

ESTTA Tracking number: **ESTTA899857**

Filing date: **05/30/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	Rotenberger, Theodore Rotenberger, Terri Rotenberger, Kevin
Application Serial Number:	87712151
Application Filing Date:	12/07/2017
Mark:	TED SHORTS
Date of Publication	05/01/2018

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, No Ordinary Designer Label Limited, The Ugly Brown Building, 6a St. Pancras Way, London, NW10TB, UNITED KINGDOM, a limited company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/31/2018. No Ordinary Designer Label Limited respectfully requests that the time period within which to file an opposition be extended until 08/29/2018.

Respectfully submitted,
/sm espenshade/
05/30/2018

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