizes? Size down for lower handlebars, more straddle clearance, short arms/legs/torso. If you size up, you may touch when straddling. Size up for taller handlebars, long arms/legs/torso. Sizing is a personal preference, the final choice is up to you

Frame	Oversized Bearing CantiBeam Link SinglePivot, Custom Formed TIG Welded 6061 Aluminum Front Triangle with Hydroformed tubes. Rear Triangle with replaceable rear derailleur hanger. NOTE: 2019 to current FSX have shock attached to Down Tube.
Suspension Fork	SunTour long travel, preload adjustable
Rear Suspension	KS CoilOver with adjustable preload attached to Down Tube
Crankset	SunTour, aluminum arms, Powershift Rings 22/32/42T
Bottom Bracket	Sealed Cartridge Unit, Square taper, 68/122mm
Pedals	Beartrap MTB with metal cage
Front Derailleur	Shimano FD-M190
Rear Derailleur	Shimano Acera
Shifters	SHIMANO ST-EF51 24 SPD, EZ Fire Trigger
Cassette/Freewheel	SHIMANO MegaRange 8 speed 11-34T
Chain	Narrow 8 Speed
Hubs	Formula Forged Aluminum Disc w/Q.R. and debris seal ball bearings
Spokes	Stainless Steel
Rims	Maddux DX221, double wall 6061 T6 aluminum, Black finish
Tires	MultiTread 26x2.1 inch
Brakes	Tektro Novela mechanical disc 160mm rotors
Brake Levers	Shimano ST-EF51
Headset	Cane Creek Threadless 1.125 inch, contact sealed ball bearing
Handlebar	20° rise Aluminum
Stem	Comp Aluminum Threadless for 1.125 inch
Tape/Grip	Kraton Black dual compound
Saddle	WTB Speed V Sport SE with LoveChannel
Seat Post	Aluminum alloy MicroAdjust, 27.2mm
Seat Clamp	Alloy Q.R.
Sizes	See Pull Down
Colors	See Pull Down
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	Bikes come up to 90 percent assembled. We suggest you take it to your local bike shop for final assembly & safety checks.







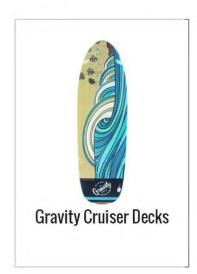
About Gravity Skateboards

Headquartered in Southern California, Gravity has been operating since 1994. They are widely known as one of the leaders in the longboard industry. The company takes great pride in being environmentally responsible, following their suited philosophy: "Happy Green Feet." All of their products are made with eco-friendly materials. Gravity is dedicated to producing high performance longboards and longboarding gear ideal for all different riding styles and preferences. If you love fast, downhill boarding sessions, look no further than <u>Gravity longboard decks</u>. Their decks are designed for smooth turns and cruising at high speeds over long distances. Gravity longboard decks feature a variety of patterns such as tribal prints, zebra skin, and rainbow stripes. Their longboard decks are made from sturdy, 9 ply maple. Looking for a board that's already put together? Check out their selection of <u>Gravity complete longboards</u>. Their preassembled boards come equipped with a deck, trucks, wheels, bearings, and grip tape. With larger trucks and decks, Gravity longboards give riders more room to move around. <u>Gravity longboard wheels</u> come in several styles to fit your riding lifestyle. Made with their Hi Grade urethane, their wheels are perfect for cruising at high speeds—with low rolling resistance and controlled grip while turning. <u>Gravity skateboard bearings</u> put other brands to shame with their incredible speed. With an ABEC 5 rating, their bearings guarantee a super fast ride! Stay protected while you ride with Gravity skateboard replacement glove pads. <u>Gravity skateboard pads</u> are tough enough to handle even the harshest falls, allowing you to continue your skateboard session.

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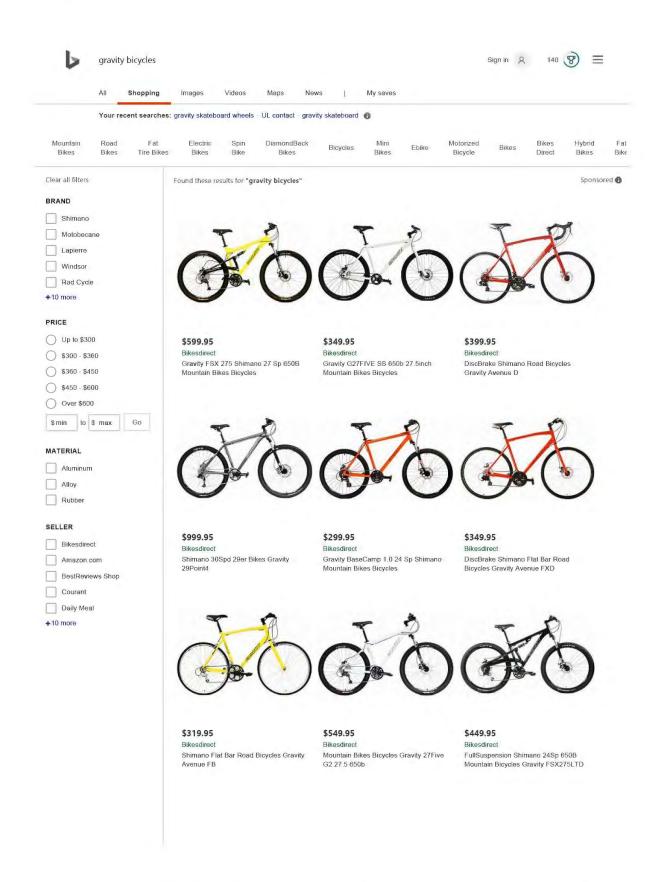
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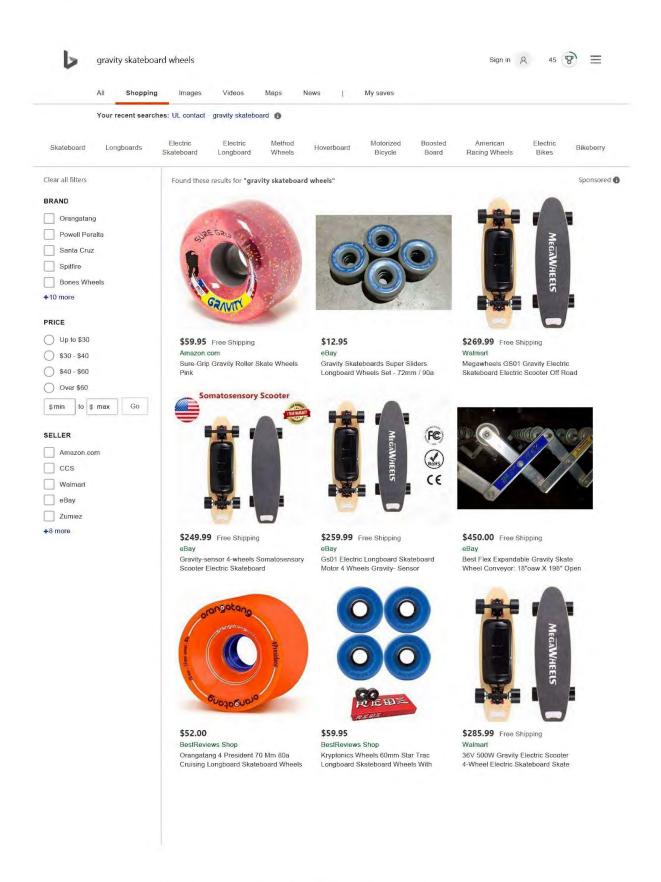


