

From: Osgood, Krystina

Sent: 11/13/2019 9:02:37 AM

To: TTAB EFiling

CC:

Subject: U.S. Trademark Application Serial No. 87707617 - PORTAL - 9820-99671-1 - Request for  
Reconsideration Denied - Return to TTAB - Message 6 of 7

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Attachment Information:

Count: 16

Files: 11.jpg, 12.jpg, vrter1-1.jpg, vrter1-2.jpg, vrter1-3.jpg, vrter1-4.jpg, vrter1-5.jpg, vrter2-1.jpg,  
vrter2-2.jpg, vrter2-3.jpg, ek1-1.jpg, ek1-2.jpg, ek1-3.jpg, ek2-1.jpg, ek2-2.jpg, ek2-3.jpg

8:33:22 AM 11/13/2019

<https://www.questledge.com/blog/categories/escape-room-multi-player-vr>

## Description

Tales of Escape is a series of multiplayer, VR escape room adventures. Cold as Ice is the first story, which puts you, and up to 5 friends in an abandoned butcher shop late in the last millennium.

#Medium #SinglePlayer #Multiplayer #Escaperoomstyle #Mystery #Exploration #Spooky



[Escape Room: Single Player VR](#) • [Escape Room: Multi Player VR](#)

## The Experiment: Escape Room

Rated: 10+

Difficulty: Medium

Number of Players: Single Player or Multiplayer Options



8:33:35 AM 11/13/2019

<https://www.questledge.com/blog/categories/escape-room-multi-player/>



The Experiment: Escape Room

### Description

"The Experiment" is a multiplayer escape room puzzle game for virtual reality! It can be played competitively, co-op or solo.

While visiting a well renowned doctor, you notice something is amiss at his office. Before you realize what's going on, he drugs you and you fall asleep. When you wake up, you are sitting on a chair in the back room, locked and unable to get out of the building. You can tell that the doctor is running some kind of experiment on animals and people and you are his next subject! Can you figure out what's going on and escape before it's too late?

Gather up to 4 people and play as one team that tries to solve the puzzles or try the "Versus" mode, where each player is locked alone and tries to escape the room before the others do!

#Medium #SinglePlayer #Multiplayer #Sports #Escaperoomstyle #Mystery #Exploration



[Escape Room Single Player VR](#) • [Escape Room Multi Player VR](#)

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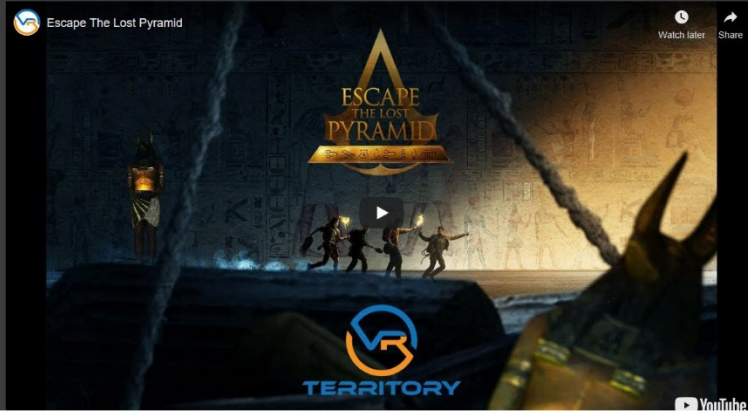
Located in the 3rd building on the southwest corner  
of the Hwy 14 and Main Street crossroads.



107 S. Main Street  
Nixa, MO 65714



## VR Escape Rooms





## Welcome to the Animus

### Pick Your Adventure

#### Escape The Lost Pyramid

An expedition led by Sir Beldon Frye disappears somewhere in the Sinai Peninsula. A team of four and a dozen local porters were looking for the Lost Pyramid of Nebka. Or more precisely, "something" that should have been there. They were never seen again. Using the simulation reconstructed from their DNA memory, your team will put themselves in the shoes of the explorers. Find out what happened to the expedition. And more importantly, locate what they were looking for.



