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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Griesson - de Beukelaer GmbH & Co. KG
Application Serial Number	87761957
Application Filing Date	01/19/2018
Mark	POPS ALIVE
Date of Publication	08/28/2018
Potential Opposer's Correspondence Information	Angela Alvarez Sujek Honigman, Miller, Schwartz and Cohn LLP 315 E. Eisenhower, Ste. 100 Ann Arbor, MI 48108 UNITED STATES asujek@honigman.com, trade- mark@honigman.com, litdocket@honigman.com 734-418-4212

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Kellogg North America Company, One Kellogg Square, Battle Creek, MI 49017, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 09/27/2018. Kellogg North America Company respectfully requests that the time period within which to file an opposition be extended until 10/27/2018.

Respectfully submitted,

/angela alvarez sujek/

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