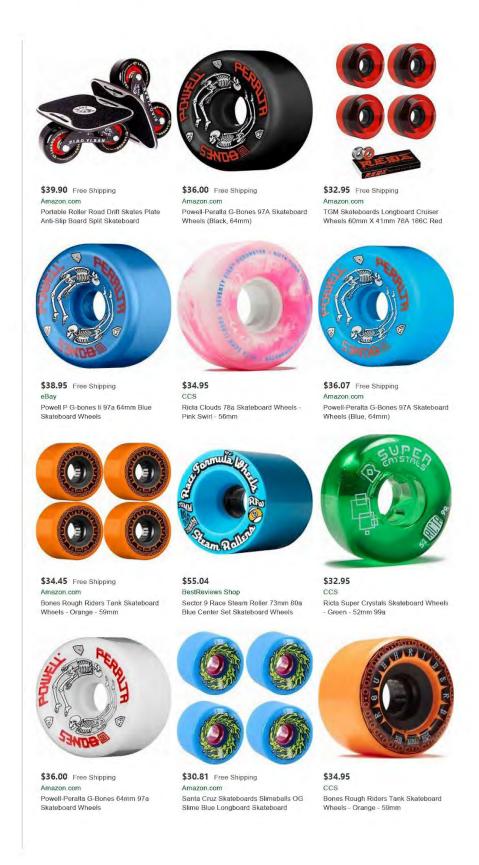




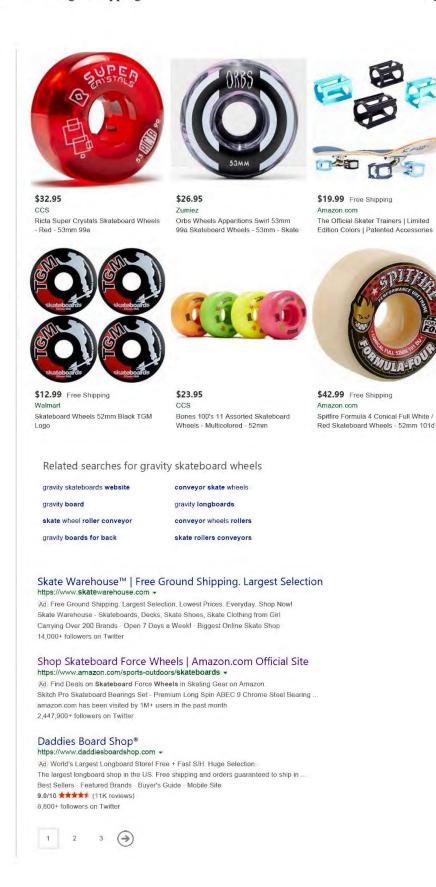
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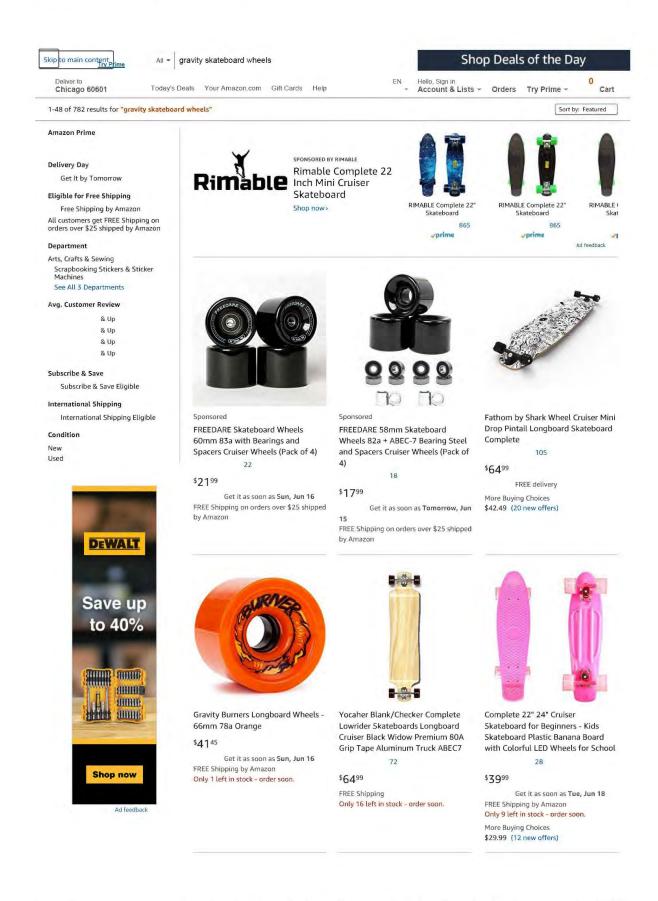
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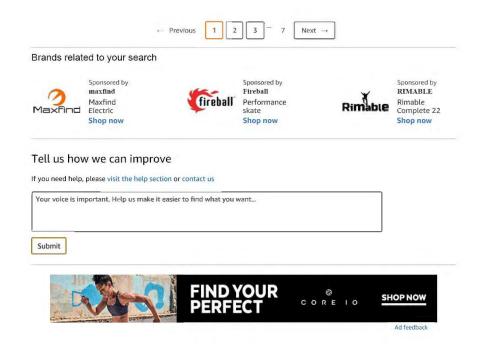






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"The thing that impressed me was that applying abstract ideas of how to play normal chess can also help lead to a win in this type of chess (which has at first sight nothing in common with chess). Another cool thing is the amount of possibilities, so you could spend a long time exploring the game and probably even develop 'theory' as to which moves are good." - Lyubka Genova - Woman Intl. Master

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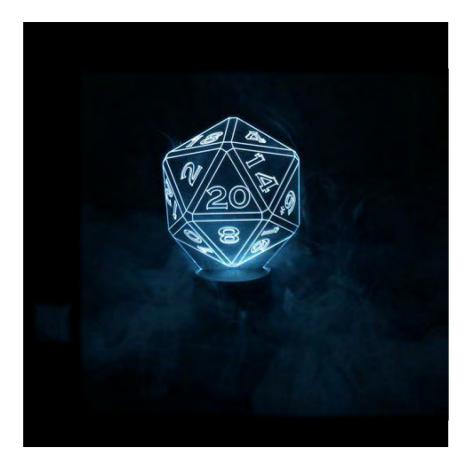


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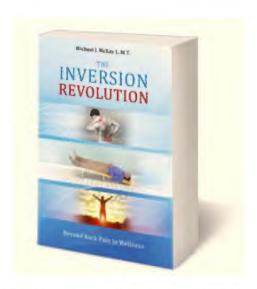
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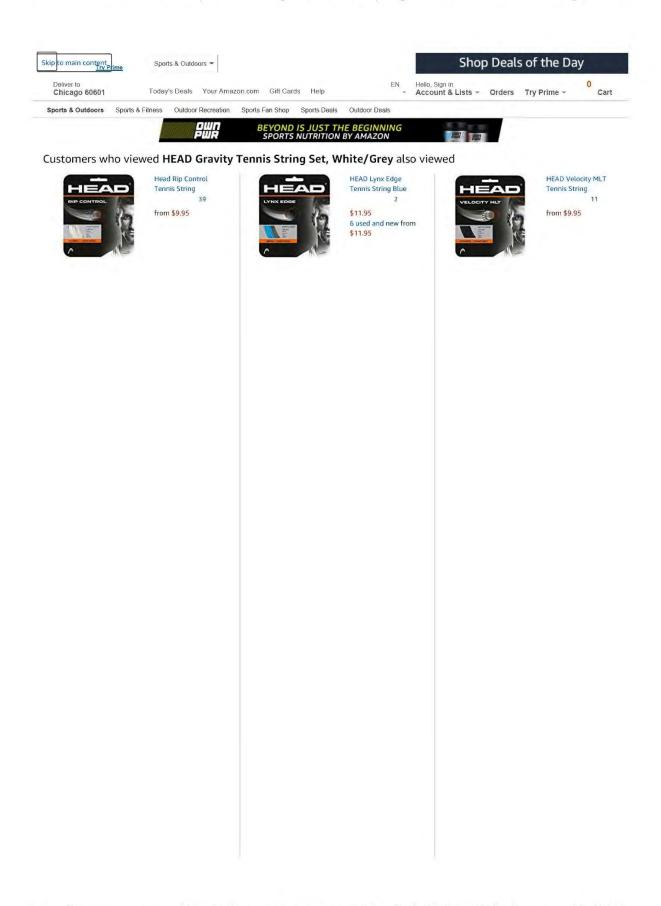
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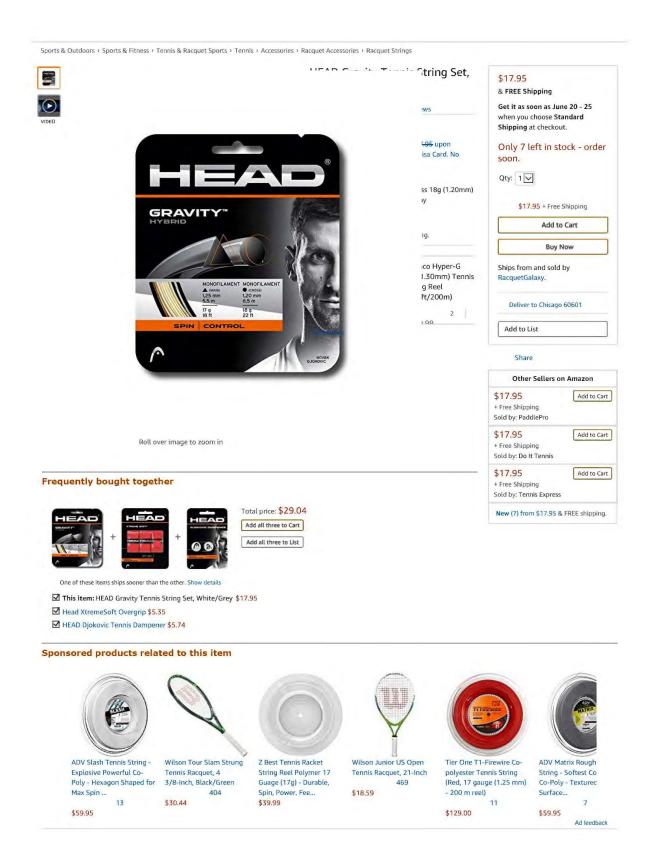