#### Beyond Medusa's gate

This experience is set in a re-creation of Ancient Greece from Assassin's Creed®



Odyssey: Players team up and must find a way out of a vast Aegean coastal cave where the legendary ship of the Argonauts is anchored. To successfully escape, players must use cooperative teamwork, problem-solving skills and precise timing to solve riddles and find their way out of this room-scale experience. Players start the adventure by choosing their avatar from among six diverse characters and can customize them with Ancient Greek accessories.

## MEDUSAS GATE





AGES 12 AND UP!

GROUPS OF 2 OR 4!

1 Schedule

2 Info

3 Checkout

## Escape Room

Players

4 Players

Select Date

November 2019							December 2019						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
28	29	30	31	1	2	3	25	26	27	28	29	30	1
4	5	6	7	8	9	10	2	3	4	5	6	7	8
11	12	13	14	15	16	17	9	10	11	12	13	14	15
18	19	20	21	22	23	24	16	17	18	19	20	21	22
25	26	27	28	29	30	1	23	24	25	26	27	28	29
							30	31	1	2	3	4	5

\$30 a person

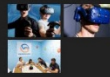
### What is VR Territory?

We are Orlando's only virtual reality arcade! Come experience 30+ games and experiences! Whether you've never played a game before or you're a gaming master, we have something for you! Don't just play the game, live it!

### Contact Us

**VR Territory**  
7219 International Dr  
Orlando FL 32819  
(407) 964-3322  
vrterritoryorlando@gmail.com

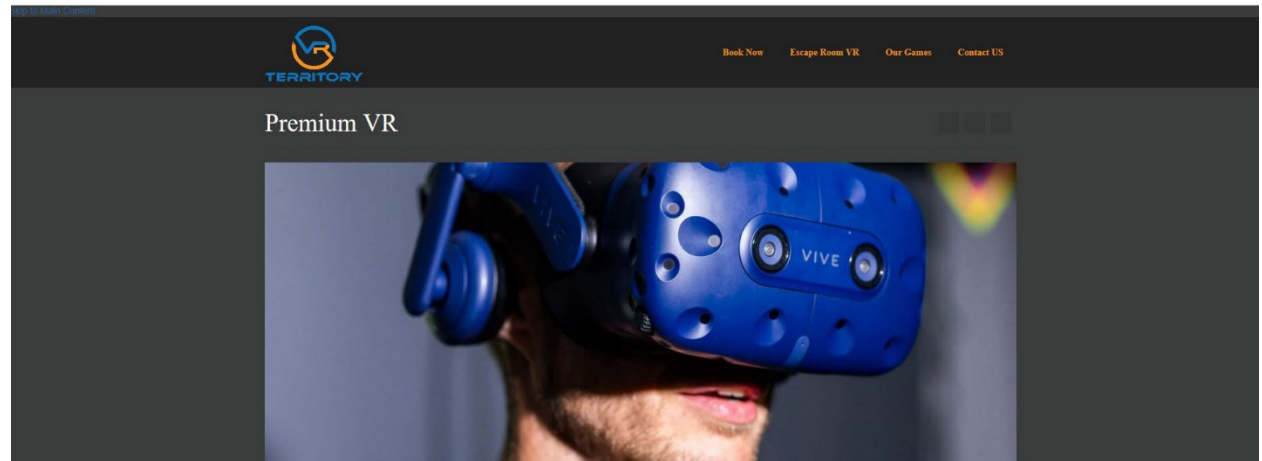
### Our Packages



### Resources

[Our Blogs](#)  
[FAQs](#)  
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### Connect with us



Our top of the line virtual reality experience. Try our entire game library of over 30+ games Experiences range from beginner to expert level with games to cater even the most avid gamer. A recommended package for enthusiasts and experienced gamers.

