

ESTTA Tracking number: **ESTTA940550**

Filing date: **12/11/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Vital Proteins, LLC
Application Serial Number	87701393
Application Filing Date	11/29/2017
Mark	COLLAGEN BEAUTY
Date of Publication	11/13/2018
Potential Opposer's Correspondence Information	Jonathan P. Froemel Barnes & Thornburg LLP 1 North Wacker, Suite 4400 Chicago, IL 60606 UNITED STATES jfroemel@btlaw.com, trademarks-ch@btlaw.com, jeffrey.gray@btlaw.com 312-214-8315

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Custom Collagen, Inc., 1220 Capitol Drive, Addison, IL 60101, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 12/13/2018. Custom Collagen, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/13/2019.

Respectfully submitted,

/jonathan p. froemel/

Jonathan P. Froemel

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12/11/2018