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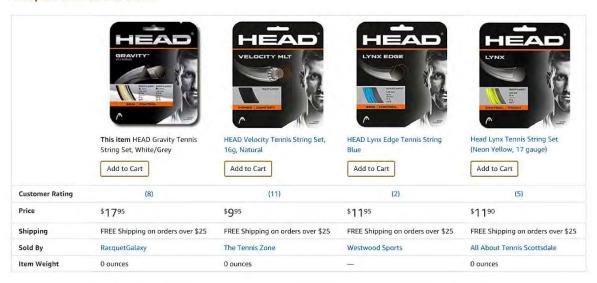
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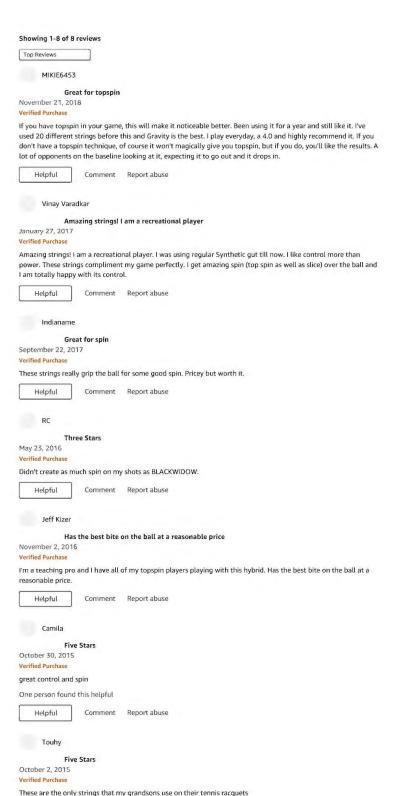
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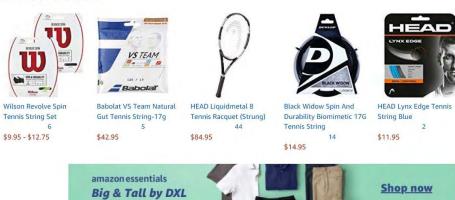


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Air Hogs Zero Gravity Nano

Street Price: \$29.99 US
Manufacturer: Spin Master
Mfgr's recommended min. age: 8+
Our recommended age range: 8-12
Primary use: Indoor
Radio: n/a - infrared

- Vehicle
- Transmitter / charger
- Instructions

Requires:

Includes:

6 AA batteries for the transmitter



Initial Impressions

When I reviewed the <u>Air Hogs Zero Gravity Micro</u> a year ago, I was really impressed by both its performance and its size. Now they've gone and made a new on that's practically half the size! It's only about three inches long. Still looks cool, but comes in more exciting colors & graphics. Still has fake wheels on the sides that are part of the body and don't turn. Still has just two skinny, strangely offset wheels underneath!



Air Hogs just never stops making things smaller, so I'm really interested to see how well this car performs and if it climbs walls & sticks to ceilings as well as the Micro.

Preparing to Drive

Oh, this is cool. The Air Hogs Zero Gravity Nano is actually so small that they were able to design a new controller that doubles as a carying case. Instead of a charging jack on a wire, this controller has a charging port that's built in, and you just plug the car directly into it. This is much easier to use and you never have to worry about lining up a plug right or figuring out whether you've got it pointed the right direction. I like it!



Testing

Okay, I'm going to pretend you haven't read the Zero Gravity Micro review and explain exactly how these cars work. It can drive on any flat, clean surface. The on/off switch actually has two "on" positions The first is for normal driving on normal surfaces. You know you're in that mode when the headlights are on, but no sound comes from the car until you start to drive. It's pretty slow like this, but that's a trade-off that had to be made to allow for the second mode.

Okay, flip the switch to the otherside and the car comes alive, sounding like a miniature vacuum cleaner — and that's exactly what it is. Inside is a tiny motor with a blower fan that sucks air from underneath the car and blows it out the sides. This creates a suction that thin plastic plates on either side help to seal in. It's this suction that allows the car to stick to walls or even a ceiling. The box and instructions insist that you drive on only completely flat, smooth surfaces. I found that a it sticks just fine to a mildly textured wall, though it can't get over some thicker texture "obstacles." If you want to drive on the ceiling, though, that's when you need to make sure the surface is perfectly smooth. With even a slight texture, the vacuum under the car won't seal up well enough to hold up all of its weight, and it will fall. The Micro did a little better in this regard.

Video

(Click a video a second time to view it larger in a new window.)



Conclusion

All in all this tiny car is as good of a deal as the larger previous version, though it costs the same. It mostly drives the same and looks the same or better. The only place it falls short is in ceiling driving, as you'll only be able to drive upside down on a completely flat surface. I think that's reasonable considering the tiny size of this car and the basic physical realities of scale!

If you like the car and have siblings or friends that want to race, you can even get the Zero Gravity Nano in a two-pack with obstacles for creating a racing course with checkpoint targets. Pretty good deal.











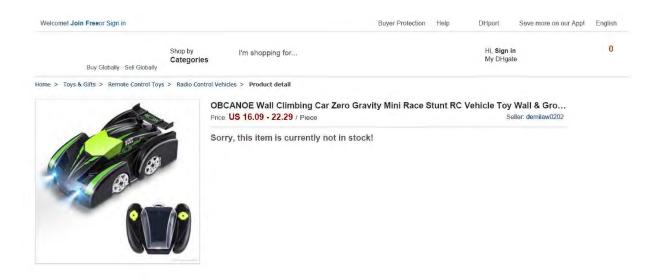


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Lego fan? Check out JANG's <u>LEGO blog</u> and <u>LEGO videos</u> on YouTube





Customers Who Bought This Item Also Bought



Free Epacket color Mini-Racer Remote Control Car US \$5.13 - 7.43 / Piece Sold: 2396



Free Epacket 8 color Mini-Racer Remote Control Car US \$5.53 - 9.15 / Piece Sold: 861



2015 Hot Sale Toy Cars Rc Car Remote Control Car Baby US \$22.96 - 26.11 / Piece Sold: 2



Mini Racer Remote Control Car Coke Can Mini RC Radio US \$6.04 - 10.29 / Piece Sold: 32



RC Car 2.4G 4CH 4WD Rock Crawlers 4x4 Driving Car US \$41.21 - 46.86 / Piece Sold: 2



Mini-Racer Remote Car Coke Can Mini US \$6.04 - 7.88 / Sold: 24

Item Description

Customer Reviews (0)

Shipping Time & Cost

Item specifics

Vehicle Type: Cars Fuel Source: Electric Channel: 2 Channel Scale: 1:18 Material: Plastic Color: Black Age Range: 5-7 Years Type: Car Certification: ROHS Remote Control Remote Controller Peripherals/Devices: Control Channels: 2 Channels Location: Chenghai Motor: Motors Design: Cars Features: Wall Climbing Package Includes: Remote Controller Controller Mode: MODE2 Tool Supplies: Battery

Power Source: Electric
State of Assembly: Ready-to-Go

Return policy details

Description

Product Name: OBCANOE Wall Climbing Car Zero Gravity Mini Race Stunt RC Vehicle Toy Wall & Ground Driving with LED Light (black & green)

Item Code: 408389160
Category: Radio Control Vehicles

Short Description: a. this item is listed for sample order; b. similar models available (different color, etc); c. mix order acceptable; d. please leave message if large quantity required;
Quantity: 1 Piece
Package Size: 20.0 * 20.0 * 20.0 (cm)

Gross Weight/Package: 1.0 (kg)



DESCRIPTION

Two modes option, run as racing car or climbing vehicle

Ultra lightweight body with powerful suction fan to allow it to run stably on floor, window, wall and ceiling

Up to 25 meters remote control distance.

Auto shut-off to save battery life.

Easy to carry, compact size of 9 x 5 x 3cm and can put into controller.

Built-in battery, 20 minutes charging time for 12 minutes playing duration.

For 8 years old or above.

There are many payment methods available on DHgate.com such as credit cards, realtime bank transfers, offline payments (bank transfers and Western Union).

You can choose a method which is the most convenient for you. To protect your interests, your payment will be temporarily held by DHgate, and will not be released to us until you receive your orc

Oversea shippingcost is major component of international purchasing cost. On OBCANOE DHGATEshop, the shipping cost is absorbed into unit price, and all products are labeled as "Free Shippin Transit time varies with different shipping methods. For most orders, the parcel is passed to forwarders (include DHlink) who needtime to process the parcel. So online tracking info is always 1 to 2

The processing time for a specific order varies with the product type and stock status. Mostly, processing time can be 3 to5 working days. If there are some issues, OBCANOE will notify the buyers

RETURN POLICY

If you want to exchange the items received please contact us within 3 days of the receipt of your order. Additional shipping fees will incur, and the returned items should be kept inoriginal status.

