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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	87770285
Applicant	Blistex Inc.
Applied for Mark	IMPACT REDUCING
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Submission	Applicant's Request to Extend
Attachments	IMPACT REDUCING.pdf(15951 bytes)
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Date	08/28/2019

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

In re application of)	TTAB Paralegal Specialist:
)	NICOLE M THIER
BLISTEX INC.)	
)	
Serial No. 87/770,285)	Examiner:
)	Joanna E. H. Fiorelli
Filed: January 25, 2018)	Law Office: 105
)	
For: IMPACT REDUCING)	

**REQUEST FOR A FURTHER SIXTY (60) DAY EXTENSION OF TIME FOR
FILING OF APPLICANT'S APPEAL BRIEF IN PART BASED UPON
FURTHER EFFORTS TO RESOLVE WITH THE EXAMINER AN ACCEPTABLE
RESOLUTION OF THE MATTER AND TO PERMIT TIME FOR THE
FURTHER RECEIPT OF INSTRUCTIONS FROM THE CLIENT**

The Applicant by and through its legal counsel, Burton S. Ehrlich of Ladas & Parry LLP, hereby requests a further sixty (60) day extension for the filing of the Applicant's brief to allow for the Applicant to potentially moot the need for this appeal by fully resolving this matter at the Examiner level and for additional time for consulting with the client. In support of this Motion the Applicant submits as follows:

The Applicant previously requested reconsideration of the rejection of registrability in a paper filed with the Trademark Attorney Examiner. When the request for reconsideration was denied the Board subsequently set the briefing schedule of sixty (60) days for the filing of the Applicant's brief.

The Applicant's counsel believes that there still may be a basis for resolving this matter with an amendment or submissions at the Examiner level. The Applicant is in the process of seeking further instructions and clarifications from his client on pursuing a potential follow-up action and communication, so as to seek to resolve this matter at the Examiner level and by consultations with the Examiner. However, during the time period of the last extension, counsel for the Applicant had extensive business travel outside of the U.S. and representatives of the Applicant also had extensive travel, so that limited availability for conferring has somewhat delayed the finalization for the proposal on resolving the matter. Based upon the current understanding of the situation it is believed that a reasonable and acceptable resolution may exist to resolve issues in this application. In part, additional time is needed for the consideration of such a resolution, which if resolved in this manner could moot the appeal. The additional time would include time for consulting with the client and with the Examiner in seeking a potential resolution.

Furthermore, additional time would also be necessary for consulting with the principals for the client on the potential appeal brief, should that become necessary.

Furthermore, this revised briefing schedule will also accommodate the busy schedule of the Applicant's counsel and his principals for the client. During the time period Applicant's counsel has been heavily involved in District Court proceedings, TTAB adversarial matters, as well as respond to a variety of other deadlines for foreign and domestic based clients on intellectual property related matters. This extension will allow for counsel to consult and prepare any necessary papers.

Based upon the foregoing, it is respectfully requested that the due date for the brief be reset for sixty (60) days with the Applicant's brief under this extension becoming due on **October 28, 2019** (October 27, 2019 being a Sunday).

Respectfully submitted,

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/Burton S. Ehrlich/
Burton S. Ehrlich
Attorney for Applicant

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this paper is being electronically filed with the United States Patent and Trademark Office on this 28th day of August, 2019.

/Burton S. Ehrlich/
Attorney for Applicant