- All Games
- Play Unlimited Games
- Video Recording

1 Schedule

2 Info

3 Checkout

60 Minutes ▾ Immersive

Select Date

November 2019

December 2019

Mo Tu We Th Fr Sa Su

Mo Tu We Th Fr Sa Su

28	29	30	31	1	2	3	25	26	27	28	29	30	1
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25	26	27	28	29	30	1	23	24	25	26	27	28	29
							30	31	1	2	3	4	5

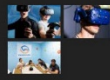
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## Our Packages



VR  
MEDUSAS  
GIFT

## Resources

[Our Blogs](#)  
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## Connect with us

APERTURE  
**KELOWNA**  
FELONY HUNT · FEAR · REALITY · MYSTERY HUNT

GET \$40 OFF! · ESCAPE ROOM · VIRTUAL REALITY · MYSTERY HUNT · PROMO & PRICE · BOOKINGS · CONTACT

THE BEST EXIT ESCAPE ROOM IN KELOWNA  
OUR VISION OF AWESOME



#### IN-GAME HINT SYSTEM

To avoid disrupting your immersive experience, we give you the opportunity to select hints you need in our self-serve tablet hint system. However, if you do prefer a verbal hint from one of us, we are also happy to help with that! Feel free to use the self-serve tablet hint system as much or as little as you want. We want you to be successful!



#### HIGH-TECH CHALLENGES

We are the only high-tech exit escape room in Kelowna that features 100% interactive puzzles with **NO** padlocks. This means more variety, more creativity, and more hands-on puzzles.

#### PRIVATE AND PUBLIC BOOKINGS

We are happy to offer you the option between private and public bookings. Private bookings are when you want to just play with people you know. To book privately, simply select the private booking option at the time of booking. Public bookings mean that you open the invitation for other people to join your room.



#### GAME TIME EXTENSION

Afraid of not being able to successfully pass the room? Not a problem! Come back to try the game for FREE! Better yet, if there's no one booked after you, we're happy to extend your game time for FREE!

BOOK NOW

INTERACTIVE EXIT ESCAPE ROOM  
THE ONLY HIGH TECH EXIT ESCAPE ROOM IN KELOWNA

BOOK

<div><div>THE FALLEN KINGDOM</div><div>Medieval Theme 2 – 6 Player 4 / 5 Difficulty 60 Minutes 00% Exit Rate Full Room Details</div></div>	<div><div>THE RISE OF ITZAMNA</div><div>Mayan Tomb Theme 2 – 6 Player 3 / 5 Difficulty 60 Minutes 00% Exit Rate Full Room Details</div></div>	<div><div>THE HAUNTED APARTMENT</div><div>Horror Theme 2 – 6 Player 2 / 5 Difficulty 60 Minutes 00% Exit Rate Full Room Details</div></div>	<div><div>THE GALAXY DEFENDERS</div><div>Sci-Fi Theme 2 – 6 Player 2 / 5 Difficulty 60 Minutes 00% Exit Rate Full Room Details</div></div>
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BOOK

Book Room

Book Room

Book Room

Book Room

**HOW TO PICK AN EXIT ESCAPE ROOM**

If you and a group of friends, family, or coworkers are looking for something to do, an exit escape room may just be for you! They can be a great way to team build, get you out of the house for an afternoon or evening, and are quite a bit of fun. They are immersive, interactive themed rooms that offer a bunch of different challenges. But many people think to themselves, "Which one is best for me?" Let's have a look through this guide and allow us to help explain how to pick a room best suited to you and your team.

**DIFFICULTY**

The room difficulty sets the tone for how challenging a room can be, and how likely a successful completion will occur. We gauge difficulty based on a five-star rating. If you and your teammates are new to the exit escape room game, or you have some younger players on your team, we recommend going with an "Easy" room, that has a rating of 1 or 2 out of 5 stars. A group that is more experienced, and has a few successful exit escape room completions under their belt, would be better prepared for a more challenging room with 4 or 5 stars.