Please don't hesitate to contact us if you have any questions or concerns before or after your purchase. We are committed to your 100% satisfactions.

Everyone loves the super cool Radio Control Vehicles! Delicate control remote cars and micro rc cars come with rechargeable batteries and go a good speed. They hot sale big rc cars accumulate good review and the well-made rc car kits is fast, responsive, and easy to run once it is tuned. Our shop is engaged in providing best quality Radio Control Vehicles with good service to every customer. The fair price hob control cars and small remote control cars will give you good experience.

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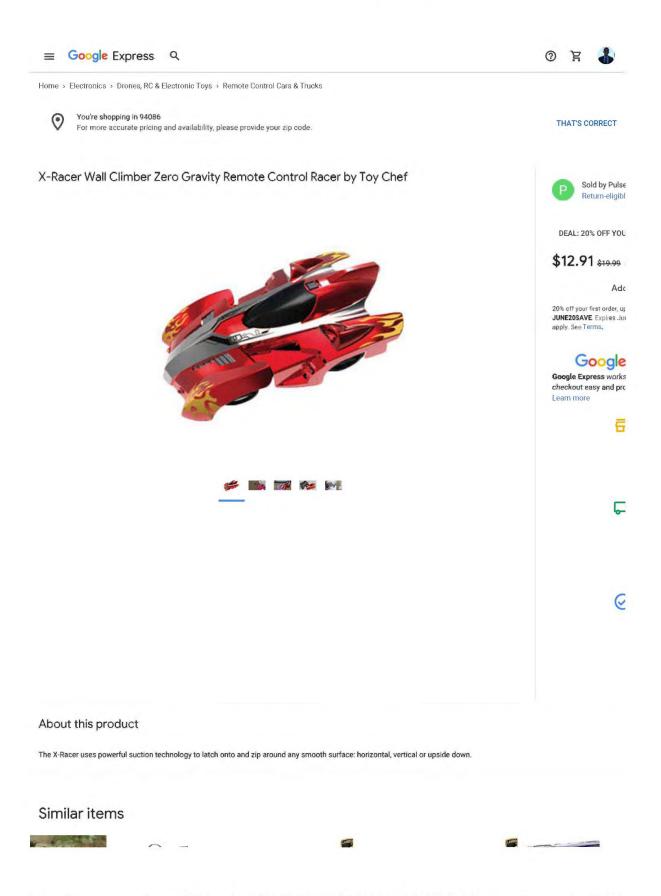
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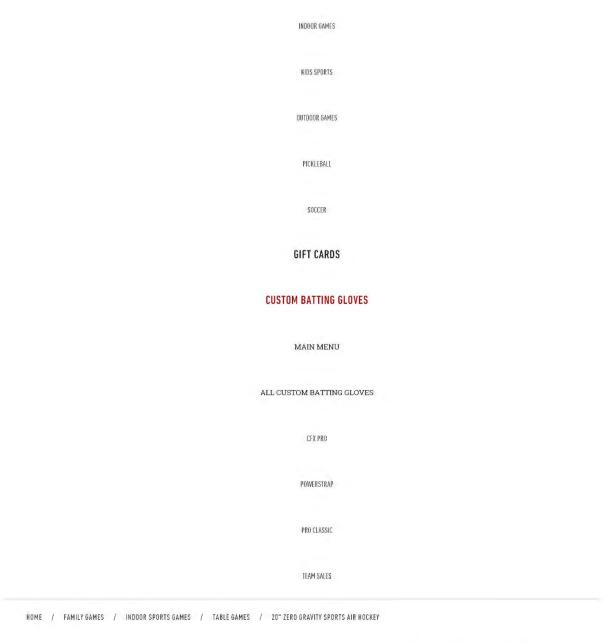
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#1 OF 3 IMAGES

Q

RECOMMENDED FOR YOU



GLOMAX 20" ZERO GRAVITY SPORTS AIR HOCKEY \$ 34.99



ROD HOCKEY \$ 39.99



54" ZERO GRAVITY SPORTS HOCKEY \$ 159.99



48" AUTHENTIC AIR HOCKEY TABLE \$ 199.99



48" ZERO GRAVITY SPORTS HOCKEY \$ 129.99











FEATURES

The Franklin Sports ZERO GRAVITY SPORTS® Air Hockey packs all the fun of a larger air hockey game into a compact, portable game that will bring hours of fun. The on-board scoring system, end goal puck return, and powerful total surface air blower make you feel like you are right in the action. The game includes (2) pushers and (2) pucks. Ages 6+. Size: 20" x 12" x 3.8"

AUTHENTIC air hockey fun-in a compact 20inch game!

INCLUDES (2) pushers (2) pucks and an on-board scoring system

PERFECT size for any living space or playroom

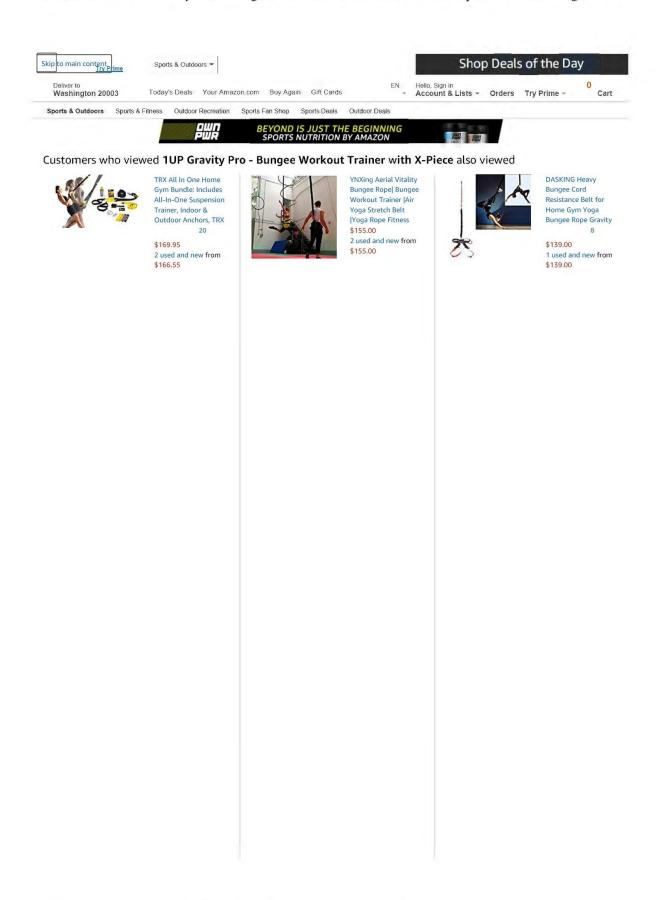
POWERFUL total surface air blower keeps the pucks going for fast action play!

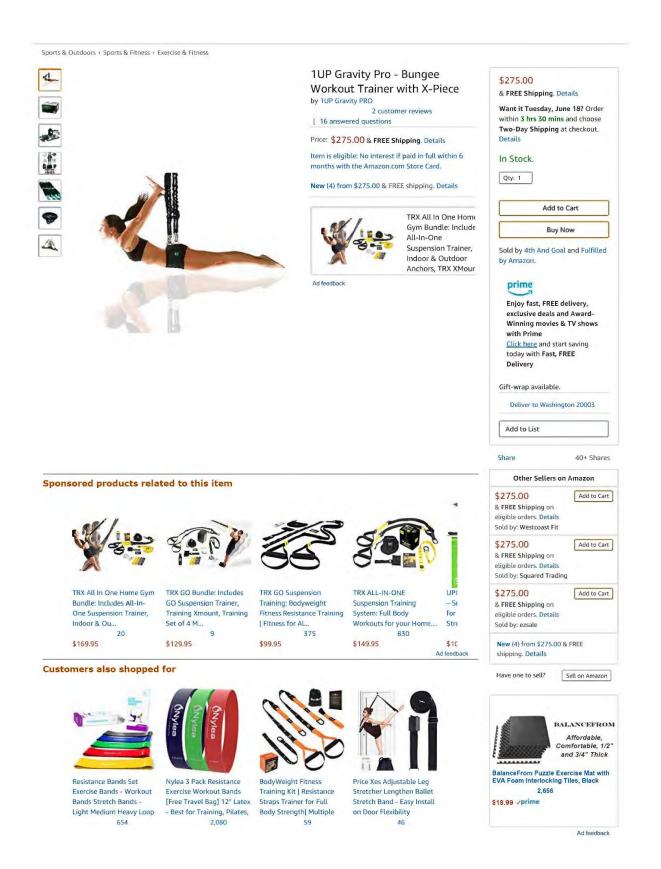
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DO CUSTOM BATTING GLOVES COME IN A PAIR?	+
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HOW CAN I GET A WARRANTY REPLACEMENT OR REFUND?	+
DO YOU SHIP INTERNATIONALLY (WEB/CUSTOM ORDERS)?	+

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Have a question?

