

ESTTA Tracking number: **ESTTA930853**

Filing date: **10/25/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Griesson - de Beukelaer GmbH & Co. KG
Application Serial Number	87761957
Application Filing Date	01/19/2018
Mark	POPS ALIVE
Date of Publication	08/28/2018
Potential Opposer's Correspondence Information	ANGELA ALVAREZ SUJEK HONIGMAN MILLER SCHWARTZ AND COHN LLP 315 E EISENHOWER, STE 100 ANN ARBOR, MI 48108 UNITED STATES asujek@honigman.com, trade- mark@honigman.com, litdocket@honigman.com 734-418-4212

**60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Kellogg North America Company, One Kellogg Square, Battle Creek, MI 49017, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/27/2018. Kellogg North America Company respectfully requests that the time period within which to file an opposition be extended until 12/26/2018.

Respectfully submitted,

/Amanda M Blackburn/

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10/25/2018