

ESTTA Tracking number: **ESTTA1204918**

Filing date: **04/25/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|------------------------|-------------------|
| Application serial no. | 87704070 |
| Applicant | Biofingertips LLC |

Notice of Appeal

Notice is given that Biofingertips LLC appeals to the Trademark Trial and Appeal Board the refusal to register the application or the cancellation of the registration. A request for reconsideration has been filed. A suspension of the appeal is requested pending reconsideration.

The following goods or services are at issue on appeal:

- Class 035. First Use: Nov 1, 2020 First Use In Commerce: Nov 1, 2020
All goods and services in the class are appealed, namely: Web site traffic optimization, namely, social media marketing, keyword development, search engine optimization, linkingstrategies, developing a methodology to build appropriate inbound links to the web sites of others, and metadata development

Respectfully submitted,

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04/25/2022

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| Docket no. | BIOF.TM.001 |
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