Find answers in product info, Q&As, reviews

Product Description

1UP Gravity Pro - Your Daily Workout Just Became A Whole Lot More Fun!



Are you an avid lover of fitness and exercise who is looking for a fun and effective way to stay in shape, even at home?

Aren't you sick and tired of spending time and money on expensive gym membership fees or bulky home workout equipment that eventually ends up in some corner basement?

If that's the case, then it sounds like the 1UP Gravity Pro Bungee Workout Trainer is exactly up your alley!

All The Equipment You Need For A Full Workout – In The Comfort Of Your Home!



You can officially kiss gym memberships and bulky exercise equipment goodbye. The 1UP Gravity Pro Bungee Workout Trainer is an all-in-one full body workout system designed to perfectly fit your exercise needs, even from the comfort of your home.

As partof the 1UP Gravity Pro system, you will receive:

- 4 Elastic Bungee Bands
- 2 Neoprene Straps, also usable as a seat
- 2 Rubber Handles for increased support
- + 2 Suspension Straps of adjustable length
- 2 Door Anchors
- 1 Ceiling X-Hook
- 1 Extension Loop • 1 Duffel Carry Bag
- 1 User's Manual & Getting Started Guide

Forget About The Old Rigid Suspension Straps - The Future Of Fitness Lies In Elastic Bungee Bands!



What really sets the 1UP Gravity Pro so far apart from any run-of-the-mill training systems is its elastic bungee bands.

Compared to the rigid suspension straps other exercise systems use, the extra elasticity that bungee cords provide will allow you to exercise different muscles and muscle groups in a more natural way - independently, dynamically, and more efficiently than ever before!

Whether you want to strengthen and tone your core, legs, arms, or any other body part, the wide spectrum of exercises the 1UP Gravity PRO will certainly will do the trick for you – get ready for some impressed glances on the beach!

Designed With Both Fitness Fans & Professional Athletes In Mind!



From conception, to design, to production, the 1UP Gravity Pro is the fruit of the labor of a team of fitness and sports professionals and specialists.

It's perfect for a variety of exercise programs and training regimes, crossfit, boot camps, as well as professional and home gyms, and is currently being used by hundreds of athletes around the world!



It doesn't matter whether you're a professional athlete training for a competition, or just an everyday person trying to get fit; the 1UP Gravity Pro is designed to cater to the needs of almost everyone!

Using it is simple, fun, and effective. Plus, it's easy on the joints, so you don't have to worry too much about possible joint injuries!



When it comes to our fitness and exercise products, we make a point of using nothing but the very best materials, as well as state-of-the-art production processes and strict quality control.

That's the only way we can be certain they will meet the high standards and expectations of the athletes and fitness fans it's designed for - yours!

Product details

Shipping Weight: 10 pounds (View shipping rates and policies)

ASIN: B0759VKFJJ

Average Customer Review: 2 customer reviews

Amazon Best Sellers Rank: #279,991 in Sports & Outdoors (See Top 100 in Sports & Outdoors)

#48600 in Exercise & Fitness Equipment

Product Warranty: For warranty information about this product, please click here

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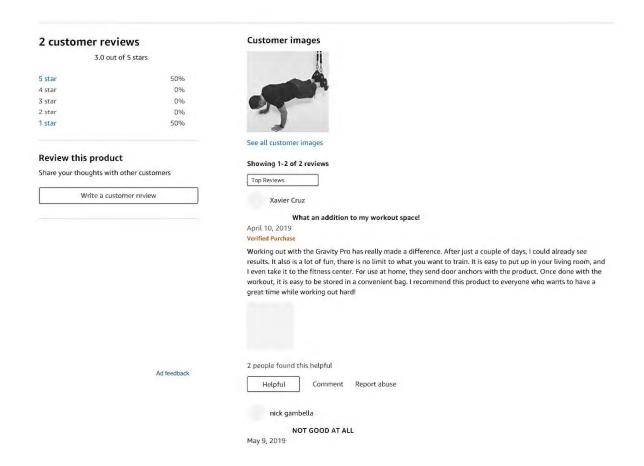
Sponsored products related to this item





Customer Questions & Answers

See questions and answers





Set up an Amazon Giveaway



Amazon Giveaway allows you to run promotional giveaways in order to create buzz, reward your audience, and attract new followers and customers. Learn

This item: 1UP Gravity Pro - Bungee Workout Trainer with X-Piece

Set up a giveaway

What other items do customers buy after viewing this item?



Suspension Exercise Poster Laminated - Strength Training Chart - Build Muscle, Tone & Tighten - Home Gym Resistance Workout Routine - Fitness Guide - Bodyweight Resistance

\$19.97 - \$36.97



TRX ALL-IN-ONE Suspension Training System: Full Body Workouts for your Home Gym, Travel, and Outdoors | Includes Indoor & Outdoor Anchors, Workout Guide and Video Downloads 830

\$149.95



TRX GO Suspension Training: Bodyweight Fitness Resistance Training | Fitness for All Levels & All Goals for Total Body Workouts for Home & Travel | Lightweight & Portable | Worko



dimok Battle Rope Anchor Ceiling Mount for Suspension Straps Yoga Swing Brackets Resistance Trainer Yoga Trapeze Wall Mount Anchor for Gymnastic Rings Boxing Equipment Heavy Bag

\$13.78 - \$13.98



Pages with related products. See and discover other items: functional trainer, exercise body trainer, crossfit equipment for home gyms, Best trx straps for home, exercise trainer, pilates tower

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GoFit Gravity Bar Page 1 of 4

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NEW From GoFit!

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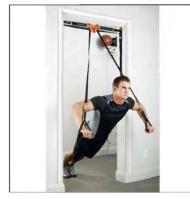
RECOVER

GOFIT ONLINE EXCLUSIVES

AS IS DEALS

ALL GOFIT PRODUCTS

Gravity Bar



IN STOCK

\$59.99

Inctuded: Gravity Bar, Mounting Hardware, 2 Variable Length Straps, 2 Handles, 2 Cradle Straps, Training DVD and Manual.

Bring Body-Weight training into your home, using the revolutionary GoFit Gravity Bar, which easily and securely mounts in any standard door frame Door frame shown in any images or on the retail box, is shown for illustration purposed ONLY and is NOT Included in the box.

Qty: 1

ADD TO CART

Add to Wishlist



More Views











Description Reviews FAQ Videos

Documents

Description

TRAIN IN YOUR DOORWAY. WITH YOUR OWN BODY WEIGHTI

Bring Body-Weight training into your home for the first time, using the revolutionary GoFit Gravity Bar, which easily and securely mounts in any standard door frame, with included hardware.

What is Body-Weight Training? It is the act of defying gravity by lifting your body weight, while being suspended above the Earth's surface. Before now, doing this type of training inside your home was virtually impossible. Now, your body is the only gym you will ever need. If you weigh 200 pounds then you have the equivalency of a 200-pound weight stack at your ready. To adjust your resistance or "weight stack" simply increase or decrease your body angle. Having a weight limit of 300 lbs., the GoFit Gravity Bar literally makes your body weight all the resistance you will ever need to perform world class exercises.

Included

- 45-minute training DVD, featuring expert instruction methods from certified fitness professional and world-class athlete, Os Aponte. Our training DVD focuses on numerous exercises designed to give you ultimate control of your own level of resistance. You can begin as a novice and quickly transition to more advanced techniques.
- Easily and securely-mountable Gravity Bar Mounting hardware (Mounts on any standard door frame) Mounting Brackets are 1.5" wide by 7.5" long.
- 2 Variable Length Straps
- 2 Comfort Grip Foam Handles
- 2 Padded Cradle Straps
- Training DVD with Professional Guidance & Coaching
- Laminated Exercise Booklet

Fits framed doorway sizes 27" to 36".

Door frame shown in any images or on the retail box, is shown for illustration purposed ONLY and is NOT included in the box.

300lb weight capacity when properly mounted.

GoFit Gravity Bar Page 2 of 4

Reviews

Be the first to review this product

FAO

Product Code: GF-GBAR

300lb weight capacity when properly mounted.

Can I install my GoFit Chin Up Bar, Ultimate Chin Up Bar, or Gravity Bar without using the included mounting brackets?

Do not install any GoFit Chin Up Bar, Ultimate Chin Up Bar, or Gravity Bar without the included and required hardware. These items were designed to be used with all of the hardware that is included. If you do not find all of the necessary hardware in the box, please contact Customer Service and we will send you the needed items.

Can I install the Chin Up Bar, Ultimate Chin Up Bar or Gravity Bar in a door opening that does not have a frame?

These items should NOT be installed in doorways without a solid door frame. These specific GoFit Products were designed to be utilized and supported by the included hardware being installed into a solid doorframe.

