

ESTTA Tracking number: **ESTTA914860**

Filing date: **08/09/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Church &amp; Dwight Co., Inc.</b>
Application Serial Number:	<b>87773820</b>
Application Filing Date:	<b>01/29/2018</b>
Mark:	<b>ODOR BLASTERS</b>
Date of Publication	<b>07/10/2018</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Blistex Inc., 1800 Swift Drive, Oak Brook, IL 60523, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/09/2018. Blistex Inc. respectfully requests that the time period within which to file an opposition be extended until 11/07/2018.

Respectfully submitted,  
/bsehrlich/  
08/09/2018

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