**EXIT RATE**

Typically speaking, the higher the success rate, the easier the room is. Your best bet when booking a room, is to start with the easier rooms and work your way up to the harder, more challenging rooms.

Nervous about a low completion rate? We understand. If you and your group think you may have chosen a more difficult room or want to play one specific theme but don't want to fail, fear not! We offer unlimited hints that you can use as frequently as you want, with no penalty and without judgement. So, go ahead and challenge any room you'd like. We are here to help!

BOOK

**FIND US**

**Xperience Kelowna Escape**

Exit Escape Room | Virtual Reality Arcade | Outdoor Mystery Hunt

#3 2323 Hunter Road

Kelowna, BC, Canada

V1Y 7C5

**Phone Number**

1-778-807-5990

**HOURS**

**Hours of Operation**

Monday: 3:00PM – 9:00PM

Tuesday: 3:00PM – 9:00PM

Wednesday: 3:00PM – 9:00PM

Thursday: 3:00PM – 9:00PM

Friday: 12:00PM – 11:00PM

Saturday: 12:00PM – 11:00PM

Sunday: 12:00PM – 9:00PM

Holidays: 12:00PM – 11:00PM



## THE BEST VIRTUAL REALITY ARCADE IN KELOWNA

WHAT WE DO DIFFERENT



### MULTIPLAYER EXPERIENCE

No one goes on vacation or long trips alone. VR is very similar, and since we have 4 Virtual Reality Stations, we encourage our customers to come in with small or large groups for maximum fun.

### HANDS-ON CUSTOMER SERVICE

It's a fully attended and guided VR experience. Our host are always there your to help you out along the way.



### PRIVATE & SPACIOUS ROOMS

Each VR is in its own room, so you don't need to worry about strangers looking at you funny. These rooms are safe and clean environments. We thoroughly clean each headset in between each use. Our Floors are Padded, cables are suspended and controllers are equipped with protectors to ensure a safe play space.



### HUGE GAME LIBRARY

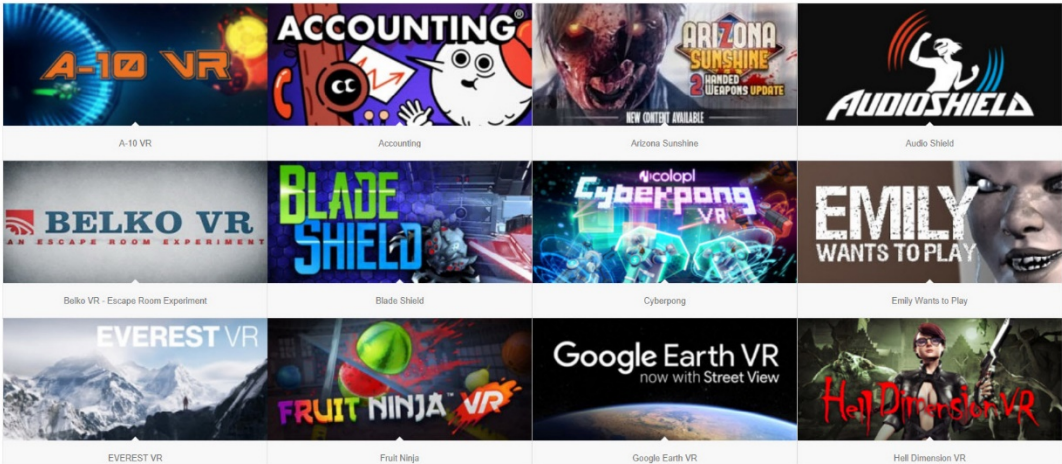
We have a massive rotating selection of high quality games from a wide variety of categories. There is always something for everyone!

BOOK NOW

## KELOWNA VIRTUAL REALITY GAMES LIBRARY

A SAMPLE OF OUR LIBRARY

All / Casual / Horror / Multiplayer / RPG / Shooter



BOOK

BOOK