What is a standard doorway size?

For the GoFit Chin Up Bar, the Ultimate Chin Up Bar, and Gravity Bar, standard doorway size means 32 to 36 inches. For the Elevated Chin Up Station, standard doorway is limited to 32 to 34 inches.

How Often should I Check my Exercise Equipment?

GoFit equipment should always be checked thoroughly before each and every use to assure there are no nicks, tears, holes or other damage to the item. Using damaged items could lead to severe injury. If any sign of damage or wear is present, immediately discontinue use of the item and contact GoFit Customer Service for assistance.

My DVD arrived scratched or broken.

Please contact GoFit Customer Service, we will be happy to send you a new DVD.

DVD won't play in my DVD player.

- Certain DVDs may have modified menus which require the user to highlight the LINE under the words or select a RED BOX to the left of the section title in order for the menu to work.
- · Sometimes- stopping and then starting the DVD works.
- GoFit DVDs may not work in ALL players or with ALL computer Media Players due to coding or format compatibility issues.
- Our DVDs are coded for Region 1 players. Please make sure your player or computer can play DVDs from that region.
- · Please check to see if it will play in another player or on a computer
- If these tips do not resolve the issue, please contact GoFit Customer Service for further assistance.

DVD won't play in my Computer.

•Certain DVDs may have modified menus which require the user to highlight the LINE under the words or select a RED BOX to the left of the section title in order for the menu to work. (Example)

•Confirm that you are trying to play it in a computer that has a DVD Drive. It will not play in a CD ROM Drive.

Confirm that you have DVD playing software. Some computers do not come with a media player that plays DVDs. Even Windows Media Player will
not play all DVDs.

•Check to see if the DVD will play in your regular TV DVD player.

If these tips do not resolve the issue, please contact GoFit Customer Service for further assistance.

GOFIT PRODUCT WARRANTY

This Limited Warranty applies to physical goods purchased from GoFit, LLC.

The Limited Warranty covers any defects in material or workmanship under normal and expected personal use during the warranty period.

All GoFit products are warranted for 1 year from purchase.

The Limited Warranty does not cover any problem that has arisen from:

- Use outside of a home environment or personal use.
- Damage from use of the product in a manner not directed.
- Damage from neglect or abuse
- Damage in shipping (unless shipped direct from GoFit Store)
- Any and all other situations that were not related to defect in manufacture.

To obtain warranty service, original owner of the product must contact GoFit Customer Service directly, for review of the problem and resolution appropriate to each customers' issue.

Videos



Documents

GoFit Gravity Bar Page 3 of 4

There are no downloads available at this time.

You may also be interested in the following product(s)





CHIN UP BAR \$24.99

GRAVITY STRAPS \$39.99





ELEVATED CHIN UP STATION \$39.99

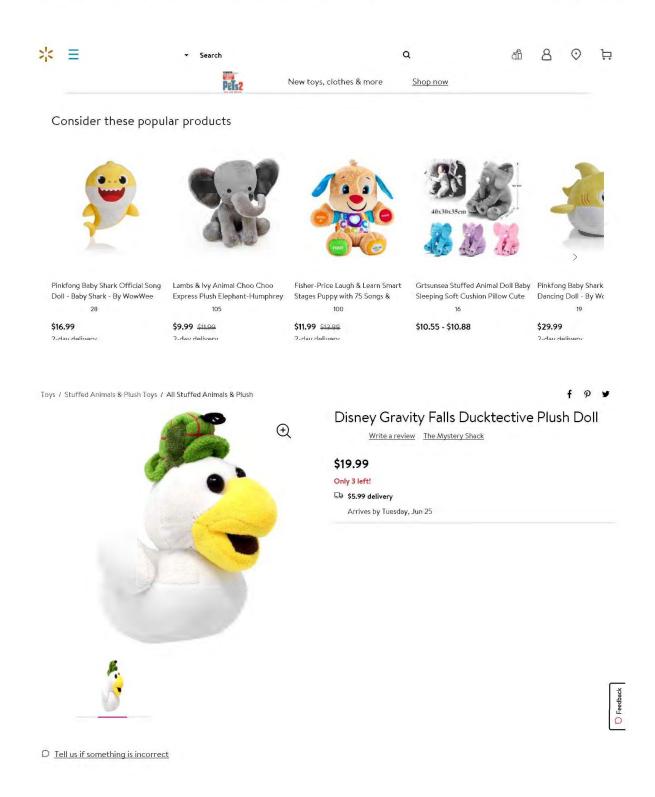
EXTREME AB WHEEL \$49.99



PROGYM EXTREME \$59.99



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Dastardly deeds are afoot as animals everywhere fear for their safety. It's up to you and Ducktective to solve a deadly mystery and rewrite a positive history. Can you quack the case before the criminal masterminds run "a-fowl" of the justice system? This Ducktective tale is one written by you!

Note: Ducktective was wounded chasing after his arch nemesis and cannot quack. Measures approximately 5" x 6" x 3" Disney Gravity Falls Ducktective Plush Doll

Specifications

Brand

The Mystery Shack

Sponsored Products













UglyDolls Babo Large Plush Stuffed UglyDolls With Gratitude Lucky Bat Trumpy Bear super plush bear with Toy, 18 inches tall

Stuffed Plush Toy, 9.5 inches tall

Flag-Themed blanket and 12

Bear Run Clothing Co. Classic Customs 50s Car T-Shirt

UglyDolls Uglyville U Street Playset and Pc

\$19.88

2-day delivery

\$19.88

\$8.88 7-day delivery \$56.85

\$18.97 - \$20.99

2-day delivery

Customer Reviews

Be the first to review this item!

Sponsored Products



Toy, 18 inches tall

\$19.88



UglyDolls Babo Large Plush Stuffed UglyDolls With Gratitude Lucky Bat Trumpy Bear super plush bear with Stuffed Plush Toy, 9.5 inches tall

\$8.88



Flag-Themed blanket and

12

\$56.85



FUNKO POP! DISNEY: Hercules -Baby Hercules

\$8.78 List \$10.99



Barbie Careers Farm Tractor with Themed 35

\$29.88

Clear this list



Customer Q&A

Get specific details about this product from customers who own it.

Policies & Plans

Gifting plans

Gift options are not available for this item.

Pricing policy

Inspired by your browsing history





Item you viewed



Disney Gravity Falls Barfing Gnome Gravity Falls Waddles Plush Plush Doll

\$44.99



(Discontinued by manufacturer) by

\$27.94



Disney Gravity Falls Barfing Gnome, Mabel & Waddles Set of 3



Inside Out "I Cry Candy" Bing Bong

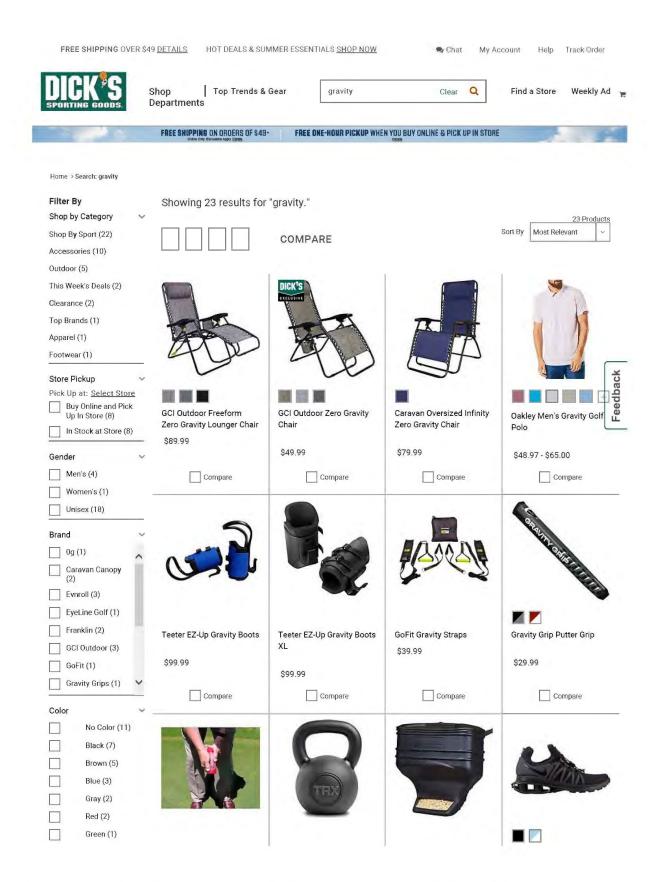
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\$119.99

