

ESTTA Tracking number: **ESTTA1013965**

Filing date: **11/06/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Bad Mommy LLC
Application Serial Number	87775019
Application Filing Date	01/29/2018
Mark	BAD MOMMY
Date of Publication	10/15/2019
Potential Opposer's Correspondence Information	Jill M. Pietrini, Esq. Sheppard Mullin Richter & Hampton LLP 1901 Avenue of the Stars, Suite 1600 Los Angeles, CA 90067-6017 UNITED STATES jpietrini@smrh.com, ppost@smrh.com, baig- boboh@smrh.com, shwang@smrh.com, mdan- ner@smrh.com, rihudson@sheppardmullin.com, LGlenn@sheppardmullin.com, baander- son@sheppardmullin.com, rwalsh@smrh.com 3102283700

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, STX Financing, LLC, 3900 West Alameda Avenue, 32nd Floor, Burbank, CA 91505, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/14/2019. STX Financing, LLC respectfully requests that the time period within which to file an opposition be extended until 02/12/2020.

Respectfully submitted,

/Jill M. Pietrini/

Jill M. Pietrini, Esq.

jpietrini@smrh.com, rwalsh@smrh.com

11/06/2019