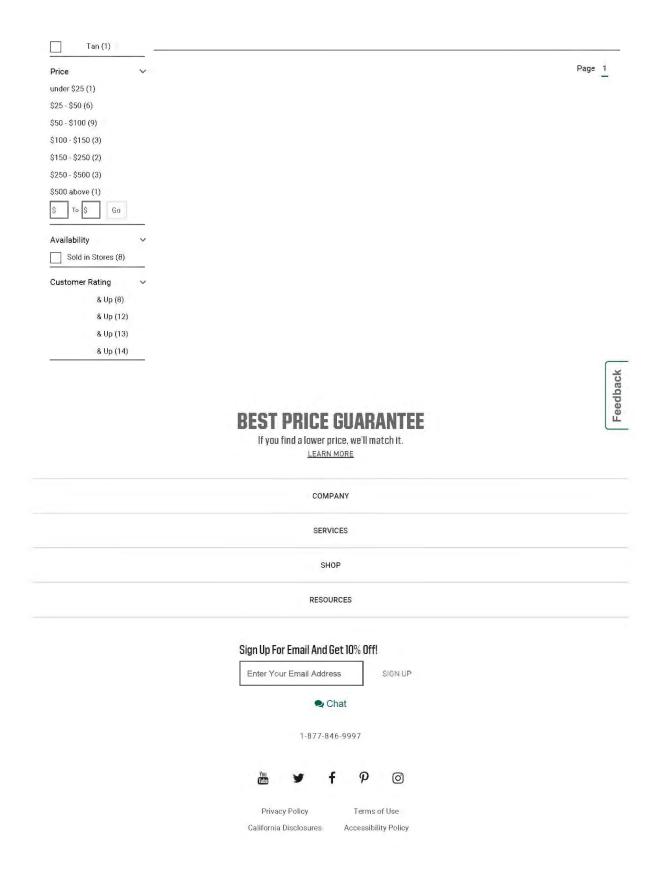
\$17.87

https://www.walmart.com/ip/Disney-Gravity-Falls-Ducktective-Plush-Doll/932298104?so... 6/16/2019

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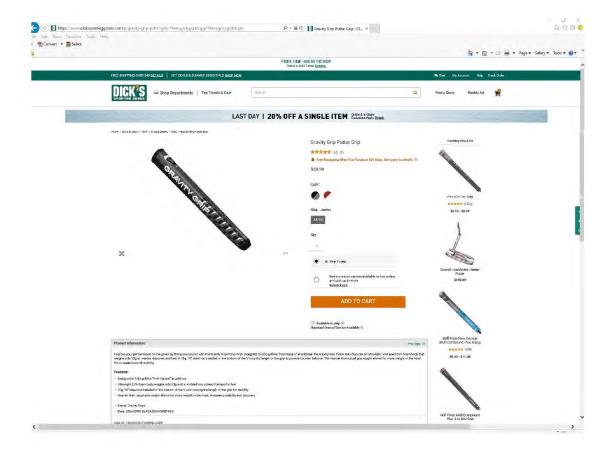


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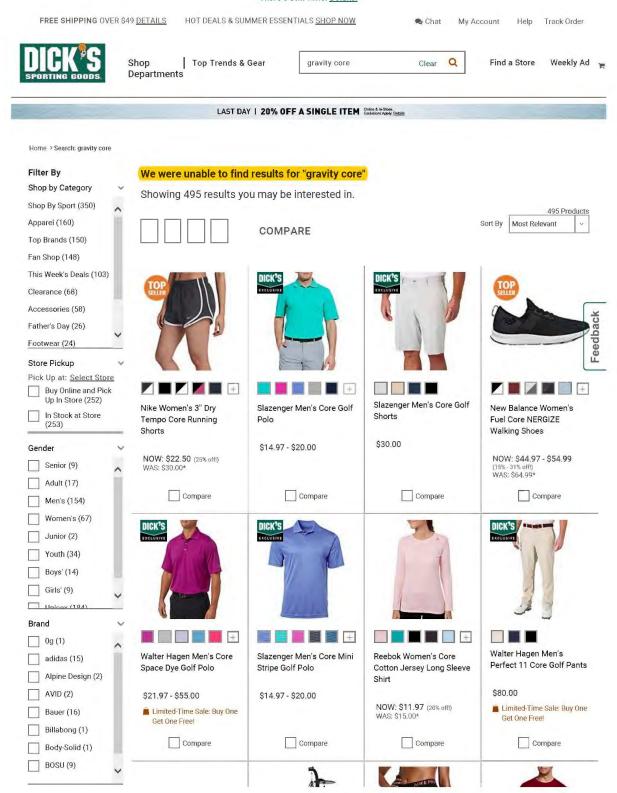
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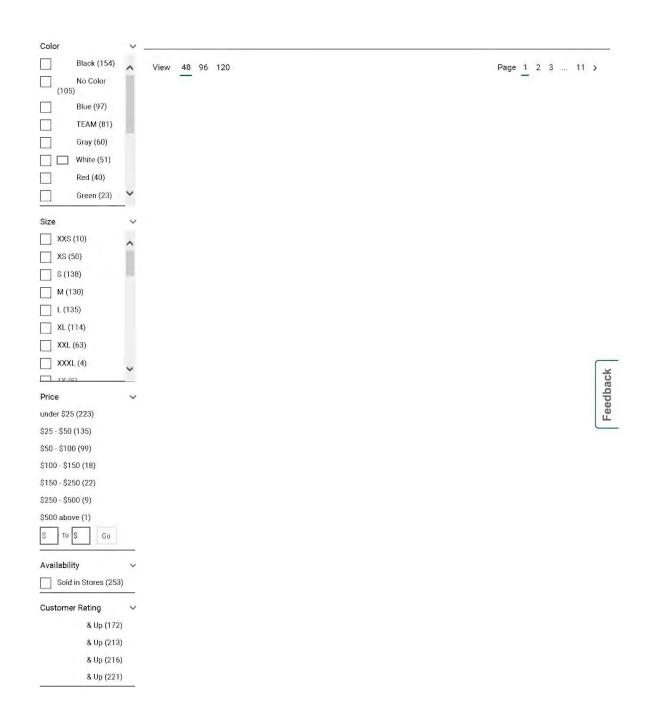


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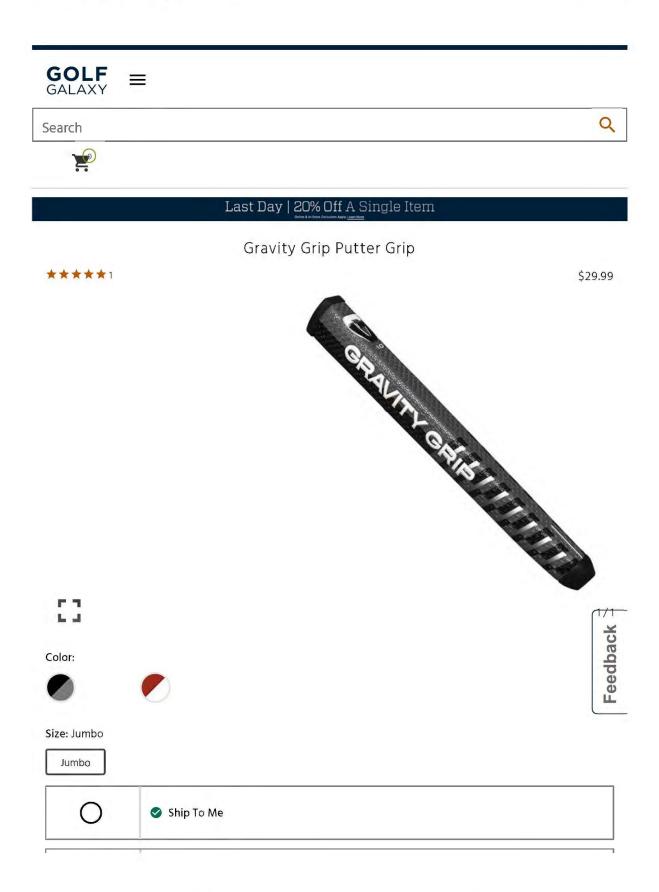
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Feedback



>

Description

Improve your performance on the green by fitting your putter with the Gravity Grip Putter Grip. Designed to help golfers "Feel Square" at address, the Gravity Grip Putter Grip features an ultralight, V-shaped EVA foam body that weighs only 35g to maxize response and feel. A 70g, 10" steel rod installed in the bottom of the V runs the length of the grip to provide counter balance. The heavier-than-usual grip weight allows for more weight in the head for increased overall stability.

Features:

- Designed to help golfers âFeel Square" at address
- Ultra-light EVA foam body weighs only 35g and is molded into a deep V shape for feel
- 70g, 10" steel rod installed in the bottom of the V and running the length of the grip for stability
- Heavier-than-usual grip weight allows for more weight in the head, increasing stability and accuracy

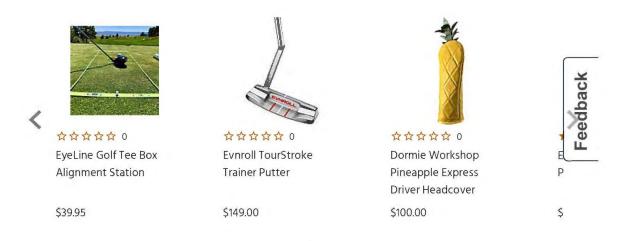
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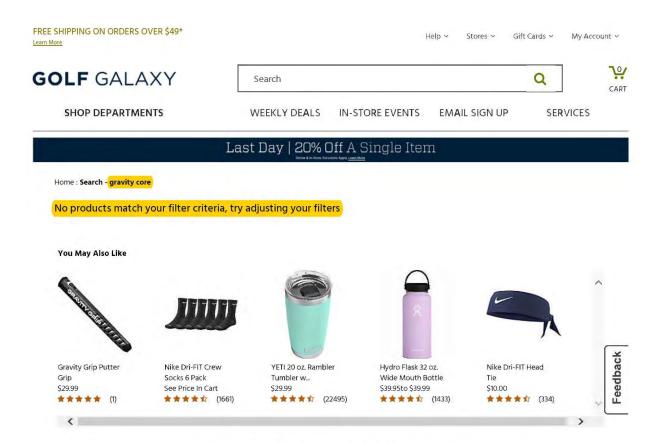
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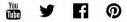
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If you find a lower price, we'll match it.

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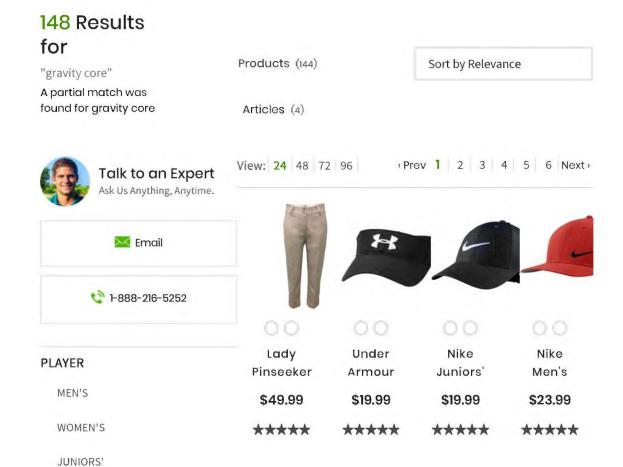
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What It Costs

How Much Do Golf Clubs Cost – Equipment Set Prices



Ballpark Estimate: \$50 to \$300 per club

Want to improve your golf game? One of the easiest, and often most effective, ways to do this is to invest in a new set of custom fit golf clubs. This can maximize your performance and help you lower your score.

Par for the Course

Perhaps you're an excellent golfer already, or maybe you want to start learning the game and don't know where to start. In either case, the golf clubs you have will make a big difference in how well you play. Of course, your natural ability to golf, the amount you practice, your level of concentration and focus, and even your understanding of the game can all be important factors that affect how well you do. And even very

experienced golfers can have an off day (or off days). But to help you do your very best every time you head for the green, you'll need a good set of golf clubs.



Look at the Hole Picture

When determining what quality golf clubs you want to buy, it can be helpful to identify your goals up front. For instance, if you golf no more than once or twice a year and this is just for fun, not a serious hobby, then an average quality set of golf clubs will probably do just fine. But if you take your game to heart, you'll probably want to adjust your budget accordingly and invest in a high-quality set you'll be happy to use for years to come.

The quality of the golf clubs you select is only one factor to consider. Even the best set of golf clubs won't help you golf well if they aren't the right size. That's why most experts suggest you get professionally fitted. Even if you already know your specs, it doesn't hurt to have them double-checked before you invest. The length, lie and loft of the golf clubs will play an important role in your overall performance. These variables impact how far your ball travels, how well you'll be able to control its direction, and how accurate your aim will be. It's always a good idea to shop at a store with a practice room so you can try them out and see how well the golf clubs you're considering work for your ability, style and form.

Material World

What you select for your golf club material can also have a big impact on your game. Some golfers prefer to buy steel or titanium clubs, while others want graphite. This usually just depends on your personal preference, since steel is heavier, titanium is a little lighter, and graphite helps to diffuse the energy of your swing. The stiffness (or flexibility) of the shaft of the golf club itself can vary as well, depending on the speed of your swing. Finally, you'll also want to pay attention to the size of the grip for each golf club, since a grip that's too small, or too large, will affect your hand's involvement in the swing, throwing it off.

You can bear these details in mind when you select from the ready-to-buy sets of golf clubs, or you can have them custom fitted for your specifications. When you opt for the latter scenario, the professional who fits you will take into consideration your height, arm length, swing angle and speed. He will also perform an analysis of your ball flight to get an understanding of exactly how you golf and what golf club features will take your game to the next level.

Research Matters

To better understand the dynamics that go into making a golf club, you may want to do some research about what's involved before you shop. Most golf club manufacturers offer a variety of specifics on golf clubs and what to look for, depending on your needs and goals. For instance, Titleist offers a custom fit golf club for serious golfers who want to really maximize their performance. You can take advantage of this feature either through local retailers or custom fit vans that travel to designated areas. Ping also offers custom golf clubs, but this manufacturer makes them readily available to the masses throughout its online fit feature on its website. Users just need to enter in some personal specifications to get back customized recommendations. In addition, Calloway offers a directory to find local retailers in your area who can perform a golf club fitting, and they also provide specialized tour van fittings at select locations and events. Nike and TaylorMade are examples of the many popular golf club brands to consider when looking for custom or ready made golf clubs.

What You Will Need

Whether you decide to buy a basic set of golf clubs or prefer to have a set custom fitted for you, there are some standard golf clubs you'll probably need. These include:

- Drivers
- · Woods
- Irons
- Wedges
- Putters

Under each of these golf club categories, there are more specific variations, such as sand wedge, 9 iron, hybrid, large-head driver, etc. Most golfers have a selection of these, depending on their game style and preferences. A typical set has at least 12 golf clubs, but many golfers also purchase some extra options as well. Just keep in mind that golfers are limited to no more than 14 golf clubs in their bag at one time on the playing course.

Where to Shop

You can buy golf clubs at most sporting good stores and chains. Some of the popular ones include Sports Authority, Modells, and Dick's Sporting Goods. You can also shop for golf clubs at pro shops through most golf courses. You can also order golf clubs online through golf manufacturers and suppliers.

What It Costs

What you decide to spend on golf clubs really depends on how serious a golfer you are and how much you are willing to invest in this hobby. Most golfers are continually looking for new ways to improve their game and lower their handicap, regardless of the cost of the golf clubs. But if your budget is small or you don't think you'll golf often enough to splurge on some high-end custom golf clubs, the experts say that doesn't mean you have to sacrifice results. In fact, while you should get great quality golf clubs, you don't need to get the most expensive to achieve this goal. You can buy anything from a good set of basic golf clubs that offer the same features as the prestigious brands, to the cream of the crop custom fitted with all of the bells and whistles. Most golfers decide to go with something in the middle.

Here are some average price ranges to consider if you buy golf clubs individually:

• Drivers: costs \$100 to \$600

Woods: costs \$50 to \$400

• Irons: costs \$50 to \$150

Hybrids: costs \$50 to \$200

• Putters: costs \$50 to \$300

In addition, you can buy sets of golf clubs. Basic golf clubs cost between \$200 and \$400 for a complete set with the golf bag included, on up to a price between \$800 and \$2,500, or even more for a set of premium golf clubs.

Up the Score

For the ultimate in custom fit golf club, you can also consider visiting the **Titleist Performance Institute**. There are two locations, including California and Massachusetts, and they offer serious golfers the chance to undergo the same intensive fitting process that PGA golfers use. The cost for this service is **\$100 to \$125** per golf club. This is in addition to the cost of the golf clubs themselves.

Calloway Performance Centers are located in more than a dozen locations throughout the United States and abroad. This is an appropriate option for golfers of all abilities. Any level can benefit from Callaway's custom golf club fitting analysis. The cost for this service costs about \$150 for a session, in addition to the price for the golf clubs themselves.

While investing in such personalized golf clubs may sound like a splurge, many dedicated golfers believe that the expense is well worth the improved performance they get in return.

Second Time Around

If you want high-quality golf clubs but are working with a shoestring budget, you might want to consider buying a used set of golf clubs. Often you can buy a bag of 12 or more golf clubs for a price of \$100 or less, which is about what you can expect to spend on a single new golf club. You can find used golf clubs online through auction sites like **Ebay**, as well as advertised on **Craigslist** and **Golfbidder**.

More Expensive Clubs

If you are interested in the other price extreme, the most expensive set of golf clubs available today are made in Japan by a company called Honma, which offers complete sets of custom platinum and gold golf clubs at a price of \$32,000. If you would prefer just want one over-the-top golf club, German manufacturer Barth & Company makes a custom golf putter in 24 carat gold. A diamond-adorned version sells for a price of \$150,000 for this single golf club. Although you might be afraid to let such a valuable golf club actually touch the ground!

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